

11TH ANNUAL CONFERENCE OF THE NATIONAL ASSOCIATION OF COMMUNITY DEVELOPMENT EXTENSION PROFESSIONALS

MAY 17-20, 2015



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Keynote Speakers



Dr. Nancy Franz, Professor Emeritus, Iowa State University

Nancy Franz serves as an Emeritus Professor in the School of Education at Iowa State University. In her 33 years with Cooperative Extension she has been an Extension agent, specialist, graduate student, and administrator in Wisconsin, New York, New Hampshire, Virginia, and Iowa. Her research focuses on transformative learning conditions in non-formal educational environments and measuring and articulating university-community engagement. When she's not exercising her "extension gene" she loves to read, be outdoors doing silent sports, and consuming dark chocolate.



Pierre Ferrari is the President and CEO of Heifer International

Pierre Ferrari is the President and CEO of Heifer International, an international nonprofit working with communities to end hunger and poverty while caring for the Earth. He recently has united Heifer International's programs under a single goal for 2020: to help 4 million families secure an annual livable wage to live resilient, self-reliant lives. Pierre's other joys are his wife, Kim, his two sons and two stepdaughters.

Agenda At A Glance

Sunday, May 17, 2015

10:00 am – 5:00 pm	Registration Open	2 nd Floor Lobby
11:30 am – 1:00 pm	NACDEP Board Meeting	Riverside West
1:00 pm – 4:30 pm	National Meeting of CRD State Program Leaders	Palisades
4:00 pm – 5:00 pm	Newcomer Orientation (members for less than 3 years or 1 st time conference attendees)	Salons A & B
5:00 pm – 6:00 pm	Welcome Reception (everyone)	Salon D & Foyer
6:00 pm – 7:30 pm	Opening Session Welcome - Dr. Donald R. Bobbitt, President, University of Arkansas System Keynote Speaker - Dr. Nancy Franz, Professor Emeritus, Iowa State University: Extension Community Development Then, Now, and in the Future: Little Rock or Rock Solid?	Salon D & Foyer
7:30 p.m. - ???	NACDEP Fun Night - Speed Networking - Karaoke w/James Banks, AJB Showtime Entertainment	Salon D & Foyer

Monday, May18, 2015

7:00 am – 5:00 pm	Registration Open / Silent Auction Open	2 nd Floor Lobby
7:00 am – 8:00 am	Breakfast	Salon D & Foyer
8:00 am – 8:45 am	The Morning Buzz: Big Ideas and Trending Topics in Community Development	Salon D & Foyer
9:00 am – 10:30 am	Concurrent Session 1 Local Government Evaluation Economic Development 1 Economic Development 2 Leadership & Civic Engagement Community Resilience & Integrated Programs Leadership & Civic Engagement	Salon A Salon B Salon C Palisades Riverside East Riverside West Edgehill
10:30 am – 10:45 am	Morning break	2 nd Floor Lobby
10:45 am – 12:15 pm	Concurrent Session 2 Local Government Evaluation Economic Development 1 Economic Development 2 Economic Development 3 Integrating Community Development & Other Programs Leadership & Civic Engagement	Salon A Salon B Salon C Palisades Riverside East Riverside West Edgehill

Monday, May 18, 2015 (continued)

12:15 pm – 2:15 pm	Lunch & General Session NACDEP Business Meeting Federal Partners Panel <ul style="list-style-type: none"> • Brent Elrod, USDA National Institute of Food & Agriculture • Suzette Agans, USDA Rural Development • Tim Wojan, USDA Economic Research Service • Arthur Neal, USDA Agricultural Marketing Service • Ed Fendley, U.S. Environmental Protection Agency 	Salon D & Foyer
2:30 pm – 4:00 pm	Concurrent Session 3 Local Government Economic Development 1 Integrating Community Development & Other Programs Economic Development 2 Climate, Environment & Community Resilience Integrated Programs & Enhanced Communities Leadership & Civic Engagement	Salon A Salon B Salon C Palisades Riverside East Riverside West Edgehill 2 nd Floor Lobby
4:00 pm – 4:15 pm	Afternoon break	
4:15 pm – 5:45 pm	Regional Meetings North Central Northeast South West	Salon B Salon A Palisades Salon C Salon C
5:45 pm – 6:45 pm	Land Use CoP Meeting Dinner on your own	Salon C

Tuesday, May 19, 2015

7:00 am – 12:30 pm	Registration Open / Silent Auction Open	2 nd Floor Lobby
7:00 am – 8:00 am	Breakfast	
8:00 am – 10:45 pm	Poster Set Up	Salon D & Foyer
8:00 am – 9:00 am	NACDEP committee meetings Communications Finance Marketing Member Services Recognition State/Regional Chapters 2016 Conference Committee	Salon B Riverside East Palisades Salon A Salon C Riverside West Edgehill

Tuesday, May 19, 2015 (continued)

9:15 am – 10:45 am	Concurrent Session 4 (90-minute workshops) Local Government Economic Development 1 Land Use & Community Planning Economic Development 2 Climate, Environment & Community Resilience Online Learning & Technology Leadership & Civic Engagement	Salon A Salon B Salon C Palisades Riverside East Riverside West Edgehill 2 nd Floor Lobby
10:45 am – 11:00 am	Morning break	Salon D & Foyer
11:00 am – 12:00 pm	Poster Session	Salon D & Foyer
12:00 pm – 12:30 pm	Pick up box lunches	1 st Floor Lobby
12:30 pm – 5:30 pm	Mobile workshops	2 nd Floor Lobby
5:00 pm – 7:00 pm	Registration Open / Silent Auction Open	Salon D & Foyer
7:00 pm – 9:00 pm	Awards Banquet / Silent Auction Closes Presiding - Dr. Greg Davis, Assistant Director, Community Development, the Ohio State University Welcome - Dr. Tony Windham, Extension Director, University of Arkansas Cooperative Extension Service	

Wednesday, May 20, 2015

7:00 am – 8:00 am	Breakfast	Salon D & Foyer
8:15 am – 9:45 am	Concurrent Session 5 Local Government Facilitation Economic Development 1 Strategic Visioning & Facilitation Economic Development 2 Leadership & Civic Engagement	Salon A Salon B Palisades Riverside East Riverside West Edgehill
9:45 am – 10:00 am	Morning break/Check out	
10:00 am – 10:45 am	Ignite Presentations & People's Choice Award	Salon D
10:45 am – 12:00 pm	Closing Session Keynote Speaker: Pierre Ferrari, CEO of Heifer International	Salon D
12:00 pm	Conference Adjourns – Lunch on own	
12:00 pm – 3:00 pm	NACDEP Board Meeting	Riverside West

NACDEP Leadership

2014-2015 Board of Directors

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Northeast Region Representative – Kelly Nix, West Virginia University

Southern Region Representative – Susan Kelly, North Carolina State University

Western Region Representative – Roslynn Brain, Utah State University

Association Manager

Ricky Atkins, The Association Source

NACDEP Leadership

2014-2015 Standing Committees, Chairs & Responsibilities

Resolutions & Policy – Michael Darger, Chair

The Committee on Resolutions and Policy shall annually review existing policy statements and present any new policy statements for consideration at the Annual Meeting.

Finance – Nancy Bowen-Elzey, Chair

The Finance Committee will serve in an advisory capacity to the NACDEP Board on financial matters and will conduct annual internal reviews of the financial records.

Nominations – Michael Darger, Chair

The Nominations Committee is responsible for identifying nominees for election to NACDEP office.

Communications – Brian Raison, Chair

The Communications Committee is responsible for guiding communications with the NACDEP membership and outside the association including the website, Social Media pages, NACDEP newsletter, Listservs, and other means of information sharing.

Conference – Stacey McCullough & Krishna Ellington, Co-Chairs

The Annual Conference Planning Committee is responsible for all aspects of the planning, implementation, and evaluation of the annual conference.

Member Services – Minnie Mitchell-Bishop, Chair

Member Services is charged with keeping the organization responsive to its members, both in terms of organizational focus and products delivered to members and in terms of customer service on a day-to-day basis.

Recognition – Michael Dougherty, Chair

The Recognition Committee is responsible for overseeing the process for identifying NACDEP members at the regional and national levels for outstanding outreach, scholarship, and service to NACDEP.

Marketing – Rebekka Dudensing, Chair

Marketing is responsible for communicating the value of NACDEP in order to grow membership and gain visibility in and outside of Extension.

