**An Example: Key Informant Interview Questions**

***for a Transportation Demand Study in Jefferson County, Ind.***

***asked of walk-ins to a city transitional housing and employment agency***

1. Where do you live within the city (have a map to point to different neighborhoods)?
2. What things do you like about the city?
3. What things concern you about the city?
4. Where do you work in the city?
5. Do you work? If so, first, second or third shift?
6. Do you own a car?
7. How long does it take you to get to work and back? Do you stop anywhere?
8. Where does the city need to provide transportation service (or better service)?
9. Do you ever use Catch-a-Ride? A taxi cab? How much do you pay for these services?
10. What would you be willing to pay for public transit?
11. What time period for would be ideal for a routed public transit system to run (weekdays, weeknights, weekends)?
12. How long would you be willing to wait for a bus on the routed system?
13. What would incentivize you to take the bus to work?
14. What does the city have downtown that it doesn’t have uptown?
15. Do you have a smart phone?
16. Would Uber/Lyft service be an option for you? Why or why not?
17. What is the walking environment like in this county?
18. Who do you think should pay for an expanded public transit system? (Ideas: the city government, residents, a grant, private corporation)