



2016 *Awards*

CELEBRATING THE IMPACT OF COMMUNITY
AND ECONOMIC DEVELOPMENT EXTENSION
PROGRAMS AND PROFESSIONALS



BUILDING A PATH TO RESILIENCY
June 26-29, 2016
Burlington, Vermont

2016



National Association of Community
Development Extension Professionals

Awards

CELEBRATING THE IMPACT OF COMMUNITY
AND ECONOMIC DEVELOPMENT EXTENSION
PROGRAMS AND PROFESSIONALS

NACDEP
12th ANNUAL CONFERENCE:
BUILDING A PATH TO RESILIENCY

NACDEP Recognition Committee



Michael Dougherty, Chair

West Virginia University Extension Service

Cheryl Burkhart-Kriesel

Nebraska Extension

Daniel Eades

West Virginia University Extension Service

Jody Gale

Utah State University

Katie Hoffman

University of Idaho Extension

Susan Jakes

North Carolina State University Cooperative Extension

Rachel Welborn

Southern Rural Development Center

Carroll Welte

Nebraska Extension

Other Key Contributors



Ricky Atkins, Vice President

The Association Source

Tim Borich, Emcee

Iowa State University

Kelly Nix, NACDEP President

West Virginia University Extension Service

Special Thanks



WVU Extension Service Office of Communications

Awards Reviewers

Northeast Region:

Daniel Eades

West Virginia University Extension Service

Jane Haskell

University of Maine Cooperative Extension

Southern Region:

Becky Bowen

North Carolina State University Cooperative Extension

Rachel Welborn

Southern Rural Development Center

North Central Region:

Ben Dutton

Nebraska Extension

Letitia Johnson

University of Missouri Extension

West Region:

Doug Stienbarger

Washington State University Extension

Steven Burr

Utah State University

NACDEP Diversity Award: Team

This award recognizes outstanding efforts and accomplishments in achieving and sustaining diversity in the extension organization, community development programs and audiences.

Team Winner:

The Neighborhood Entrepreneurs Club

Marisa Aull and Melissa Bond – University of Kentucky, Community and Economic Development Initiative of Kentucky (CEDIK)

The Neighborhood Entrepreneurs Club exposes middle and high school urban teens to the world of education and entrepreneurship in an environment of inclusiveness. For two summer months, students create personal action plans through creative methods in business planning, goal setting in their personal education, and preparation for future risks and opportunities. Soft skill aspects are incorporated into each meeting to encourage positive personal development. This program supports necessary skills to encourage teens' opportunities in all their future endeavors.

Team Runner-up:

Wind River Leadership School

Tara Kuipers, Hannah Swanbom and Tina Russell – University of Wyoming Extension

NACDEP Excellence in Teamwork Award

This award recognizes outstanding extension programming or projects conducted by a team that demonstrates effective performance and significant results at the community, area, state or multistate level.

Team Winner:

Community/Voluntary Organizations Active in Disaster

Ashley Mueller – Nebraska Extension; Beverly Maltsberger – University of Missouri Extension; Carrie McKillip – University of Illinois Extension; Michael Gaffney – Washington State University Extension

Extension offices are uniquely positioned to assist in local emergency management planning and facilitation processes, strengthening community economic recovery and increasing disaster resilience. Extension professionals from Illinois, Missouri, Nebraska and

Washington recognized a need to develop best practices guidance for extension-supported Community/Voluntary Organizations Active in Disaster (COAD/VOAD) and worked in partnership with their respective emergency management personnel and state disaster agencies to develop four rural COAD chapters. The project demonstrates how to effectively collaborate on a multistate initiative to create materials and resources that can be used by extension colleagues nationwide.

Team Runner-up:

A University Community Partner Approach for Rebuilding Harpers Ferry

Kelly Nix, Chad Proudfoot, Judy Matlick and Matthew Scarfo – West Virginia University Extension Service; Katherine Garvey – West Virginia University Law School; Charlie Yuill, Hota Gangarao and PV Vijay – West Virginia University

**NACDEP Educational Technology Awards:
Individual and Team**

This award recognizes NACDEP members for the use of technology in delivering or managing educational programs, in expanding the use of technology in community development work and/or the use of educational technology to promote logical, problem-solving techniques.

