

Resource Development to Support Extension Programs: Lessons Learned

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Engaged Communities. Vibrant Economies.



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University of Kentucky Best Practices

- **Intentionally hire a multidisciplinary team.** CEDIK staff have backgrounds in economics, community development, public health, rural sociology, architecture, landscape architecture, education, arts administration, planning, geography and natural resources.
- **Work closely with other Extension program areas.**
- **Partner with other academic departments outside College/Extension**
- **Be genuine when you say, “I don’t need credit,”** and be able to stomach it when you don’t get the credit
- **Take risks** – Funders don’t want to fund the same old, same old
- **Be opportunistic and aware**
- **Avoid mission drift**
- **Be patient!**

University of Kentucky Examples

- Substance use grants with Family Consumer Sciences Extension Program
- Winchester Design Studio
- Community Health Needs Assessment
- Kentucky Association for Economic Development
- COVID-19 Stimulus and Innovation Fund
- Center for Economic Analysis of Rural Health
- CEDIK Appalachian Health Career Scholarships

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RESEARCH & EXTENSION
University of Arkansas System

Community, Professional & Economic Development
Strengthening Arkansas Communities

Lessons Learned during 16 Years in Arkansas Extension

- **Find the event sweet spot** – deciding when to go and when to skip it so you can get things done
- **Use your voice, not your headphones** – making the most of planned and unplanned networking opportunities
- **Flaunt it** – sharing information with decision makers, influencers and beyond
- **Make a wish list** – being able to respond quickly when opportunities become available
- **Rely on your friends** – developing collaborative programs where you can share the workload and rewards
- **Keep your eyes open** – staying attuned to changing needs and priorities of government agencies, foundations and other entities
- **Charge for it** – using fees for cost recovery when it makes sense

- **Don't stop trying**

- **Don't be afraid to ask**

Arkansas Extension Examples

- Regional Rural Development Centers
- Affiliated groups – conservation districts, commodity groups
- Cities & counties
- One-time funds from state government
- Graduate students

Learn more about CPED



- www.uaex.edu
- www.uaex.edu/CED-blog
- <https://www.facebook.com/UACommunityDevelopment/>
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