

NACDEP 2008 Award Recipients

Specialty Awards

Diversity—Team

Northeast Regional Winner

Helen Graves, Extension Agent, West Virginia

Cheryl Johnson, Extension Specialist—Labor Studies, West Virginia

Wayne Lundstrom, Extension Visiting Assistant Professor—Safety & Health, West Virginia

Carl Marcum, Extension Agent, West Virginia

Tony Michael, Program Leader—Labor Studies & Research, West Virginia

Florita Montgomery, Extension Specialist—Communications, West Virginia

Bob Moore, Extension Specialist—Safety & Health, West Virginia

Norm Schwertfeger, Extension Agent, West Virginia

Sarah Stevenson, Extension Specialist—Labor Studies, West Virginia

Kate Burbank, Extension Agent, West Virginia

Mindy Mall, Extension Agent, West Virginia

Steve Bonanno, Extension Program Leader—CEWD, West Virginia

Larry Cote, Director Leadership Studies, West Virginia

Judy Cowell, Office Administrator—CEWD, West Virginia

Michael Dougherty, Extension Specialist—Community Development, West Virginia

The **Community Development Leadership Team** of the West Virginia University Extension Service developed a leadership training curriculum for use by Extension faculty in working with groups and organizations statewide. It features 25 different modules over a broad range of topics and provides all of the elements necessary to teach the sessions.

West Regional & National Winner

Cole Ehmke, University Extension Specialist, Wyoming

Milt Green, Community Development Area Educator, Wyoming

John Hewlett, University Extension Specialist, Wyoming

Dallas Mount, University Extension Educator, Wyoming

Jennifer Jones, Small Acreage Team Coordinator, Wyoming

The **Living and Working on the Land** project targeted the three disparate groups who are increasingly prominent in agriculture and rural life: women, Native Americans, and new/young farmers. It fostered knowledge and confidence as well as broadened perspectives about the diversity of agriculture, expanded visions about what could be

accomplished in Wyoming, stimulated excitement and friendships, and motivated participants and planners to continue the project.

Excellence in Teamwork

West Regional Winner

Mark Apel, Community Development Agent, Arizona
Cynthia Flynn, County Extension Director, Arizona
Erik Glenn, Community Development Agent, Arizona
Cathy L. Martinez, Family & Consumer Sciences Agent, Arizona
Dan McDonald, Area Agent & Regional Specialist, FCS, Arizona
Everett Rhodes, Executive Director, Project CNTRL, Arizona
Beth Tucker, County Extension Director, Arizona
Juanita O'Campo Waits, County Extension Director, Arizona

The **Arizona Community Vitality Initiative** mini-grant program provides opportunities for Extension professionals to receive funds to support incorporation of community development (CD) strategies into Extension programming. Grantees receive additional support of seasoned colleagues who provide mentoring, coaching, and facilitation. Results include improved attitudes regarding CD work and regular integration of CD strategies into programming.

North Central Regional & National Winner

Connie Francis, Extension Educator, Nebraska
Cheryl Burkhart-Kriesel, Extension Specialist, Nebraska

Red Carpet Service is a train-the-trainer program created because of a specific community request. It is designed to help front-line employees in rural communities learn how to promote tourism in their area, practice skills to identify and respond to traveler needs, and sell their community in a positive way.

Educational Technology—Team

South Regional Winner

eXtension Community of Practice – “Entrepreneurs and their Communities”
20+ members
Bo Beaulieu, Coordinator of Team, Director & Professor, Southern Rural Development Center, Mississippi

The Entrepreneurs & Their Communities eXtension website provides educational resources for entrepreneurs and communities. Resources are science-based and developed by a team of Extension faculty from across the nation with strong backgrounds

in community and economic development. Resources include FAQs, information briefs, research highlights, case studies and lessons learned.

North Central Regional & National Winner

Lisa Hinz, Extension Educator, Minnesota

Jody Horntvedt, Extension Educator, Minnesota

The Restless Leg Syndrome Foundation contracted with Extension staff to design and offer a home-study course and audio-conference training to build the facilitation skills of their volunteer support group leaders from the US and Canada. An online meeting room, written materials and unique over-the-phone training insured ready access by learners.

Excellence in Community Development Programming—Individual

North Central Regional & National Winner

Laura Kalambokidis, Extension Economist—Community Economic Development, Minnesota

Public Value of Public Programs

The initial success of the Public Value of Public Programs clearly emphasizes the importance and need for academic outreach to public leaders throughout Minnesota. This valuable program that was developed by Dr. Laura Kalambokidis is helping in fulfilling those demands, and will likely do so for years to come.

