

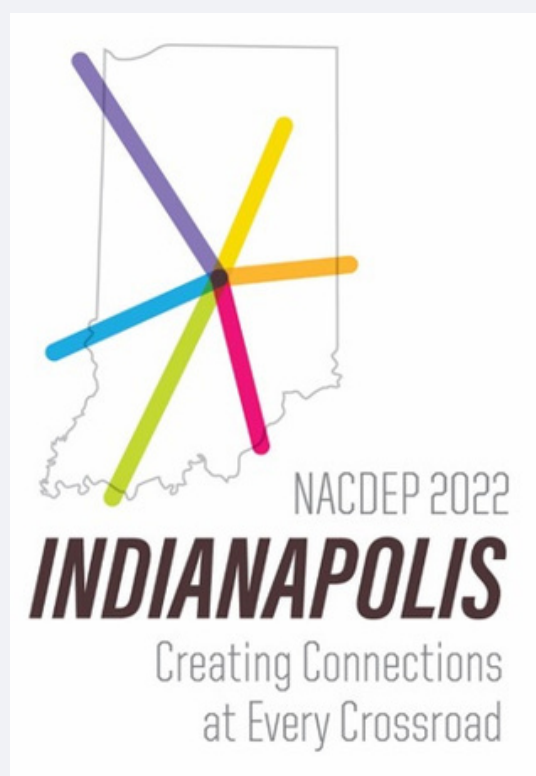


JUNE 5-8, 2022

[WWW.NACDEP.NET](http://WWW.NACDEP.NET)

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# WELCOME

Welcome All!

~ by Melinda Grismer, NACDEP President



Dear Friends,

Our 2022 in-person NACDEP conference is here! From Sunday, June 5, through Wednesday, June 8, we will be making connections at every crossroad in Indianapolis!

As if the 75 concurrent presentations, poster sessions and workshops, keynote and capnote speakers weren't enough reasons to attend, there's more!

You won't want to miss the networking opportunities – including the opening jazz reception, the NACDEP awards reception and the Latin Dance reception – or the chances to connect over breakfast, at the nourishment hub or during lunches at Market Table!

Our mobile workshops will feature something of interest to everyone with its primary focus on community development – from history to arts & culture to outdoor adventures – and give you the opportunity to enter the winning snapshot for a prize during the tour of your choice.

Our sponsors and exhibitors – like our partner organizations Community Development Society (CDS) and the Journal of Extension (JOE) – will be displaying professional development and technological possibilities you'll want to consider.

And, best of all, you'll meet brand-new NACDEP members – including those from our 1890 and 1994 land-grant colleges and universities – with whom you can compare programming, share ideas and gain perspective.

I hope you're making "connections at every crossroad" during your time in Indianapolis!



# NACDEP 2022 SCHEDULE

Rooms and times may change. Visit the virtual program for current information:

<https://virtual.oxfordabstracts.com/#/event/2658/program>



## Sunday, June 5

1p.m.- NACDEP Board Meeting

4-5:30 p.m. – Newcomers Session

4-6 p.m. – Sponsor Exhibits

6-8 p.m. – Creating Connections Jazz Reception

## Monday, June 6

7-8 a.m. Early Morning Movement Walk

8-9 a.m. Breakfast/NACDEPConnects

9-10 a.m. Keynote: Big Car Collaborative

10:15-11:30 a.m. – Concurrent Session #1

11:30-12:45 p.m. – LUNCH (Market Table)