Development – Michael Wilcox & Melissa Bond, Co-Chairs

The Development Committee will recommend policy to the Executive Committee on all matters related to development, including strategies for raising funds with the primary goal of advancing the Association through an endowment for sustainability, sponsorships for visibility and connectivity, and providing scholarships for accessibility.

NACDEP Leadership

2014-2015 Select Committees, Chairs & Responsibilities

Affiliate Policy – Trudy Rice & Diane Vigna, Co-Chairs

The Affiliate Policy Committee is charged with developing recommendations regarding state and regional affiliates or chapters for consideration by the NACDEP Board.

2014-2015 Appointments

Journal of Extension – Mary Emery

Historian – Kevin Andrews

Joint Council of Extension Professionals (JCEP) – Michael Wilcox, Michael Darger, Alison Davis & Stacey McCullough

JCEP Public Issues Leadership Development (PILD) Conference – Debra Jo Kinsella & Rose Merkowitz

Regional Rural Development Centers Representative – Rachel Welborn

Conference Leadership

Steering Committee

Stacey McCullough, University of Arkansas Division of Agriculture-Extension
Krishna Ellington, University of Arkansas Division of Agriculture-Extension
Kevin Andrews, Texas A&M AgriLife Extension Service University
Tom Chesnutt, Auburn University & Alabama Cooperative Extension System
Minnie Mitchell-Bishop, North Carolina Cooperative Extension Service
Mark Peterson, University of Arkansas Division of Agriculture-Extension
Kim Magee, University of Arkansas Division of Agriculture-Extension
Bobby Hall, University of Arkansas Division of Agriculture-Extension
Amanda Philyaw-Perez, University of Arkansas Division of Agriculture-Extension
Kristin Higgins, University of Arkansas Division of Agriculture-Extension
Wayne Miller, University of Arkansas Division of Agriculture-Extension
Eric Scorsone, Michigan State University
Susan Kelly, North Carolina Cooperative Extension Service
Rachel Welborn, Mississippi State University-Southern Rural Development Center
Joe Waldrum, University of Arkansas Division of Agriculture-Extension
Laura Connerly, University of Arkansas Division of Agriculture-Extension

Concurrent Session Reviewers

Tara Kuipers, University of Wyoming Extension
Becky Nesbitt, The Ohio State University
Kevin Andrews, Texas A&M AgriLife Extension Service University
Chance McDavid, Mississippi State University
Joe Lucente, The Ohio State University
Dave Shideler, Oklahoma State University
Becky Bowen, North Carolina State University
Tom Chesnutt, Auburn University & Alabama Cooperative Extension System
Rebekka Dudensing, Texas A&M AgriLife Extension Service University
Alan Barefield, Mississippi State University
George Smith, Tennessee State University
Notie Lansford, Oklahoma State University
Mike Spranger, University of Florida
Cheryl Burkhart-Kriesel, University of Nebraska
Cindy Bond, The Ohio State University
Jayoung Koo, University of Kentucky
James Barnes, Mississippi State University
Susan Jakes, North Carolina State University
Susan Kerr, Washington State University
Susan Kelly, North Carolina State University
Rachel Welborn, Mississippi State University-Southern Rural Development Center

Concurrent Session Moderators

Listed in with concurrent sessions

Concurrent Session 1 – Monday, May 18 9:00 am-10:30 am

Local Government (2 45-minute presentations)

Salon A

Moderator: Dave Shideler (Oklahoma State University)

- *Developing Programs and Tools to Assist Local Governments Provide Infrastructure and Services with a Declining Local Tax Base*
Wayne Miller (University of Arkansas)
Our experiences in developing a program and resources to assist county agents and local government officials address fiscal crisis in the context of a declining local tax base will be presented with the intent of engaging workshop participants in a discussion of effective local government finance programs. (State program)
- *Local and County Government Budgeting Strategies to Address Fiscal Stress*
Eric Scorsone (Michigan State University)
Local and county governments continue to face fiscal stress even in the face of economic recovery and the future holds more challenges for government entities. This session focuses on proven budgeting and financial management tools that have been used to assist local and county government facing fiscal distress in Michigan. (State program)

Evaluation (90-minute workshop)

Salon B

Moderator: Kevin Andrews (Texas A&M AgriLife Extension Service)

- *Creating CREDible Public Value Stories*
Allison Nichols (West Virginia University), Paul Lachapelle (Montana State University), Mary Simon Leuci (University of Missouri)
Statewide and national reporting efforts increasingly call for examples of public value creation, yet few opportunities have been provided to Extension staff to increase their skill at writing these stories. This workshop provides guidance on how convey the importance of Community Resource and Economic Development (CRED) programming to Extension stakeholders. (Professional competency building)

Economic Development 1 (3 30-minute presentations)

Salon C

Moderator: Kristin Higgins (University of Arkansas Division of Agriculture-Extension)

- *Data for Decisionmakers: Transforming Local-Regional Economies*
Michael D. Wilcox, Jr. (Purdue University), Bo Beaulieu (Purdue University)
Purdue University's Transforming Your Local and Regional Economy program teaches stakeholders how to strengthen and expand their local and regional economy by embracing strategies that build on existing talent and economic resources. This presentation will provide an overview of the Transforming program and the data products and analytical tools deployed. (State program)
- *Greater Peoria Regional Data Center*
Bo Beaulieu (Purdue University), Kathleen Brown (University of Illinois Extension)
Building the capacity of leaders to manage the regional economy has lead Purdue Center for Regional Development to develop and refine an innovative data platform titled, Regional Decision Maker. Join us as we explore this virtually accessible one-stop data center at work in the Greater Peoria Region. (Regional program)
- *Retail Market Analysis: Comparing a Community to its Broader Market Region in Order to Understand the Retail Economy*
David Civittolo (Ohio State), Nancy Bowen (Ohio State), Joe Lucente (Ohio State)
Retail market analysis is a tool for identifying retail market trends within a local community. While the analysis focuses specifically on the performance of local retail markets, information on the broader demographic and economic trends within the region is critical to understanding current and future changes in these retail markets. (State program)

Concurrent Session 1 – Monday, May 18 9:00 am-10:30 am (continued)

Economic Development 2 (3 30-minute presentations)

Palisades

Moderator: Skip Armes (University of Arkansas Division of Agriculture-Extension)

- *STEM Mentor Training - Learning to Inspire the Next Generation*

Martha Aitken (Washington State University Extension), Curt Moulton (Washington State University Extension), Brad Gaolach (Washington State University Extension)

WSU Extension’s STEM Mentor Training expands the Cooperative Extension tradition of citizen mentorships by training STEM (science, technology, engineering and math) professionals to work with K-12 education programs. This online training provides a way for local businesses to support communities by inspiring the next generation and developing the STEM workforce. (Regional program)

- *Helping Rural Communities Transition to the Digital Age*

Roberto Gallardo (Mississippi State Extension Service)

As the digital age unfolds, helping rural communities make a transition to a digital mindset is critical. An outreach/ educational program was developed in partnership with the Intelligent Community Forum to help rural communities plan for, transition to, and prosper in the digital age. More importantly, it helps rural communities adapt. (State program)

- *Bridging the skills gap: workforce development in rural communities in the Great Plains*

Carolyn Hatch (Purdue Center for Regional Development), Kenneth Sherin (South Dakota State University), Carroll Welte (University of Nebraska - Lincoln), Cheryl Burkhart-Kriesel (University of Nebraska - Lincoln)

Globalization is creating an increasing skills gap in the US labor market, particularly in rural areas. A cross-state team from Purdue, UNL and SDSU is using mixed-methods to design, implement and evaluate community-based approaches to rural workforce development in the Great Plains. This presentation reports on preliminary findings. (Research findings)

Leadership & Civic Engagement (3 30-minute presentations)

Riverside East

Moderator: Nita Cooper (University of Arkansas Division of Agriculture-Extension)

- *YELP Youth Engagement Leadership Program*

Marisa Aull (University of Kentucky), Alison Davis (University of Kentucky)

YELP (Youth Entrepreneurship Leadership Program) is a program for Kentucky high school students to better understand the assets of their community and to provide tools to help their voice be heard by the decision makers in the community. Students are introduced to the arts, local and state government, health, community design, and entrepreneurship over the course of a year. (State program)

- *Community Engagement through 4-H*

Greg Felsen (Colorado State University - Extension)

Colorado State University - Extension 4-H Agent, Greg Felsen will discuss how La Plata County 4-H has created far-reaching programs and diverse activities that reach youth of all ages and interests. Through STEM after-school, Organic vegetable production, cultural exchange trips, and youth entrepreneurship, these activities have helped engage the community through 4-H. (State program)

