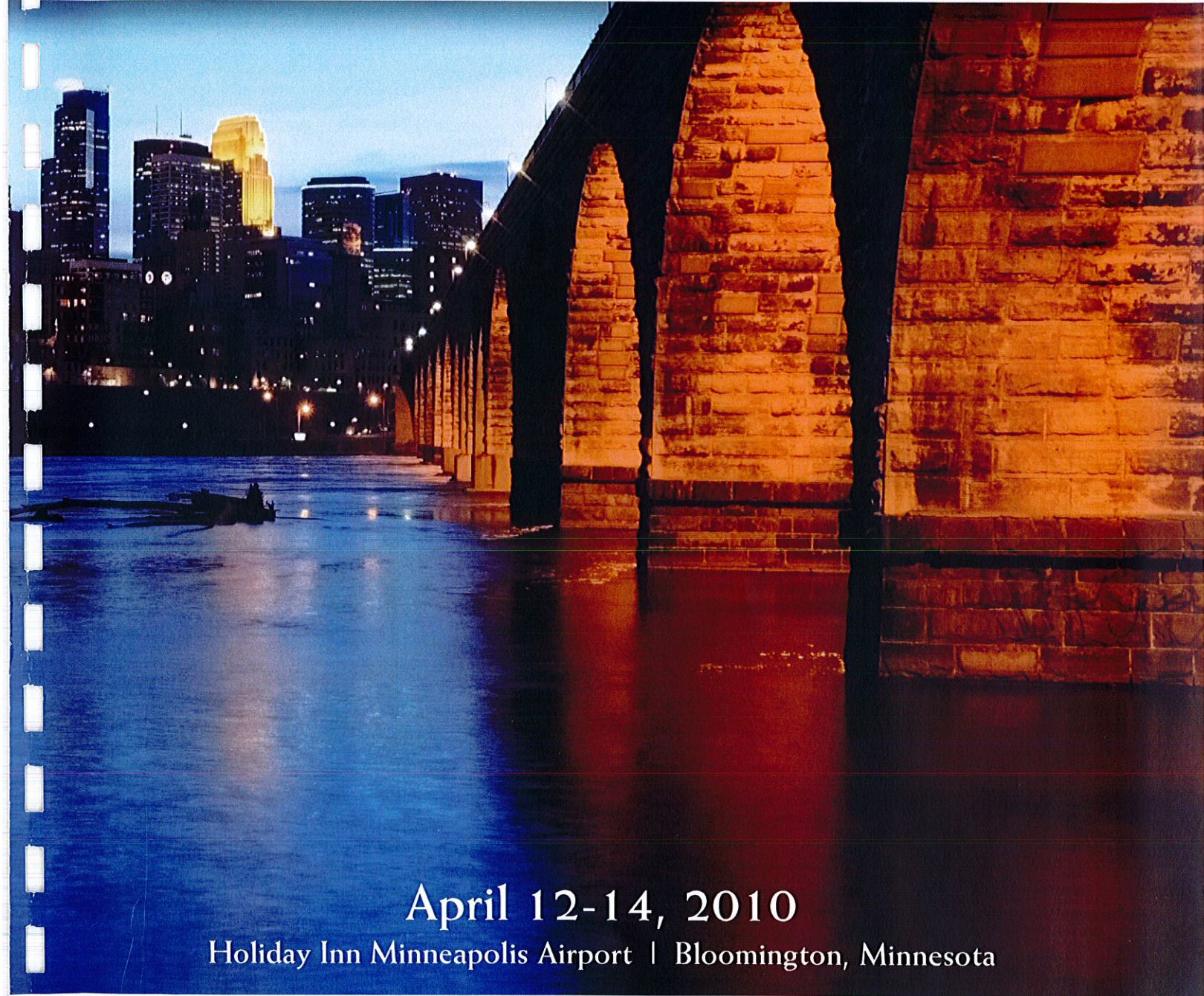




Building Bridges to Sustainable Communities



April 12-14, 2010

Holiday Inn Minneapolis Airport | Bloomington, Minnesota



Friends,

On behalf of the 2010 NACDEP Board, we are delighted to welcome you to our *fifth* annual conference of the National Association of Community Development Extension Professionals in Bloomington, MN. This is an occasion for celebration. The fifth year is a landmark for any new organization and we are grateful for all of your efforts in helping us arrive at this point. When we held our first NACDEP Conference in Las Vegas, Nevada in 2005, many of us were there. We were excited about the prospect of an organization within Cooperative Extension for those professionals working in community development. We were also somewhat naïve; we knew the next few years would require a considerable investment of time and energy, but we had no idea how much of an undertaking it would really be. This year we would like you to join us in honoring those incredible, indefatigable and visionary colleagues who stepped up to launch and shape NACDEP. These people left a legacy for all of us who followed them.

Our theme this year is Building Bridges for Sustainable Communities. Over the past five years, we have learned to network with and learn from each other. Most of us are working hand in hand, building bridges, with our research and teaching counterparts in the Land Grant University system. Many of us are also networking and learning from our counterparts in other disciplines and non-university settings and organizations: our Federal partners, the Regional Rural Development Centers, state and local governments and agencies, non-profits, NGOs and other stakeholders. As we interact with these partners, we are building bridges and creating vast social networks, developing social capital and practicing asset-based community development, all of which contribute to sustainable community development. This year, we would also like to celebrate these relationships and facilitate the development of longer-term and most sustainable relationships by hosting a Partners' Day for those non-university practitioners and associates with whom we collaborate.

This year, as we celebrate the bridges we've built over the past five years, Ed and I would also like to thank ALL of those people who've made the 2010 NACDEP Annual Conference possible. Our Conference Committee this year, under the leadership of Cynthia Messer from the University of Minnesota, has been outstanding. We thank them. We also want to give special thanks to the University of Minnesota, for all of their time, assistance, and support.

Cheers,

Ed Jones
North Carolina State University
President

Deborah Tootle
University of Arkansas
President-elect

Keynote Speakers



Rachel B. Tompkins, Ed.D.

Dr. Rachel B. Tompkins is a Senior Fellow with the Rural School and Community Trust, a national nonprofit organization addressing the crucial relationship between good schools and thriving rural communities. Working in some of the poorest, most challenging rural places, the Rural Trust involves young people in learning linked to their communities, improves the quality of teaching and school leadership, advocates for appropriate state educational policies, and addresses the critical issue of funding for rural schools.

