

BUILDING A  
**ROCK**  
SOLID FUTURE

2015  
*Awards*

CELEBRATING THE IMPACT OF COMMUNITY  
AND ECONOMIC DEVELOPMENT EXTENSION  
PROGRAMS AND PROFESSIONALS



**The Art of Reinvention**  
May 17-20, 2015  
Little Rock, Arkansas

2015



National Association of Community  
Development Extension Professionals

# *Awards*

CELEBRATING THE IMPACT OF COMMUNITY  
AND ECONOMIC DEVELOPMENT EXTENSION  
PROGRAMS AND PROFESSIONALS



NACDEP:  
11<sup>th</sup> ANNUAL CONFERENCE:  
BUILDING A ROCK SOLID FUTURE

## NACDEP Recognition Committee

### **Michael Dougherty, Chair**

*West Virginia University Extension Service*

### **Daniel Eades**

*West Virginia University Extension Service*

### **Susan Jakes**

*North Carolina State University Cooperative Extension*

### **Rachel Welborn**

*Southern Rural Development Center*

### **Joshua Clements**

*Iowa State University Extension and Outreach*

### **Katie Hoffman**

*University of Idaho Extension*

## Other Key Contributors

### **Ricky Atkins, Executive Director, NACDEP**

*Vice President, The Association Source*

### **Greg Davis, Emcee**

*Ohio State University Extension*

### **Stacey McCullough, NACDEP President**

*University of Arkansas Cooperative Extension Service*

### **Alison Davis, NACDEP Immediate Past President**

*University of Kentucky Cooperative Extension Service*

## Special Thanks

WVU Extension Service Office of Communications



# Awards Reviewers

## Northeast Region:

**Daniel Eades**

*West Virginia University Extension Service*

**Jane Haskell**

*University of Maine Cooperative Extension*

**Rick Moorefield**

*West Virginia University Extension Service*

## Southern Region:

**Dave Shideler**

*Oklahoma Cooperative Extension Service*

**Becky Bowen**

*North Carolina State University Cooperative Extension*

**Katherine Allen**

*University of Florida/IFAS Extension*

## North Central Region:

**Neil Linscheid**

*University of Minnesota Extension*

**Marilyn Schlake**

*University of Nebraska-Lincoln Extension*

**Cynthia Bond**

*Ohio State University Extension*

**Kathryn Macomber**

*University of Missouri Extension*

**Joshua Clements**

*Iowa State University Extension and Outreach*

## West Region:

**Lori Higgins**

*University of Idaho Extension*

**Kathleen Tift**

*University of Idaho Extension*

**Doug Stienbarger**

*Washington State University Extension*

**Roslynn Brain**

*Utah State University Extension*

## NACDEP Diversity Award: Individual and Team

This award recognizes outstanding efforts and accomplishments in achieving and sustaining diversity in the extension organization, community development programs, and audiences.

### **Individual Winner:**

*Self-Directing Washington State University Tribal Extension*

Daniel L. Fagerlie – Washington State University Extension

Dan Fagerlie utilized Extension Community Development resources and principles to assess needs, secure funding, develop and deliver multiple Extension projects to the region's low income and Native American residents. In 2014, his work reached over 10,000 otherwise underserved individuals. Under his stewardship, the branch office he established on the Colville Reservation grew to be the first "Self-Directing" Washington State University Tribal Extension office in the state this past year and serves as a model for others across the nation.

### **Team Winner:**

*Michigan Tribal Governance Team*

John Amrhein, Elaine Bush, Ann Chastain, Brad Neumann, Emily Proctor, and Bethany Prykucki – Michigan State University Extension

The Michigan Tribal Governance education program is celebrating 10 years of building partnerships with and between leaders of tribal nations in Michigan. Programs for both adults and youth are equipping new and experienced tribal leaders with the training they need to provide culturally appropriate, effective, high quality governance for their citizens, and to better communicate with and engage their citizens.

### **Runner-up:**

*Building Cultural Intelligence and Youth*

Tobias (Toby) Spanier and Jody Horntvedt – University of Minnesota Extension

## NACDEP Excellence in Teamwork Award

This award recognizes outstanding Extension programming or projects conducted by a team that demonstrates effective performance and significant results at the community, area, state, or multistate level.

