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Indianapolis, Indiana

**AWARDS BOOKLET**

**NATIONAL ASSOCIATION OF COMMUNITY DEVELOPMENT EXTENSION PROFESSIONALS**

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## NATIONAL ASSOCIATION OF COMMUNITY DEVELOPMENT EXTENSION PROFESSIONALS

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### **National Distinguished Service Award**

#### **Dick Senese, Minnesota**

Dick Senese participated in the founding meeting of NACDEP, was President, co-chaired the Philadelphia conference, initiated national awards, created pre-conference and mobile workshops, co-designed the track structure, and supported the newsletter and merchandise catalog. He represents NACDEP in the strategic link to JCEP. Dick supports Minnesota staff as members, leaders, and conference attendees.

### **North Central Region National & Regional Winners**

#### **DISTINGUISHED SERVICE AWARD**

#### **Merrily Hamp, Indiana**

Merrily Hamp was selected by Indiana Extension Community Development Educators for her exceptional work with groups in LaGrange County. She worked on leadership training, facilitation skills, goal setting, and group organizational skills. In recent years, Merrily organized statewide training sessions for Extension professionals to increase their facilitation skills.

#### **Michael "Mike" J. Liepold, Minnesota**

Minnesota recognizes Mike Liepold for infusing diversity education into agricultural leadership programs, for cunning political and marketing savvy, and for designing a new cohort program to revitalize Extension's advocacy statewide. He provides leadership and support to his entire team. A strong rural leader himself, Mike contributes greatly to Minnesota leadership.

#### **Stephen Jeanetta, Missouri**

Stephen Jeanetta coordinates the Community Development Academy and provides leadership to statewide programs in Organizational Development and Nonprofit Management, Community and Economic Planning and Building Inclusive Communities. He conducts research around issues affecting community change and organizational development; teaches in the Rural Sociology department; and is engaged in international development projects.

#### **Kathleen Tweeten, North Dakota**

Kathy Tweeten has been very involved in the inception and leadership of the NACDEP organization. She was a member of the original NACDEP organizing committee and elected as NACDEP's first president. Kathleen currently serves as the Director of the North Dakota State University Extension Service Center for Community Vitality.

#### **Myra Moss, Ohio**

Myra Moss is involved in creation and promotion of Ohio Extension multi-disciplinary community development programming based on Sustainable Development principles. She provides leadership to statewide teams that have introduced new and innovative programs. This includes Ohio's model of First Impressions and Downtown Market Analysis, and transitioning Entrepreneurs and Communities into the Knowledge Economy.

#### **Andy Lewis, Wisconsin**

Professor Andy Lewis is a State Specialist with the Center for Community Economic Development at the UW-Extension. Andy developed "First Impressions," which is a community assessment and improvement program that has been utilized by more than 500 communities across the U.S. and Canada.

**EXCELLENCE IN COMMUNITY DEVELOPMENT PROGRAMMING – INDIVIDUAL**

**Laura Kalambokidis, Minnesota**

The initial success of the *Public Value of Public Programs* clearly emphasizes the importance and need for academic outreach to public leaders throughout Minnesota. This valuable program developed by Laura Kalambokidis is helping in fulfilling those demands and will likely do so for years to come.

**EXCELLENCE IN TECHNOLOGY – TEAM**

**Lisa Hinz, Jody Horntvedt, Minnesota**

The Restless Leg Syndrome Foundation contracted with Extension staff to design and offer a home-study course and audio-conference training to build the facilitation skills of their volunteer support group leaders from the US and Canada. An online meeting room, written materials, and unique over-the-phone training ensured ready access by learners.

**EXCELLENCE IN TEAMWORK – TEAM**

**Connie Francis, Cheryl Burkhart-Kriesel, Nebraska**

*Red Carpet Service* is a train-the-trainer program created because of a specific community request. It is designed to help front-line employees in rural communities learn how to promote tourism in their area, practice skills to identify and respond to traveler needs, and sell their community in a positive way.

**COMMUNICATOR AWARD - EDUCATIONAL PACKAGE – INDIVIDUAL**

**Jody Horntvedt, Minnesota**

*Social Capital: The Glue That Holds Communities Together* was designed to meet the needs of a specific audience (Extension Learning Circle members). Since its development,

it has been used by Extension leadership and civic engagement staff around the state to introduce the concepts of social capital to individuals and communities.