- *Building a Rock Solid Future in Extension: Using a “Humble Inquiry” Approach to New Educator/Agent Orientation*

Mary Ann G. Hennen, M.A. (UofM Extension Center for Community Vitality), Brian S. Fredrickson, M.A. (UofM Extension Center for Community Vitality)

Given the complexities of the Educator/Agent role, new employee orientation should include multiple strategies to help ensure success. Session presenters (supervisor/newly hired supervisee) will share strategies used at the UofM Extension, including the use of a “Humble Inquiry” approach, as coined in the recent book written by Schein (2014). (Professional competency building)

Concurrent Session 1 – Monday, May 18 9:00 am-10:30 am (continued)

Community Resilience & Integrated Programs (3 30-minute presentations)

Riverside West

Moderator: Kevin Andrews (Texas A&M AgriLife Extension Service)

- *MINK Missouri River Corridor Strategic Planning for Sustainability and Disaster Resiliency*
Beverly Maltsberger (University of MO Extension), Trudy Rice (K_State Research and Extension)

You will learn how a 4-state Extension strategic planning project is helping the MINK (MO, IA, NE, KS) Inc. organization identify priorities and focus support on sustainable and disaster resilient economic recovery efforts after the flood of 2011 along the rural Missouri River Corridor between Omaha and Kansas City. (Regional program)
- *Value-added Opportunities for Extension Associated with Long-term Disaster Recovery Efforts: Lessons from the Washington SR530 (Oso) Slide*
Michael Gaffney (Washington State University), Christina Sanders (Washington State University), Susan Kerr (Washington State University)

This presentation will share the nature and impacts of Washington State University's response to the 2014 landslide in Oso, WA. It will also highlight the value of engaging in disaster recovery as an innovative way for Extension to demonstrate its flexibility, responsiveness, and value to communities in crisis. (State program)
- *Integrating Community Development and other Extension Program Areas to Build "Rock Solid" Extension Programming in "Indian Country"*
Daniel L Fagerlie (Washington St. University), Monica L. Babine (Washington St. University)

Opportunities exist to provide enhanced, integrated outreach to the 566 Federally Recognized Tribes within the United States. Participants will gain: a "solid" overview of Extension in "Indian Country"; knowledge of opportunities and skills to partner with sovereign Tribal entities; and successful programming models occurring in Washington State. (State program)

Leadership & Civic Engagement (3 30-minute presentations)

Edgehill

Moderator: Carla Vaught (University of Arkansas Division of Agriculture-Extension)

- *Liberating Structures: An innovative tool for civic engagement around setting local public issues priorities*
Amanda Philyaw Perez (University of Arkansas Cooperative Extension Service)

Extension professionals provide public issues education and encourage civic engagement on many controversial issues. Attendees will learn about the Liberating Structures methods for facilitating public issues forums, highlights from Arkansas water quality forums and recommendations for using liberating structures for other issues and will participate in a short activity. (Professional competency building)
- *Did It Make a Difference? Ripple Effect Mapping and Marketing Hometown America*
Peggy Schlechter (SDSU Extension – Rapid City Regional Extension Center), Cheryl Burkhart-Kriesel (University of Nebraska – Panhandle Research & Extension Center)

Capturing impact, both intended and especially unintended, is as much an art as it is a science. Learn how one program, Marketing Hometown America, used ripple effect mapping to document both kinds of impacts revealing six impact themes across seven pilot communities in three states. (Regional program)
- *Bee Inspired Gardens: A community partnership addressing water conservation, pollinator health, and community food systems*
Roslynn Brain (Utah State University)

Discover how a community Bee Inspired Gardens initiative was developed as a multi-stakeholder Extension partnership, addressing pollinator health, community food systems and water conservation. Participants will learn how to implement similar initiatives in their respective communities, and will be encouraged to share their own successes in community-wide partnerships. (State program)

Concurrent Session 2 – Monday, May 18 10:45 am-12:15 pm

Local Government (2 45-minute presentations)

Salon A

Moderator: Alan Barefield (Mississippi State University)

- *Local Govt. Officials' Leadership Training*

Rose Merkowitz (Ohio State University Extension), Joe Lucente (Ohio State University Extension-Sea Grant), David Civittolo (Ohio State University Extension)

Local government officials' leadership training can be delivered in a variety of formats. This workshop will focus on the 'academy' approach that has been used in Ohio for the past 12 years. (State program)

- *Good, Bad, and Ugly of Select Media Tools for Local Govt Education Delivery*

Sherri Schieffer (Oklahoma State University), Ann Embree (Oklahoma State University), Suzanne Spears (Oklahoma State University)

Time and money constraints coupled with expressed and inferred audience needs motivate greater use of electronic media. Benefits and short-comings perceived by instructors and learners will be experienced interactively using a webinar like format, based on the experiences of the county officer training program at Oklahoma State. (State program)

Evaluation (2 45-minute presentations)

Salon B

Moderator: Susan Kerr (Washington State University)

- *Measuring CRED Outcomes in Economic Terms*

Allison Nichols (West Virginia University), Mary Simone Leuci (University of Missouri), Joseph Donaldson (University of Tennessee)

Many of us are asked to report program outcomes in terms of economic value to our university and state. This workshop will present a tool, used by the University of Tennessee Extension, to identify and report on economic measures. Participants will discuss the use of the tool in their state. (Professional competency building)

- *Using Qualitative Methods for your Evaluation*

Rebecca Sero (Washington State University)

This presentation will provide an overview of utilizing qualitative methods when conducting an evaluation. It will review when and how to choose a qualitative method, as well as the data collection and analysis options. Finally, it will conclude by discussing how to overcome the challenges of using a qualitative method. (Professional competency building)

**Concurrent Session 2 – Monday, May 18
10:45 am-12:15 pm (continued)**

Economic Development 1 (3 30-minute presentations)

Salon C

Moderator: Travis Cullen (West Virginia University Extension)

- *Reducing Local Regulatory Barriers to Local Foods: “Municipal Zoning for Local Foods in Iowa” Guidebook*
Gary Taylor (Iowa State University), Andrea Vaage (Iowa State University)
This NACDEP presentation will provide an overview of the guidebook, how it will be used by Iowa municipalities, and how Extension educators across the country can use this guidebook to assist communities with the land use regulatory issues related to urban agriculture. (State program)
- *Farm to Hospital Research Findings Point to Opportunities for Extension*
Brian Raison (Ohio State University Extension)
The healthcare industry holds great partnership potential for Extension via local foods programming. But does Extension know how to engage healthcare foodservice? Do hospital foodservice directors have knowledge of Extension? This session presents findings from a comprehensive Ohio hospital foodservice director study (n=155) that answers these questions. (Research findings)
- *Farmers Markets and Food Stamps: Benefits and Barriers*
Daniel Eades (West Virginia University)
Farmers markets account for 0.01 percent of SNAP redemptions. Increasing access to SNAP benefits could generate positive impacts for farm economies and health benefits for low-income citizens. This presentation of focus group research identifies rural SNAP recipients’ awareness and use of farmers markets, and proposes strategies for increasing benefit redemption. (Research findings)

Economic Development 2 (3 30-minute presentations)

Palisades

Moderator: Suzette Barta (Oklahoma State University Extension Payne County)

- *Community Development: Linking Community Cultural Diversity and Immigrant Health Care*
Beverly Maltsberger (University of Missouri Extension)
In this presentation you will learn how to develop a community-based health fair for new immigrants utilizing successful health fair outcomes developed over the past ten years. Overall evaluation, lessons learned and recommendations for planning, organizing and conducting a health fair for immigrants will be shared. (County program)
- *Business Development Education for Next Generation Latino Farmers in Pennsylvania*
Winifred McGee (Penn State University)
Hispanic entrepreneurs experience many barriers to business success (University of Michigan, 2011). A PSU Extension project uses simultaneous interpretation, bi-lingual presentations, and translated publications to address these challenges. This presentation covers the project’s rationale, progress, and impact. Participants will learn of Internet resources to support Latinos/ Latinas in their communities. (State program)
- *Lessons learned from Latin American migrant business owners in a New Destination state*
Zola Moon, PhD (University of Arkansas), Wayne Miller (University of Arkansas Cooperative Extension Service)
Research and outreach from a survey of Latino migrant small business owners regarding barriers to business formation and continuation are presented. Based on responses 171 business owners from 39 communities, presentation will include barriers, women-owned businesses, entrepreneurs’ and key informants’ viewpoints, lessons learned in developing and delivery pilot outreach programs. (Research findings)