12:45-2 p.m. – Concurrent Session #2

2-3 p.m.- 1890's & 1994's meetings

3-3:15 p.m.- BREAK

3:15-4:15 p.m.- Regional Meetings

4:15-4:30 p.m. – BREAK

4:30-5:15 p.m. Interactive Poster Session

5:30-6:45 p.m. NACDEP Awards

6:45-8:30 p.m.- State's Night Out

8:30-10:30 p.m. – President's Reception

## Tuesday, June 7

7-8 a.m. – Early Morning Movement- Meditation

8-9 a.m.- Breakfast / NACDEP Committee Meetings

9:15-10:30 a.m.- Concurrent Session #3

10:30-10:45 a.m. – BREAK

10:45-11:45 a.m. – NACDEP Business Meeting

11:45-12:45 p.m. – Lunch

12:45-1:15 p.m. – Gather - MOBILE WORKSHOPS

1:15-5:15 p.m. – Mobile Workshops

5:30-6:30 p.m. – Social Hour with incoming President

6:30 p.m. – Dinner on you own- out for evening in Indy

8:30-10:30 p.m. – Ballet Folklórico Mosaicos

## Wednesday, June 8

8-9 a.m.-Breakfast / NACDEP Connects

9-10:15 a.m.- Concurrent Session #4

10:15 -10:30 a.m.- BREAK

10:45-11:45 a.m.- Capnote Speaker

11:45-12 p.m. – Concluding Remarks

12 p.m. – DISMISSAL

POST CONFERENCE-

12:30-1:45 p.m. – Board Meeting

1:30-4:30 p.m. – Post-Conference Workshops

1:30-3:30 p.m. – Land-Use Community of Practice Meeting and other COPs



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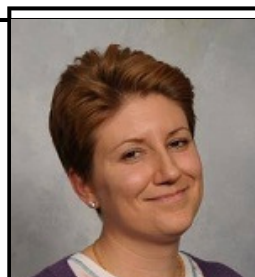
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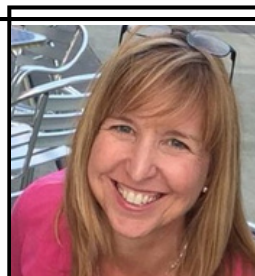
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*The NCRCRD is funded by: USDA/NIFA, Purdue University College of Agriculture, NCRA, and NCCEA*

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## Monday, June 6 9-10 a.m.

### **Town Squares Can Be Anywhere: Connecting Community in Public Places**

Jim Walker and Shauta Marsh

In this interactive session, we'll talk about the role of active, engaging, welcoming, and art-filled public spaces in supporting inclusive and sustainable community building and community development. We'll look at what it takes to make public places successful and beneficial to nearby residents and visitors alike. And we'll share how the keys to success aren't always about spending lots of money.

Why is this an important topic? Now, more than ever, public places — in rural communities, small towns, and cities alike — need to be optimized to be as beneficial as possible to the citizens who do or would visit and enjoy these places that can and should serve as our civic commons.

We'll talk about some of these key outcomes of creating welcoming, enjoyable, respectful, comfortable, and active public places:

- improved community cohesion and overcoming division
- better mental and physical health
- increased public safety
- further appreciation of the natural world
- boosted appreciation of creativity, art, and artists
- improved satisfaction with the community and pride of place
- attraction and retention of talented, dedicated leaders and advocates



Jim Walker ([www.jimwalker.info](http://www.jimwalker.info))  
Jim is executive director of Big Car Collaborative, an Indianapolis-based nonprofit art and placemaking organization he helped found in his home neighborhood in 2004. Walker serves as lead artist on Spark Placemaking, formed as a partnership with the City of Indianapolis in 2015 for a project funded by the National Endowment for the Arts to reimagine Monument Circle with a new physical design and public programming.

Shauta Marsh is a co-founder of Big Car Collaborative and a social practice artist, curator, writer, and researcher. Her research centers around artist-run culture, censorship, popular culture's influence on the pursuit of utopia, urban and rural relationships, and the role of artists in society. She has served as Big Car's director of programming and exhibitions since it opened Tube Factory artspace in March of 2015. Tube Factory is a 12,000-square-foot museum, and social practice space, and serves as Big Car's studio.



## Wednesday, June 8 10:45-11:45 a.m.

### **Creating Connections for thriving together**

Monte Roulier and Stacy Wegley

The compounding crisis of the past 24 months has shown the immense resilience in America's communities and amplified the hierarchy of dignity and opportunity. As we rush to recover, there is a danger of stopping short, missing the big picture and fooling ourselves that getting back to normal is good enough.

The work at hand is to connect across our differences, renew our legacies for living together, and expand opportunities for all people and places to thrive. Belonging and Civic Muscle are special capacities of people and institutions to build a sense of community (belonging) and the power (civic muscle) to influence the policies, practices, and programs that affect them. Communities across the country are discovering what it takes to come together for greater strength and well-being for everyone.

Cooperative Extension and the Community Development Professionals are uniquely positioned to operate, not as narrowly focused problem fixers, but as a network of system-focused stewards and multi-solvers.

