

2018 *Awards*

CELEBRATING THE IMPACT OF COMMUNITY
AND ECONOMIC DEVELOPMENT EXTENSION
PROGRAMS AND PROFESSIONALS



COMMUNITIES THAT ROCK

June 10-13, 2018

Cleveland, Ohio

2018  **NACDEP**

National Association of Community
Development Extension Professionals

Awards

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AND ECONOMIC DEVELOPMENT EXTENSION
PROGRAMS AND PROFESSIONALS



NACDEP
14th ANNUAL CONFERENCE:
COMMUNITIES THAT ROCK

Special thanks to the following:

NACDEP Recognition Committee

Michael Dougherty, Chair

West Virginia University Extension Service

Cheryl Burkhart-Kriesel

University of Nebraska-Lincoln Extension

Daniel Eades

West Virginia University Extension Service

Katie Hoffman

University of Idaho Extension

Susan Jakes

North Carolina State Extension

Rachel Welborn

Southern Rural Development Center

Carroll Welte

University of Nebraska-Lincoln Extension

Other Key Contributors

Ricky Atkins, Vice President

The Association Source

Stacey McCullough, Emcee

University of Arkansas Cooperative Extension Service

Trudy Rice, NACDEP President

Kansas State University Research and Extension

David Civittolo, Conference Chair

Ohio State University Extension

Awards Reviewers



Northeast Region:

Ellen Rowe

University of Vermont Extension

Peter Wulfhorst

Penn State Extension

Southern Region:

Harry Crissy

University of Florida, IFAS Extension

Rachel Welborn

Southern Rural Development Center

North Central Region:

Kathryn Macomber

University of Missouri Extension

Tara Markley

Kansas State Research and Extension

West Region:

Iris Mayers

University of Idaho Extension

Laura Ryser

Washington State University Extension

Jen Werlin

University of Idaho Extension

NACDEP Diversity Award: Individual and Team

This award recognizes outstanding efforts and accomplishments in achieving and sustaining diversity in the extension organization, community development programs and audiences.

Team Winner:

North Carolina Women in Agritourism

Susan Jakes, Jackie Miller, Carla Barbieri, Ann Savage and Mirza Halim – North Carolina State Extension

Women play a crucial role in agritourism development, capitalizing on consumer demand and opportunities for entrepreneurship. Despite women often initiating agritourism, they earn less than male counterparts likely due to women's distinctive motivations and expectations as agripreneurs as well as unique challenges of the United States agricultural context that hinder their success. The NC Women in Agritourism research-extension project strengthens women's chances of success in agritourism by identifying their needs and opportunities on the ground and helping them achieve entrepreneurial success. The outreach has sparked cross state collaboration and increased engagement in agritourism across North Carolina State Extension.

NACDEP Excellence in Teamwork Award

This award recognizes outstanding extension programming or projects conducted by a team that demonstrates effective performance and significant results at the community, area, state or multistate level.

Winner:

Beginner's Guide to Grant Writing

Kris Parker, Steve Yoder, Roberta Crabtree, Patty Keating, Mary Foell, George Okantey, Melinda Grismer, Janet Reed, Annette Lawler, Curt Emanuel, Gina Anderson, Karen Hinshaw, Katie Whiteford, Christina Ferrol, Vickie Hadley, Jennifer Cannon, Naomi Bechtold, Teri Hornberger, Jennifer Allen, Kym Schwinkendorf, Cindy Barber, Jennifer Stefancik, Terri Newcom, and Roy Ballard – Purdue Extension

As competitive grant funding has increasingly become a key revenue source for community initiatives, a new Purdue Extension team fully revamped the Beginner's Guide to Grant Writing (BGGW) program to

meet emerging needs. The team of educators across program areas came together to assess the need, rewrite the curriculum, restructure the delivery model and re-launch the program. The team achieved successful results through dedication to the project, shared responsibility and creative problem-solving. In its first year, participants of the program received \$900,000 in grant funding after attending the 2016-2017 workshops.