**Concurrent Session 2 – Monday, May 18
10:45 am-12:15 pm (continued)**

Economic Development 3 (3 30-minute presentations)

Riverside East

Moderator: Robin Bridges (University of Arkansas Division of Agriculture-Extension)

- *From Maps to Megawatts -Using GIS and the Internet to Identify Opportunities for Solar Projects in Arizona*
Mark B. Apel (University of Arizona Cooperative Extension - Cochise County)
Feasibility studies for siting large solar facilities are often cost-prohibitive for underfunded communities with large expanses of undeveloped land. The Renewable Energy Opportunity Analysis (REOA) provides communities and developers a quick and easy way to target areas for potential solar projects using the internet. (State program)
- *Potential Impacts of Oil and Gas Exploration*
Dave Shideler (Oklahoma State University)
Oklahoma has participated in the oil and gas renaissance of the last 10 years. A multidisciplinary team has been assembled to understand how this might impact its communities and how they might more proactively control the resource development to achieve desirable consequences. (Research findings)
- *Examining Family Businesses and Families Response to Bakken Changes*
Glenn Muske (North Dakota State University), Dr. Margaret Fitzgerald (North Dakota State University)
This presentation looks at how family businesses are responding to the economic boom in eastern Montana and western North Dakota as the result of oil extraction in the Bakken Formation. Statistics, pictures and quotes from research participants will “tell the story” of how businesses and families are managing. (Research findings)

Integrating Community Development & Other Programs (2 45-minute presentations)

Riverside West

Moderator: Laura Connerly (University of Arkansas Division of Agriculture-Extension)

- *Community development through regional partnerships with P-20 educators*
Elizabeth Smith (University of Arkansas)
How can educators at public schools and institutions of higher education work together to be instruments of change in their community? This presentation considers current P-20 education partnerships and the community capitals utilized through those partnerships to promote community development. Partnerships between educators and business and industry are also highlighted. (Regional program)
- *Using Community Foundations to Advance Community Development*
Jesse Fulbright (Montana State University Extension), Tara Mastel (Montana State University Extension - Jefferson County), Paul Lachapelle (Montana State University)
Community foundations are emerging as an important method of promoting community dialogue about needs and priorities. Through the experience of a 3-year Montana State University Extension program to train agents and citizens, session participants will learn how community foundations can promote community development while increasing endowments to sustain rural communities. (State program)

Concurrent Session 2 – Monday, May 18 10:45 am-12:15 pm (continued)

Leadership & Civic Engagement (2 45-minute presentations)

Edgehill

Moderator: Kevin Andrews (Texas A&M AgriLife Extension Service)

- *Enhancing Community Engagement: Tools and Resources For Practitioners, Community Leaders and Citizens*

Walt Whitmer (Penn State Extension), Bill Shuffstall (Penn State Extension)

This session will provide:1) an overview of engagement concepts, strategies, and resources that Extension professionals and other practitioners can use to enhance their engagement efforts; and 2) an introduction to Penn State's on-line Community Engagement Tool Box and educational program. Discussion will focus on lessons learned and future needs. (State program)

- *Civic Engagement: Exploring the Keys to Involvement*

Rachel Welborn (Southern Rural Development Center), Crystal Tyler-Mackey (Virginia Tech University)

How does civic engagement become sustainable? Come explore findings and implications from visits to Turning the Tide on Poverty communities several years later to determine characteristics of places where Tide continues versus where it was a "one time" project. Consider implications for future Extension work in this realm. (County program)

Concurrent Session 3 – Monday, May 18 2:30 pm-4:00 pm

Local Government (3 30-minute presentations)

Salon A

Moderator: Ray Benson (University of Arkansas Division of Agriculture-Extension)

- *Local Govt Officials Leadership Training*

Alan Barefield (Mississippi State University), Lauren Behel (Mississippi State University)

Board management training is critical to the ability of governmental and quasi-governmental organizations governing boards to manage the entity's activities and create a vision that allows the organization to grow and succeed. An overview of Mississippi infrastructure board training complete with evaluation metrics demonstrates the value of this Extension program. (State program)

- *Effective Partnerships and Collaborations – A Case Study from Central Utah*

Jody A. Gale (Utah State University Extension), Russell J. Cowley (Six County Association of Government)

A case study of an effective partnership and collaboration between Utah State University Extension Service and Six County Association of Government in Central Utah. It provides educational activities and networking for citizens, leaders and elected officials. It teaches them about important issues and they influence local, state and national policies. (Regional Program)

- *Tribal Governance Education*

John Amrhein (Michigan State University)

Whether you are new to governance education with Native American Nations or a seasoned veteran, we all want to build stronger relationships and see our programs become more impactful. See what we are doing in Michigan, share your experiences and learn from the experiences of others in this interactive workshop. (State program)

Economic Development 1 (3 30-minute presentations)

Salon B

Moderator: Susan Kelly (North Carolina State University)

- *Creation of an Economic Development Academy*

Andre Garron (University of New Hampshire Cooperative Extension), Charlie French (University of New Hampshire Cooperative Extension)

The University of New Hampshire Community and Economic Development extension will present the creation of its successfully launched Economic Development Academy. The Economic Development Academy (EDA) is an intensive, practice-based course designed to build the skills of community and economic development leaders and practitioners. (Regional program)

- *Examining the State Level Impact of Extension's Actions in Community and Economic Development*

Michael John Dougherty (West Virginia University Extension Service)

This research examines whether and to what degree Extension activities in community and economic development have effects on a state as a whole. Most policy and funding decisions occur at the state level. It accomplishes this by comparing programming efforts to standard indicators of community and economic well-being. (Research findings)

- *Downtown Success Indicators A Review of the Literature*

Kathleen Brown (University of Illinois Extension), Aimee Ingalls (University of Illinois Extension)

Resilient downtowns are critical in overall economic development. Through a review of literature, common strategies and attributes of successful downtowns in small cities were identified. Join us as we explore how these key practices in downtown development can serve as a foundation for downtown program design and implementation. (State program)

Concurrent Session 3 – Monday, May 18 2:30 pm-4:00 pm (continued)

Integrating Community Development & Other Programs (3 30-minute presentations)

Salon C

Moderator: Peggy Ehlers (Purdue University)

- *Managing the Market: Training for Farmers' Market Managers*
Dave Shideler (Oklahoma State University), Susan Moffat (Oklahoma Cooperative Extension)
This program provides farmers market managers with training and networking opportunities to address issues and skill development to ensure a positive, safe and enduring experience for their farmers and patrons. Through web-hosted calls, managers and experts share best practices and identify solutions to common problems. (State program)
- *Integrating Extension Programming in a Corporate and Community Collaboration: The Healthy Nevada Project*
Kathryn Macomber (University of Missouri Extension)
This case study explores the partnership between Cerner Corporation and the University of Missouri Extension (UME) in delivering educational programming, integrated across Extension categories, designed to improve community health, and creating a sustainable community organization, the Healthy Nevada board, to continue the project beyond Cerner's five year involvement. (County program)
- *Rural Nutrition Education by Extension Volunteers*
Carrie Backman (Washington State University Extension)
In rural America, more families are food insecure, consuming cheaper processed foods and experiencing chronic disease like heart disease and diabetes. Many rural communities have limited funds and staff to deliver community-wide nutrition outreach to alleviate these challenges. This presentation outlines how one rural community made big impacts with volunteers. (County program)

Economic Development 2 (3 30-minute presentations)

Palisades

Moderator: Susan Kerr (Washington State University)

- *Bridges to the Past: Bringing Economic Diversification to a Region through Historic Preservation in Southern West Virginia*
David E. Rotenizer (West Virginia State University)
Seeking economic diversification, a partnership with the New River Gorge Regional Development Authority, leveraged a unique collaboration involving four WVSU community development county extension agents, National Coal Heritage Area Authority, Preservation Alliance of West Virginia, and various local stakeholders to launch a community-based historic preservation initiative with on-going positive outcomes. (Regional program)
- *Tools and Resources to Promote Best Practices in Agritourism*
Lisa Chase (University of Vermont), Brian Schilling (Rutgers Cooperative Extension)
As agritourism has grown rapidly in recent years, providing high quality, authentic experiences has been a challenge for many farms and ranches. In this session, we share tools and resources developed by a multi-state Extension collaboration to promote best practices for ensuring that agritourism is safe, educational, and profitable. (Professional competency building)
- *Educating Landowner-Entrepreneurs About Outdoor Enterprises in Arkansas*
Rebecca McPeake (University of Arkansas Division of Agriculture, Cooperative Extension Service), Daryl Jones (Mississippi State University), Stacey McCullough (University of Arkansas Division of Agriculture, Cooperative Extension Service)
Building an outdoor-based enterprise requires a diversity of expertise and experience. Landowner-entrepreneurs are provided tools and resources for self-evaluation of assets and investments to make informed decisions about starting an enterprise. This partnership program has resulted in 11 workshops/conferences with over 600 attendees in Arkansas since 2006. (State program)

