

# Integrating Extension Programming in a Corporate and Community Collaboration: The Healthy Nevada Project



UNIVERSITY OF MISSOURI  
 Extension

# Nevada



- Pop. 8300
- Farming
- Manufacturing
- NRMC
- Closed State hospital
- Local economy

# KNOW

THE POPULATION



## Automate Care Venues

- Electronic Health Record
- Health Information Exchange



## Data Aggregation & Transformation

- Data Warehouse



## Enterprise Analytics & Reporting

- Data Analytics
- Quality Reporting



# ENGAGE

MEMBERS



## Member Engagement

- Health Competitions
- Health & Wellness Management
- Personal Health Portals
- Personal Health Record



## Care Coordination

- Athlete Health Management
- **Care Management**
- Home Health
- Long-Term Care
- New Health Roles
- Retail Pharmacy
- **Virtual Monitoring & e-Visits**



## Programs

- Disease & Case Management



# MANAGE

OUTCOMES



## Clinical Programs & Outcomes

- Clinical Research
- Performance Improvement
- Quality Measures



## Financial Management

- Benefits Administration
- Revenue Cycle



## Network Management

- Attribution Management
- **Contract Management**
- **Provider Network Management**
- Referral Management
- Workforce Management



## Population Management

- Analytics
- Predictive Modeling
- Registries

REFINE

TABLE KEY: ■ Available Solutions ■ Planned for 2014 ■ Future Development



If a window of  
**opportunity**  
appears, don't pull  
down the shade.

~Tom Peters



**YOUR HEALTH & CARE NETWORK**

Improve quality & outcomes

Coordinate across venues

Maximize & protect revenues



**\*Community**

Improve the population health status of Nevada

**\*Finance**

Improve the financial position of the community, health & care

**\*Individual engagement**

Nutrition, goals, education, activity, tracking

**Culture of Health**

**\*Service**

Become the regional providers of choice through exceptional patient & family care

2015



• Travel expense for care  
• Lost work & time

- Reform - more measurement
- Regulatory reqs
- Price pressure
- Work-force shortage
- Digital infrastructure
- Evolving business models

• Health \$s leave Nevada

VERNON COUNTY HEALTH RANK 16th out of 114 counties Missouri

- Aging population
- Chronic conditions
- Declining workforce
- Connected consumers

Radio Springs park

Vernon County Courthouse

Downtown Nevada

Greetings from NEVADA Missouri!

v.1.4 Tom Boncklin © Ceriner 2012



First project

Structure & Bylaws

vendor recruitment

location

records

SNAP

CD

FNEP

Master Gardeners

Potential incubator

kitchen





- Investment
- Burn rate
- PedNet
- HCI
- Challenges
  - open wallet syndrome
  - advisory vs active board



## Youth engagement

Marketing class

Fit friends

Vern & LaVern

Photo Voice

PedNet

Community Trail



# SEEDS OF FAITH

DIG DEEPER

A Community Garden

Like us on Facebook "Healthy Nevada"

For more details contact:

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Rachel Hansen | [rachel.hansen@cerner.com](mailto:rachel.hansen@cerner.com)



Community  
Gardens  
Gleaning  
Food Pantry





## EDUCATION



**Call for Health!**  
Make-It-Easy Meal  
Sweet Soy Macaroni and Cheese

**Call for Health!**  
Make-It-Easy Meal  
Sweet Potato Fries

**Call for Health!**  
Make-It-Easy Meal  
Biscuits



## HEALTHY ACCESS



## BEHAVIOR CHANGE





Signing the  
pledge



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**Extension**

# Scale

Community relationships  
Remain and sustain  
Community development  
with a health focus





While you were pondering . . .  
I drank it all.

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Or look at these links:

<http://www.forbes.com/sites/nicolefisher/2014/10/15/cerner-missouri-forging-a-real-partnership-for-population-health/>

<http://www.healthynevada.net>

<http://www.healthynevada.net/2014-2014-annual-report>