Runner-Up:

Kentucky Promise Zone Downtown Revitalization Program

Alison Davis, Dan Kahl, Jayoung Koo, Shane Barton, Melody Nall, Melissa Bond, Sky Marietta, Simona Balazs, Luke Ramsey, Ryan Sandwick, Natalie Cunningham, Mercedes Maness, and Sarah Bowker – CEDIK, University of Kentucky

**NACDEP Educational Technology Awards:
Individual and Team**

This award recognizes NACDEP members for the use of technology in delivering or managing educational programs, in expanding the use of technology in community development work and/or the use of educational technology to promote logical, problem-solving techniques.

Individual Winner:

Vital Connections on Air

Christina Kallevig – University of Minnesota Extension

Vital Connections on-air podcast series represents a modern way to engage alumni, strengthen their ability to serve their communities and build their support for University of Minnesota Extension and its Community Vitality program area. The friendly, accessible podcast exposes and connects communities and community leaders to university research and education that addresses real life concerns, makes Extension content more accessible to modern users, starts conversations and keeps them going.

Team Winner:

Extension in the City Highlights

Julie M. Fox, Michelle Gaston – Ohio State University Extension

Each year the OSU Extension in the City team prepares a highlight report to showcase the accomplishments of Extension's work in urban communities. In addition to a pdf, the team created an interactive

online version of the annual highlights through the ESRI Story Map application. The online version features text, photos, charts, live links and an interactive map to tell the story. While there were only 49 views of the static web page/pdf from April-December 2017, there were 137 views of the online story map. Incorporating the new, interactive online technology has increased awareness of Ohio State Extension's accomplishments and encouraged more people to engage in the highlights of the teams' important work.

NACDEP Educational Materials Awards

This award recognizes members who have developed outstanding materials that educate through credible, accurate and concise information.

Individual Winner:

Water and Rural Living: What Idaho Homeowners Need to Know

Jim Ekins – University of Idaho Extension

“Water and Rural Living” provides homeowners, homebuyers and realtors with a guide to Idaho’s agencies and permitting processes related to water and rural residences. It explains which agencies administer which water-related programs and which ones to contact with your water-related questions. The guide also is intended to help the public understand the terminology and the science behind water resources. It was made possible by broad community support via the Pend Oreille Nearshore Watershed Advisory Group.

Individual Runner-Up:

U-Lead Advisory Alumni: Ecuador Study Experience

Lori Rothstein – University of Minnesota Extension

NACDEP Excellence in Community Development Work: Individual and Team

This award recognizes outstanding programs in any aspect of community development work or for program accomplishments relative to scholarly and creative activities, teaching and/or research effectiveness, and to show evidence or collaboration with others who help meet community development needs.

Individual Winner:

Crime Prevention Through Environmental Design

Jamie Rae Walker – Texas A&M AgriLife Extension Service

After working with several communities in need of educational and technical assistance in reclaiming parks due to real and perceived safety issues, Dr. Jamie Rae Walker adapted the National Institute of Crime Prevention’s “Crime Prevention Through Environmental Design” training program to address park concerns. Beginning in 2017, Texas A&M AgriLife Extension started offering affordable and time sensitive CEU trainings, assessment and planning workshops and technical assistance for Crime Prevention Through Environmental Design in Parks. Dr. Walker has trained more than 300 practitioners and aided four major park departments in adapting operations and maintenance practices to improve safety in their parks.

Individual Runner-Up:

Salmon Community Dinners: A Community That Eats Together, Grows Together

Katie Hoffman – University of Idaho Extension

Team Winner:

West Virginia Recrutable Community Program

Michael Dougherty, Daniel Eades – West Virginia University Extension Service

Ginger Harmon – West Virginia Office of Rural Health

The Recrutable Communities Program engages community members to develop strategies that make where they live “more attractive” to potential medical professionals. This involves addressing issues related to economic development, community well-being, quality of life and social belonging. This leads to enhanced leadership capacity within the community, seed-funded pilot projects and contacts for long-term interactions. The result is a better place for potential medical professionals and an improved community for all.