Concurrent Session 3 – Monday, May 18 2:30 pm-4:00 pm (continued)

Climate, Environment & Community Resilience (3 30-minute presentations)

Riverside East

Moderator: Dean Solomon (Michigan State University)

- *Efforts and Outcomes of the New Montana State University Extension Climate Science Team*

Paul Lachapelle (Montana State University)

This session provides an overview of the newly-established Montana State University Extension Climate Science Team including the adoption of a Climate Science Program Framework, the findings of an Extension-wide survey, and an effort to work with the USDA's Northern Plains Regional Climate Hub to plan a regional climate science conference. (State program)

- *Regional Education Program Model for Local-level Climate Resilience Planning: "Partnerships for Resilience and Empowered Planning (PREP)"*

Joanna Pollock (University of Arkansas)

Partnerships for Resilience and Empowered Planning (PREP) is an educational model for preparing leaders like you for community resilience planning. This model includes workshops, webinars and an online tool for climate resilience planning initiatives. Learn how this model can benefit your efforts for climate change resilience planning in your community. (Regional program)

- *Rural Communities Have Long Roots!: Inherent Resilience of Rural Communities in Tennessee*

George Smith (Tennessee State University)

Rural communities have long roots. Established communities have grown and prospered over several centuries. Tennessee communities have endured civil wars, natural disasters, and urbanization. This presentation provides insight drawing on research on rural community resilience. The presentation delivers engaging discussion of these historic communities and sustainable lessons for increasing resilience of 21st century rural community. (Professional competency building)

Integrated Programs & Enhanced Communities (3 30-minute presentations)

Riverside West

Moderator: Julie Goings (University of Arkansas Division of Agriculture-Extension)

- *Introducing Texas Target Communities: Making Good on Missed Connections*

Kevin Andrews (Texas A&M AgriLife Extension Service)

Texas Target Communities is a partnership between AgriLife Extension and the College of Architecture which concentrates on Texas communities for 18-24 months to help them develop local leadership and connect them to resources of the university. It also connects students to Extension through high-impact projects in participating courses. (State program)

- *Enhancing Public Libraries' Function as Community Anchor Institutions in Today's Digital Age*

Chance McDavid (Mississippi State University), Roberto Gallardo (Mississippi State University)

The Extension Broadband Education and Adoption Team (e-BEAT) with the Mississippi State University Extension Service formed a partnership the Mississippi Library Commission to provide opportunities and support for educational programming to maximize impact and add value to local library staffs' ability to assist patrons with a variety of technology-related expertise through a train-the-trainer approach that enabled patrons to better utilize technology to improve their standard of living. (State program)

- *Community Engaged Service Learning in Landscape Architecture*

David Evans (Utah State University)

The Extension LA Field Services program at Utah State University connects communities and landscape architecture students in a service-learning environment. This presentation focuses on an overview of the program design and methodologies, a portfolio review of projects that highlight program impacts, a review of the lessons learned and the potential for program transferability. (State program)

Concurrent Session 3 – Monday, May 18 2:30 pm-4:00 pm (continued)

Leadership & Civic Engagement (3 30-minute presentations)

Edgehill

Moderator: Rachel Welborn (Mississippi State University – Southern Rural Development Center)

- *Board Leadership Series: So you are serving on a board ... now what?*

Trudy Rice (Kansas State Research and Extension), Bruce Chladny (Kansas State Research and Extension), David Key (Kansas State Research and Extension)

A team of K-State Research and Extension professionals developed a Board Leadership Series of presentations and handouts. Over a three-year period, the educators delivered four sets of four-day, two-hour training sessions for community board members across the state. These “high-touch, high-tech” webinars were hosted at 24 local extension unit offices and facilitated by local professionals in each host office. A panel of experts presented the material through technology, and the experiential learning took place at each site. Outcomes: More than 500 members of about 100 communities learned skills related to: holding effective meetings, understanding fellow board members, handling financial responsibility, and planning for the future. Participants represented such groups as township trustees, university foundations, parent- teacher organizations, and church boards. The training increased the capacity of each community to address critical issues within local organizations, the community itself, or the region. (State program)

- *Facilitating a Statewide Local Government Voter Review Process*

Dan Clark (Montana State University Local Government Center), Ashley Kent (Montana State University Local Government Center)

This workshop will be a discussion on strategies for engaging citizens in robust dialogue about the role and function of local government and how its structure affects its efficiency and effectiveness. It will also discuss the role Extension professionals can play in supporting change initiatives within their local governments. (State program)

- *Engaging Voters: Ballot Issue Education as a Niche Program*

Kristin Higgins (University of Arkansas Division of Agriculture)

Most ballot issue education research is based on California. Little is known about Extension's effort to educate voters about state ballot issues. In 2014, Arkansas' Public Policy Center evaluated its ballot issue education program. This case study will provide tips on presenting ballot issue information and capturing its impact. (State program)

**Concurrent Session 4 – Tuesday, May 19
9:15 am-10:45 am**

<p>Local Government (90-minute workshop)</p> <p>Moderator: Paul Lachapelle (Montana State University)</p> <ul style="list-style-type: none"> <i>Facilitated Discussion of Best Practices in Local Government Education Training</i> Paul Lachapelle (Montana State University) & Notie Lansford (Oklahoma State University) <p>Two bald guys, one an old, red-neck from Oklahoma and the other a world traveler from the “out-back” of Montana, will attempt to lead a sophisticated, professional discussion of best training practices. Audience participation is desperately needed to save this session from utter failure. Humor is inevitable. Edification depends on YOU! (Professional competency building)</p>	Salon A
<p>Economic Development 1 (90-minute workshop)</p> <p>Moderator: Chance McDavid (Mississippi State University)</p> <ul style="list-style-type: none"> <i>Are we Entrepreneurs? Using Ourselves as a Case Study to Measure the Impact of Extension’s Web-Based Entrepreneurship Outreach</i> Connie Hancock (Nebraska Extension), Glenn Muske (North Dakota State University), Connie Reimers-Hild (Nebraska Educator) <p>Join us and become entrepreneurial with your Extension programs! Using ourselves as a case study, we learned to connect better with rural entrepreneurs. Hear about our experiences and leave with practical ideas to help you market content and measure your efforts. Leave this session with information you can use! (Research findings)</p>	Salon B
<p>Land Use & Community Planning (90-minute workshop)</p> <p>Moderator: Dean Solomon (Michigan State University)</p> <ul style="list-style-type: none"> <i>Land Use Planning Workshop</i> Mark Apel (Cooperative Extension University of Arizona), Glenn Pape (Michigan State Extension), Greg Davis (Ohio State University Extension), Neal Fogle (Penn State Extension), Michael Dougherty (West Virginia University Extension Service), Anna Haines (University of Wisconsin Extension) <p>This session will provide information about the impacts and functioning of state-specific planning and land use workshops. The speakers will discuss the approaches they use to engage engaging communities in planning, the roles that Extension can (and does) play throughout that process, and the impact of their planning-related activities. (State program)</p>	Salon C
<p>Economic Development 2 (90-minute workshop)</p> <p>Moderator: Kim Magee (University of Arkansas Division of Agriculture-Extension)</p> <ul style="list-style-type: none"> <i>Developing Rock Solid Entrepreneurs and Pitchfest (an interactive game)</i> Jordan Tampien (Washington State University), Trevor Lane (Washington State University) <p>Entrepreneurs are the foundation responsible for launching startups, bringing ideas to life, driving economic growth and building social capital in our rural communities. WSU extension professionals teach the art of reinventing products, developing an entrepreneurial mindset, and taking these principles to the market that includes an interactive game, Pitchfest. (Professional competency building)</p>	Palisades