Excellence in Community Development Programming—Team

North Central Regional Winner

Principal Investigators:

Donna Rae Scheffert, Leadership Development Specialist, Minnesota

Douglas Steele, Vice Provost & Director, Montana

JaneAnn Stout, Associate Dean, Iowa

Karla Trautman, Extension Specialist, South Dakota

Kathleen Tweeten, Director, NDSU Extension Center for Community Vitality &

Community Economic Development Specialist, North Dakota

Laurel Vermillion, Sitting Bull College President, North Dakota

Priscilla Salant, Agricultural Economist & Coordinator for University Outreach & Engagement, Idaho

Robert McDaniel, Associate Dean, Washington

Project Directors:

Al Nygard, Sitting Bull College Horizons Project Director, North Dakota

Dan Clark, Director of Local Government Center, Montana

Doreen Hauser-Lindstrom, Extension Educator, Washington
Kari Fruechte, Community Innovation & Leadership Associate, South Dakota
Lynette Flage, Horizons Community Leadership Specialist, North Dakota
Mary Schmidt, Extension Educator, Idaho
Monica Herrera, Program Director, Horizons, Minnesota
Ruth Freeman, Field Specialist, Iowa

The Horizons Program is a community leadership program aimed at reducing poverty in rural and reservation communities with populations of 5,000 or fewer and with histories of economic decline and significant population change. The Horizons project is funded by the Northwest Area Foundation and operated in seven states.

Northeast Regional & National Winner

Louis V. Bassano, Extension Professor, Maine
James C. McConnon, Jr., Extension Business & Economics Specialist, Maine

The Washington County Business Conference and Marketplace, a highly successful collaboration, organized by the University of Maine Cooperative Extension in collaboration with business-support organizations and business owners, has contributed to business success in Down East Maine and served as the model for the Governor's Regional Conferences on Business & Entrepreneurship.

Communicator Awards

Media Presentation—Individual

Northeast Regional & National Winner

Winifred W. McGee, County Extension Director, Pennsylvania

Exploring Shared Kitchen Incubators – A Community Project

When surveyed, Pennsylvania economic professionals and food entrepreneurs reflected great interest in shared kitchen incubators, while admitting limited knowledge about the concept. This presentation teaches community groups about shared kitchens – defining the basic concept and identifying the support that Penn State Outreach can provide in assessing feasibility and potential sustainability.

Educational Package—Individual

West Regional Winner

Dr. Paul Lachapelle, Extension Community Development Specialist, Montana

This educational package is designed for those supervising or serving on public boards across Montana and includes a 45-page handbook and downloadable .PDF with

hyperlinks to the Montana Code Annotated, Case Study Exercises, 52-slide presentation and handouts. Topics covered include Montana's open meetings law, board liability, and parliamentary procedure.

North Central Regional & National Winner

Jody Horntvedt, Extension Educator, Minnesota

Social Capital: The Glue That Holds Communities Together was designed to meet the needs of a specific audience (Extension Learning Circle members). Since its development it has been used by Extension Leadership and Civic Engagement staff around the state to introduce the concepts of social capital to individuals and communities.

Educational Piece—Individual

Northeast Regional & National Winner

Winifred W. McGee, County Extension Director, Pennsylvania

Food for Profit: Marketing Your Product

The Department of Labor credited entrepreneurial firms with creating 12.3 million jobs nationally in 2006. To foster continued impact on our local economy, entrepreneurs must adopt sustainable business management practices. Marketing your product teaches researching, analysis, and responding to a target market's desires to support food ventures' sustainability and profitability.

Educational Piece—Team

Northeast, West Regional & National Winner

Steven W. Burr, Specialist—Outdoor Recreation/Tourism, Utah

Lisa Chase, Extension Assistant Professor, Vermont

Gary P. Green, Professor, Wisconsin

Varna Ramaswamy, Research Associate, Vermont

Agritourism Checklists

This multi-state project identified needs of farmers and ranchers throughout the U.S. regarding information and resources to support agritourism. In response, we developed seven checklists with summary information and key resources. Evaluation feedback indicates that these checklists have helped farmers and ranchers make decisions about agritourism diversification and expansion.

State Distinguished Service Awards

Northeast

Mary Peabody, Community Resource & Economic Development Specialist, Vermont

Mary Peabody came to UVM Extension in 1988. Her accomplishments include programming for municipal officials, directing the activities of the Women's Agricultural Network, and development of the VT Leadership Institute. She currently works with the eXtension Entrepreneurs & Their Communities team to develop online education for farmers and rural entrepreneurs.