Our best hope for escaping the adversity spiral and changing course is to organize local and national action around a single unifying and measurable expectation: All people and places thriving -- no exceptions.



Monte Roulier, President and Co-Founder of Community Initiatives Network is a strategist, coach, and facilitator. Monte has helped hundreds of community partnerships develop change strategies resulting in healthier people and places.

Stacy Wegley, MS shares her time as a Senior Associate between Community Initiatives Network and the Institute of People, Place and Possibility (IP3)—steward of the Community Commons.

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## Regional Rural Development Centers

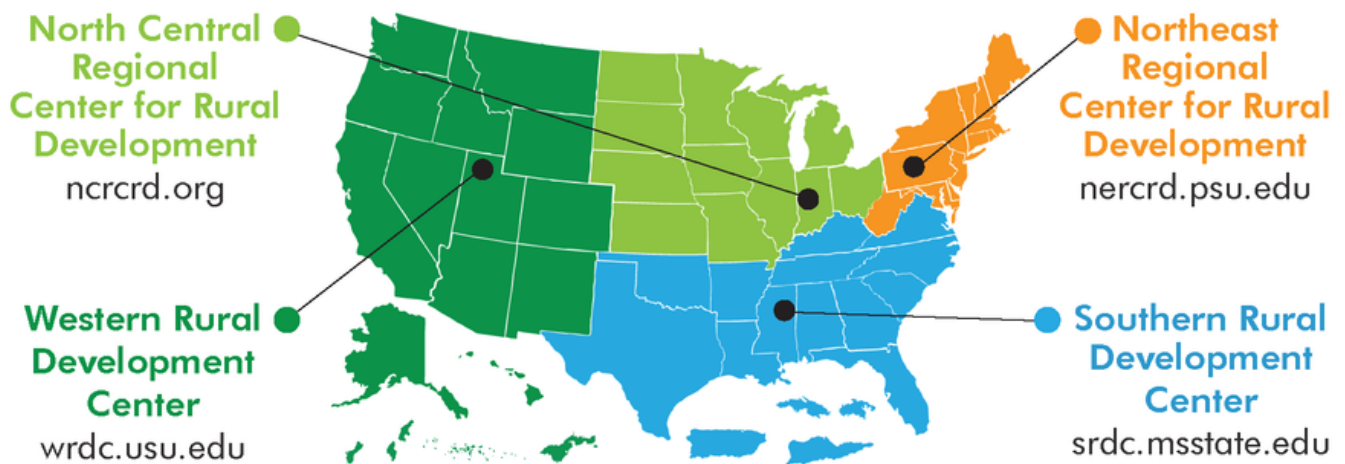


Proudly celebrating 50 years  
of productive partnerships  
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**Wishing new and returning NACDEP participants  
a wonderful conference experience!**

We invite you to connect with us during the conference  
by visiting our table or attending our workshop\*, or after  
the conference via any of our communication channels!

\* Workshop #2C: Fostering Development in Rural America in the Next 50 Years



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## Enjoy the conference!

The mission of the Indiana Extension Educators Association is to unite its members in the pursuit of excellence in leadership, professional and personal development in partnership with the Purdue Extension Leadership and our national affiliates.



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# Pre-Conference Workshops

Sunday, June 5 - 1:00-4:00 PM

Rooms and times may change - visit the virtual program for current information:  
<https://virtual.oxfordabstracts.com/#/event/2658/program>

## **Pre-Conference Workshop 1**

**1:00 - 4:00pm Sunday, 5th June, 2022**

**Location Fletcher Place I & II**

**Presentation type Session**

Piloting the Beginner's Guide to Grant Writing workshop in your state  
Kris Parker & Steve Yoder, Purdue Extension

Adopt Purdue Extension's award-winning Beginner's Guide to Grant Writing (BGGW) workshop for your state. Participants will be able to host and co-teach the two-day BGGW workshop alongside a Purdue Trainer (or with another trainer from your state and additional coaching from Purdue). Experience activities from the curriculum. Learn about the logistics, and outcomes, and how Purdue Extension can support you to pilot the workshop and build an ongoing program in your state. BGGW is targeted to novice and intermediate grant writers from nonprofit and local governmental entities, who draft, review, and pitch a proposal during the workshop.