**Concurrent Session 4 – Tuesday, May 19
9:15 am-10:45 am (continued)**

Climate, Environment & Community Resilience (90-minute workshop)	Riverside East
<p>Moderator: Robin Bridges</p> <ul style="list-style-type: none"> <i>Building Capacity to Prepare for Shale Development: A Sustainable Community Planning and Engagement Model</i> Myra Moss (Ohio State University), Eric Romich (The Ohio State University), Nancy Bowen-Ellzey (The Ohio State University) <p>Rapid growth in shale oil/gas creates social, economic and environmental impacts. Communities are often unprepared to address issues and lack planning resources. This interactive workshop shares a sustainable planning/education model developed by OSU Extension. Through community simulation, participants engage as leaders/stakeholders in sustainable planning. Workbook/handouts will enable program replication. (County program)</p>	
Online Learning & Technology (90-minute workshop)	Riverside West
<p>Moderator: Nita Cooper (University of Arkansas Division of Agriculture-Extension)</p> <ul style="list-style-type: none"> <i>Ideas to Actions -- Moving an Extension Economic Development Course from Old School to Modern Technology</i> Michael Darger (University of Minnesota), Brigid Tuck (University of Minnesota) <p>Transforming traditional face-to-face teaching experiences to online teaching requires more than just posting your content online. Presenters will highlight recent experiences in modifying an existing course into a blended combination of in-person and online learning. The workshop includes time for sharing ideas and receiving feedback from experts in the room. (Professional competency building)</p>	
Leadership & Civic Engagement (90-minute workshop)	Edgehill
<p>Moderator: Susan Kerr (Washington State University)</p> <ul style="list-style-type: none"> <i>Utilizing the Study Circle process to Enhance Civic Engagement</i> Jodi Bruns (North Dakota State University Extension Service), Kari O'Neill (South Dakota State University Extension) <p>Attend this workshop and learn the power of deliberate dialogue and the results it can have on your community. Take part in the actual study circle process and learn how your organization can access this nationally recognized, award winning program. (Regional program)</p>	

Concurrent Session 5 – Wednesday, May 20
8:15 am-9:45 am

Local Government (2 45-minute presentations)

Salon A

Moderator: Rebecca Sero (Washington State University)

- *The Montana Local Government On-line Database: An Interactive Tool for Citizens and Public Officials*
Dan Clark (Montana State University Local Government Center), Paul Lachapelle (Montana State University), Ashley Kent (Montana State University Local Government Center)
This presentation will provide information on a new on-line database describing the demographic, fiscal and structural characteristics of each unit of local government in Montana. An interactive demonstration will provide participants with an intimate look at this new web-based tool (data.msulocalgov.net). (State program)
- *Local Government Finance Education in Indiana*
Tamara Ogle (Purdue Extension), Larry DeBoer (Purdue)
This session will provide an overview of local government finance programming in Indiana with thoughts towards creating a versatile set of resources which can be accessed by local elected officials in a number of ways while still valuing the connection of local elected officials with the local Extension Educator. (State program)

Facilitation (3 30-minute presentations)

Salon B

Moderator: Carla Vaught (University of Arkansas Division of Agriculture-Extension)

- *Parliamentary Procedure: Basic and Intermediate Topics in Facilitating a Business Meeting*
Gary Selby (West Virginia University)
Topics of discussion will be the implementation of parliamentary procedure in local programming to help chair persons conduct business in an efficient manner. Overview of parliamentary topics from the Basic and Intermediate programs as well as methods for presenting the information that are engaging for a variety of audiences. (Professional competency building)
- *Leading a Horse to Water AND Making it Drink: Case Studies of Getting Communities to Implement Extension Programs without Community Buy-In*
Joseph Lucente (Ohio State University Extension and Ohio Sea Grant College Program), David Civittolo (Ohio State University Extension)
As Extension CD professionals, do you at times feel like you're just banging your head against a brick wall? Learn from seasoned Extension professionals the pitfalls of working to implement Extension programs in communities that provide no financial buy-in to in-depth programming efforts and how to overcome them. (County program)
- *Facilitating with the "Flipped Classroom" Method*
Sheila Gray (Washington State University)
Traditional delivery for workshops and course delivery often use the "talking head" method. The "I talk, you listen" model is one that many participants have been accustomed to experiencing. The "flip classroom" draws on such concepts as active learning, participant engagement, hybrid course design, and alternative course information delivery. (County program)

Concurrent Session 5 – Wednesday, May 20 8:15 am-9:45 am (continued)

Economic Development 1 (2 45-minute presentations)

Palisades

Moderator: Becky Bowen (North Carolina State University)

- *Breakthrough Solutions at Work in Harrison C.O.R.E.*

Mark Peterson (U of Arkansas Cooperative Extension Service), Nita Cooper (Boone County Cooperative Extension Service Office)
Come join us and hear the story of Harrison, Arkansas (pop. 13,224) and how Breakthrough Solutions has helped Harrison move forward, attracting over 30 new businesses, implementing one of the first road diets in Arkansas, improving its streetscape and downtown amenities, creating a vibrant entrepreneurship program, and garnering wide-spread recognition. (State program)

- *Does Scale Matter When it Comes to Using the Arts to Engage Community?*

Lisa Overholser (University of Missouri), Mary Simon Leuci (University of Missouri), Lee Ann Woolery (University of Missouri)
The same practices apply from community engagement with rural Lexington, MO (pop. 4,500), to community engagement that directly impacts 22,000 people through the St. Louis Storytelling Festival. Learn what the key factors are when using the arts to engage and build community and why the arts work. (State program)

Strategic Visioning & Facilitation (2 45-minute presentations)

Riverside East

Moderator: Joy Moten-Thomas (Fort Valley State University)

- *Futuring as a New Strategic Visioning/Planning Tool: Ohio's Centennial Experience*

Greg Davis (Ohio State University Extension), Becky Nesbitt (Ohio State University Extension)

Visioning carried out in the absence of well-considered expectations regarding the future (i.e. 'futuring') is largely an aspirational exercise (Millett, 2011). This session will explore a key part of Ohio's Extension centennial experience and what we believe is a new and innovative approach to organizational strategic visioning or planning. (Research findings)

- *Adapting to (Meeting) Climate Change*

Jane Haskell (University of Maine Extension), Gabe McPhail and Andrew Dorr (Vinalhaven, Maine community organizers)

Meeting climate supports different work (insight, fact, skills) and processes (formal, experiential, individual, collective). Three factors simultaneously impact climate: social context, cognitive diversity, physical environment. Individually and relationally, climate is rarely sufficiently considered; we will use Climate Questions: Have I? Do I? and modified world café for three real-life cases. (State program)

Economic Development 2 (2 45-minute presentations)

Riverside West

Moderator: Amanda Philyaw Perez (University of Arkansas Division of Agriculture-Extension)

- *The Distributed Conference Model: A new high-impact, high-tech, high-touch, low-cost model for state-wide conferences*

Debra Hansen (Washington State University Stevens County Extension), Monica Babine (Washington State University), Kari O'Neill (South Dakota State University)

WSU Extension's Distributed Conference Model offers a solution to the challenges of time, distance and cost for rural leaders to attend conferences. DCM reaches communities using a creative, coordinated statewide presence delivered to regional locations; where participants immediately put the knowledge gained into action through intentionally designed activities. (State program)

- *There's Beer Served at This Session - Seriously!*

Kevin Andrews (Texas A&M AgriLife Extension Service)

Hop(s) to this session to draft an idea about the buzz surrounding the craft brewing industry. Pull up a barstool and pour yourself into a discussion about this growing segment of agriculture and its effects on economic development – and how Extension might play a role. Cheers! (Professional competency building)

**Concurrent Session 5 – Wednesday, May 20
8:15 am-9:45 am (continued)**

Leadership & Civic Engagement (3 30-minute presentations)

Edgehill

Moderator:

Bobby Hall

- *Leadership in the City*

Julie Fox (The Ohio State University), James Stiving (The Ohio State University)

More than half of the world's people now live in cities. To better prepare Extension professionals working in Ohio's largest cities, OSU Extension launched a comprehensive competency-based professional development program, Leadership in the City. See the curriculum and discuss unique aspects for CD Extension professionals working in urban communities. (State program)

- *Helping Community & Organizational Leaders in Their Grant Writing Efforts*

Neal Fogle (Penn State Extension)

Making the Most of Your Grant Writing Efforts is a Penn State Extension Program that is designed to help participants gain an understanding of the grant writing and fundraising process as well as learn how to successfully compete for the grants most appropriate to their missions. (State program)

- *Informing the Strategic Priorities of Extension: A Community Engagement Strategy*

Bo Beaulieu (Purdue University), Michael D. Wilcox, Jr. (Purdue University)

Purdue University completed a series of 20+ community forums across Indiana in early 2015. This presentation will describe the protocol used to guide these forums, and the specific actions being undertaken by Purdue Extension to incorporate and address these high priority issues in the College of Agriculture's Strategic Plan. (Research findings)

