

GALLAXY IV



BRIDGING THE CENTURIES  
A NEW ERA FOR EXTENSION

2013

# *Awards*

CELEBRATING THE IMPACT OF COMMUNITY  
AND ECONOMIC DEVELOPMENT EXTENSION  
PROGRAMS AND PROFESSIONALS



**Galaxy IV**  
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2013



National Association of Community  
Development Extension Professionals

# Awards

CELEBRATING THE IMPACT OF COMMUNITY  
AND ECONOMIC DEVELOPMENT EXTENSION  
PROGRAMS AND PROFESSIONALS

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Special thanks to the NACDEP national and regional  
awards committee members for their time and efforts.

Michael Dougherty, Chair  
*West Virginia University Extension Service*

Daniel Eades  
*West Virginia University Extension Service*

Susan Jakes  
*North Carolina State University Cooperative Extension*

Richard Proffer  
*University of Missouri Extension*

Bill Taylor  
*University of Wyoming Extension*

Rachel Welborn  
*Southern Rural Development Center*

Jen Schottke  
*NACDEP Office*

Matt Kane, Emcee  
*University of Minnesota Extension*

Michael Darger, NACDEP President  
*University of Minnesota Extension*

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## NACDEP Diversity Award: Individual and Team

This award recognizes outstanding efforts and accomplishments in achieving and sustaining diversity in the Extension organization, community development programs, and audiences.

### **Individual Winner:**

Willmar, MN Study of Minority Businesses

Adeel Ahmed

*University of Minnesota Extension, Center for Community Vitality*

Many small towns across the United States are experiencing rapid rates of ethnic diversification. One such place is Willmar, MN. The study conducted by Adeel Ahmed of immigrant-owned businesses in Willmar countered assumptions that rural places are not welcoming to immigrants, and deepened economic development organizations' understanding of needs and attitudes of immigrant business owners. His applied work with minority businesses is helping the community move closer to strong integration. Ahmed sees this study as a seedling from which a larger study of minority businesses in Minnesota can be formed.

## NACDEP Excellence in Teamwork Award

This award recognizes outstanding Extension programming or projects conducted by a team that demonstrates effective performance and significant results at the community, area, state, or multistate level.

### **Winner:**

Community and Economic Development Initiative of Kentucky

Alison Davis, Charles Stamper, Sarah Frank Bowker, James Allen,

Marisa Aull, Lorraine E. Garkovich, Richard C. Maurer,

Ronald J. Hustedde, Kristina G. Ricketts, and Jayoung Koo

*University of Kentucky Cooperative Extension*

The Community and Economic Development Initiative of Kentucky (CEDIK) was established in 2010 as a college-level initiative to encourage county Extension personnel to be more actively engaged with their communities' development efforts. The CEDIK framework provides a new way of successfully "doing" and teaching community and economic development, both at the state and local level. Extension and research faculty from several different departments collaborate on innovative CED programming and training for audiences across the state and the South.

**Runner-up:**

Minnesota Intelligent Rural Communities Project  
Adeel Ahmed, John Bennett, Michael Darger, Tara Daun, Neil  
Linscheid, Hans Muessig, Ryan Pesch, Bruce Schwartu, Liz Templin  
*University of Minnesota Extension*  
Art Nash  
*University of Alaska Fairbanks Cooperative Extension Service*

**NACDEP Educational Technology Awards:  
Individual and Team**

This award recognizes NACDEP members for the use of technology in delivering or managing educational programs, in expanding the use of technology in community development work, and/or the use of educational technology to promote logical, problem-solving techniques.

**Individual Winner:**

Advanced Entrepreneur Camp Curriculum  
Stacey McCullough  
*University of Arkansas Cooperative Extension Service*

Advanced Entrepreneur Camp helps youths explore the feasibility of a business concept they are interested in pursuing. The camp is designed to expose youths to basic business development techniques. Educational methods used include self-assessments, interviews with business owners, video clips featuring young entrepreneurs, and computers and the Internet to do market analysis, make financial projections, and develop a business concept presentation.

**Team Winner:**

Extension Response to Catastrophic Flooding on the Missouri and Mississippi Rivers  
Beverly Maltsberger, Meridith Berry, David Burton, Frank Wideman, and Kent Faddis  
*University of Missouri Extension*

Missouri Extension specialists responded to catastrophic flooding along the Missouri and Mississippi Rivers during the spring, summer, and fall of 2011. The team's process for effective use of social media for reaching families with information has been packaged and distributed as educational materials through many networks including EDEN. The Missouri model is now the standard by which other states are developing their social media disaster response.