1

## **Pre-Conference Workshop 2**

**1:00 - 4:00pm Sunday, 5th June, 2022**

**Location Renaissance Place I & II**

**Presentation type Session**

The Rural America Placemaking Project: Placemaking in Small & Rural Communities  
Melissa Bond, University of Kentucky, Lexington, KY, USA

Are you striving to support placemaking efforts in your small or rural community? Are you interested in learning more about placemaking but unsure of where to begin? Some communities have a great start at knowing their community identity, culture, and vibrancy, but need assistance to level-up their strategic placemaking goals. Other communities are searching for guidance on getting started by striking a meaningful conversation around their own unique identity with their friends, neighbors, and community leaders.

This session will help you identify where you fall on the placemaking spectrum and inspire you to try new activities in a hands-on workshop.

2



# Concurrent Session 1

## Monday, June 6 - 10:15-11:30 AM

Rooms and times may change. Visit the virtual program for current information:  
<https://virtual.oxfordabstracts.com/#/event/2658/program>

### Fletcher Place I & II

### Economic Development - 3 Sessions 25 Minutes Each

- **Remote Work Adoption by U.S. Organizations and Implications for Extension**

*Paul Hill Ph.D., Amanda Ali Ph.D. and Lendel Narine Ph.D (Utah State University Extension)*

Organizations have shifted traditional work functions from office centrality and towards task facilitation. Considering the rise in remote work, there was a need to describe the adoption process by U.S. organizations. Guided by the theory of Diffusion of Innovations, this study followed a non-experimental design, collecting cross-sectional data from organizational leaders (N = 1,259). Results provide a description of where organizations range in the innovation-decision process of remote work adoption and categorize organizations based on innovativeness. Findings provide insights for Extension professionals in responding to social and economic consequences of the widespread adoption of remote work with relevant, research-based programming.

- **Lessons learned from implementing a statewide online BR&E communication platform**

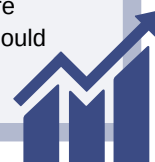
*Beka Burton, Simona Balazs, Alison Davis PhD (University of Kentucky), and Sophia Zheng (Bludot, Silicon Valley, CA)*

With the onset of Covid-19 and the lockdown that followed, it became clear that one of the aspects local leaders and businesses were facing was a lack of options to quickly share information and resources online. To help speed up the recovery process, two organizations in Kentucky teamed up for a statewide Economic Recovery and Resiliency Project. One of the first steps was the launch of an online BR&E platform across all counties. To date, there are 34 communities that are using the platform. This paper presents the process and the challenges encountered when implementing the program statewide.

- **Reporting Program Outcomes and Impact with Data Visualization Dashboards**

*Amanda Ali Ph.D., Dominic Bria Psy.D., Lendel Narine Ph.D., and Paul Hill Ph.D. (Utah State University Extension),*

Many extension programs obtain funding from county, state, and/or federal agencies that require frequent reports on program performance and effectiveness (Lamm & Israel, 2013). Funding agencies such as the United States Economic Development Administration (EDA) reports on performance measures consistent with the Government Performance and Results Act (GPRA) of 1993 and its GPRA Modernization Act of 2010 amendment (EDA, n.d.). The GPRA mandates all agencies to collect, analyze, and report on their performance (EDA, n.d). Therefore, all grantees are required to evaluate their programs. With increased competition for program funding, extension professionals should effectively communicate their programs' outcomes and impact.



### CityWay Gallery

### Community Resilience & Sustainability - 1 session

- **Pathways Mapping: A Hands-on Learning Event to Diagram Individual Experiences within a Community**

*Dr. Nicole Adams PhD, Dr. Michael Wilcox PhD (Purdue University)*

Journey mapping creates a diagram of a individual's lived experiences. Our Pathways Mapping technique guides community members as they create a journey map representing an entire community. The resulting map reflects the experiences of many community members and highlights not only the gaps and barriers, but also the facilitators, to navigating the system. In this hands-on learning activity, we will apply the processes and strategies of creating a pathway map for substance use to a relatable and common theme among participants: attending the conference. Participants will learn the interview process and the methods used to go from interview to map.