**Regional Winner EXCELLENCE IN COMMUNITY DEVELOPMENT PROGRAMMING – TEAM**

**Horizons Project**

**Principal Investigators:**

**Donna Rae Scheffert, Minnesota; Douglas Steele, Montana; JaneAnn Stout, Iowa; Karla Trautman, South Dakota; Kathleen Tweeten, North Dakota; Laurel Vermillion, North Dakota; Priscilla Salant, Idaho; Robert McDaniel, Washington**

**Project Directors:**

**Al Nygard, North Dakota; Dan Clark, Montana; Doreen Hauser-Lindstrom, Washington; Kari Fruechte, South Dakota; Lynette Flage, North Dakota; Mary Schmidt, Idaho; Monica Herrera, Minnesota; Ruth Freeman, Iowa**

*The Horizons Program* is a community leadership program aimed at reducing poverty in rural and reservation communities with populations of 5,000 or fewer and with histories of economic decline and significant population change. The Horizons project is funded by the Northwest Area Foundation and operates in seven states.

**Northeast Region National & Regional Winners**

**DISTINGUISHED SERVICE AWARD**

**William “Shuffy” C. Shuffstall, Pennsylvania**

Shuffy Shuffstall was awarded the 2008 NACDEP Distinguished Service Award, Pennsylvania, in honor of his two decades of exceptional service to the communities in which he has worked, Penn State Cooperative Extension, and Pennsylvania.

This includes leadership in developing strategic planning, community visioning, and Community Network programs.

**Mary Peabody, Vermont**

Mary Peabody came to UVM Extension in 1988. Her accomplishments include programming for municipal officials, directing the activities of the Women’s Agricultural Network, and development of the VT Leadership Institute. She currently works with the Extension Entrepreneurs and Their Communities team to develop online education for farmers and rural entrepreneurs.

**EXCELLENCE IN COMMUNITY DEVELOPMENT PROGRAMMING – TEAM**

**Louis V. Bassano, James C. McConnon, Jr., Maine**

***The Washington County Business Conference and Marketplace***

A highly successful collaboration, organized by the University of Maine Cooperative Extension, in collaboration with business-support organizations and business owners, has contributed to business success in Down East Maine and served as the model for the Governor’s Regional Conferences on Business and Entrepreneurship.

**COMMUNICATOR AWARD – MEDIA PRESENTATION - INDIVIDUAL**

**Winifred W. McGee, Pennsylvania**

***Exploring Shared Kitchen Incubators – A Community Project***

When surveyed, Pennsylvania economic professionals and food entrepreneurs reflected great interest in shared kitchen incubators, while admitting limited knowledge about the concept. This presentation teaches community groups about shared kitchens – defining the basic concept and identifying the support that Penn State Outreach can provide in assessing feasibility and potential sustainability.

**COMMUNICATOR AWARD – EDUCATIONAL PIECE - INDIVIDUAL**

**Winifred W. McGee, Pennsylvania**

***Food for Profit: Marketing Your Product***

The Department of Labor credited entrepreneurial firms with creating 12.3 million jobs nationally in 2006. To foster continued impact on our local economy, entrepreneurs must adopt sustainable business management practices. *Marketing Your Product* teaches researching, analysis, and responding to a target market’s desires to support food ventures’ sustainability and profitability.

**COMMUNICATOR AWARD – EDUCATIONAL PIECE - TEAM**

**Steven W. Burr, Utah**

**Lisa Chase, Vermont**

**Gary P. Green, Wisconsin**

**Varna Ramaswamy, Vermont**

***Agritourism Checklists***

This multi-state project identified needs of farmers and ranchers throughout the U.S. regarding information and resources to support agritourism. In response, we developed seven checklists with summary information and key resources. Evaluation feedback indicates that these checklists have helped farmers and ranchers make decisions about agritourism diversification and expansion.

**Regional Winner**

**DIVERSITY AWARD – TEAM**

**Helen Graves, Cheryl Johnson, Wayne**

**Lundstrom, Carl Marcum, Tony Michael,**

**Florita Montgomery, Bob Moore, Norm**

**Schwertfeger, Sarah Stevenson, Kate**

**Burbank, Mindy Mall, Steve Bonanno, Larry**

**Cote, Judy Cowell, Michael Dougherty, West**

**Virginia**

***The Community Development Leadership***

*Team* of the West Virginia University Extension Service developed a leadership training

curriculum for use by Extension faculty in working with groups and organizations statewide. It features 25 modules over a broad range of topics and provides all of the elements necessary to teach the sessions.

## South Region

### National & Regional Winners

#### **BONNIE TEATER COMMUNITY DEVELOPMENT EDUCATOR LIFETIME ACHIEVEMENT AWARD**

This award is designed to recognize an Extension educator in the Southern region who has been engaged in exceptional Community Development work at the county, multi-county, state, regional, and/or national level for at least ten years.

