

INVITATION TO SPONSOR THE 2017 CDS-NACDEP CONFERENCE

CDS-NACDEP CONFERENCE

**Big Skies, Bold Partnerships:
Moving Mountains Together**

JUNE 11-14, 2017
BIG SKY, MONTANA



COMMUNITY DEVELOPMENT SOCIETY
NATIONAL ASSOCIATION OF COMMUNITY DEVELOPMENT EXTENSION PROFESSIONALS
MONTANA STATE UNIVERSITY EXTENSION



Providing leadership to professionals and citizens across the spectrum of community development.

[LEARN MORE AT COMM-DEV.ORG](http://COMM-DEV.ORG)



Improving the visibility, coordination, professional status, and resource base of community and economic development Extension programs and professionals.

[LEARN MORE AT NACDEP.NET](http://NACDEP.NET)



Improves the lives of Montana citizens by providing unbiased research-based education and information that integrates learning, discovery and engagement to strengthen the social, economic and environmental well-being of individuals, families, and communities.

[LEARN MORE AT MSUEXTENSION.ORG](http://MSUEXTENSION.ORG)



WWW.2017CDS-NACDEP.ORG

ABOUT THE CDS-NACDEP CONFERENCE

The 2017 Conference will bring together two professional association memberships – the Community Development Society and the National Association of Community Development Extension Professionals – with many similarities and compatible focus areas.

The conference theme is: Big Skies, Bold Partnerships: Moving Mountains Together.

The expected attendance is 400 to 500 professional educators and academic leaders from every state and beyond.

Attendees will be very interested in economic and community development, leadership development, community capacity building, conflict resolution, resources for communities, tools for citizen outreach, and more.

SPONSORSHIP BENEFITS

These two national organizations are meeting together for the first time, creating a ground floor opportunity for companies, agencies, and organizations interested in making critical connections with customers who are educators, researchers, and change agents working in Land Grant Universities and in communities in every county in the United States.

Investment in this conference will provide opportunities for reaching new customers with the access and influence to share products, services, and ideas back home. The Big Sky Resort is a perfect venue for hosting events with ample opportunity for exposure and conversation.

Sponsors will be an important part of the culture of the 2017 CDS-NACDEP Conference, so don't miss this opportunity to engage with this highly-motivated, professional audience.

**BECOME A SPONSOR TODAY
AND ENSURE YOUR COMPANY WILL BE
RECOGNIZED BY SOME OF THE NATION'S
LEADING COMMUNITY DEVELOPMENT SPECIALISTS!**



PICTURED: Debra Hansen, WSU Extension; and Paul Lachapelle, MSU Extension. ANREP-NACDEP 2016.

SPONSORSHIP PACKAGES AND SPONSOR BENEFITS

Become a 2017 Sponsor and collaborate under the Big Sky, create Bold Partnerships, and Move Mountains!

BRONZE: \$500 - \$999

Named recognition in Conference program, one(1) exhibit space and company/organization logo on the website.

SILVER: \$1,000 - \$2,499

Includes everything in Bronze plus one(1) conference registration, a sign, and you may provide materials to be included in the participant packets.

GOLD: \$2,500 - \$4,999

Includes all Bronze and Silver benefits plus two(2) conference registrations.

PLATINUM: \$5,000 AND UP

Includes all Bronze, Silver, and Gold level benefits plus a copy of the 2017 CDS-NACDEP Conference Attendee List, an advertisement in the conference program, and three(3) conference registrations.

SPONSOR BENEFITS	BRONZE \$500 - \$999	SILVER \$1,000 - \$2,499	GOLD \$2,500 - \$4,999	PLATINUM \$5,000 and up
2017 Conference Attendee List				✓
Exhibit Space (One)	✓	✓	✓	✓
Conference Registrations		✓	✓ ✓	✓ ✓ ✓
Program Ad				✓
Program Mention	✓	✓	✓	✓
Sponsor Sign		✓	✓	✓
Logo on Website	✓	✓	✓	✓
Sponsor-supplied materials included in participant packet		✓	✓ ✓	✓ ✓ ✓

CDS-NACDEP 2017 SPONSORSHIP/EXHIBIT APPLICATION FORM

Complete and submit this form and the agreement today to reserve your space and secure your participation!

SELECT YOUR SPONSORSHIP PACKAGE:

- ☐ BRONZE \$500 - \$999
☐ SILVER \$1,000 - \$2,499
☐ GOLD \$2,500 - \$4,999
☐ PLATINUM \$5,000 and up

SELECT YOUR *EXHIBIT-ONLY PACKAGE:

- ☐ COMMERCIAL VENDOR \$300
☐ NON-PROFIT VENDOR \$150

*Includes one table and 10' x 10' space.

