

Using New Technology in Extension

Why I chose the topic:

- New generation – different way needed to reach them
- Currently involved in
- About millennials
- Extension should expose citizens to new collab tools
- Use technology to streamline and save money
- County government is transitioning to more tech
- Love technology
- Empty chair

Opportunities:

- Job security
- Reach new, wider audience
- Low cost / save time
- Diversity
- How to measure impact
- Civic technology – code for America
- Google scripts – simplify
- Young people into political arena
- New audiences

Moving Forward:

- Put more on internet – youtube
- Video conferencing – record conferencing
- Eval – google analytics
- Get out of comfort zone – learn something new (Adobe connect)
- How communities embrace civic technology – advance services
- eXtension = technology + training engaging / measuring
- agents delivering – not comfortable
- business owners need to be more comfortable
- Drive economic innovation – tech ad...?
- Bridge tech - pedagogy
- Not every technology fits all

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