**Dr. Lori Garkovich, Kentucky**

#### **DISTINGUISHED SERVICE AWARD**

##### **Wayne P. Miller, Arkansas**

With nearly 20 years of service to the University of Arkansas, Dr. Wayne Miller conducts research, economic analyses, and educational programming in the areas of rural development, public policy, and local government. His tireless dedication to research and education has gained him respect from colleagues, peers and community leaders throughout Arkansas.

##### **Garen Evans, Mississippi**

A native of Texas, Dr. Garen Evans received a Ph.D. in 2002 in Agricultural Economics at Texas A&M for his innovative work with economic and fiscal impact modeling and analysis. At Mississippi State University, Dr. Evans provides technical expertise to help community leaders and specialists identify and evaluate socio-economic development alternatives.

##### **Edwin John Jones, North Carolina**

Dr. Edwin Jones' 25-year career in Cooperative Extension has resulted in focused leadership as Associate Director & Program Leader for Agriculture, Natural Resources, Community and Rural Development in North Carolina. His work has gained him the respect of local and national community leaders and his peers.

#### **Regional Winner**

#### **EXCELLENCE IN TECHNOLOGY – TEAM**

##### **eXtension Community of Practice – Entrepreneurs and their Communities 20+ members**

##### **Bo Beaulieu, Team Coordinator, Mississippi**

The Entrepreneurs & Their Communities eXtension web site provides educational resources for entrepreneurs and communities. Resources are science-based and developed by a team of Extension faculty from across the nation with strong backgrounds in community and economic development. Resources include FAQs, information briefs, research highlights, case studies, and lessons learned.

## West Region

### National & Regional Winners

#### **DISTINGUISHED SERVICE AWARD**

##### **Cynthia Flynn, Arizona**

Cynthia Flynn is a member of NACDEP and Team Leader of Arizona Cooperative Extension Community Vitality Initiative. She has presented, trained, and facilitated community development practices from the local to the international level. Recent experiences include formation of the Pima County Youth Leadership Collaboration and teaching Building Communities throughout the Caribbean.

##### **Rhonda Shipp, Wyoming**

Over her 27-year career, developing others' leadership skills has been Rhonda Shipp's greatest personal and professional achievement. With a passion for excellence, she has formed the building blocks of solid communities. Rhonda exudes the kind of engaging professionalism that one wishes were characteristic of all educators, and present in all communities.

#### **DIVERSITY AWARD – TEAM**

##### **Cole Ehmke, Milt Green, John Hewlett, Dallas Mount, Jennifer Jones, Wyoming**

The *Living and Working on the Land* project targeted three disparate groups who are increasingly prominent in agriculture and rural life: women, Native Americans, and new/young farmers. It fostered knowledge, confidence, broadened perspectives about the diversity of agriculture, and expanded visions about what could be accomplished in Wyoming.

#### **COMMUNICATOR AWARD – EDUCATIONAL PIECE – TEAM**

##### **Steven W. Burr, Utah; Lisa Chase, Vermont; Gary P. Green, Wisconsin; Varna Ramaswamy, Vermont**

**Agritourism Checklists**  
This multi-state project identified needs of farmers and ranchers throughout the U.S. regarding information and resources to support agritourism. In response, we developed seven checklists with summary information and key resources. Evaluation feedback indicates that these checklists have helped farmers and ranchers make decisions about agritourism diversification and expansion.

## Regional Winners

### **EXCELLENCE IN TEAMWORK – TEAM**

##### **Cynthia Flynn, Cathy L. Martinez, Dan McDonald, Everett Rhodes, Beth Tucker, Juanita O'Campo Waits, Arizona**

The *Arizona Community Vitality Initiative* mini-grant program provides opportunities for Extension professionals to receive funds to support incorporation of community development (CD) strategies into Extension programming. Grantees receive additional support of seasoned colleagues who provide mentoring, coaching, and facilitation. Results include improved attitudes regarding CD work and regular integration of CD strategies into programming.

#### **COMMUNICATOR AWARD – EDUCATIONAL PACKAGE – INDIVIDUAL**

##### **Paul Lachapelle, Montana**

This educational package is designed for those supervising or serving on public boards across Montana and includes a 45-page handbook and downloadable PDF with hyperlinks to the Montana Code Annotated, Case Study Exercises, 52-slide presentation and handouts. Topics covered include Montana's open meetings law, board liability, and parliamentary procedure.