Previously, Tompkins served as Extension Professor for Community, Economic, and Workforce Development in the West Virginia University Extension Service in Morgantown, West Virginia. She was involved with efforts to build community capacity and promote sustainable development. Rachel also served as Adviser to West Virginia Governor Gaston Caperton (1994-96), Associate Provost for Extension and Economic Development and Director of the Cooperative Extension Service at WVU (1984-94).

Tompkins holds degrees from West Virginia University in Biology, the Maxwell School of Syracuse University in Public Administration, and the Harvard Graduate School of Education in Administration, Planning, and Social Policy.



Stacey Brayboy

Stacey Brayboy is the Director of Economic and Community Development for Rural Development at the U.S. Department of Agriculture, where she serves as a member of the Know Your Farmer, Know Your Food task force. She has experience in all levels of government. Ms. Brayboy most recently served as a member of the transition team for President Obama and Vice President Biden. Prior to joining the transition team, she worked on the Obama campaign as South Carolina and Virginia State Director during the primary campaign season. She also served as Deputy Director in Indiana and Virginia during the general election campaign. Prior to joining the Obama campaign, Ms. Brayboy served as the Deputy Director of the Virginia Council on Human Rights for the Commonwealth of Virginia. While living in Atlanta, Ms. Brayboy worked for U.S. Senator Sam Nunn and the City of Atlanta government. She served on the staffs of former South Carolina U.S. Senator Fritz Hollings, former Congressman Robin Tallon and current Sixth District Congressman James E. Clyburn.

Ms. Brayboy is a graduate of Francis Marion University and holds a Masters Degree in Public Administration from Clark Atlanta University.

Agenda At A Glance

Monday, April 12

8:00 AM - 6:00 PM	Registration	Ballroom Foyer
9:00 AM - 4:00 PM	Evaluation Bootcamp Workshop	Regent
10:00 AM - 4:00 PM	Social Capital in the Capitol City - Mobile Tour	Lobby at 9:45
10:30 AM - 4:00 PM	Wine & History in a River City - Mobile Tour	Lobby at 9:45
4:00 PM - 4:30 PM	New Member Orientation	Beacon/Duchess
4:30 PM - 6:00 PM	Poster Session & Reception	Jonathan/Fireside/Cortland
5:45 PM - 6:00 PM	JCEP Presentation	Jonathan/Fireside/Cortland
6:00 PM	Evening free	

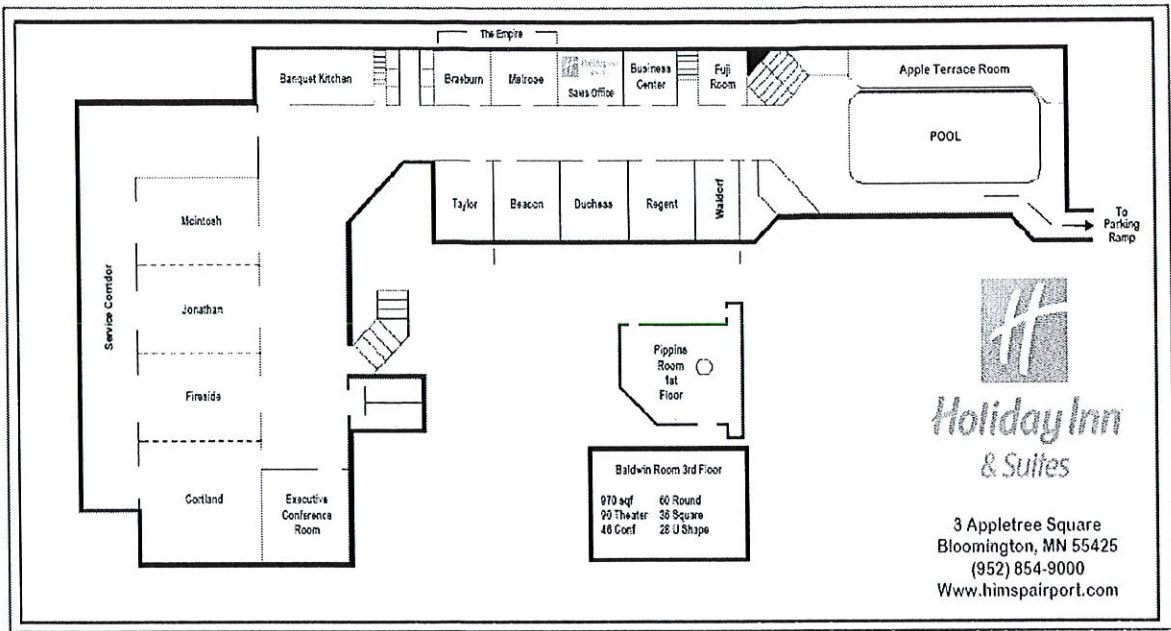
Tuesday, April 13

7:00 AM - 3:00 PM	Registration	Ballroom Foyer
7:00 AM - 8:00 AM	Breakfast	Jonathan/Fireside/Cortland
8:00 AM - 9:00 AM	Opening Session Keynote Address: Rachel B. Tompkins	Jonathan/Fireside/Cortland
9:00 AM - 10:30 AM	Concurrent Session I Collaboration I Economic Development Leadership I Tourism Collaboration II Leadership II	Regent/Waldorf Beacon Duchess Braeburn Melrose McIntosh
10:30 AM - 11:00 AM	Break	Ballroom Foyer
11:00 AM - 12:30 PM	Concurrent Session II Collaboration Leadership I Leadership II Economic Development I Economic Development II Environment/Tourism	Regent/Waldorf McIntosh Duchess Melrose Beacon Braeburn
12:30 PM - 2:00 PM	Lunch & Business Meeting	Jonathan/Fireside/Cortland
2:00 PM - 3:00 PM	Concurrent Session III Collaboration Economic Development Tourism Environment Leadership	Regent/Waldorf Beacon Braeburn Melrose McIntosh
3:00 PM - 3:30 PM	Break	Ballroom Foyer
3:30 PM - 4:30 PM	Regional Meetings Northeast North Central Southern Western	Braeburn McIntosh Beacon/Duchess Melrose
4:30 PM - 5:30 PM	Shuttle to Mall of America	Hotel Lobby
5:00 PM - 6:00 PM	Reception at Mall of America	MOA Executive Center
6:00 PM - 8:00 PM	Dine Around option at Mall of America /Evening free	
8:00 PM - 9:00 PM	Shuttle to hotel	