Individual Winner:

The Ph.D. Decision in 7 Minutes

Brian Raison – Ohio State University Extension

As online education expands, instructors seek better means of engaging students. Narrated PowerPoints and screen-casts lack the human connection and can be boring. Raison faced this situation and embraced MediaSite, an online video and screen-cast program, to enhance his talks. But it often crashed! He worked with the technology team to fix the issues and added unique (and fun) ideas for engaging students (e.g., lecturing from a rooftop; lecturing from locations around campus to give online students a feeling of being there). The Ph.D. Decision in 7 Minutes is an example of the MediaSite technology for an internal extension talk.

Team Winner:

Washington Rural Pathways to Prosperity Conference “Small Business is Everybody’s Business”

Debra Hansen, Monica Babine, Margaret Viebrock, Caroline Backman, Gary Fredricks, Sheila Gray, Krisan Lehew, Laura Lewis, AnaMaria Martinez, Robert McDaniel, Clea Rome, Jordan Tampien and Mark Heitstuman – Washington State University Extension

Washington State University’s Rural Pathways to Prosperity (P2P) is a statewide economic development leadership conference that uses a unique hybrid delivery model to reach rural communities, revive the economy and strengthen the entrepreneurial ecosystem. P2P uses technology to connect multiple sites simultaneously to provide an interactive webinar featuring a national expert, while well-designed and adaptable activities facilitated by local community leaders address issues and opportunities introduced by the speaker and regional participants. Small business owners and entrepreneurs also participate at local sites, allowing them to leverage the knowledge gained and apply it as well to their business goals and aspirations.

Team Runner-Up:

Master Citizen Planner Webinar Series

Brad Neumann, Ingrid Ault, Andy Northrop, Glenn Pape, Julie Pioch, Kurt Schindler and Dean Solomon – Michigan State University Extension

NACDEP Excellence in Community Development Work: Individual and Team

This award recognizes outstanding programs in any aspect of community development work or for program accomplishments relative to scholarly and creative activities, teaching and/or research effectiveness, and to show evidence or collaboration with others who help meet community development needs.

Individual Winner:

Creation of Dakota Fresh Food Hub

Kari O’Neill – South Dakota State University Extension

South Dakota State University Extension’s Kari O’Neill used community development processes to join the forces of statewide local food’s resource providers and a producer group ready to sell their products to bigger, more consistent markets. Supported by \$185,000 in federal

and state grants, Kari facilitated the creation of the producer-owned Dakota Fresh food hub. The group's consensus-driven approach is strengthening the organization and facilitating its success.

Individual Runner-up:

Ohio's Lake Erie Marina Industry Business Retention and Expansion Program

Joe Lucente – Ohio State University Extension

Team Winner:

Civic Engagement Cohorts for Water Quality

Lisa Hinz, Eriks Dunens, Brian Fredrickson, Lori Rothstein, Tobias Spanier and Denise Stromme – University of Minnesota Extension; Barbara Radke – Minnesota Board of Water and Soil Resources

Combining deep scholarship with practical tools and methods of creating program outcomes, University of Minnesota Extension educators developed and published a model to bring civic engagement to water quality management and guide modular cohort programs. This program is delivered in watersheds to professionals and pivotal citizens who have the power and passion to lead others. The program has increased engagement, strengthened relationships and produced concrete local projects. The model is being adopted by other agencies.

Team Runner-Up:

The Mlplace Initiative

Brad Neumann, Wayne Beyea, Glenn Pape, Kurt Schindler and Dean Solomon – Michigan State University Extension; Mark Wyckoff – Michigan State University Land Policy Institute

NACDEP Cross-Program Award: Individual

This award recognizes excellence in Extension work that combines or integrates community resources and economic development activities with work in other program areas.