**Team Runner-Up:**

Downtown and Business District Market Analysis Toolbox Webinars  
Bruce Schwartu, Ryan Pesch, Bill Ryan, and Jill Clark  
*University of Minnesota Extension*

**NACDEP Excellence in Community Development Work:  
Individual and Team**

This award recognizes outstanding programs in any aspect of community development work or for program accomplishments relative to scholarly and creative activities, teaching and/or research effectiveness, and to show evidence or collaboration with others who help meet community development needs.

**Team Winner:**

CEDIK Community Health Needs Assessment  
Alison Davis, Marisa Aull, and Christy Nuetzman  
*University of Kentucky Cooperative Extension Service*  
James Allen  
*Community and Economic Development Initiative of Kentucky*

The purpose of the Community Health Needs Assessment (CHNA) is to identify strategies that hospitals can employ to improve the health of their community and to better meet their health needs. The group is working with 27 hospitals to implement the CHNA with broad community input and a grassroots approach to improve health.

**Team Runner-Up:**

People Accessing Places: Connecting Communities,  
Conservation, and Higher Education  
Anne H. Silvis and Jenny Garner  
*University of Illinois Extension*

## NACDEP Cross-Program Award: Individual and Team

This award recognizes excellence in Extension work that combines or integrates Community Resources and Economic Development (CRED) activities with work in other program areas.

### **Individual Winner:**

Effective Leadership with Extension Homemakers and 4-H Youth  
Bobby Hall

*University of Arkansas Cooperative Extension Service*

Effective leadership is critical for community and organization success. Bobby Hall is the go-to person in leadership training for state and county faculty outside CRED. In 2012, he was especially active in working with Extension Homemakers and 4-H youth development programs, providing training in parliamentary procedure and organizational development.

## NACDEP Educational Package Awards: Individual and Team

This award recognizes members who have developed an outstanding multi-piece package that educates through accurate, concise information.

### **Individual Winner:**

Leading from Within: Leadership Keys Rooted in Positive Psychology  
Lori Rothstein

*University of Minnesota Extension*

Through asynchronous presentations, online discussion, and workshop materials, Lori Rothstein provides foundational information to leadership cohorts. Her materials present evidence-based education on the importance of tapping strengths, positive attitudes, and personal assets. The package has demonstrated success in leading participants to use positive practices in community leadership and in personal settings.

### **Team Winner:**

Utilizing Processes  
Jody Horntvedt and Tobias Spanier

*University of Minnesota Extension*

Utilizing Processes is a learning package designed to help participants build leadership competence in using processes to assist or lead others. The package contains two narrated presentations with accompanying worksheets used as self-guided learning modules and a 35-page activity packet featuring a case example, 13 tool tip sheets, and additional content for use in a 4-hour workshop setting.

## **NACDEP Educational Piece Awards: Individual and Team**

This award recognizes members who have developed an outstanding single piece that educates through accurate, concise information.

### **Individual Winner:**

Tips for Teaching: Kick-Start Your Talk with Great Opening Lines  
Brian Raison  
*Ohio State University Extension*

Across the nation, Extension professionals use presentations as the primary vehicle for disseminating knowledge and information. But are we any good at it? Some definitely are. Others could use some help. This education piece describes eight strategies that will help you truly engage your audience at your next presentation.

### **Team Winner:**

Brain Gain Website  
Ben Winchester, Joyce Hoelting, and Betsey Hodson  
*University of Minnesota Extension*

This University of Minnesota team created the Brain Gain website, a one-stop resource for information about migration of 30 to 44 year olds into rural areas. The site includes research reports, studies about rural newcomers, personal and community perspectives, news stories, and Extension resources. The site has been referenced by researchers, journalists, bloggers, and leaders.

### **Team Runner-up:**

Community Responses to Energy Development  
Dan Clark and Janelle Booth  
*Montana State University Extension*

## NACDEP Distinguished National Service Award

This award recognizes a member who is actively involved in service to NACDEP and who has contributed significantly to the organization for three or more years.

**Winner:**

Greg Davis  
*Ohio State University Extension*

Greg Davis has actively contributed to NACDEP since 2005. In the past nine years, he has served the organization in a variety of roles including treasurer, conference session moderator, session reviewer, and presenter. In all of his roles, Greg is consistently identifiable as one who capably and excellently provides service to the organization.

## NACDEP Distinguished Career Award

This award recognizes a NACDEP member who is actively engaged in Extension community development programs and who has served more than seven years in Extension community development programming.

**Winner:**

Myra Moss  
*Ohio State University Extension*

Throughout her career Myra Moss has consistently developed and delivered a high standard of community development work. She has co-authored more than 20 peer-reviewed publications, made more than four dozen scholarly presentations at regional and national conferences, and obtained nearly \$500,000 to support applied research projects. She has received a variety of teaching awards and steadfastly served the profession and community in local, state, and national roles.



