

# Development Committee

The Development Committee will develop strategies for raising funds with the primary goal of advancing the Association through an endowment for sustainability, sponsorships for visibility and connectivity, and providing scholarship funding for accessibility. The Development Committee will recommend policy to the Executive Committee on all matters related to development. The Development Committee will work with the Communications Committee on matters related to website ask portals, letter campaigns, and social media fundraising campaigns. The Development Committee is often referred to as “Dev Com.”

## **Mission Statement**

The Development Committee will develop both internal and external strategies for raising funds with the primary goal of advancing the Association through an endowment for sustainability, sponsorships for visibility and connectivity, and providing scholarship funding for accessibility.

## **Duties of the Chair**

The Dev Com Chair serves as the point person for the group. Duties include:

- Outline a development strategy that will underpin future fundraising efforts, priorities and goals for consideration of the Board.
- Prepare policy recommendations for Board consideration as they pertain to fundraising processes, disbursement procedures and endowment creation/maintenance.
- Identify and meet with appropriate Association committees and external partners that will play key roles in NACDEP’s Development efforts.
- Set up committee in Member Clicks.
- Report any potential expenses for coming fiscal year to Treasurer by Nov 1.
- Review Action Plan created previous year.

## **Key Tasks**

Dev-Com has identified the following key tasks:

- Current Fundraising Priorities: Endowment, Scholarships, Recognition.
- Work through regional reps to recruit committee members.
- Identify and foster relationships with former Board members for Board ask campaign.
- Identify a custodian for endowment.
- Continue to refine Online Donation membership portal in partnership with ComCom.
- Identify potential sponsors for future conferences in conjunction with the board and other committees.