Wednesday, April 14

Partner's Day

7:00 AM - 11:30 AM	Registration	Cortland Foyer
7:00 AM - 8:00 AM	Breakfast	Jonathan/Fireside/Cortland
8:00 AM - 9:30 AM	Concurrent Session IV - 90 Minute Workshops	
	<i>Stirring the Pot: Working Together to Create Recipes for Change</i>	Beacon
	<i>Community Connections: Building a bridge between youth entrepreneurs and their Communities</i>	Duchess
	<i>Use of the Community Issues Management Tool to identify a community's access to food</i>	Melrose
	<i>Engaging in Renewable Energy as an Economic Development Strategy: A Simulation Exercise</i>	McIntosh
	<i>Targeting Regional Economic Development: An Outline of a National Extension Educational Program</i>	Braeburn
	<i>What's Between YES and NO ???</i>	Regent/Waldorf
9:30 AM - 10:00 AM	Break	Ballroom Foyer
10:00 AM - 11:30 AM	Concurrent Session V	
	Leadership I	Melrose
	Economic Development	Beacon
	Leadership II	McIntosh
	Technology & Workforce	Duchess
	Collaboration	Regent/Waldorf
	Economic Development/Technology	Braeburn
11:30 AM - 1:30 PM	Lunch & Dollar Auction Keynote Address: Stacey Brayboy	Jonathan/Fireside/Cortland
1:30 PM - 3:00 PM	Concurrent Session VI	
	Collaboration/Leadership	Duchess
	Economic Development I	McIntosh
	Collaboration I	Beacon
	Collaboration II	Regent/Waldorf
	Environment/Technology & Workforce	Braeburn
	Economic Development II	Melrose
3:00 PM - 3:30 PM	Break	Ballroom Foyer
3:30 PM - 4:30 PM	Awards & Closing	Jonathan/Fireside/Cortland



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 Bloomington, MN 55425
 (952) 854-9000
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Presentation Descriptions

Tuesday, 9:00 - 10:30 AM

Collaboration I

Regent/Waldorf

1. *Building a Sustainable Community through a Local Growers' Market*
Susan Kelly, University of Florida

The concept of a local growers' market was developed and introduced to two communities, providing residents with access to locally grown produce and an economic boost to small farmers. Presentation will explain extension's role in the implementation of the markets and why one community market succeeded while the other failed.

2. *Community Engagement for Sustainable Community-based Wellness*
Mary Emery, Iowa State University

This presentation will report on the results of the NE IA Food and Fitness initiative by describing key elements of the planning and engagement strategy, sharing stories of success, and identifying lessons that can be useful to others.

3. *GET IT-DO IT*
Trudy Rice, Kansas State University
Elaine Johannes, Kansas State University

River Trails-Sand Volleyball Court-Youth Fun Day-Summer Fun In the Park! A sharing of real life examples of how the GET IT-DO IT! Project has changed the human and physical environment in 9 communities across the state of Kansas to promote healthy lifestyles among all citizens.

Economic Development

Beacon

1. *You're Never Too Old to Contribute to Your Local Community and Economy*
Art Nash, University of Minnesota Extension

The session's goals are to give a demographic understanding of the graying of Rural Minnesota as Baby Boomers retire, and to define with specific examples the economic contributions that senior new comers offer rural communities.

2. *"What do they do up there?"*
Art Nash, University of Minnesota Extension

What do people do in Northern Minnesota do? Introducing a 2009 EDA Center comprehensive study, the income/sales, number of employees and employee compensation will be compared for all economic sectors of the three Northern Minnesota Regions and Statewide aggregate. Focusing on NW Minnesota, this session will reveal what sectors contribute highly to their respective statewide industries, and what sectors are leaders in the region itself.

3. *Capturing the Benefits of Cruise Ship Tourism in Portland, Maine*
James McConnon, University of Maine

Participants will learn about creative ways in which local economic development officials and small business owners can maximize the benefits of cruise ship and other tourism visitor spending in their region.

Leadership I

Duchess

1. *Leadership Northwest Missouri - A Regional Approach to Leadership*
Beverly Maltsberger, University of Missouri Extension

Participants come from a 19 county area and have experienced some very successful outcomes from this project. Networking and working together for economic and community improvements to the region as a whole have proven to be very beneficial to all communities.

2. *Global Leadership Education: Building Bridges with Thailand for Sustainable Communities*
Mary Simon Leuci, University of Missouri Extension
Barbara Eavy, University of Missouri Extension

The Global Leadership Exchange, sponsored by the U.S. Dept. of State, emphasizes inclusive community engagement processes within and among diverse social, economic, professional, ethnic, religious, and geographic communities.

3. *Lead Louisiana: Assisting Communities Move From Poverty to Prosperity*
Cynthia Pilcher, LSU AgCenter
DoraAnn Hatch, LSU AgCenter

In 2007, the Louisiana legislation passed Act 347 which fostered the creation of the Louisiana Delta Initiative (LDI), a 12 parish regional network of community and economic development organizations. One of the first projects of LDI was the creation of a new parish-based introductory leadership course.

Tourism

Braeburn

1. *"You Can Lead a Horse to Water.....Developing a Regional Tourism Marketing Profile"*
Kent Gustafson, University of Minnesota Extension
Ryan Pesch, University of Minnesota Extension

This presentation will describe a two phase research and education process designed to provide a Chamber of Commerce with background data needed to inform a regional tourism marketing effort.

2. *Using reservation data to examine visitor demand and marketing effectiveness.*
Samantha Rozier-Rich, North Carolina State University
Stacy Tomas, North Caroline State University

For bed and breakfasts to be successful and provide continued support to the greater tourism industry, it is imperative they incorporate research into their planning. This presentation will include pertinent information relating to the use of online reservation systems to provide an examination of visitor demand and marketing effectiveness.

3. *Year-Round Marketing for Communities*
Kelly Haverkamp, University of Wisconsin Extension

Learn what a community can do to analyze its markets and adjust its strategies to transform a seasonal community into a year-round destination.

Collaboration II

Melrose

1. *Working together to become energy independent communities*
Tom Wojciechowski, University of Wisconsin Extension

This presentation will include a brief overview of statewide collaborations and then focus on the efforts of a partnership of communities in the Chequamegon Bay region of Northern Wisconsin.

2. *Energy Independent Communities*
Joshua Clements, University of Wisconsin Extension

This presentation will provide a brief overview of program structure, goals, and methodology, and provide insights into transferability.

