

March 15, 2024 Board Meeting

12-1:30 PM ET

https://us02web.zoom.us/j/84451494282

<u>Agenda</u>

Welcome/Call to Order ~ *Crystal Tyler-Mackey*

• Meeting called to order by the NACDEP President at 12:02 PM ET

Roll Call ~ *Michael Dougherty*

- Crystal Tyler-Mackey, President
- Michelle Eley, President Elect
- Rebekka Dudensing, Immediate Past President
- Daniel Eades, Treasurer
- Michael Dougherty, Secretary
- Scott Slattery, Northeastern Regional Rep
- Jan Steen, North Central Regional Rep
- Hunter Goodman, Southern Regional Rep
- Juliet Daniels, Western Regional Rep
- Henry Thompson, 1994s Regional Rep
- Craig Carpenter, Finance Committee Chair
- Tanya Lamo, Marketing Committee Co-Chair
- Tamara Ogle, Recognition Committee Co-Chair
- Eric Walcott, Recognition Committee Co-Chair
- Nicole Walker, Member Services Committee Co-Chair
- Lisa Hinz, DEI Committee Co-Chair
- John Green RRDC Representative
- Jamie Rae Walker, *JOE* Representative (joined? 12:15 PM)
- Ricky Adkins, NACDEP Executive Director

Agenda ~ Crystal Tyler-Mackey

• Jan moved to approve the agenda. Scott seconded. Agenda approved.

Approve Minutes of the Last Meeting ~ *Michael Dougherty*

• Rebekka moved to approve the minutes. Juliet seconded. Minutes approved.



President's Report - Crystal Tyler-Mackey

- Excited that registration has opened it feels real. Looking forward to a great time in Houston and bringing along colleagues who attended first time last year.
- Be thoughtful about getting word out. Lift up NACDEP and Community Development work subject matter and process. People do CD work by process even if titles are something different.
- Noted NACDEP way to network, get professional development. Especially wanted to lift up CD 101 pre-conference being done the SRDC. There is no added fee (it is free to attendees). Great way get training.

Treasurer's Report ~ *Daniel Eades*

- Uploaded Financials to Member Clicks.
- Noted that as of February 29, NACDEP has \$187,923 is assets included \$58,155 in the endowment.
- Apologized for not having budget. Working with Conference Committee to finalize. Shared with Craig (Finance Committee Chair). Still need to finalize one large expense. Local committee doing a lot work sponsorships – as are Michelle Eley and Iris Crosby. Grateful for their work.
- Doing year-vs-year (since cannot compare to budget), Membership funds at
- \$25,155 about \$1,600 more than this time last year (18 members). The endowment has brought in \$558 vs \$65 at this time last year. Sponsorships coming in well. Organizational expenses about the same at \$8,500.
- Juliet moved to accept the Treasurer's Report. Scott seconded. Treasure's Report accepted.

The Association Source ~ *Ricky Atkins, NACDEP Executive Director*

- Reported NACDEP membership at 315.
- Reported Conference has 43 registrants so far a bit ahead of last year. Really good since it is a later date (normally we would be closer to the conference).
- Uploaded reports to Member Clicks.
- Crystal noted that being ahead of pace is a good sign.

Partner Reports

- NIFA liaison ~ Sarah Rocker
 - Not present. No report.
- Regional Rural Development Centers Rep.- SRDC John Green
 - No major new updates. Underscore what has been already mentioned. CD 101 (CRD 101) training at NACDEP pre-conference. RRDCs try to engage on this throughout the year – vital opportunities (webinars and conference).
 - Indicators initiative organized by Michael Wilcox. Will hear about at Program Leaders meeting at NACDEP. Sessions at meeting with focus on indicators and engagement with NIFA (which likely be virtual because of travel constraints). Envision robust program leaders meeting.
 - Several RRDC efforts will be represented at PILD. including work around digital access and 1862-1890 collaboration (previously discussed, report released).



- National digital volunteer training in April in Atlanta. Excited to see continue, curriculum develop.
- Community Development Society (quarterly) ~ *Bo Beaulieu*
 - Mike noted registration open for conference. Presenters should be notified by today Awards and scholarships open until April 12 and 15 respectively.

Standing Committee Reports (please include a brief Standing Committee Report)

- Communications Committee ~ Jaime Menon/Gwynn Stewart/Jan Steen
 - Jan reported meeting minutes uploaded.
 - April newsletter next First call 4/1. Second call April 10. Deadline April 17.
 Publication April 24. If you have anything, keep deadlines in mind.
- Diversity, Equity & Inclusion (DEI) Committee ~ Amber Tweety/Lupe Valtierra/Lisa Hinz
 - Lisa reported committee did not meet this month.
 - Launched first DEI & CD Conversation drop-in last month (February). Had 13 active participants and good dialogue. Next one Friday, April 26. 1 pm ET. Not (yet) on NACDEP website; will work with Ricky on that.
 - Confirmed will have a summer book club: Upstream Quest to Solve Problems Before They Happen. Deals with but not exclusively focused on DEI. Will be led by Holly Arp of Minnesota and Himar Hernandez of Iowa State.
 - Rebekka said in the Chat that it was "great time."
- Finance Committee ~ *Craig Carpenter*
 - Committee did not meet this month.
 - Have not seen the final budget yet; no updates. Daniel shared with me draft, still working the Conference Committee to get everything done before sharing with full committee.
- Marketing Committee ~ Tanya Lamo/Donna Rewalt
 - Tanya reported committee met February 23.
 - Appreciate board approving funds for logo and website update. Donna working with the designer to get professional look on selected logos. Goal is website to be unveiled by conference. Conference Committee hoping logo completed mid/late April to put on conference material.
 - Reviewing for updates promotional materials. Working with Land Grants with CD assignments to promote NACDEP and the Conference. At ELC, Donna led NACDEP marketing conversation. Discussed difference between those assigned at university level and those more at practitioner level and how to reach out to each.
 - Next meeting April 26 at 2 pm ET.
- Member Services Committee ~ Nicole Walker/Charissa Puryear/Michael Dougherty
 - Nicole reported first of three Wednesday Webinars "Extension Engaging in Controversial Topics" by Tom Blaine (of Ohio State). Had 34 participants at its highpoint. Next Wednesday (March 20) is next webinar: "Creating Equitable and Sustainable Communities" by Romona Madhosingh-Hector (of Florida). Final webinar April 17.