### **Winner:**

#### *SR 530 Mudslide Recovery Team*

Michael J. Gaffney, Curt Moulton, Sylvia Kantor, Jana S. Ferris, Devon Seymour, Janet Jayne, Judy Pendergrass, Phyllis Shulman, Monica Babine, and Susan Kerr – Washington State University Extension

In March 2014, a landslide devastated the small communities near Oso, Washington. As emergency response efforts evolved into recovery, Washington State University Extension faculty, staff, students, and partners created a team to help affected persons rebuild their lives and communities. The Team helped procure over \$462K in grants and donations for recovery efforts. Citizens and elected officials became more aware of the resources and expertise available through Extension; the University's involvement had positive, measurable, and lasting effects on the area.

### **Runner-up:**

#### *Nebraska Broadband Planning Initiative*

Charlotte Narjes, Connie Hancock, Rebecca Vogt, Gene Hand, Cullen Robbins, Anne Byers, Allison Hatch, Rod Armstrong, and Roger Terry – University of Nebraska-Lincoln Extension

## NACDEP Educational Technology Awards: Individual and Team

This award recognizes NACDEP members for the use of technology in delivering or managing educational programs, in expanding the use of technology in community development work, and/or the use of educational technology to promote logical, problem-solving techniques.

### **Individual Winner:**

#### *Virtual Field Trip for Teton Valley*

Mary Martin – University of Wyoming Extension

Since 2013, hundreds of community members in the Teton Valley have benefited from the “Virtual Field Trip” created through the leadership of Mary Martin. This video series allows community members a “front-row

seat” to the complex issues facing the Teton Valley. Using technology to educate constituents and support the public input process, this Virtual Field Trip is helping to engage people, and honoring their right to be informed and involved in their future.

**Team Winner:**

*Local Government Database Project*

Paul Lachapelle, Dan Clark, Ashley Kent, and Steve Durbin –  
Montana State University Extension

The Montana State University Local Government Database Project is an interactive online tool for citizens and public officials providing demographic, fiscal and structural characteristics of each unit of local government in Montana. This new web-based system allows for increased accessibility of government data, thereby increasing transparency, trust, and ultimately the ability of individuals to learn about their communities to better address complex issues associated with local governance.

**Team Runner-Up:**

*Questioning Skills*

Jody Horntvedt, Lisa Hinz, Eriks Dunens, and Lori Rothstein –  
University of Minnesota Extension

**NACDEP Excellence in Community Development Work:  
Individual and Team**

This award recognizes outstanding programs in any aspect of community development work or for program accomplishments relative to scholarly and creative activities, teaching and/or research effectiveness, and to show evidence or collaboration with others who help meet community development needs.

**Individual Winner:**

*Bee Inspired Gardens*

Roslynn Brain – Utah State University Extension

In 2014, Utah State University Extension Sustainability collaborated with a diverse group of community partners to design and implement a network of water-wise, pollinator-friendly, perennial, edible gardens. The Moab “Bee Inspired Gardens” inspire both locals and visitors, and demonstrate the importance of pollinator health, community food systems, water conservation, and an economy that benefits people and our ecology.

**Team Winner:***From an Armory to a Business Incubator*

Kathryn Friday and Brenda Tuck – Alabama Cooperative Extension Service

The closing of the Linden Armory could have been just another blow to a small town and the loss of jobs, but Kathryn Friday and Brenda Tuck had other ideas. Working with the Marengo County Commission, the Economic Development Authority and local businesses, the armory was transformed into a business incubator. The center has been a success for local small businesses and the community: The space already houses three businesses and 25 employees, and more than 2,200 individuals, including 4-H youth, local farmers, and law enforcement have attended programs conducted at the facility.

**Team Runner-Up:***Wyoming Municipal Institute*

Hannah Swanbom, Juliet Daniels, Kimberly Chapman, and Tara Kuipers – University of Wyoming Extension

**NACDEP Cross-Program Award: Individual and Team**

This award recognizes excellence in Extension work that combines or integrates Community Resources and Economic Development (CRED) activities with work in other program areas.

**Team Winner:***On-Farm Solar Energy Development*

Eric Romich, Greg Davis, Chris Bruynis, Wm. Bruce Clevenger, and Larry Gearhardt – Ohio State University Extension

As solar electric systems have become more economical, a growing number of Ohio farmers are considering on-farm solar electric systems. In response to this growing trend, a multidisciplinary team of Ohio State University Extension Educators collaborated to develop a new curriculum to provide farmers knowledge and best practices for on-farm solar energy applications in Ohio. The team combined the expertise in energy education from community development educators with the needs of farm energy applications and trends from the agriculture and natural resource educators. In 2014, the team delivered the new On-Farm Solar Energy program 15 times throughout Ohio, reaching 600 participants.