3. *The Crow Men's Health Project: A collaborative research initiative between Crow Indian Reservation and Montana State University*
Paul Lachapelle, Montana State University

This presentation describes a new partnership called the Crow Men's Health Project, addressing general health care issues for men as well as specific health concerns and education.

Leadership II

McIntosh

1. *Integrative Leadership for the 21st Century: Campus and Community Connections*
Mary Ann Hennen, University of Minnesota Extension
Ben Winchester, University of Minnesota Extension

Society's challenges merit new initiatives focused on collaborative and integrative leadership that cross fields and sectors to confront issues and turn them into opportunities for mutual gain. Today's complexities - where neither the problems nor the solutions are clear--requires leadership that thinks, speaks and acts together for mutual benefit.

2. *Alabama Community Leadership Network*
Joe Summers, Auburn University
Arturo Menefee, Auburn University

This presentation will describe how the Economic & Community Development Institute (ECDI) went about establishing a network to connect, educate, and provide support for all community leadership programs in Alabama.

3. *Rural Leadership Development: Building Capacity for Transformation*
Ben Boyles, Clemson University

Presenters will discuss Palmetto Leadership's multi-dimensional approach toward rural community leadership development. Presenters will also highlight case study findings of three active Palmetto Leadership programs, share strategies that enhance participant interaction, engagement, and diversity and discuss extensions role in rural leadership development.

Tuesday, 11:00 AM - 12:30 PM

Collaboration

Regent/Waldorf

1. *Creating Successful Partnerships that Support Community-Based Entrepreneurship*
Louis Bassano, University of Maine
James McConnon, University of Maine

This session will describe the important role partnerships can play in supporting community based entrepreneurship across the country. The presenters will highlight the benefits of partnerships and discuss key strategies and tools for building successful partnerships to develop highly effective educational programs.

2. *Building Collaborations around Community Projects Case Study of two Rural PA Communities*
William Shuffstall, Penn State University

Attendees will learn about the challenges and opportunities that lead to these initiatives, community based projects developed through the initiatives, strategic alliances being developed by public and private entities engaged in the projects and the roles played by ECD educators in the initiatives.

3. *Know Your Region: A Tool for Economic Development Planning*
Alan Barefield, Southern Rural Development Center
Mary Emery, Iowa State University
Neil Linscheid, University of Minnesota Extension

Initiating a regional economic development initiative is an arduous task and initiating this type of effort on a regional, rather than a municipal or county, level makes the effort exponentially more difficult. The Know Your Region curriculum was developed by Western Carolina University and sponsored by the Economic Development Administration and are targeted to governmental units to use for strategic planning for economic development. The presentation will cover the curriculum's significant points, future plans for use in Extension settings and teaching tips for use in specific areas.

Leadership I

McIntosh

1. *Leadership Development: Measuring the Impact*
Jennifer Erickson, University of Wisconsin Extension

This presentation will give a brief overview of the Sauk County Institute of Leadership, an evaluation tool used to measure the impacts of the ten year old program, and the impressive results.

2. *The Impact of International Experiences in Leadership Programs*
Mike Liepold, University of Minnesota

This presentation captures methods used in planning, preparing participants, managing and measuring impact on five classes of the Minnesota Agriculture and Rural Leadership Program (MARL). The presentation will show what changes they have made to their personal and professional lives as a result of their international experience and will explore the aspects of program design that produce the best impacts.

3. *Assessing Social Capital in Rural Communities*
Jody Horntvedt, University of Minnesota
Ryan Allen, University of Minnesota Humphrey Institute

Social capital, the relational foundation of a community, consists of trust, connections, and involvement. Research has shown that communities with high levels of social capital thrive in many ways (i.e. economically, educationally) and are healthier. It stands to reason that when residents understand the level of social capital in their communities, they can take action to strengthen their social capital and improve their communities.

Leadership II

Duchess

1. *Convening Small and Rural Communities Summits*
Kris Parker, Purdue Extension
Walter Sell, Purdue Extension

Purdue Extension in LaPorte and Porter Counties partnered with their respective community foundations and other agencies to recruit and train leaders from the small/rural communities, host a summit for community teams, and provide mini-grants to the teams to complete a project.

2. *Engaging a New Audience in Leadership Capacity Development Programming: The Ohio Federation of Soil and Water Conservation District Supervisors' Lead*
David Civittolo, Ohio State University Extension

This presentation will focus on the leadership competencies that were identified as most important by SWCD county supervisors and how the development of those competencies is being addressed in an issue-focused Leadership Capacity Development Program targeted to supervisors and staff of Soil and Water Conservation Districts in Ohio.

3. *Bridging Community Development, Civic Engagement, and Culture*
Lisa Hinz, University of Minnesota Extension
Tobias Spanier, University of Minnesota Extension

This presentation highlights two projects where Extension Educators and partners used focus groups to learn about and engage under-represented groups and get useful results.

Economic Development I

Melrose

1. *Keystone Kitchens Project -- Communities Sharing a Vision for Entrepreneurial Development*
Winifred McGee, Penn State University

Shared kitchen incubators require community vision and collaboration to successfully support farmers adding value and other food entrepreneurs for on-going, substantive business development. This presentation focuses on lessons learned in a Pennsylvania Outreach initiative to establish sustainable shared kitchens, providing tools for participants to replicate the process in their communities.

2. *Innovative Downtown Businesses*
Joshua Clements, University of Wisconsin
Bill Ryan, UWEX Center for Community Economic Development
Dale Mohr, University of Wisconsin Extension

The University of Wisconsin Extension has created and maintains an Innovative Downtown Business Database of brief case studies highlighting businesses that are creating vibrancy in traditional downtowns in villages and small and medium sized cities. Extension educators, specialists, local downtown organizations, and entrepreneurs are using this database effectively to inform their downtown vibrancy work.

3. *Toward Regionalism: Building on the Strengths of Others*
Albert Myles, Mississippi State University

This presentation will discuss the need and importance for communities to collaborate in a regional manner to support economic development.

Economic Development II

Beacon

1. *Building Community Capacity and Strengthening the Economy with a Comprehensive Business Retention & Expansion Curriculum*
Gregory Davis, Ohio State University
Nancy Bowen-Ellzey, Ohio State University

To help community leaders, residents, and businesses engage in ongoing, meaningful dialogue needed to build a sustainable regional economy, a comprehensive curriculum has been developed. Participants will learn how the curriculum has been developed, delivered, evaluated, and modified to meet specific community needs and how they can tailor the curriculum to best meet community needs in their area.