- Planning for conference "buddy" program. Getting more efficient every year. Included with conference registration. Hoping to make matches well before conference. Encouraged people to be conference mentor. Orietnation has new title "Newcomers Mixer" – Conference Committee working with committee to plan something new and exciting. More details to come
- Responsible for scholarship application. Working on that. Deadline April 5 with notification by April 22.
- Crystal said looking forward to seeing what newcomer experience like. Brought 16 people with me last year who came back excited from conference.
- Recognition Committee ~ Eric Walcott/Tamara Ogle
 - Tamara said had 35 unique applications (after deleting duplicates). There were two disqualifications for membership reasons. First judging results already due back. Sent those needing alternate judging out today. Will be back by when committee meets (March 21 at 3 PM ET) to finalize and start getting ready for conference.
 - Crystal asked about letting people know. Tamara said if there are no problems with alternates, it should be within a week or two of meeting.
 - Crystal asked about how number of applications compared. Tam said would have to check; thought a few less but did not have to disqualify, so judging numbers about same. Added has been a dip since COVID. Mike noted that even with the dip, the submission numbers still higher than a decade ago. Crystal remined people still time to apply and noted that people often doing great work rather than applying for award for the great work
- Nomination/Policy & Procedures Committee ~ *Rebekka Dudensing*
 - Reported that nothing has risen to level of needing bylaw changes.
 - Some Policy & Procedure changes called needed. Will have mock-up next month. That can be voted on here (board meeting); does not have to go through next steps (membership vote).
- Historian Report ~ *Stacey McCullough*
 - Not present. No report.

Updates from Regions & Partners (please include a brief Region/Partner Report)

- Northeast ~ *Scott Slattery*
 - Did not meet in March as people busy doing applications, judging.
 - Will be meeting April 12 at 12 noon ET.
- North Central ~ Jan Steen
 - Recruited reviewers.
 - Any business between now and conference will be done via email.
- Southern ~ *Hunter Goodman*
 - About to recruit reviewers.
 - Been contacted by folks in Southern region excited by conference, looking for ways to join/become involved.
 - Next meeting, Apil 5 at 10 AM ET. Will have opportunities for breakouts on topics.



- Western ~ Juliet Daniels
 - Learned hard way not to send out request through mail merge. Selected people (to judge) from responses.
 - Next meeting April 12 12 noon ET. Will talk about grant opportunities.
 - Reminded everyone about NACDEP and will send another update with information from today.
- Tamara took this opportunity to thank the Regional Reps for getting judges. Judging is the best it has been all but one returned score sheets. They were ready to move into judging when we asked.
- 1890 ~ Iris Crosby
 - Michelle reported that Iris at Rural Life Conference.
 - Will be pushing an email blast to 1890 members to attend the Southern Regional meeting.
 - Noted Iris has been working to promote NACDEP through AEA. Information disseminated. Hoping for financial and people support. Also stated Iris sitting in on Conference Committee meetings and trying to schedule a visit to PV
- 1994/FALCON ~ Henry Thompson
 - Just finished American Indian Higher Ed Consortium meeting. John Philips serving as interim director.
 - Promoting NACDEP to 1994 colleagues when visiting with them. Will be sending an email to encourage conference attendance – quoting Crystal (CD in everything we do).
 - Maybe have a postcard for 2025 Conference with a save the date Know a lot of people want to come.
 - Noted 2024 FALCON Conference is October 11-13 in Minneapolis.
- Journal of Extension ~ *Jamie Rae Walker*
 - o In person board meeting next week. Should have more after that.
 - Updating JOE action plan. It has been five years, accomplished a lot. Still have a few hurdles looking to address.
- Joint Council of Extension Professionals (JCEP) ~ Rebekka Dudensing/Crystal Tyler-Mackey
 - No updates.
- ELC ~ Donna Rewalt/Karen Tanner
 - Crystal said that Donna shared information about NACDEP marketing at ELC.
 - ELC 2025 will be in Savanah.
- PILD ~ Ramona Madhosingh-Hector/Erin Ling
 - Crystal noted PILD coming up in April.
 - Michelle asked about incoming JCEP board member meeting in-person at PILD. Just learned about it and not sure yet if able to attend (or If use virtual option)



Conference Reports

- 2024 Conference *Jimmy Henry/Nate Peterson/Talia Washington*
 - Crystal noted that Prairie View closed today.
 - o Rebekka added that it is exciting and the Conference Committee working hard on it.
- 2025 Conference Adam Hodges
 - Mike asked to be let know via email which upcoming conferences would be good for potential save the date cards (for 2025 NACDEP Conference) Plans to discuss with Adam.

Old Business

• None

New Business

• None

Announcements

- Next meeting April 19, 2024 (corrected)
- Crystal thanked everyone for all they do for NACDEP and Extension in general.

Adjourn

• Meeting adjourned at 12:52 PM ET.

Board meetings are by Zoom on the 3rd Friday of each month START TIMES: 9 a.m. (PACIFIC) • 10 a.m. (MOUNTAIN) 11 a.m. (CENTRAL) • 12 noon (EASTERN)