Poster Session – Tuesday, May 19 11:00 am-12:00 pm

Initiating and Facilitating a Workforce Development Plan

Alan Barefield (Mississippi State University)

Workforce development is becoming increasingly important as a critical requisite for economic development, but it exists in a fragmented environment where siloes are common and cooperation is not the norm. This presentation describes the process used and components accessed to develop a local workforce development plan in the Delta region. (County program)

Diffusion of Innovations and Reasoned Action Theories Frame Local Food Use in Hospitals Study

Brian Raison (Ohio State University Extension)

Is using local food in an institutional setting an innovation? Could reasoned action drive its adoption? A 2014 census of Ohio hospital foodservice directors (n=155) explored their interest in local foods. This poster presents the study's theoretical constructs: diffusion of innovations and the theory of reasoned action regarding local food adoption. (County program)

Program Iteration Works: The Case of the Economic Futures Workshop

Brigid Tuck (University of Minnesota)

In Extension, we are called on to 1) distribute valuable information and data and 2) lead a conversation about that data. However, conversations in which members assess data and integrate it into critical thinking for decisions are difficult to facilitate. Program iteration is one method for finding the right balance. (Regional program)

Elected Public Officials Perceptions of Philanthropy for Long Term Sustainability

Cynthia Bond (Ohio State University Extension)

The results of this research will provide valuable insight for educators, community leaders and economic developers. The research findings of public official's perceptions and opinions of growing philanthropy in their community will provide insight to affect community sustainability now and in the future. (Research findings)

Using the Community Capitals Framework to Evaluate the Marketing Hometown America Program Impacts

Dr. Kenneth Sherin (South Dakota State University Extension), Dr. David Olson (South Dakota State University Extension), Dr. Mary Emery (South Dakota State University)

Marketing Hometown America is a social capital stimulator. However, social capital was not the only community asset impacted in the seven pilot communities. The community capitals framework enabled the researchers to recognize impacts in other asset areas during the program impact evaluation. The results are revealing and engaging. (Research findings)

Poster Session – Tuesday, May 19 11:00 am-12:00 pm (continued)

Ohio Energy Sources, Demands, and Cost: A Trend Analysis for a Conversation on the Future of OSU Extension

Eric Romich (Ohio State University Extension)

This poster presentation highlights trends related to energy sources, demands, and cost in Ohio and considers alternative states for the future in Ohio related to this issue as well as and questions for OSU and OSU Extension’s role in addressing this issue in the future. (Research findings)

Partnering with Private Industry - Ground Rules for Working Together

Eric Romich (Ohio State University Extension)

Due to decreased funds, many universities are partnering with private industry to help financially support critical Extension programs and research projects. This poster demonstrates how Extension educators can apply best practices by using a one page written document that outlines the ground rules for private sector partnerships. (Professional competency building)

The Many Uses of Green Spaces: A three-hours Seminar for Homebuilders and Government

Gina Anderson (Purdue University), Steve Yoder (Purdue University)

Many construction personnel struggle with creating a balance of green spaces in their developments, and how to use those spaces effectively. This program was designed to help answer questions about green spaces and to elicit ideas on how to use green spaces in an innovative way. (Regional program)

Engaging Business Owners in the Learning Process

Glenn Muske (North Dakota State University), Connie Hancock (University of Nebraska - Lincoln)

Learn more about a growing educational platform that builds on peer-to-peer learning done in short bite-sized pieces. The focus is on sharing information and learning from others in a virtual peer-to-peer environment. Join us to learn what has happened and how to get involved. (Regional program)

Ohioan’s Social, Economic and Political Differences: A Trend Analysis for a Conversation on the Future of OSU Extension

Greg Davis (OSU Extension)

This poster presentation highlights trends related to Ohioan’s social, economic and political differences and considers alternative states for the future in Ohio related to this issue as well as and questions for OSU and OSU Extension’s role in addressing this issue in the future. (Research findings)

Alabama Blackbelt Value Added Leadership for Strengthening Extension Personnel and Citizens (VASEPC)

James Manasco (Auburn University Economic and Community Development Institute), Dr. Arturo Menefee (Auburn University Economic and Community Development Institute)

The Value Added Leadership for Strengthening Extension Personnel and Citizens Program is intended to build the capacity of Extension personnel and other community members in several Alabama Blackbelt counties by providing leadership, professional, community development, and educational workshops that will enhance the overall development of the Black Belt. (Regional program)

Poster Session – Tuesday, May 19 11:00 am-12:00 pm (continued)

Best Practices in 1994 Land-grant Community Development Programming

John Phillips (FALCON), Mary Emery (South Dakota State University), Dawn Newman ()

This presentation will describe promising best practices in community development programming from the 1994 land grant (tribal colleges and universities) region, including opportunities for collaboration. (Regional program)

West Virginia University Community Leadership Academy: A Look at Program Impacts and Lessons Learned

Kelly Nix (West Virginia University)

The West Virginia University statewide Community Leadership Academy (CLA) is in its fourth year. New partnerships, sponsorships and participation are on the rise. A study was conducted to determine the impacts from the CLA in the communities. Results of these findings and lessons learned will be presented during this presentation. (State program)

Improving Working Relationships between Public Officials and the Workforce

Lauren Behel (Mississippi State University Extension Service), Alan Barefield (Mississippi State University Extension Service)

A cooperative working relationship between public officials and the workforce is essential for organizations to become or remain successful. This presentation promotes the importance of using various communication strategies to work together to increase the sustainability of small businesses and non-profit organizations in local economies. (Professional competency building)

Social Sustainability Metrics for Extension Programming and Outcome Measurements

Lisa Chase (University of Vermont Extension)

Five themes of social sustainability are integrated into Extension programming at the farm or family level. The themes include: 1) Quality of Life; 2) Social Integration; 3) Farm Succession; 4) Entrepreneurship; and 5) Equity. A set of indicators are used to assess farm-level social sustainability impacts from Extension outreach. (State program)

Making a Change: Redesigning a program the ULAA way

Mary Ann G. Hennen, M.A. (UofM Extension Center for Community Vitality), Lori Rothstein (University of Minnesota Extension), Denise Stromme (University of Minnesota Extension)

Think of making program design and management changes but not sure where to start? Learn how the U-Lead Advisory Academy implemented a phased approach to programming and streamlined management processes. The poster will use an online infographic that illustrates a tool we can use as we digitize our Extension work. (State program)

Building Local Capacity in Shale Impacted Communities through Research and Application

Myra Moss (The Ohio State University), Nancy Bowen-Ellzey (The Ohio State University), Eric Romich (The Ohio State University)

This poster will present research and sustainable planning models developed to assist shale communities gain knowledge and develop capacity to make decisions around economic, social and environmental impacts of shale oil and gas development. Grant-funded research and planning initiatives in Eastern Ohio will be highlighted as well as preliminary results. (Research findings)

Poster Session – Tuesday, May 19 11:00 am-12:00 pm (continued)

Economic and Employment Growth in Ohio: A Trend Analysis for a Conversation on the Future of OSU Extension

Nancy Bowen-Ellzey (OSU Extension)

This poster presentation highlights trends related to economic and employment growth in Ohio to help explain how the overall economy is performing and how it might be expected to perform in the future. (Research findings)

Economic Impact Analysis: Applied Research to Measure Change

Nancy Bowen-Ellzey (OSU Extension), Leis, Cynthia (OSU Extension), Apaliyah, Godwin (OSU Extension)

This poster demonstrates application of the economic impact analysis (EIA) in three counties in Ohio using IMPLAN, an EIA modeling tool. (Research findings)

Estamos Conectados Por Ti – Identifying and Addressing the Gaps in Energy Efficiency Programs for Latinos in Iowa

Scott Timm (Iowa State University Community and Economic Development), Himar Hernandez (Iowa State University Community and Economic Development)

Survey results from regions around the United States indicate that energy consumption is an important topic to the growing Latino population. Learn how ISU CED researched gaps in and the need for program development; and addressed those issues with a unique and culturally relevant pilot program in Storm Lake, IA. (State program)

Learning, Doing and Catalyzing: The National Indicators Team 2014 Highlights

Susan Jakes (NCSU), Mary Simon Leuci (MU Extension), Walt Whitmer (Penn State Extension)

The National CRED Indicators Workgroup, a multi-regional team, self-organized in May 2012 to explore the nature and interest in community development impact indicators and evaluation occurring at multi-state regional levels. This poster focuses on how we are moving forward in telling compelling stories and reporting results to our many stakeholders. (Professional competency building)

Value Added Agriculture and Local Food Enterprise Development in Southeast Missouri

Van H. Ayers (University of Missouri Extension)

University of Missouri Extension personnel have been engaged in the development of value added agriculture and local food enterprises in Southeast Missouri. Group facilitation and education were paramount in the development of these new enterprises. A learning organization model was followed. (Regional program)

Mobile Workshops – Tuesday, May 19 12:30 pm-5:30 pm

Life After the Presidency

The William J. Clinton Center is more than just a library. It is also home to the University of Arkansas Clinton School of Public Service and an extension of the Clinton Foundation and Clinton Global Initiative. Learn a little bit about presidential history and the role these institutions in affecting change in Arkansas and around the world.