2. *CaRDI, Cornell Cooperative Extension, and Pipeline4Progress: A Community & Economic Development Partnership in NY's Southern Tier*
Heidi Mouillesseaux-Kunzman, CaRDI, Cornell/NE Regional Center for Rural Development
Rod Howe, Cornell Cooperative Extension

Pipeline4Progress is a regional economic development initiative in 13 counties in south-central Upstate New York focused on workforce development. Two tenets are central to P4P's approach to economic development: (1) Communities of this largely rural region face many of the same challenges and opportunities and, to be competitive in an increasingly global economy, can benefit from working together to achieve their shared goals; and (2) Economic development and community development are symbiotic; to attract and retain a talented workforce, the region must also strengthen and market amenities which make communities livable and attractive to workforce members.

Environment/Tourism

Braeburn

1. *Utilizing Regional Collaboration to Achieve Balanced Growth and Wise Land Use Decisions in Ohio*
Joseph Lucente, Ohio State University Sea Grant Extension

In 2009, Ohio set the course for a new state-wide initiative called the Ohio Balanced Growth Program that encourages communities to work regionally on a watershed basis to establish pre-defined areas for where future growth and development will occur as well as areas that should be conserved for their natural aesthetics, environmental functionality and regional significance.

2. *Building Successful Collaboration for Tourism Development and Promotion: The Robeson County, NC Example*
Stacy Tomas, North Carolina State University
Everett Davis, North Carolina State University
Samantha Rich, North Carolina State University

The goal of this presentation is to outline the tourism development and collaboration strategy undertaken by Cooperative Extension in Robeson County, NC, discuss the successes and difficulties, and offer lessons learned in the process.

3. *Extension Develops New Civil Rights Heritage Trail Guidebook for Alabama*
J Thomas Chesnutt, Auburn University Economic & Community Development Institute

This presentation will highlight the process used to develop the sites on the Trail and content of the Guidebook, including selection criteria, interaction with local historians and local politicians, and the role of Extension personnel from the state to county levels.

Tuesday, 2:00 - 3:00 PM

Collaboration

Regent/Waldorf

1. *When Rural Leaders Step Out of Their Silos*
Debra Kollock, Washington State University Stevens County Extension
Leslie Jones, Tri County Economic Development District

B.Y.O.B (Breakfast) invitation to four agency directors launched a two-year conversation of new ways to deliver services. Common goals, scarce resources, talent and a vision of possibilities, resulted in collaborative efforts focused on client needs rather than those of each organization. Synergy around the concept is contagious as the effort expands.

2. *Brain Gain of Newcomers into Rural Minnesota and Strategies to Capture Them*
Art Nash, University of Minnesota Extension
Ben Winchester, University of Minnesota

This session looks at the movement of people and families across the state of Minnesota and efforts of local communities in the prairie and woods of Northern Minnesota to attract newcomers

Economic Development

Beacon

1. *Wyandot Solar LLC. Renewable Energy Development Strategies*
Erich Romich, Ohio State University

The objective of this presentation is to examine a real life case study of Wyandot Solar LLC., a renewable energy solar project. Through analyzing this project I will highlight economic development factors that can be incorporated to existing community visioning and strategy programs to tailor them for the recruitment of renewable energy development projects.

2. *Kentucky - Tennessee Institute for Sustainable Development*
✱ Alison Davis, University of Kentucky
Richard Maurer, University of Kentucky
✱ Michael Wilcox, University of Tennessee

The University of Kentucky and University of Tennessee are reviving the Ken-Ten Institute for Sustainable Development in April 2010 for extension agents from Kentucky and Tennessee.

Tourism

Braeburn

1. *Sustaining Tourism Development: an 18 year longitudinal study of 4 communities*
Cynthia Messer, University of Minnesota Tourism Center

The University of Minnesota Tourism Center has studied the effects of tourism development efforts in 4 communities during the past 18 years. Valuable lessons are found in how these communities have fared with the economic, social and environmental impacts of tourism

2. *Measuring the Economic Impact of Tourism and Special Events: Lessons from Mississippi*
Albert Myles, Mississippi State University
Rachel Carter, Mississippi State University

This presentation depicts a way to estimate the economic impact of tourism in Mississippi's 82 counties. This approach uses a model to evaluate various tourism-related activities and events in a county or region.

Environment

Melrose

1. *Rapid response to an emerging issue: lessons from Penn State's response to development of natural gas in the Marcellus shale*
Timothy Kelsey, Penn State Cooperative Extension
Walt Whitmer, Penn State University/NERCRD

This presentation will provide an overview of the economic and community development issues associated with rapid development of a natural resource (natural gas), and Penn State Cooperative Extension's response to this emerging issue.

2. *Geocaching: Opportunities and Challenges*
Ingrid Schneider, University of Minnesota
Neil Linscheid, University of Minnesota Extension

Evidence based discussion of natural resource management opportunities and challenges presented by emergent outdoor recreation & tourism activity: Geocaching

Leadership

McIntosh

1. *Building Civic Leadership in Rural Communities*
Jody Horntvedt, University of Minnesota
Cindy Bigger, University of Minnesota Extension

We invite you to learn about a leadership program which over the past 25 years has focused on building the leadership capacity of adults (ages 30-45) in rural Minnesota. This program, the Emerging Leadership Program, has more than 800 alumni who are civically engaged and making a difference in their communities.

2. *Outcomes of Community Leadership Development Programs in Rural Counties*
Kari Keating, University of Illinois at Urbana Chanpaign
Godwin Apaliyah, Ohio State University

Preliminary findings from CSREES NRI study (ongoing) examining the impact of community leadership development efforts in rural counties.

Wednesday, 8:00 - 9:30 AM

90-minute Workshops

Beacon

Stirring the Pot: Working Together to Create Recipes for Change

Cara Carper, University of Wisconsin Extension

Learn how to strengthen communities by encouraging dialogue in a fun picnic atmosphere through storytelling and a recipe card call to action. Innovative evaluation techniques will provide tools to document learning and improve future events and sustain participants' commitment to change.

Duchess

Community Connections: Building a bridge between youth entrepreneurs and their communities

Diane Vigna, University of Nebraska - Lincoln

In this interactive session, we will share the research behind, and the development strategy for Community Connections, a web based resource and curriculum which helps communities build collaborations and work with their youth who are learning about entrepreneurship using our 4-H Entrepreneurship Investigation (ESI) curriculum.