Team Runner-Up:

Minnesota’s Community Tourism Development Program

Cynthia Messer, Liz Templin, Tammy Koerte, Rani Bhattacharyya, Scott Chazdon, and Bruce Schwartau – University of Minnesota Extension

NACDEP Cross-Program Award: Individual and Team

This award recognizes excellence in extension work that combines or integrates community resources and economic development activities with work in other program areas.

Individual Winner:

Local Foods Programming

Ryan Pesch – University of Minnesota Extension

Ryan Pesch's main street community economic analysis skills are leveraged to address a breadth of Extension programs in Minnesota, especially efforts to address food access and farm and food business sustainability. Pesch produced enterprise calculators for small vegetable and poultry production and is analyzing the use of grocery delivery trucks to backhaul locally produced farm produce to distributors. His contributions in benchmarking analysis earned a presentation at the National Farm Viability Conference. He regularly co-presents with nutrition educators at workshops for small rural grocers to improve the use of locally grown food, achieving a goal of having healthier food in locations considered as food deserts.

Individual Runner-Up:

Crossing Boundaries: Collaborating for Ohioans in Senior Living Communities

Anne Johnson – Ohio State University Extension

Team Winner:

WSU CED Includes Agriculture, Youth and Family to Organize Local Food Systems

Debra Hansen, Clea Rome, Rebecca Sero, Laura Ryser, Laura Lewis, Nils Johnson, Shannon Rowley, and Karlana Brailey – Washington State University Extension

The Northeast Washington Hunger Coalition in Stevens County and the Peninsula Food Coalition in Clallam County Washington are led by WSU CED Extension faculty who have successfully reached into and partnered with the traditional programs of agriculture and natural resources and youth and families. In addition to engaging traditional Extension programs, both coalitions involve important community partners. Stakeholders and faculty are working effectively toward the same goal: a healthy, equitable and resilient community food system. Having clear goals and shared priorities helps the team creatively problem-solve through the lenses of different areas of expertise.

NACDEP Innovation and Creativity Awards: Individual and Team

This award recognizes members who have developed an outstanding effort or program that integrates innovation and creativity in effective community development program design and implementation.

Individual Winner:

Women's Leadership Program

Lori Rothstein – University of Minnesota Extension

The University of Minnesota Extension and Sawtooth Mountain Clinic offered the Women's Leadership Program (WLP): Building a Healthy Community Together for the women of Cook County and Grand Portage Ojibwe Community. WLP was an opportunity for growth and transformation as participants engaged in meaningful dialogue around health and leadership. It included a weekend retreat, evening sessions, one-on-one coaching sessions an action phase to engage in individual and community goals as well as a final synthesis session. Together, the women built their leadership competence, confidence to act and connections to impact the social determinants of health of their community.

Individual Runner-Up:

Chalk and Talk

Ryan Sandwick – CEDIK, University of Kentucky

Team Winner:

Metropolitan Center for Applied Research and Extension

Brad Gaolach, Anthony Gromko, Martha Aitken, Jose Garcia-Pabon, Maria Anguiano, Haley Hughes, and Justin Smith – Washington State University Extension

Washington State University is redefining how Extension works in urban areas with the Metropolitan Center for Applied Research and Extension. The Metro Center engages non-traditional Extension audiences using an innovative business model that focuses on short-term projects instead of long-term programs. Outcome driven, client centered and solution oriented, the Metro Center works to develop practical, place-based solutions by being a conduit between metropolitan decision makers and WSU faculty expertise across the state.

Team Runner-Up:

OSU Extension Community Development Program Area Blog

Godwin Apaliyah, Jill Bartolotta, Brooke Beam, Tom Blaine, Cindy Bond, Nancy Bowen-Ellzey, David Civittolo, Susan Colbert, Trevor Corboy, Tory Gabriel, Carol Hamilton, Scott Hardy, Joe Lucente, Darlene Lukshin, Myra Moss, Becky Nesbitt, Sandy Odrumsky, Sarah Orlando, Amanda Osborne, Brian Raison, Eric Romich, Mariah Stollar, Meghan Thoreau, Lauren Vargo, Kyle White, and Myra Wilson – Ohio State University Extension