Name of Organization (as you want it to appear in all Conference materials)

Mailing Address

City

State

Zip

Phone (for publicity)

Website (for publicity)

Email (for publicity)

Contact Name (First and Last)

Job Title

Contact's Direct Phone (if different from above)

Contact's Email Address

Name(s) of Representatives Attending Conference (for admission and name badges)

Additional Name(s) of Representatives Attending Conference (for admission and name badges)

Brief description of Mission, Product, or Service (information may be included in Conference materials):

REQUIREMENTS:

The following must be included with this form. Exhibitors will not be accepted without this documentation:

- ☐ Proof of Non-Profit Status (if applicable)

PAYMENT INFORMATION

Payment Method (Please check one):

- ☐ Check (Payable to NACDEP) ☐ VISA ☐ MasterCard ☐ American Express

Card Number

Expiration Date

Name on Card

Cardholder's Signature

Security Code

Credit Card Billing Address

City

State

Zip

Receipt Email Address

CDS-NACDEP 2017 SPONSORSHIP/EXHIBIT AGREEMENT

USE OF EXHIBIT SPACE:

- Distribution by the Exhibitor of any printed matter, souvenirs, or other articles must be confined to the assigned space. All exhibits must fit in the space provided and cannot exceed each 10' X 10' space.
- Food products are prohibited from being distributed or sold at an exhibit booth without prior permission from the NACDEP National Office. Hotel rules and regulations must be followed at all times.
- Use of the CDS or NACDEP logos by other organizations is prohibited without permission.

SECURITY/LIABILITIES:

- The organizations CDS and NACDEP, TAS the Conference Representative, the exhibit facility, their members, representatives and/or employees, shall not be liable or responsible for any injury, loss or damage that may occur to the Exhibitor, or to the Exhibitor's employees or property, from any cause whatsoever, prior, during, or subsequent to the period covered by this application/agreement.
- Damage to the exhibit facility or to the property of other exhibitors, caused by Exhibitor or its agents or employees, shall be replaced or repaired by the Exhibitor. Exhibitor assumes the entire responsibility and liability for losses, damages, and claims, arising out of injury or damage to Exhibitor's displays, equipment, and other property brought upon the premises of the Hotel/Conference Center, agents, and employees from any and all such losses, damages, and claims.
- CDS, NACDEP, their agents, and employees, will not be liable for failure to hold the Event as scheduled. Payments for exhibit space, less any expenses incurred in connection with the Show, shall be refunded if the Event is cancelled 90 days or less prior to the opening date due to fire, or any act of God, or public enemy, or epidemic, or any law, or regulation, or public authority, which makes it impossible or impractical to hold the show.

REFUND POLICY:

Before March 1, 2017, 50% of this fee is refundable. After that date, this fee will be nonrefundable for eligible exhibitors. If the company/organization is ineligible to exhibit, this fee will be refunded.

INSTRUCTIONS TO VALIDATE THIS AGREEMENT:

We, in order to validate this agreement, agree to the following:

1. Payment for the exhibit or sponsorship will be provided with this form.
2. Space will be assigned on a space available basis.
3. All rules and regulations governing this show, as referenced above will be strictly adhered to.
4. The products/services described in this application are those that rightfully represent our company/organization and those that we propose to exhibit. Any changes made regarding the products or services to be exhibited will be forwarded to the NACDEP National Office in writing at least 30 days prior to the show.

We, the undersigned company/organization, do hereby make application to reserve space and participate as an Exhibitor and/or Sponsor in the Event indicated by this agreement. We agree to all rules and regulations governing this show.

Authorized Signature: _____ Date: _____

SPONSORSHIP/EXHIBIT APPLICATION CHECKLIST:

- ☐ Completed Application Form including Payment Information
- ☐ Attached Proof of Non-Profit Status (if applicable)
- ☐ Read the Sponsorship/Exhibit Agreement
- ☐ Validated the Sponsorship/Exhibit Agreement by signing and dating where indicated
- ☐ Made one copy of this completed form to retain for your records
- ☐ Mailed or faxed the completed form as instructed

SUBMIT COMPLETED APPLICATION FORM BY MAIL OR FAX TO:

NACDEP c/o The Association Source
140 Island Way, Suite 316
Clearwater Beach, FL 33767
Fax: (561) 910-0896

QUESTIONS?

Ricky Atkins, The Association Source
(561) 477-8100