Melrose

Use of the Community Issues Management Tool to identify a community's access to food

Shelley Bush-Rowe, University of Missouri Extension

Kay Gasen, University of Missouri - St Louis

Kara Lubischer, University of Missouri Extension

Letitia Johnson, University of Missouri Extension

This presentation will focus on the use of the Community Issues Management Tool and how it was used to assess the access the impact of food deserts on three communities in East Central Missouri.

McIntosh

Engaging in Renewable Energy as an Economic Development Strategy: A Simulation Exercise

Myra Moss, Ohio State University Extension

Eric Romich, Ohio State University

Nancy Bowen-Ellzey, Ohio State University

Participants will engage in a hands-on exercise simulating the attraction and development of a renewable energy project in a rural community. Through this exercise participants will come to understand renewable energy development as an economic development strategy leading to sustainable community development.

Braeburn

Targeting Regional Economic Development: An Outline of a National Extension Educational Program

Steve Deller, University of Wisconsin

This workshop will focus on Phase II of a national effort aimed at providing community economic development Extension educators and practitioners with state-of-the-art tools underpinning targeted regional economic development. This session will overview the tools of TRED and seek input into the needs of Extension educators.

What's Between YES and NO???

Jan Hartough, Michigan State University Extension
Michelle Walk, Michigan State University Extension
Ann Chastain, Michigan State University Extension

In this interactive workshop you will gain an understanding of public deliberation and how it differs from other types of citizen input. We will explore how values influence the way we look at issues, and we will relate examples of "wicked" issues that Extension has been involved with in Michigan.

Wednesday 10:00 - 11:30 AM

Leadership I

Melrose

1. *Keeping Local Governments Running When the Economy Has Stalled Out*
Notie Lansford, Oklahoma State University

Local government leaders often lack the administrative and technical skills to systematically evaluate their fiscal health, especially in times of economic recession. This presentation provides a method of doing so that is built upon a program developed for county governments in Oklahoma.

2. *Mind Mapping Your Assets*
Neil Linscheid, University of Minnesota Extension

This presentation introduces a new tool that can be used by Extension professionals to organize assets, institutions, and ideas. Online mind mapping software can be used to visualize the complex community and economic development systems. This presentation will demonstrate how this tool was used and will discuss the outcomes related to its use.

3. *On the Ground: Building Community-University Partnerships for Regional Sustainability – the Minnesota Model*
Okey Ukaga, University of Minnesota Regional Sustainable Development Partnership
Jamie Juenemann, University of Minnesota Regional Sustainable Development Partnership
Kathryn Draeger, University of Minnesota Regional Sustainable Development Partnership

The Regional Sustainable Development Partnerships address community-identified agriculture, natural resource, and tourism issues in partnership with the University of Minnesota. In this presentation, we will discuss how this unique community-university partnership program is promoting sustainable development in Minnesota.

Economic Development

Beacon

1. *Web Presence Strategies for Small Communities and Local Governments*
Michael Wilcox, University of Tennessee
Connie Hancock, University of Nebraska – Lincoln

The dramatic rise of the Internet has been well documented since its introduction to the general public in the mid-1990s. Significant concerns exist for rural America lagging behind others in participating in the digital economy and benefiting from the information revolution. A recent study in the state of Tennessee provides an interesting (and rare) look at status of community websites.

2. *State Agencies Partner to Deliver E-Commerce Training in Rural Areas*
DoraAnn Hatch, LSU AgCenter
Cynthia Pilcher, LSU AgCenter

In Louisiana, state agencies partnered to deliver e-commerce training to entrepreneurs and existing business owners. Ninety people participated in the pilot that offered classes in three areas: introduction to e-commerce, Web site design, and marketing.

3. *The wonders of web evaluation and improvement*
Danny Sussman, University of Minnesota
Ingrid Schneider, University of Minnesota

In this interactive session, best practices and an Extension example of user centered web design is presented toward effective program marketing.

Leadership II

McIntosh

1. *One Size Doesn't Fit All: Best Methods for Public Participation*

Lisa Hinz, University of Minnesota Extension

Jody Horntvedt, University of Minnesota

Public meetings are a standard way to invite public participation, but are they always the best way? Not likely. If you want to match methods of engagement with the right tools, come and find out about a framework and tools for designing public participation that is more purposeful.

2. *Being Intentional about Inclusivity in Public Participation*

Barbara Radke, University of Minnesota Extension

Maxine Norman, University of Minnesota Extension

This workshop will focus on a community's decision to involve the public in addressing projected rapid population growth. Participants will leave with an understanding of how these two tools support one other for inclusive and effective public participation.

Technology & Workforce

Duchess

1. *Local Government Profiling System: Developing an interactive on-line tool for citizens and public officials*

Paul Lachapelle, Montana State University

Dan Clark, Montana State University

This presentation will provide information on a new comprehensive on-line data base describing the demographic, fiscal and structural characteristics of each unit of local government in Montana.

2. *Promoting the Adoption of E-Commerce Strategies: New Web-Based Educational Resources*

Bo Beaulieu, Southern Rural Development Center

Shannon Lane-Turner, Southern Rural Development Center

This presentation will showcase new educational products available to spur broadband and e-commerce adoption by key CD audiences.

3. *Using Social Networking and Web 2.0 Tools to Enhance Small Businesses*

Stacey McCullough, University of Arkansas

Kimberly Magee, University of Arkansas

The purpose of this project is to teach entrepreneurs and small businesses owners how to use online social networking and Web 2.0 tools to enhance their businesses.

Collaboration

Regent/Waldorf

1. *Addressing Community Issues with Successful Collaboration: A Results-Oriented Process for Building Community Relationships to Create Positive Change*
Rachel Carter, Mississippi State University
Gene Theodori, Sam Houston State University

This presentation is designed to provide the participants with an action oriented, adaptable process that uses theory to create impactful community development through the building of relationships across economic, social, and governmental boundaries.

2. *Community Collaboration for Healthy Lifestyles*
Casi Lock, University of Missouri

Presentation attendees will increase their knowledge of collaborative approaches for obesity prevention and healthy lifestyle promotion through a multidisciplinary pilot program in rural and urban areas in Missouri.

3. *Ethnic Chambers of Commerce uses BR&E for Successful Collaboration*
Claudia Cody, University of Minnesota Extension
Michael Darger, University of Minnesota Extension

The Ethnic Chambers Business Retention & Expansion (BR&E) project in the Twin Cities is an innovative collaboration among the ethnic Chambers of Commerce in Minnesota. However, it is even more notable as a successful collaboration insofar as seven distinct, separate ethnic entities learned to cooperate and to persevere for their mutual advantage.