Individual Winner:

Collaborative Community-Based Approaches to Reducing Obesity Disparities in Kentucky

Marisa Aull – University of Kentucky CEDIK

Securing a large Center for Disease Control (CDC) grant, The University of Kentucky Cooperative Extension orchestrated the formation of

community coalitions to address needs to lower obesity rates in six Kentucky counties. Collaborative efforts of public health departments and a multidisciplinary team of University extension educators worked with stakeholders to identify, implement and evaluate specific community needs and assets. Proven intervention programs were created and delivered to improve physical activity and nutrition, reduce obesity, and prevent and control diabetes, heart disease and stroke, positively impacting the long-term health of Kentucky residents.

NACDEP Educational Materials Awards: Team

This award recognizes members who have developed outstanding materials that educate through credible, accurate, concise information.

Team Winner:

Maintaining Your Borough's Water Supply

Peter Wulffhorst and Neal Fogle – Penn State Extension

This 2015 Pennsylvania Association of Boroughs newsletter article discussed the steps boroughs and local municipal governments can take to manage water as a resource. While the water resources of Pennsylvania appear to be plentiful, the demands on water resources are not unlimited. Maintaining Your Borough's Water Supply addresses the tools under the PA Municipalities Planning Code local communities can implement to protect their valuable water supplies.

Team Runner-up:

Placemaking as an Economic Development Tool Guidebook

Glenn Pape, Brad Neumann and Kurt Schindler – Michigan State University Extension; Mark Wyckoff – Michigan State University Land Policy Institute

Team Honorable Mention:

Preparing Communities for Shale Development Through Sustainable Planning

Cynthia Bond, Nancy Bowen Ellzey, Myra Moss and Eric Romich – Ohio State University Extension; Joe Bonnell and Joe Campbell – The Ohio State University

Team Honorable Mention:

Economic Composition of Greater Minnesota

Brigid Tuck, Joyce Hoelting, Betsey Hodson and Bruce Schwartau – University of Minnesota Extension

NACDEP Innovation and Creativity Awards: Team

This award recognizes members who have developed an outstanding effort or program that integrates innovation and creativity in effective community development program design and implementation.

Team Winner:

Ripple Effects Mapping

Debra Hansen and Rebecca Sero – Washington State University Extension; Lorie Higgins – University of Idaho; Lynette Flage – North Dakota State University Extension Service; Mary Emery – South Dakota State University; Scott Chazdon – University of Minnesota Extension

Measuring condition change is challenging for all extension programs, but especially those in economic and community development. Ripple Effect Mapping engages program participants and stakeholders to retrospectively and visually map the chain of effects resulting from a program or complex collaboration. The method treats program stakeholders as integral, active participants in the evaluation process, rather than as passive recipients of program evaluation results. The REM method is engaging and interactive, iterative and conclusive, and adaptable to unique contexts.

NACDEP Distinguished Career Award

This award recognizes a NACDEP member who is actively engaged in extension community development programs and who has served more than seven years in extension community development programming.

Winner:

Lionel “Bo” Beaulieu – Purdue University Center for Regional Development

Since 1977, Bo Beaulieu has been instrumental in developing, testing, implementing and evaluating extension programs that align with the needs of community stakeholders. At the University of Florida, he initiated the first comprehensive community leadership development program targeted to underserved communities. As director of the Southern Rural Development Center (1997-2013) and Purdue Center for Regional Development (2013-present) he has secured millions of dollars and spearheaded the development of a host of multistate initiatives. As part of the SET National Coordinating Team, Bo was honored in 2015 with the NIFA/

USDA National Partnership Award for Multi-State Programs. Beaulieu maintains an impressive record of service and scholarship: He served as president of the Rural Sociological Society and the Community Development Society; co-edited three books; published 48 refereed articles; and delivered hundreds of extension presentations and papers at professional meetings.

NACDEP Distinguished National Service Award

This award recognizes a member who is actively involved in service to NACDEP and who has contributed significantly to the organization for three or more years.

