

Urban Programs

- Traditional – emerging continuum
- Project based – no long term programming
 - o But short term programs develop relationships
 - o Identify emerging issues in a community process
- Can we tie in with an urban campus?
- Getting around traditional labels can be a challenge
- How can we target the 2nd tier urban cities with fewer resources?
- Lead with the university not just extension
- Utilize regional palling organizations
- Bring the university in a new way – example: food systems in a NEW way
- Come along side – existing partners. One success breeds more opportunities
- Lead with a non-profit mentality and not academic
- Target critical underserved populations in the metro area
- We build the machine and others implement the project. Be a resources broker
- Colorado's hot shot model

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