Economic Development/Technology

Braeburn

1. *Mapping Regional Broadband Infrastructure and Access in Rural Louisiana: The Connect Carroll Project*
DoraAnn Hatch, LSU AgCenter
Cynthia Pilcher, LSU AgCenter

Presenting an economic development project called Connect Carroll whereby 4-H students trained in geographic information systems have engaged local governments in two parishes in northeast Louisiana to increase access to high speed broadband technology. The goal of Connect Carroll project is to support local governments as they work to better connect their parishes and region.

2. *Regional Broadband Deployment in Rural Louisiana: The Case of the Louisiana Delta Initiative*
DoraAnn Hatch, LSU AgCenter
Cynthia Pilcher, LSU AgCenter

This presentation demonstrates how community and economic development organizations in Louisiana have collaborated to create a regional development strategy for rural areas in Louisiana through the Louisiana Delta Initiative (LDI). The primary goal of LDI is to support the deployment of broadband throughout a 12 parish region in northeast Louisiana.

3. *The Capacity to Connect: Alternative Community Based Strategies for Broadband Development in Unserved and Underserved Communities*
William Shuffstall, Penn State University

This presentation will provide an overview of commonalities in the underlying, processes and strategies that led to either success or stagnation of local broadband projects identified by key informants from rural communities in Maine, Pennsylvania and Wisconsin. Participants will also be introduced to a number of tools and resources they can use to help community leaders develop strategies for implementing community based broadband infrastructure projects.

Wednesday, 1:30 - 3:30 PM

Collaboration/Leadership

Duchess

1. *Crossing the Border in Reservation Communities*
Karla Trautman, South Dakota State University

In this session, we will demonstrate how three South Dakota communities came together to plunge into a topic with a long history of division & racism. Session presenters will discuss the challenges, successes, and commitment experienced by the citizens of Wagner as they have embarked on their mission to eliminate racism in their communities.

2. *The Green Communities and Green Affordable Housing in Indian Country Partnership: A Transdisciplinary Action-Research Initiative*
Susan Thering, University of Wisconsin

These presentation overviews the program development, implementation, and evaluation processes involved in the ongoing Green Communities and Green Affordable Housing in Indian Country Partnership.

3. *Examining a Collaborative Learning Process for Sustainable Community Tourism Development*
Steven Burr, Utah State University

A panel discussion of how NNSLE works, what we've learned about the possibilities of collaboration, and the project results we've delivered in just 5 years, plus updates on the ones we're still engaged in.

Economic Development I

McIntosh

1. *The Sales Impact of Wal-Mart on Neighboring Communities in Minnesota*
Bruce Schwartz, University of Minnesota Extension
Neil Linscheid, University of Minnesota Extension

This presentation reviews the redistribution of retail sales when Wal-Mart came to rural Minnesota. While other local towns were affected the affect was geographically smaller than expected.

2. *Gogebic Range "Next Generation Initiative": Attracting and Retaining Young People*
William Andresen, University of Wisconsin Extension

The presentation will explain the theory, methodology and outcomes of an applied research project designed to attract and retain young people in a small community located in Northern Wisconsin and the Upper Peninsula of Michigan.

3. *How can we measure child care's contribution to local economies? A New Methodology with Minnesota and Oregon Examples*
Bruce Sorte, Oregon State University
David Nelson, University of Minnesota Extension

Quality child care fosters future understanding and economic success for the children and parents who it serves. It also provides parents the peace of mind in the workplace to innovate and increase productivity. Finally, the childcare industry itself contributes greatly to our local economies.

Collaboration I

Beacon

1. *Alabama Communities of Excellence (ACE) Program*
Joe Summers, Auburn University

This presentation will describe how the Alabama Cooperative Extension System helped create the ACE program and how Extension personnel have participated and partnered with a number of other state public, private, and non-profit organizations.

2. *An Innovation-Diffusion Model for Community Sustainability*
Jerry Hembd, University of Wisconsin – Superior

A brief overview of the project and process begins this presentation. The focus turns to the outcomes and continuing efforts that resulted from this early adopter approach. Much of this information will be gleaned from the case studies of the participating organizations and from documentary footage. Local capacity building, curriculum development, and next steps in the innovation-diffusion process will conclude the presentation.

3. *North Central Sustainable Communities Task Force*
Jerry Hembd, University of Wisconsin - Superior
Anna Haines, University of Wisconsin
Wayne Beyea, Michigan State University

The North Central CRED Program Leaders established a task force in 2009 to lay the foundation for a third North Central integrated priority entitled Sustainable Communities. This presentation by task force members will highlight the outcomes of this effort and next steps. These include: issue parameters and core aspects of the sustainable communities program focus; regional Extension assets, program needs, and research needs; partnership and asset-sharing opportunities; creation of a regional collaborative communication network; articulation of region outcomes and indicators; and articulation of regional professional development needs and opportunities for Extension educators across the region.

Collaboration II

Regent/Waldorf

1. *Collaboration Begins At Home*
George Morse, University of Minnesota
Adeel Ahmed, University of Minnesota Extension

This presentation explores the tools that Minnesota Extension has used since 2004 to encourage greater collaboration between Extension educators and Extension state specialists. These include: 1) statewide supervision by state specialists of educators in a given area of expertise, 2) increased scholarship expectations for promotion in rank, 3) changes in funding of regional educators, 4) establishment of regional centers, and 5) development of statewide program business plans.

2. *Disaster Preparedness: Building Capacity in Disadvantaged Communities*
Bo Beaulieu, Southern Rural Development Center
Deborah Tootle, University of Arkansas Cooperative Extension Service

The presentation focuses on strategies that can help disadvantaged people, neighborhoods and communities be better prepared and positioned to respond to disasters whenever they occur.

Environment/Technology & Workforce

Braeburn

1. *Disposal of Unused Medicines: Empirical Studies of Consumer Understanding and Behavior in Wisconsin*

Mary Kohrell, University of Wisconsin Extension
Steve Brachman, University of Wisconsin Extension
James D. Janke, University of Wisconsin Extension

This presentation will summarize the results of two empirical consumer surveys in Wisconsin that explored consumer understanding and behavior regarding leftover medication disposal. The survey results and presentation have implications for educational programs, policy, and program design which are useful throughout the U.S.

