

**National Association of Community Development Education Professionals  
(NACDEP)  
Background and Update  
December 12, 2003**

**INTRODUCTION**

Since the National Extension Community Resource and Economic Development (CRED) Conference in Orlando in February 2002, activities and discussions have generated a growing momentum toward the establishment of a national CRED organization. These discussions and efforts were further advanced at the recent Galaxy Conference held in September of 2003. This update provides a review of the history and rationale for these developments as well as an update of current and future activities.

**BACKGROUND**

At the February 2002 National Extension Community Resource and Economic Development (CRED) Conference in Orlando, hosted by the CRED Base Program Strategic Team, the concept of a national organization to support the efforts of CRED professionals across the system was discussed in considerable detail. While a number of organizational structures and affiliations were debated, a consensus emerged, that an organization most likely affiliated with the Joint Council of Extension Professionals (JCEP), and certainly designed along the lines of other JCEP affiliated organizations presents the greatest political, professional and organizational support possible.

Immediately following the conference in Orlando, the CRED Coordinating Team set about the task of working through the issues related to establishing a national organization and developing a plan for the bi-annual conference. In order to maximize scarce resources and maintain our current momentum, it was decided that the Galaxy Conference (held September 21-25 in Salt Lake City) provided us with the best opportunity to meet both these objectives.

In the intervening months, the CRED team<sup>1</sup> spent considerable effort investigating the issues, costs, opportunities and challenges presented by various organizational efforts. In addition we have held discussions with countless CRED professionals, Extension Directors, CSREES partners, other JCEP affiliated associations and others across the country as we sought both input and guidance into the best options for establishing a national organization. These discussions have always been both supportive and informative.

Our discussions at the Galaxy conference, (and the communications before the conference with community development professionals leading to Galaxy) were designed to gather the input of CRED professionals from across the country regarding the potential, purpose, design, partnerships and structure of a national organization. These activities included:

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<sup>1</sup> Following ECOP's official dissolution of all base program strategic teams in early 2003, the CRED team added several new members and reconfigured itself as the "CRED Coordinating Team" in order to continue to meet the objectives that had been established.

- Organizational Meeting (Sunday, September 21, 8-11 a.m.) A discussion of the rationale, guidelines and logistics of forming a national JCEP-affiliated CRED organization and reviewing draft bylaws.
- Regional CRED Meetings (Sunday, September 21, 11 a.m.-12 p.m.) Chaired by the four respective Regional Rural Development Centers.
- CRED Reception (Tuesday, September 23, 5-7 p.m.) Sponsored by the four Regional Rural Development Centers.
- CRED Working Breakfast (Thursday, September 25, 7:30-9:30 a.m.) A chance to vote on the establishment of a CRED organization, revise bylaws and establish 2004 plan of activities.

Attended by more than 80 professionals representing each region of the country, these discussions culminated in the unanimous decision to form a national organization and adopt bylaws. In addition, agreement was reached on a name for the organization (NACDEP), a plan of work for the coming 18 was established, a transition team was established and a conference team was formed. (For a more complete review of these discussions see the conference minutes at [http://srdc.msstate.edu/cred/nacdep/galaxy\\_mins.htm](http://srdc.msstate.edu/cred/nacdep/galaxy_mins.htm))

## **PURPOSE OF NACDEP**

It is widely recognized and documented (in among other places, *Strengthening Communities: Strategic Directions for Community and Resources Economic Development Programs*) that ensuring the viability of Extension's CRED research and programming efforts will depend upon our increasing ability to strengthen and coordinate the delivery of community and economic development programs and the resources necessary to develop them. As such, our future fiscal, political, and organizational viability is directly linked to our ability to enhance our visibility, and broaden our partnerships as a programming and research area within the national Cooperative Extension System, USDA and CSREES. More specifically, recently adopted bylaws outline several primary roles NACDEP can and should play.

- To bring community and economic development extension professionals together to discuss issues, needs and opportunities of mutual interest; and to facilitate information sharing.
- To promote cooperation on community development issues and educational and training efforts between the various states and regions, as well as between governmental agencies, private community development groups, related organizations and other community development professionals.
- To discuss, develop, sponsor, and promote educational and training programs and activities that advance sound community development practices.
- To provide support and promote activities and programs at the national level that advance community and economic development, education, training, and diversity in the work force.
- To advance the professional status of community and economic development extension professionals by encouraging professional self-improvement.
- To strengthen communication with Extension Administration.
- To see expanded investments in applied social science research that is critical to the generation of knowledge needed to undergird the development of timely, high priority Extension community development education programs.

- To promote the importance of community and economic development through education, advocacy, and coordination within the land grant system

The consensus that has emerged is that no other organizational framework provides us with these opportunities and fulfills these critical mandates. View the full document at:

<http://srdc.msstate.edu/cred/bylaws.pdf>

Thus, NACDEP is intended primarily as the organizational vehicle by which we in Extension can strengthen the community and economic development program. Accordingly, it is not intended to proscribe what is “community development” program is but merely assist those of us who deliver and do research in these areas to acquire and maintain the financial, political, technical and organizational resources we need to meet our collective objectives.