## **NACDEP Educational Materials Awards: Individual and Team**

This award recognizes members who have developed outstanding materials that educate through credible, accurate, concise information.

### **Individual Winner:**

#### *Flooding in Iowa Outreach Project*

Gary Taylor – Iowa State University Extension and Outreach

The Flooding in Iowa Outreach Project includes 21 short web-based videos with supporting participant materials, a 60-page Desk Reference, a FAQ section, and links to other important resources all designed for an audience with no prior experience in law, hydrology, or the National Flood Insurance Program. Developed in consultation with the Iowa Department of Natural Resources, the program educates community officials and the general public about floodplains, flood risks, and basic floodplain management.

### **Individual Runner-up:**

#### *TEDx Talk: Be a Local Food Superhero*

Brian Raison – Ohio State University Extension

### **Team Winner:**

#### *2014 Arkansas Ballot Issue Education Program*

Kristin Higgins, Stacey McCullough, Wayne Miller, Amanda Philyaw-Perez, Kerry Rodtnick, and Chris Meux – University of Arkansas Cooperative Extension Service

Arkansans go to the polls every other November to vote on proposed constitutional amendments and acts that shape state policy. Every election, Extension in Arkansas creates and delivers educational materials to provide voters with research-based, neutral information that will help them to make informed decisions. Materials that were new this year included a five-minute YouTube video summarizing the ballot issues, and a series of monthly newsletters that tracked the development of ballot issues as they arose.

### **Team Runner-up:**

#### *Room for More*

Bruce Schwartau, Adeel Ahmed, Rani Bhattacharyya, John Bennett, Joyce Hoelting, Neil Linscheid, Ryan Pesch, Liz Templin, Matt Kane, and Brigid Tuck – University of Minnesota Extension

## NACDEP Innovation and Creativity Awards: Individual and Team

This award recognizes members who have developed an outstanding effort or program that integrated innovation and creativity in effective community development program design and implementation.

### **Individual Winner:**

*West Virginia State University's Economic Development Center*  
Sarah Halstead, West Virginia State University Extension

Sarah Halstead designs creative economy programs and resources that empower West Virginians at local levels to create dynamic, prosperous, and creative communities, and to capitalize on resources in new, sustainable ways. One of these creative spaces is in Charleston, W.Va., where a growing number of co-workers, innovators, startups and generally curious people hang out. Part talent hub, part business incubator, part new-media-new-business think-tank, the DigiSo (digital and social) space provides businesses, youth, makers, and citizen scientists a place to engage, learn, collaborate, and innovate.

### **Individual Runner-up:**

*Economic Impact Analysis*  
Cynthia Leis, Ohio State University Extension

## NACDEP Distinguished Career Award

This award recognizes a NACDEP member who is actively engaged in Extension community development programs and who has served more than seven years in Extension community development programming.

### **Winner:**

Nancy Bowen, Ohio State University Extension

Nancy Bowen's excellence as a leader, teacher, researcher and collaborator make her worthy of the NACDEP Distinguished Career Award. Since beginning as Extension Educator in 1999, she has effectively addressed key clientele needs through collaborative, effective responses. Her teaching, programs and research have gained increasing recognition beyond Ohio. She has given back to her peers and the profession by mentoring newer colleagues and taking on leadership roles in professional organizations. In 2014 she was promoted to Associate Professor in recognition of her excellence in teaching, research and service.

## NACDEP Distinguished National Service Award

This award recognizes a member who is actively involved in service to NACDEP and who has contributed significantly to the organization for three or more years.

### **Winner:**

Michael Darger – University of Minnesota Extension

Since joining the NACDEP organization at its inception in 2004, Michael Darger has made countless contributions critical to the success of the association. He has served the organization in numerous roles, including President in 2013-14 (part of a three-year commitment from 2012-2015). In that role, he oversaw the convening of two conferences, Galaxy in Pittsburgh (2013) and NACDEP's annual conference in Grand Rapids (2014). He is currently finishing his term as JCEP Treasurer. Michael's influence in the organization has been far-reaching. Enabling the association to celebrate its tenth anniversary and plan for the future has required perseverance and dedication by its membership and its board leadership. As a member and elected board member, Michael Darger has provided high quality service to functions critical to the success of NACDEP.