Winner:

Trudy Rice – Kansas State University Research and Extension

Trudy Rice embodies what a leader should be: a facilitative, talented and nurturing leader who brings out the best in her team to advance the public good. She has been actively involved with NACDEP since 2008, representing the organization on the Joint Council of Extension Professionals (JCEP) Public Issues Leadership Development (PILD) planning committee and serving as the first NACDEP member to chair the PILD conference. She co-chaired a committee to reestablish guidelines for regional/state chapters of NACDEP which were adopted in 2015 and is NACDEP's current president elect.

JCEP Award for Creative Excellence (NACDEP)

The JCEP Award for Creative Excellence recognizes those individuals or small teams who address emerging and existing issues in novel ways that produce results. YELP was born out of a conversation with the Appalachian Regional Commission to encourage leadership, entrepreneurship and a sense of connection among high school students to their home community in Bath County, Kentucky. The program is unique in its approach, as learning outcomes, content and methods of delivery are driven by students. Community organizations, state representatives and Marisa Aull's peers have praised the program and her ability to help students find and share their voice on a breadth of community issues.

Winner:

Marisa Aull – University of Kentucky CEDIK

Regional Winners – Northeast

Excellence in Teamwork

Team Winner:

A University Community Partner Approach for Rebuilding Harpers Ferry

Kelly Nix, Chad Proudfoot, Judy Matlick and Matthew Scarfo – West Virginia University Extension Service; Katherine Garvey – West Virginia University Law School; Charlie Yuill, Hota Gangarao and PV Vijay – West Virginia University

Excellence in Community Development Work: Team

Team Winner:

Franklin for a Lifetime

Sharon Cowen, Molly Donovan, Sue Cagle, Charlie French, Andre Garron, Casey Hancock, Chris Kelley, Geoff Sewake, Sarah Smith and Milana Glukharev-Fleszar – University of New Hampshire Cooperative Extension

Educational Materials Award: Team

Team Winner:

Maintaining Your Borough's Water Supply

Peter Wulforth and Neal Fogle – Penn State Extension

Regional Winners – South

Diversity Award: Team

Team Winner:

The Neighborhood Entrepreneurs Club

Marisa Aull and Melissa Bond – University of Kentucky, CEDIK

Educational Technology: Team

Team Winner:

Strengthening Skills for Leading Others

Alison Davis, Dan Kahl, Melody Nall, Kristina Ricketts, Ron Hestedde, Lorraine Garkovich and Marisa Aull – University of Kentucky, CEDIK; Lissa Pohl – University of Kentucky Center for Leadership Development

Cross Program: Individual

Individual Winner:

Collaborative Community-Based Approaches to Reducing Obesity Disparities in Kentucky

Marisa Aull – University of Kentucky, CEDIK

Regional Winners – West

Diversity Award: Team

Team Winner:

Wind River Leadership School

Tara Kuipers, Hannah Swanbom and Tina Russell – University of Wyoming Extension

Excellence in Teamwork Award

Team Winner:

Leadership 49

Katie Weaver, Tracy Mosley and Mary Anne Keyes – Montana State University Extension

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Excellence in Community Development Work: Individual

Individual Winner:

The Community Foundation of Northern Rosebud County
Jennifer Anderson – Montana State University Extension

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Regional Winners – North Central

Excellence in Teamwork Award

Team Winner:

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Ashley Mueller – Nebraska Extension; Beverly Maltsberger – University of Missouri Extension; Carrie McKillip – University of Illinois Extension; Michael Gaffney – Washington State University Extension

Team Runner-up:

The Citizen Planner Long-Term Evaluation Project

Wayne Beyea, Ann Chastain, Brad Neumann, Glenn Pape, Beth Prykucki and Kurt Schindler – Michigan State University Extension; Pat Crawford and Rohit Menon – Michigan State University

Educational Technology: Individual and Team

Individual Winner:

The Ph.D. Decision in 7 Minutes

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Distinguished Career

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