



National Association of Community Development Extension Professionals

July 17, 2020 Board Meeting

START TIMES: 9 a.m. (PACIFIC) • 10 a.m. (MOUNTAIN) • 11 a.m. (CENTRAL) • Noon (EASTERN)

Agenda

- **Welcome/Call to Order** ~ *Adam Hodges*
- **Roll Call** ~ *Crystal Tyler-Mackey*
 1. Adam Hodges
 2. Susan Kelly
 3. Susan Jakes
 4. Nancy Bowen
 5. Michael Dougherty
 6. Brian Raison
 7. Molly Donovan
 8. Michelle Eley
 9. Daniel Eades
 10. Riana Gayle
 11. Stacey McCullough
 12. Katie Hoffman
 13. Tamara Ogle
 14. Rachel Welborn
 15. Crystal Tyler-Mackey
 16. Jan Steen
 17. Jaime Menon
 18. Ricky Atkins
- **Approval of the agenda** ~ *Adam Hodges*
 - Nancy moved that we approve the agenda. Brian seconded. Approved.
- **Approve April 17, 2020 Minutes** ~ *Crystal Tyler-Mackey*
 - Minutes should be post-conference board minutes
- **Treasurer's report - Accept and file** ~ *Nancy Bowen*



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- Nancy reported that it looks like we'll end year with a balance of \$144,000 when expected was about \$129,000. Happy with this. Also, membership is up this year. Good news! Brian moved to approve the report. Michelle seconded. Approved.
- **The Association Source** ~ *Ricky Atkins, NACDEP Executive Director*
 - Ricky uploaded report. 368 members currently – more than ever since Ricky has been with us.

Partner Reports

- Natl. Institute of Food & Agriculture (NIFA) ~ *Brent Elrod*
 - Notified he could not attend today.
- Regional Rural Development Centers Rep. ~ *Riana Gayle*
 - Welcome to Riana. A report has been uploaded to MemberClicks. Riana called attention to COVID-19 efforts and shared all are working remotely. YouTube channel has been redesigned and most presentations have been uploaded. There's a push to draw people to the channel.

Standing Committee Reports

- Finance Committee ~ *Daniel Eades*
 - Files uploaded May 29 and everything looked great.
- Communications Committee ~ *Jan Steen, Jaime Menon*
 - Jaime reported that Facebook activity is good and was really good during conference. Instagram holding the same. LinkedIn doing well. Considering a special edition of newsletter.
- Marketing Committee ~ *Emily Proctor*
 - Not on call but report filed
- Member Services Committee ~ *Michael Dougherty*
 - Team discussed what worked well and what could be improved from virtual orientation. Webinars – doing a survey to see members would like to see or hear. A webinar is ready for August but moving forward they will draw from survey results.
- Resolution and Policy ~ *Susan Kelly*
 - Nothing to report at this time.
- Recognition Committee ~ *Rachel Welborn/ Tamara Ogle/ Jessica Jones*
 - Committee reached out to national award winners to feature in each of the newsletters. Hope this brings awareness and results in greater numbers of applicants in categories that did not get a lot of applicants.
- Development Committee ~ *Adam Hodges/ Peggy Schlecter*
 - Notie had asked Peggy to take over in his place. Adam will co-chair this committee with her. This may be the plan moving forward, that the president will co-chair this committee. The committee hasn't met yet.



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- Historian Report ~ *Stacey McCullough*
 - Stacey had some ideas of sharing history on the YouTube channel. She asked for suggestions on what we'd like to see from the historian. Michael suggested awards recipients across the years would be good. Susan Kelly suggested that we do a survey. Jaime suggested we highlight this past year's situation and pivot to virtual conference.

Ad Hoc Committee Reports

- State Chapter Management and Value - Trudy Rice
 - Trudy not on the call. Adam shared we are trying to capture what is the desired value from state chapters.
- Diversity and Inclusion – Michelle Eley
 - No report at this time

Updates from the Regions & Partners

- Northeast ~ *Molly Donovan*
 - There's interest in affinity groups around topics.
- North Central ~ *Brian Raison*
 - No report. Quarterly regional meetings starting again early fall. People are excited about it.
- Southern ~ *Susan Jakes*
 - No report. Susan requested a meeting of regional reps to share ideas. Seems to be interest in this idea. Adam suggested bringing in 1994s and 1890s.
- Western ~ *Katie Hoffman*
 - Seeking ideas of ways to communicate via Zoom – perhaps some hybrid opportunities.
- 1890 ~ *Michelle Eley*
 - 1890s hasn't met since NACDEP. Looking at opportunities to sponsor or co-sponsor some virtual events as we all pivot to virtual
- 1994/FALCON ~ *Yvonedda (Henry) Thompson*
 - Henry shared that she would not have internet access so could not join.
- Joint Council of Extension Professionals (JCEP) ~ *Susan Kelly/Adam Hodges/Melinda Grismer*
 - Nothing to report at this time
- Journal of Extension ~ *Jamie Rae Walker*
 - Not on the call

Conference Reports

- 2021 Conference – *Katie Hoffman/Melinda Grismer*
 - Still moving forward and looking to plan in-person or hybrid model, knowing that there may be a need to pivot to virtual. Also working on a logo.
- 2022 Conference – *Melinda Grismer*
 - Communicated she could not be on the call.

Unfinished Business



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New Business

1.

Comments and Announcements

1. Michelle suggested we survey the field in the fall to see where travel policies and travel budgets might be. Adam shared that Executive Board discussed this in the pre-Board meeting.

Adjourn

Nancy made motion to adjourn. Brian seconded. Approved.
Meeting adjourned at 12:45

Next Zoom Board mtg. is August 21, 2020 at 12:00 Eastern Time

Board meetings are by Zoom on the 3rd Friday of each month.
START TIMES: 9 a.m. (PACIFIC & AZ) • 10 a.m. (MOUNTAIN) • 11 a.m. (CENTRAL) • noon (EASTERN)

Strategic Plan focus areas:

- Priority #1: Communication Strategy
- Priority #2: Member Engagement
- Priority #3: Financial Stability
- Priority #4: Committee/Board Structure and Function

Future Meeting Dates (3rd Friday of each month):
August 21, 2020

Virtual Board Retreat- September 30-October 2
October 16, 2020
November 20, 2020
December 18, 2020
January 15, 2021
February 19, 2021
March 19, 2021
April 16, 2021

Pre-Conference Board Meeting - May 16, 2021
Annual Business Meeting May 17