### **Winner:**

Michael Wilcox – Purdue Extension

Since joining the NACDEP organization in 2007, Michael Wilcox has made significant contributions to the organization. He has served as NACDEP's President in 2012-13 (part of a three-year commitment from 2011-2014). He then returned to the board and is currently finishing a term as Secretary. Michael also holds the distinction of being the first JCEP officer from NACDEP when he served as that board's secretary in 2013-14. Michael's influence in these roles has and continues to shape the direction of the organization helping to ensure its future success.

## **JCEP Professional of the Year Award (NACDEP)**

The Joint Council of Extension Professionals (JCEP) sponsors the Professional of the Year Award annually to encourage and recognize experienced and successful Extension professionals for their long-term commitment to developing outstanding interdisciplinary programs. The purpose of this award is to recognize individuals who demonstrate successful interdisciplinary partnerships across many program areas with colleagues and stakeholders for consistent programs of excellence for a significant part of their Extension career. Impact at the local, regional, state, or national level is essential. One award of \$1,000 and one plaque will be presented to an Extension professional from each JCEP organization.

### **Winner:**

Ryan Pesch – University of Minnesota Extension

## **Regional Winners**

### **Northeast**

#### **Excellence in Community Development Work: Individual and Team**

##### **Team Winner (Tie):**

*Making the Most of Your Grant Writing Efforts*

Neal Fogle, Walt Whitmer, Judy Chambers, Peter Wulfhorst, John Turack, and Liesel Dreisbach – Penn State Extension

##### **Team Winner (Tie):**

*Community Leadership Academy*

Kelly Nix, Robin Frost, Michael Dougherty, Doug Arbogast, Daniel Eades, Norm Schwertfeger, Kent Spellman, Patricia Hamilton, Vivian Parsons, and Maja Holmes – West Virginia University Extension Service

#### **Educational Materials Award: Individual and Team**

##### **Team Winner:**

*Pennsylvania Agriculture: Local Planning, Regulations & Policies*

Neal Fogle and John Turack – Penn State Extension

## **Innovation and Creativity Awards: Individual and Team**

### **Individual Winner:**

*West Virginia State University's Economic Development Center*  
Sarah Halstead – West Virginia State University Extension

## **South**

### **Excellence in Teamwork**

#### **Winner:**

*Sustaining Civic Capacity in the Rural South*

Laura Downey<sup>1</sup>, Patricia Hyjer Dyk<sup>2</sup>, Mary Emery<sup>3</sup>, Pamela Monroe<sup>4</sup>,  
Crystal Tyler-Mackey<sup>5</sup>, Sheri Worthy<sup>6</sup>, Rachel Welborn<sup>7</sup>

<sup>1</sup>Mississippi State University Extension Service, <sup>2</sup>University of Kentucky,  
<sup>3</sup>South Dakota State University, <sup>4</sup>Louisiana State University <sup>5</sup>Virginia  
Cooperative Extension, <sup>6</sup>University of Georgia, <sup>7</sup>Southern Rural  
Development Center

### **Excellence in Community Development Work: Individual and Team**

#### **Team Winner:**

*From an Armory to a Business Incubator*

Kathryn Friday and Brenda Tuck – Alabama Cooperative  
Extension Service

### **Educational Materials Award: Individual and Team**

#### **Team Winner:**

*2014 Arkansas Ballot Issue Education Program*

Kristin Higgins, Stacey McCullough, Wayne Miller, Amanda Philyaw-  
Perez, Kerry Rodtnick, and Chris Meux – University of Arkansas  
Cooperative Extension Service

#### **Team Runner-up:**

*Youth Entrepreneur Leadership Program*

Marisa Aull, Alison Davis, and Sean Moore – University of Kentucky  
Cooperative Extension

## **Distinguished Career**

---

### **Regional Winner:**

Richard Maurer, University of Kentucky Cooperative Extension Service

## **West**

### **Diversity Award: Individual and Team**

---

#### **Winner:**

*Self-Directing Washington State University Tribal Extension*

Janelle Daniel L. Fagerlie – Washington State University Extension

### **Excellence in Teamwork**

---

#### **Winner:**

*SR 530 Mudslide Recovery Team*

Michael J. Gaffney, Curt Moulton, Sylvia Kantor, Jana S. Ferris, Devon Seymour, Janet Jayne, Judy Pendergrass, Phyllis Shulman, Monica Babine, and Susan Kerr – Washington State University Extension