## **Regional Winners**

### **Northeast**

#### **Excellence in Community Development Work: Individual and Team**

##### **Team Winner:**

Adams County Broadband Initiative  
Judy Chambers and Bill Shuffstall  
*Penn State Extension*

##### **Team Runner-Up:**

First Impressions: An Effective Approach for Community Improvement  
Kelly Nix, Daniel Eades, Doug Arbogast, and Robin Frost  
*West Virginia University Extension Service*

### **South**

#### **Excellence in Teamwork**

Community and Economic Development Initiative of Kentucky  
Alison Davis, Charles Stamper, Sarah Frank Bowker, James Allen,  
Marisa Aull, Lorraine E. Garkovich, Richard C. Maurer, Ronald J.  
Hustedde, Kristina G. Ricketts, and Jayoung Koo  
*University of Kentucky Cooperative Extension*

#### **Educational Technology: Individual and Team**

##### **Individual Winner:**

Advanced Entrepreneur Camp Curriculum  
Stacey McCullough  
*University of Arkansas Cooperative Extension Service*

## **Excellence in Community Development Work: Individual and Team**

### **Team Winner:**

CEDIK Community Health Needs Assessment  
Alison Davis, Marisa Aull, and Christy Nuetzman  
*University of Kentucky Cooperative Extension Service*  
James Allen  
*Community, and Economic Development Initiative of Kentucky*

## **Cross Program: Individual and Team**

### **Individual Winner:**

Effective Leadership with Extension Homemakers and 4-H Youth  
Bobby Hall  
*University of Arkansas Cooperative Extension Service*

## **Distinguished Career**

Gay E. West  
*Alabama Cooperative Extension Service*

## **West**

### **Excellence in Teamwork**

Stronger Economies Together (SET) Program  
Susan Kerr, Debra Hansen, Dan Fagerlie, Rob McDaniel,  
Monica Babine, Linda Williams, Krisan LeHew, and Todd Murray  
*Washington State University Extension*

## Educational Piece: Individual and Team

### Team Winner:

Community Responses to Energy Development  
Dan Clark and Janelle Booth  
*Montana State University Extension*

## Distinguished Career

Barb Andreozzi  
*Montana State University Extension*

## North Central

### Diversity Award: Individual and Team

#### Individual Winner:

Willmar, MN Study of Minority Businesses  
Adeel Ahmed  
*University of Minnesota Extension, Center for Community Vitality*

## Excellence in Teamwork

#### Winner:

Minnesota Intelligent Rural Communities Project  
Adeel Ahmed, John Bennett, Michael Darger, Tara Daun, Neil Linscheid,  
Hans Muessig, Ryan Pesch, Bruce Schwartu, and Liz Templin  
*University of Minnesota Extension*  
Art Nash  
*University of Alaska Fairbanks Cooperative Extension Service*

#### Runner-up:

A Team Approach to Regional Program Development and Delivery  
Becky Nesbitt and Rose Fisher Merkowitz  
*Ohio State University Extension*

## Educational Technology: Individual and Team

### Team Winner:

Extension Response to Catastrophic Flooding on the Missouri and Mississippi Rivers

Beverly Maltsberger, Meridith Berry, David Burton, Frank Wideman, and Kent Faddis

*University of Missouri Extension*

### Team Runner-up:

Downtown and Business District Market Analysis Toolbox Webinars

Bruce Schwartu, Ryan Pesch, Bill Ryan, and Jill Clark

*University of Minnesota Extension*

## Excellence in Community Development Work: Individual and Team

### Team Winner:

Lincoln Park Neighborhood, Duluth, MN

John Bennett and Adam Pine

*University of Minnesota Extension and University of Minnesota*

### Team Runner-up:

People Accessing Places: Connecting Communities, Conservation, and Higher Education

Anne H. Silvis and Jenny Garner

*University of Illinois Extension*

## Educational Package: Individual and Team

Leading from Within: Leadership Keys Rooted in Positive Psychology

Lori Rothstein

*University of Minnesota Extension*

### Individual Winner:

Tips for Teaching: Kick-Start Your Talk with Great Opening Lines

Brian Raison

*Ohio State University Extension*

### **Team Winner:**

Utilizing Processes  
Jody Horntvedt and Tobias Spanier  
*University of Minnesota Extension*

## **Educational Piece: Individual and Team**

### **Team Winner:**

Brain Gain Website  
Ben Winchester, Joyce Hoelting, and Betsey Hodson  
*University of Minnesota Extension*

### **Team Runner-up:**

Ohio's Lake Erie Charter Fishing Industry  
Joe Lucente, Greg Davis, Frank Lichkoppler, and Tory Gabriel  
*Ohio State University Extension*

## **Distinguished National Service**

Greg Davis  
*Ohio State University Extension*

## **Distinguished Career**

Myra Moss  
*Ohio State University Extension*

## **Special Thanks**

WVU Extension Service Office of Communications