Economic Revitalization & Environmental Sustainability

Experience interactive global education activities at Heifer Village, participate in the Green Building Tour showcasing how a brownfield was transformed into LEED Platinum certified facility, and learn about the Seeds of Change Initiative to increase access to healthy locally-produced food and economic viability. Then, hop on a streetcar to see and learn about other revitalization efforts in the area.

Downtown Revitalization through Art, Food and Public-Private Partnerships

Learn and snack your way through revitalization efforts occurring throughout the city including, South Main's (SOMA) Purse Museum, Root Café, Bernice Garden, Oxford American Magazine and other venues; Stone Throw's Brewery and food truck network; Main Street housing, environmental streetscaping, and cultural initiatives; and Little Rock's downtown and other farmers markets.

Build It and They Will Come

Grab a bicycle and ride along the downtown sections of the 88-mile Arkansas River Trail System that winds through multiple counties and municipalities. Take part in a Q&A session with local leaders about collaboration and investments to create and expand this local jewel.

Intersection of History, Culture, Nature and the Economy

Learn about the economic and quality of life impacts related to Arkansas State Parks System. Then experience hiking or other interpretive activities at Pinnacle Mountain, Arkansas's first state park adjoining a major metropolitan area.

Rice, Ducks, Murals, and More

Travel to the rice and duck capital of the world and learn about how Stuttgart became a leader in these industries. Talk with community leaders about Paint Stuttgart and other initiatives to revitalize this Delta community.

1890 Innovation and Excellence

As an 1890 land-grant institution, the University of Arkansas at Pine Bluff (UAPB) is a valuable resource in our state. Learn about how UAPB is providing technical assistance and a hands-on learning environment for limited resource farmers through its Experimental Kitchen and Value Added Product Laboratory; bringing STEM to underserved, rural and minority populations; and supporting the aquaculture and fisheries industry through its nationally known Center for Excellence.

Ignite Presentations – Wednesday, May 20

10:00 am-10:45 am

Moderating: Susan Kelly, North Carolina State University

- *Why I'm serving free beer at the NACDEP Annual Conference: Does Extension have a role in the craft beer industry*
Kevin Andrews, Extension Program Specialist, Texas A & M University
Hop(s) to this Ignite session to draft an idea about the buzz surrounding the craft beer industry. Pull up a barstool and pour yourself into deep thought about the effects of this growing segment of agriculture on economic development - and how Extension might play a role. Cheers!
- *Teaching CED 101 in Ontario*
Stephen Morris, Economic Development Specialist, Ontario Ministry of Agriculture, Food and Rural Affairs
A case study of how the province of Ontario used simple stories to teach newly elected officials about Community Economic Development concepts.
- *A Tale of Two Cities – From Orphan Train to Little Switzerland*
Mark Peterson, Professor, University of Arkansas
Join us to hear the story of two Ozark cities that are 43 miles apart in distance, but light years apart in culture and tradition. Learn how they creatively leverage their local culture and assets through our Breakthrough Solutions Program to yield a transformed downtown and re-purposed high school campus.
- *Community food, not urban or rural agriculture*
Amanda Philyaw-Perez, Public Policy Center Program Associate, University of Arkansas
Many efforts to change modern food systems have taken an “us vs. them” approach by contrasting rural versus urban, conventional farming versus alternative agriculture and grassroots versus land-grant outreach. Extension can bring people together to inspire community-based strategic development across value systems.



*Thanks for attending the
2015 NACDEP Conference!*



SAVE THE DATE



2016 Joint Annual Conference June 27 – 29, 2016

Building a Path to **Resiliency**:
Uniting Natural Resources &
Community Development



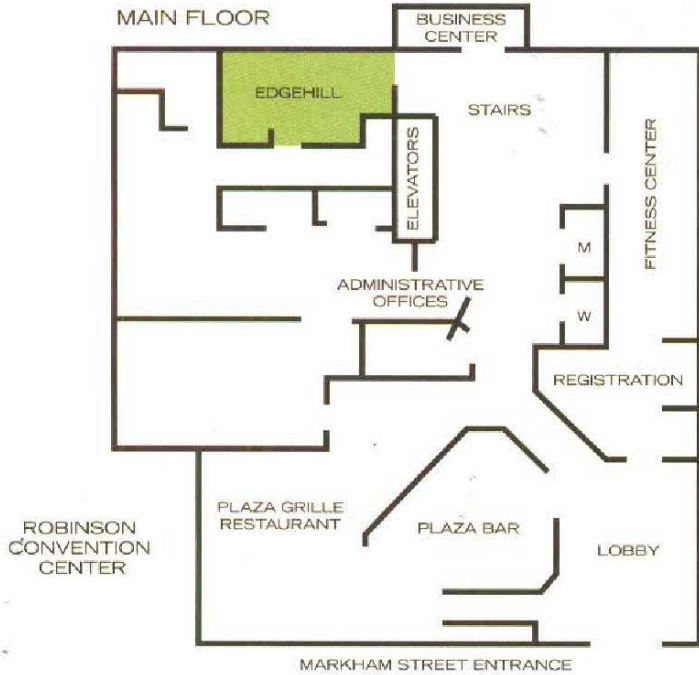
Burlington, Vermont



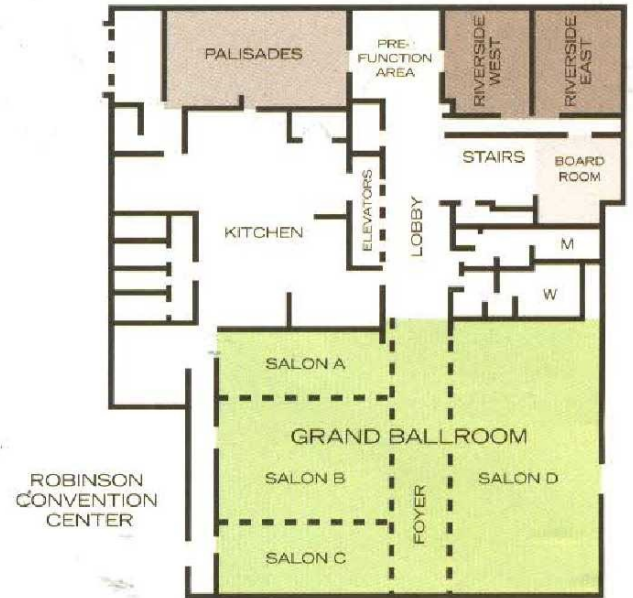
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MAIN FLOOR



SECOND FLOOR



MAIN FLOOR

Name of Room	Total Sq. Ft.	Dimensions	Classroom	Theatre	Banquet	Reception	Conf.	U-Shape	H-Square
Edgehill	724	29' x 23.5'	30	60	50	60	30	30	30

SECOND FLOOR

Name of Room	Total Sq. Ft.	Dimensions	Classroom	Theatre	Banquet	Reception	Conf.	U-Shape	H-Square
Board Room	624	26' x 24'	-	-	-	-	12	-	-
Grand Ballroom	8,490	76' x 110'	500	1,000	600	900	-	-	-
Foyer	1,540	77' x 20'	-	-	-	250	-	-	-
Salon A, B & C	3,800	76' x 50'	200	400	250	500	100	100	-
Salon A	1,000	20' x 50'	50	100	60	100	35	35	-
Salon B	1,800	36' x 50'	110	220	120	225	45	40	-
Salon C	950	19' x 50'	50	100	70	125	30	30	-
Salon D	3,200	40' x 80'	180	375	200	400	45	45	-
Palisades	1,508	29' x 52'	70	125	80	150	35	35	-
Riverside East	744	31' x 24'	35	60	50	70	25	25	-
Riverside West	775	31' x 25'	35	60	50	70	25	25	-