2. *Workforce Prep for the Hospitality Industry - 24/7*

Cheryl Burkhardt-Kriesel, University of Nebraska
Connie Francis, University of Nebraska Rural Institute

The presentation will highlight a brief overview of the programs content, which is geared toward the hospitality industry, while focusing on the process that was needed to structure a self-paced workforce preparation development experience.

Economic Development II

Melrose

1. *Special Improvement Districts: An Alternative Method for Funding CBD Revitalization Efforts*
Gregory Davis, Ohio State University

Participants will learn about Special Improvement Districts (SIDs, aka in other states as Business Improvement Districts, Special Service Areas, and Community Improvement Districts, for example) as a way of funding revitalization efforts, how a core group of local stakeholders went about forming a SID in one small community, and what these stakeholders plan to achieve as a result.

2. *Making an Impact through Community Investment Clubs*

Jimmy Henry, Prairie View A&M University
Lloyd Herbert, Prairie View A&M University

A presentation/overview on how rural communities can benefit from the development of community investment clubs.

3. *The Ethics Training Program for local government officials, employees and board members: An assessment on design and implementation*

Paul Lachapelle, Montana State University
Dan Clark, Montana State University

This presentation describes a new Ethics Training Program for local government officials, employees and board members and offers details on the curriculum and results of the program evaluation.

Survey

NACDEP Conference 2010

Help us keep improving the NACDEP Conference! We will do evaluations of session presentations during the conference, but look for an electronic survey in your mailbox the week after the conference. The survey will ask you to evaluate how much you learned, skills you gained, connections you made, and details of the conference venue. We also hope to do a follow-up survey six months after the conference to find out how much of what you learned you've put into practice.

Save the Date

NACDEP Conference 2011

March 7-9, 2011 ~ Charleston, South Carolina
New Opportunities in the Accountable Economy

The 2011 NACDEP Conference will be held March 7-9, 2011 at the Francis Marion Hotel in historic Charleston, SC. Charleston is listed as one of Lonely Planet's top 10 destinations in the world, and the hotel is surrounded by the shopping district, a multitude of fine restaurants, and scores of attractions. Plan to attend the conference and stay a few extra days to enjoy this beautiful city. The theme of the 2011 conference is *New Opportunities in the Accountable Economy*. Watch for more details in the coming months!

Organizational Information

Executive Committee

2009-2010

President - Edwin Jones, North Carolina State University

President-Elect - Deborah Tootle, University of Arkansas Division of Agriculture

Secretary - Michelle Eley, North Carolina Cooperative Extension Program

Treasurer - Hank Cothran, University of Florida

Past President - Mike Woods, Oklahoma State University

1890 Representative - Paulette Cooper, Prairie View A & M University

North Central Region Representative - Gary Green, University of Wisconsin - Madison

Northeast Region Representative - Charlie French, University of New Hampshire

Southern Region Representative - Cynthia Pilcher, Louisiana State University AgCenter

Western Region Representative - Steven Burr, Utah State University

2010-2011

President - Deborah Tootle, University of Arkansas Division of Agriculture

President-Elect - Tim Borich, Iowa State University

Secretary - Michael Darger, University of Minnesota

Treasurer - Greg Davis, Ohio State University

Past President - Edwin Jones, North Carolina State University

1890 Representative - Paulette Cooper, Prairie View A & M University

North Central Region Representative - Gary Green, University of Wisconsin - Madison

Northeast Region Representative - Winifred McGee, Penn State University

Southern Region Representative - Harry Crissy, Clemson Institute for Economic & Community Development

Western Region Representative - Steven Burr, Utah State University

Mission Statement

NACDEP is an organization dedicated to improving the visibility, coordination, professional status and resource base of community and economic development Extension programs and professionals.

History

NACDEP

February 24-27, 2002 - National Extension Community Resource and Economic Development Conference, Orlando, FL - Concept of a national organization for Extension professionals was discussed in detail. Consensus emerged that an organization affiliated with Joint Council of Extension Professionals (JCEP) and designed along the lines of existing JCEP organizations made the most sense.

September 21-25, 2003 - Galaxy II, Salt Lake City, UT - Launched efforts to establish a national organization and gathered input regarding potential, purpose, design, partnerships, and structure.

February 15-18, 2005 – 1st Annual Conference, Las Vegas, NV

February 13-16, 2006 – 2nd Annual Conference, San Antonio, TX

2006 – Join JCEP

April 16-19, 2007 – 3rd Annual Conference, Philadelphia, PA

June 26, 2007 – NACDEP becomes a 501C3 organization

April 20-22, 2009 – 4th Annual Conference, San Diego, CA

April 12-14, 2010 – 5th Annual Conference, Bloomington, MN

2010 Conference Planning Committee

Co-Chairs

Cynthia Messer, University of Minnesota
Deborah Tootle, University of Arkansas

Al Myles, Mississippi State University
Anita Raddatz, Utah State University
Arturo Menefee, Auburn University
Barb Radke, University of Minnesota
Ben Winchester, University of Minnesota
Beverly Stencel, University of Wisconsin
Brian Raison, Ohio State University
Charlie French, University of New Hampshire
Cheryl Burkhart-Kriesel, University of Nebraska
Christina Vasquez Case, University Missouri
Cynthia Pilcher, LSU AgCenter
Daniel Oedekoven, South Dakota State University
Gary Green, University of Wisconsin
J Thomas Chesnutt, Auburn University
Jody Horntvedt, University of Minnesota
Kent Gustafson, University of Minnesota
Lisa Hinz, University of Minnesota
Marie Hvidsten, North Dakota State University
Mary Leuci, University of Missouri
Mary Marczak, University of Minnesota
Michele Gagne, University of New Hampshire
Michelle Eley, NC A&T SU
Monica Herrera, University of Minnesota
Neil Linscheid, University of Minnesota
Paulette Cooper, Prairie View A & M University
Scott Chazdon, University of Minnesota
Steve Burr, Utah State University
Tim Kelsey, Penn State
Winifred McGee, Pennsylvania State University

A special thank you to Connie Wagner and her team.

Sponsors

NACDEP Conference 2010

On behalf of NACDEP, we would like to extend a sincere thank you to our generous sponsors, without which our vision would not become a reality. These sponsorships allow NACDEP to provide education and networking to more than two hundred community development professionals from across the U.S.

- ✓ University of Minnesota Extension
- ✓ University of Minnesota Regional Sustainable Partnerships
- ✓ Southern Rural Development Center
- ✓ Northeast Regional Center for Rural Development
- ✓ North Central Regional Center for Rural Development
- ✓ Western Rural Development Center



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