JCEP Creative Excellence Award: NACDEP Nominee

Innovation is an approach to emerging issues or addressing existing issues in exceptionally creative or novel ways that get results, and that others want to emulate. Often, the most creative and innovative ideas – the ones that advance the science and art of Cooperative Extension – come not from committees, but rather from individuals or small teams who see something at first that is unseen by everyone else. Through their insight, passion and persistence, their “wild” ideas gain acceptance, enabling all of us to excel. This award recognizes those individuals or small teams and their unique contributions. Each of the seven JCEP organizations makes a nomination for the award for consideration by the JCEP Awards Committee for the overall national award.

NACDEP Nominees:

Allison Davis and Dan Kahl – CEDIK, University of Kentucky

Allison Davis and Dan Kahl are executive director and associate director of the Community and Economic Development Initiative of Kentucky. They provide leadership and guidance to this effort, which has undertaken dozens of projects related to planning, design, leadership, healthcare and development throughout Kentucky.

NACDEP Distinguished Career Award

This award recognizes a NACDEP member who is actively engaged in extension community development programs and who has served more than seven years in extension community development programming.

Winner:

Ronald Hustedde – University of Kentucky

Ron Hustedde is a University of Kentucky Community and Leadership Development specialist and Extension professor. He is past president of the Community Development Society, active committee member in NACDEP and CDS. He has supported his Extension programming in public issues deliberation, public conflict analysis and resolution, entrepreneurial leadership coaching, and youth entrepreneurship development with over \$4 million in external grants. Hustedde has 21 peer-reviewed publications, 10 book chapters, two peer-reviewed training manuals, and nearly 100 other publications.

NACDEP Distinguished National Service Award

This award recognizes a member who is actively involved in service to NACDEP and who has contributed significantly to the organization for three or more years.

Winner:

Michael Dougherty – West Virginia University Extension Service

Michael Dougherty has been actively involved in NACDEP since its inception and held key service roles for more than a decade. Dougherty's work has largely occurred behind the scenes; however, his leadership and the impact of his service are clearly visible. He has contributed to national conferences, held membership and chair roles on five NACDEP committees, promoted NACDEP across Extension through work on Galaxy Conference committees and service on the board of the Journal of Extension, and worked to build and maintain professional relationships and partnerships with peers in CDS and across the field of community development.

Regional Winners – Northeast

Excellence in Community Development Programming

Individual Winner:

Planning Commission Roles and Responsibilities:

Land Use Regulation and Beyond in Montour County, Pennsylvania

Neal Fogle – Penn State Extension

Team Winner:

West Virginia Recrutable Community Program

Michael Dougherty, Daniel Eades – West Virginia University

Extension Service

Ginger Harmon – West Virginia Office of Rural Health

Educational Materials Award

Individual Winner:

Youth in Philanthropy Training

Neal Fogle – Penn State Extension

Distinguished National Service Award

Winner:

Michael Dougherty – West Virginia University Extension Service

Regional Winners – North Central

Excellence in Teamwork

Winner:

Beginner's Guide to Grant Writing

Kris Parker, Steve Yoder, Roberta Crabtree, Patty Keating,

Mary Foell, George Okantey, Melinda Grismer, Janet Reed,

Annette Lawler, Curt Emanuel, Gina Anderson, Karen Hinshaw,

Katie Whiteford, Christina Feroli, Vickie Hadley, Jennifer Cannon,

Naomi Bechtold, Teri Hornberger, Jennifer Allen, Kym Schwinkendorf,

Cindy Barber, Jennifer Stefancik, Terri Newcom, and Roy Ballard –

Purdue Extension

Educational Technology

Individual Winner:

Vital Connections on Air

Christinia Kallevig – University of Minnesota Extension

Team Winner:

Extension in the City Highlights

Julie M. Fox, Michelle Gaston – Ohio State University Extension

Excellence in Community Development Programming

Individual Winner:

From Llamas to Lodging: The Possibilities of an Agriculture-Based Business

Cindy Evans – Kansas State Research and Extension

Individual Runner-Up:

City of Perrysburg Business Retention and Expansion Program

Joe Lucente – Ohio State University Extension

Team Winner:

Minnesota's Community Tourism Development Program

Cynthia Messer, Liz Templin, Tammy Koerte, Rani Bhattacharyya, Scott Chazdon, and Bruce Schwartau – University of Minnesota Extension

Team Runner-Up:

Putting Elders First: Connections that Impact Ohioans in Senior Living Communities

Myra Wilson, Anne Johnson, Kori Montgomery, Cynthia Dougherty, James Bates, Kathryn Brod, and Brian Butler – Ohio State University Extension

Cross Program

Individual Winner:

Local Foods Programming

Ryan Pesch – University of Minnesota Extension

Team Winner:

Crossing Boundaries: Collaborating for Ohioans in Senior Living Communities

Anne Johnson – Ohio State University Extension

Educational Materials

Individual Winner:

U-Lead Advisory Alumni: Ecuador Study Experience

Lori Rothstein – University of Minnesota Extension

Innovation and Creativity

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Distinguished Career Award

Winner:

Becky Nesbitt – Ohio State University Extension

Regional Winners – Southern

Diversity Award: Team

Team Winner:

North Carolina Women in Agriculture

Susan Jakes, Jackie Miller, Carla Barbieri, Ann Savage, and Mirza Halim – North Carolina State Extension

Excellence in Teamwork

Winner:

Kentucky Promise Zone Downtown Revitalization Program

Alison Davis, Dan Kahl, Jayoung Koo, Shane Barton, Melody Nall, Melissa Bond, Sky Marietta, Simona Balazs, Luke Ramsey, Ryan Sandwick, Natalie Cunningham, Mercedes Maness, and Sarah Bowker – CEDIK, University of Kentucky

Excellence in Community Development Programming

Individual Winner:

Crime Prevention Through Environmental Design

Jamie Rae Walker – Texas A&M AgriLife Extension Service

Individual Runner-Up:

CultivateNC

Becky Bowen – North Carolina State Extension

Educational Materials

Individual Winner:

Community Planning and Design Series

Jayoung Koo – CEDIK, University of Kentucky

Individual Runner-Up:

Set a Goal to Build Wealth in 2018 Blog

Carol Alberts – UF/IFAS Extension

Innovation and Creativity Award

Individual Winner:

Chalk and Talk

Ryan Sandwick – CEDIK, University of Kentucky

Distinguished Career Award

Winner:

Ronald Hustedde – University of Kentucky

Honorable Mention:

Lori Garkovich – University of Kentucky

Regional Winners – Western

Excellence in Community Development Programming

Individual Winner:

Salmon Community Dinners: A Community That Eats Together, Grows Together

Katie Hoffman – University of Idaho Extension

Cross Program

Team Winner:

WSU CED Includes Agriculture, Youth and Family to Organize Local Food Systems

Debra Hansen, Clea Rome, Rebecca Sero, Laura Ryser, Laura Lewis, Nils Johnson, Shannon Rowley, and Karlana Brailey – Washington State University Extension

Educational Materials

Individual Winner:

Water and Rural Living: What Idaho Homeowners Need to Know

Jim Ekins – University of Idaho Extension

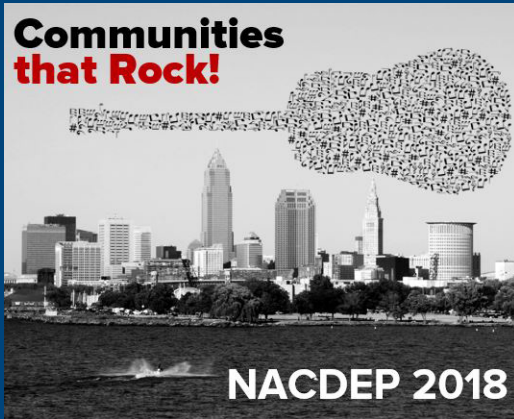
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Team Winner:

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**Communities
that Rock!**



NACDEP 2018

Cleveland, O-H-I-O

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