### **Educational Technology: Individual and Team**

---

#### **Individual Winner:**

*Virtual Field Trip for Teton Valley*

Mary Martin – University of Wyoming Extension

#### **Team Winner:**

*Local Government Database Project*

Paul Lachapelle, Dan Clark, Ashley Kent, and Steve Durbin – Montana State University Extension

## **Excellence in Community Development Work: Individual and Team**

### **Individual Winner:**

*Bee Inspired Gardens*

Roslynn Brain – Utah State University Extension

### **Team Winner:**

*Wyoming Municipal Institute*

Hannah Swanbom, Juliet Daniels, Kimberly Chapman, and Tara Kuipers – University of Wyoming Extension

### **Team Runner-up:**

*Borden Hotel Renovation Project*

Tara Mastel and Tom Harrington – Montana State University

## **North Central**

### **Diversity Award: Individual and Team**

#### **Team Winner:**

*Michigan Tribal Governance Team*

John Amrhein, Elaine Bush, Ann Chastain, Brad Neumann, Emily Proctor, and Bethany Prykucki – Michigan State University Extension

#### **Team Runner-up:**

*Building Cultural Intelligence*

Tobias (Toby) Spanier and Jody Horntvedt – University of Minnesota Extension

## **Excellence in Teamwork**

### **Winner:**

*Nebraska Broadband Planning Initiative* Charlotte Narjes, Connie Hancock, Rebecca Vogt, Gene Hand, Cullen Robbins, Anne Byers, Allison Hatch, Rod Armstrong, and Roger Terry – University of Nebraska-Lincoln Extension

**Runner-up:**

*Futures Workshop Program*

Brigid Tuck, Neil Linscheid, Elizabeth Templin, Rani Bhattacharyya, Adeel Ahmed, David Minke, and Richard Baker – University of Minnesota Extension

**Educational Technology: Individual and Team**

**Team Winner:**

*Questioning Skills*

Jody Horntvedt, Lisa Hinz, Eriks Dunens, and Lori Rothstein – University of Minnesota Extension

**Excellence in Community Development Work:  
Individual and Team**

**Team Winner:**

*Community Vitality Team*

Todd Johnson<sup>1</sup>, Steve Grabow<sup>1</sup>, Will Andresen<sup>1</sup>, Nathan Sandwick<sup>1</sup>, Kathleen Eisemann<sup>1</sup>, and Joshua Clements<sup>2</sup>

<sup>1</sup>University of Wisconsin-Extension and <sup>2</sup>Iowa State University Extension and Outreach

**Team Runner-up:**

*Nebraska Broadband Library Partnership*

Connie Hancock, Charlotte Narjes, Randy Saner, Ben Dutton, Jay Jenkins, Jenny Nixon, Dennis Kahl, Amy Timmerman, LaDonna Werth, Wayne Ohnesorg, Vernon Waldren, and Jennifer Rees – University of Nebraska-Lincoln Extension

**Cross-Program: Individual and Team**

**Team Winner:**

*On-Farm Solar Energy Development*

Eric Romich, Greg Davis, Chris Bruynis, Wm. Bruce Clevenger, and Larry Gearhardt – Ohio State University Extension



## **Educational Materials Award: Individual and Team**

### **Individual Winner:**

*Flooding in Iowa Outreach Project*

Gary Taylor – Iowa State University Extension and Outreach

### **Individual Runner-up:**

*TEDx Talk: Be a Local Food Superhero*

Brian Raison – Ohio State University Extension

### **Team Winner:**

*Room for More*

Bruce Schwartau, Adeel Ahmed, Rani Bhattacharyya, John Bennett, Joyce Hoelting, Neil Linscheid, Ryan Pesch, Liz Templin, Matt Kane, and Brigid Tuck – University of Minnesota Extension

## **Innovation and Creativity Awards: Individual and Team**

### **Individual Winner:**

*Economic Impact Analysis*

Cynthia Leis – Ohio State University Extension

## **Distinguished National Service**

### **Regional Winner (Tie):**

Michael Darger – University of Minnesota Extension

### **Regional Winner (Tie):**

Michael Wilcox – Purdue Extension

## **Distinguished Career**

### **Regional Winner:**

Nancy Bowen – Ohio State University Extension