

# Workshops & REAL Talks

## NACDEP 2020 Virtual Conference



*Monday June 1, 2020 – 3:45-4:00*

**Title:** Leveraging Extension Programming for Comprehensive Planning

**Lead presenter:** Daniel Walker, Purdue University

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Extension

COMMUNITY DEVELOPMENT



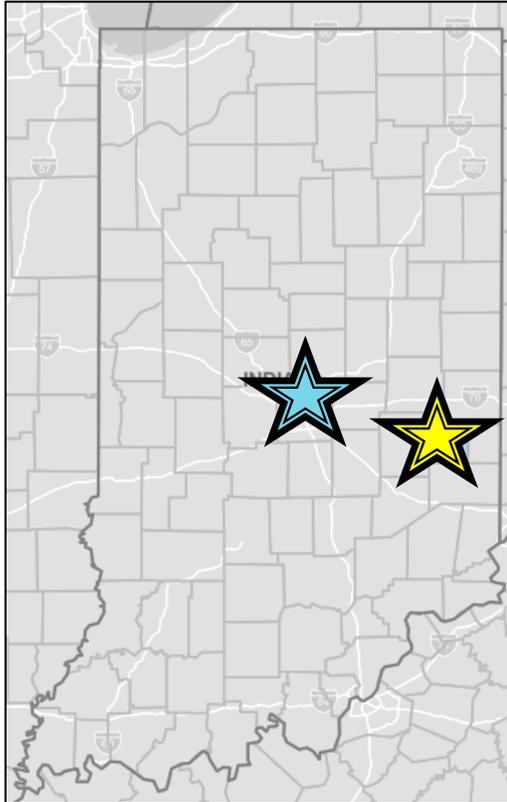
Center for Regional Development



#NACDEP20

Tweet 'em a thank you!

# Connorsville/Fayette County, Indiana



**Fayette County, IN**

- ▶ 23,000 residents (107/sq. mi)
- ▶ Ag dominated
- ▶ Area Plan Commission
- ▶ Project funded by Fayette County Community Foundation
- ▶ City of Connorsville/Econ. Dev.



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Project Team  
Purdue Extension  
CD, FNR, HHS  
Illinois-Indiana Sea Grant  
Purdue Center for Regional  
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Dept. of Landscape Arch.

# Project Origin

- ▶ Extension is well embedded in Fayette County
- ▶ County/City organizations have engaged in numerous extension programs
  - Economic development
  - Placemaking/public space planning
  - Broadband
  - “Community Voices”
- ▶ Community saw lack of an updated plan as barrier to state grant programs, but was not positioned to work with a consultant



# Comprehensive Plan

- ▶ Set of guiding policies for
  - Land use
  - Transportation
  - Public facilities
  - Infrastructure
- ▶ All of which guide the built environment
- ▶ 20-year scope
- ▶ Reviewed every 5 years
- ▶ Fayette County's CP
  - Demographic Profile
  - Economic Profile
  - Health and Wellness
  - Institutional Profile
  - Labor Market Profile
  - Land Use
  - Parks and Recreation
  - Quality of Life
  - Transportation
- ▶ Adopted late 2011

# Project Deliverables

- ▶ Provide updated data for each Comprehensive Plan Element
- ▶ Combine results of several past community efforts
- ▶ Stakeholder engagement – to enable informed participation in four-part meeting series
- ▶ Prepare final report to be used by consultant to write the formal comprehensive plan update and see it through to adoption by county commissioners

# Project Inputs: Primary



Organization

History  
Social/Political/  
Human Capital



FCCV Workshops

Goals  
Assets  
Strategies



Public Spaces Downtown  
Action plan

Healthy Eating  
Active Living  
Placemaking



**Element Alignment**  
Institutional Profile  
Quality of Life  
Parks and Recreation

# Project Inputs: Secondary



## Fayette County



- ▶ **Element Alignment**
  - Demographic Profile
  - Land Use
  - Economic Profile
  - Health and Wellness
  - Labor Market Profile
  - Transportation





# Final Report and Digital Files

- ▶ Intended for use by a consultant
- ▶ Included guidance on creating RFP's
- ▶ Contained all data, reports, maps, and recommendations from the workshops
  
- ▶ Also included **EVPS: CHC action plan**, Intelligent Communities Report, and Purdue Center for Regional Development County Snapshots

# Outcomes / Takeaways

- ▶ Community Engagement services provided at cost-savings
- ▶ Mayor authorized \$100,000 for land acquisition
- ▶ 64 participants
- ▶ Lead to continued opportunity to work in comprehensive planning in Indiana
  
- ▶ Think about opportunities for linking programming
  - Over time
  - In terms of outputs/inputs and community capacity

# Questions



# outline

- Introduction to Comprehensive plan
  - role in Communities
  - components of the plan
  - Alignment with Extension programming at PU
- Framework of the Effort
  - Political Support
    - Formal
      - Local Gov't
      - Institutions (APC, FCCF)
    - Community/Social Organizations
      - Discover C'ville
      - Womens' Voices/Comm. Voices
- Project Inputs
  - EVPS:CHC
  - Landscape Architecture Project
  - Discover Connersville/Womens' Voices
  - Economic Development efforts
- Process Design
  - Update Information + Public Input
  - Recommendations for Updates to CP
  - Community Partners with Consultant @ lower rate
- Implementation
  - Meeting Series outline
  - Methods used in workshop



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