William Shuffstall, Senior Extension Educator, Pennsylvania

William C. "Shuffy" Shuffstall was awarded the 2008 NACDEP Distinguished Service Award, Pennsylvania, in honor of his two decades of exceptional service to the communities in which he has worked, Penn State Cooperative Extension, and Pennsylvania. This includes leadership in developing strategic planning, community visioning, and Community Network programs.

North Central

Michael J. Liepold, Regional Extension Educator, Minnesota

Minnesota recognizes Mike for infusing diversity education into agricultural leadership programs, for cunning political and marketing savvy, and for designing a new cohort program to revitalize Extension's advocacy statewide. Mike provides leadership and support to his entire team. A strong rural leader himself, Mike contributes greatly to Minnesota leadership.

Stephen Jeanetta, State Specialist, Missouri

Stephen Jeanetta coordinates the Community Development Academy; provides leadership to statewide programs in Organizational Development and Nonprofit Management, Community and Economic Planning and Building Inclusive Communities; conducts research around issues affecting community change and organizational development; teaches in the Rural Sociology department; and is engaged in international development projects.

Kathleen Tweeten, NDSU Extension Center for Community Vitality & Community Economic Development Specialist, North Dakota

Kathy Tweeten has been very involved in the inception and leadership of the NACDEP organization. She was a member of the original NACDEP organizing committee, was elected to be NACDEP's first president, and served as NACDEP's representative to ECOP from 2006-2007. Kathleen Tweeten currently serves as the Director of the North Dakota State University Extension Service Center for Community Vitality.

Myra Moss, Assistant Professor, Ohio

Creation and promotion of Ohio Extension multi-disciplinary community development programming based on Sustainable Development principles. Provides guidance and leadership to statewide Teams that have developed and introduced new and innovative programs; including Ohio's model of First Impressions and Downtown Market Analysis, and transitioning Entrepreneurs and Communities into the Knowledge Economy.

Merrily Hamp, Economic & Community Development Educator, Indiana

Merrily Hamp has been selected by Indiana Extension Community Development Educators for her exceptional work with groups and organizations in LaGrange County. She has worked with numerous people on leadership training, facilitation skills, goal setting, and group organizational skills. In recent years, Merrily has organized statewide training sessions for Extension Professionals to increase their facilitation skills.

Andy Lewis, Community Development Specialist, Wisconsin

Professor Andy Lewis is a State Specialist with the Center for Community Economic Development at the UW-Extension. Andy developed "First Impressions," which is a community assessment and improvement program that has been utilized by over 500 communities across the U.S. and Canada.

West

Rhonda Shipp, Extension Service Educator, Wyoming

Over her 27-year career, developing others' leadership skills has been Rhonda's greatest personal and professional achievement. With a passion for excellence, she has formed the building blocks of solid communities. Rhonda exudes the kind of engaging professionalism that one wishes were characteristic of all educators, and present in all communities.

Cynthia Flynn, County Extension Director, Arizona

Cynthia Flynn is a member of NACDEP and Team Leader of Arizona Cooperative Extension Community Vitality Initiative. She has presented, trained, and facilitated community development practices from the local to the international level. Recent experiences include formation of the Pima County Youth Leadership Collaboration and teaching Building Communities throughout the Caribbean.

South

Dr. Garen Evans, Assistant Extension Professor, Mississippi

Dr. Garen Evans is an Extension Assistant Professor at Mississippi State University. A native of Texas he received a Ph.D. in 2002 in Agricultural Economics at Texas A&M for his innovative work with economic and fiscal impact modeling and analysis. At

Mississippi State University Dr. Evans provides technical expertise to help community leaders and specialist identify and evaluate socio-economic development alternatives.

Dr. Wayne P. Miller, Professor-Extension Economist, Arkansas

With nearly 20 years of service to the University of Arkansas, Dr. Miller conducts research, economic analyses, and educational programming in the areas of rural development, public policy, and local government. His tireless dedication to research and education has gained him respect from colleagues, peers and community leaders throughout Arkansas.

Edwin John Jones, Associate State Program Leader, Natural Resources & Community Rural Development, North Carolina

Dr. Edwin Jones, 25-year career in Cooperative Extension has resulted in focused leadership as Associate Director & Program Leader for Agriculture, Natural Resources, Community and Rural Development in North Carolina. His work has gained him the respect of both local and national community leaders and his peers.

National Distinguished Service Award

Dick Senese, Associate Dean for Community Vitality & Public Engagement, Minnesota

Dick participated in the founding meeting, was President, co-chaired the Philadelphia conference, initiated national awards, created pre-conference and mobile workshops, co-designed the track structure, and supported the newsletter and merchandise catalog. He represents NACDEP in the strategic link to JCEP. He supports MN staff as members, leaders, and conference attendees.