## **2004 PLAN OF ACTIVITIES**

To ensure that we maintain momentum, meet our agreed upon objectives, and widen input and communication across the system, we have established the following timeframe and responsibilities.

1. Develop national database of potential members.  
Database Task Force – 12/19/03
2. Create Listserv of transition team.  
Complete [nacdep-transition@lists.msstate.edu](mailto:nacdep-transition@lists.msstate.edu)
3. Develop NACDEP Website.  
Marketing and Visibility Committee - February 2004
4. Draft overall marketing and outreach plan  
Marketing and Visibility Committee – March 2004
5. Finalize review of membership issues and services.  
Membership Committee – March 2004
6. Establish budget needs/fee structure.  
Membership Committee – April 2004
7. Development membership brochure  
Membership Committee – April 2004
8. Develop and implement plan for 2005 NACDEP National Conference  
Conference Planning Committee – April 2005
9. Coordinate committee needs.  
NACDEP Transition Team April 2004
10. Prepare application for 501©3.  
NACDEP Transition Team September 2004
11. Prepare for and conduct elections for NACDEP officers  
Nominating Committee December 2004
12. Continue to investigate JCEP affiliation issues.  
NACDEP Transition Team On-going
13. Assess the potential for voluntary certification program.  
NACDEP Transition Team Spring 2005
14. Assess regional meeting issues/needs.  
NACDEP Transition Team On-going

## WHAT YOU CAN DO

Review the bylaws (<http://srdc.msstate.edu/cred/bylaws.pdf>), discuss these issues with your state and/or regional community and economic development colleagues, and contact the Transition Team ([nacdep-transition@Lists.MsState.Edu](mailto:nacdep-transition@Lists.MsState.Edu)) with questions or concerns you would like to see addressed. It is only through a broad and effective national dialogue that we will ensure that the structure and goals of NACDEP meets the needs of all those it is designed to serve. In addition, there are, and will continue to be, any number roles you can play in assisting the Conference Planning or other committees as the undertake the 2004 plan of activities.

### For Further Information

**Listserv:** [nacdep-transition@Lists.MsState.Edu](mailto:nacdep-transition@Lists.MsState.Edu)

**TRANSITION TEAM MEMBERS** - composed of many of the original CRED Coordinating Team, plus four additional elected regional representatives, as well as representatives from the 1890 and 1994 institutions.

#### 2004 Officers

Chair – Walt Whitmer, Penn State University

Vice Chair – Kathy Tweeten, North Dakota State University

Secretary – Bonnie Teater, Southern Rural Development Center

Treasurer – Mike Woods, Oklahoma State University

RRDC Representative – Steve Daniels, Western Rural Development Center

#### Original Base Team

- North Central: Jeri Marxman, University of Illinois
- Northeast: Walt Whitmer, Pennsylvania State University
- Southern: Greg Taylor, Texas A&M University
- Western: Bob Coppedge, New Mexico State University
- Regional Rural Development Center Representatives:
  - Neal Flora, Stephan Goetz, Steve Daniels, Bo Beaulieu, Bonnie Teater
  - ECOP Representative: Kathy Tweeten, North Dakota State University
  - CSREES Representative: Sally Maggard

#### Elected Team Members

- North Central: John Amrhein, Michigan State University
- Northeast: Rod Howe, Cornell University
- Southern: Mike Woods, Oklahoma State University
- Western: Barbara Andreozza, Montana State University
- 1890: Charles Sheppard, Alcorn State University
- 1994: Marcia Azure, Turtle Mountain Community College

**CONFERENCE PLANNING TEAM MEMBERS** – responsible for planning and holding NACDEP national conference no later than Spring 2005 and is composed of representatives from each of the four regions as well as the 1890 and 1994 institutions

Chair – John Burton, University of Nevada

## Members

- North Central: Shelley Bush, University of Missouri, Marie Ruemenapp, University of Nebraska, Larry Wilson, University of Illinois, and Craig Hertel, Iowa State University
- Northeast: Bill Shuffstall Penn State University, Mary Peabody University of Vermont
- Southern: Hank Cothran, University of Florida Virgil Culver, Mississippi State University
- Western: Bob Coppedge, New Mexico State University, John Burton, University of Nevada, Jody Gale, Utah State University
- 1890: Ernie Hughes Southern University, Bill Woodrum, West Virginia State College
- 1994: To be named

## **ADDITIONAL COMMITTEES AND RESPONSIBILITIES**

### Membership Committee

Co-Chairs – John Amrhein, Jeri Marxman  
Develop fee structure, member services

### Marketing and Visibility Committee

Chair – Rod Howe  
Develop marketing and communications plan including website and listserv and other outreach needs

### Nominating Committee

Chair – Greg Taylor. Barbara Andreozza, Charles Sheppard  
Develop and implement plan for the election of NACDEP officers for late 2004

### Database Task Force

Julie Stewart, Bonnie Teater, Greg Taylor, Steve Daniels, Stephan Goetz, Pam Hearn, Charles Sheppard, and Kathy Tweeten  
Responsible for developing a master database of potential NACDEP members

The officers of each committee and the Transition Team comprise the 2004 NACDEP Executive Committee