# Concurrent Session 1

## Monday, June 6 - 10:15-11:30 AM

Rooms and times may change. Visit the virtual program for current information:  
<https://virtual.oxfordabstracts.com/#/event/2658/program>

### Renaissance Place I & II

### Human Capacity Building - 3 Sessions 25 Minutes Each

- **Building Your Virtual Facilitation Skills: Addressing the changing needs of community leaders**

*Crystal Tyler-Mackey PhD (Virginia Cooperative Extension), Kristen Grant MS (Maine Sea Grant and University of Maine Cooperative Extension), Megan Seibel Ph.D., R.N. (Virginia Tech), Mary Peabody (UVM Extension), Suzanne Cagle MEd (University of New Hampshire Extension)*

Teams are increasingly being asked to produce results through virtual interactions yet many facilitation tools and practices used in meetings where participants gather in person are inappropriate or simply not feasible virtually. To support these needs, this 5-series workshop was piloted in summer and launched in fall 2021. Participants were equipped with tools to engage virtual group members, manage the group's virtual process and challenges, handle multiple aspects of virtual technology and adapt facilitation techniques and tools for virtual environments. Through interactive and experiential opportunities, participants further engaged in skill-building opportunities and received additional resources for continued self-paced learning.

- **Hybrid Programing for Leadership Development**

*Julie Robinson Ph.D., Lisa Davis M.A., Kristin Higgins M.S., Emily Smith MPS (University of Arkansas System Division of Agriculture Cooperative Extension Service)*

Based on a reduction in travel dollar, a desire to reduce the amount of time out of the office, and respecting work-life balance and family life, hybrid leadership development programs attempt to meet the development needs of participants in a way that fits current personal and professional dynamics. Using a flipped classroom approach, learn how program faculty adapted two leadership development programs from an in-person only format to a hybrid model. Learn how faculty hybridized the existing curriculum as well as what worked, what didn't, and what will be done differently moving forward.

- **Pop Ups: Engaging Audiences & Activating Ideas**

*Kelsey Coats MUP (& Cornell University), Jamie Rae Walker Ph.D., Emily Gunderson MUP1, Jeongseup Lee MUP, MLA (& Texas A&M University), Valerie Jauregui Masters, Anna Stehling BUP, Victor Cantu Masters all with Texas A&M AgriLife.*

Shouldn't community engagement be exciting, inspiring, and accessible? Community leaders and decision makers report seeing the same people at community meetings and end up with laundry lists of random comments and issues. The average citizen is rarely aware of when and why community meetings are happening. Extension teams have helped communities design and conduct purposeful and engaging activities from mapping place and drawing dream park to chalk-and-talks and activations to demonstrate how to improve wayfinding, connectivity, and activating places. These processes help reach people at everyday places, gather targeted information, and engage more people in the conversation.



### Pogue's Run

### Economic Development - 1 Session

- **Marketing Hometown America: A Multi-State Collaborative Program**

*Neil Linscheid (University of Minnesota Extension), Cheryl Burkhart-Kriesel Ph.D. (University of Nebraska), Peggy Schlechter (South Dakota State University - Extension), Marilyn Schlake (University of Nebraska), Lynn Adams (Iowa State University), Kari O'Neill (South Dakota State University)*

This session focuses on a new comprehensive guidebook related to planning and zoning for solar energy systems at the local government level. Based on a unique partnership of Extension educators, academic faculty, renewable energy agencies and non-profit organizations, "Planning & Zoning For Solar Energy Systems" is a unique resource for urban, suburban and rural communities looking for step-by-step guidance regarding solar developments. Educators in community development will gain an understanding of how the Guidebook was developed, how it is being used, and its impact on Michigan communities and beyond.





# Concurrent Session 1

## Monday, June 6 - 10:15-11:30 AM

Rooms and times may change. Visit the virtual program for current information:  
<https://virtual.oxfordabstracts.com/#/event/2658/program>

### Alexander Ballroom I & II

### Community Resilience & Sustainability - 3 Sessions 25 Minutes Each

- **The Power of Partnership for Solar Ready Communities: A New Guidebook for Local Governments**

*Wayne Beyea ICP (Michigan State University), Harmony Fierke-Gmazel MURP (Michigan State University Extension)*

This session focuses on a new comprehensive guidebook related to planning and zoning for solar energy systems at the local government level. Based on a unique partnership of Extension educators, academic faculty, renewable energy agencies and non-profit organizations, "Planning & Zoning For Solar Energy Systems" is a unique resource for urban, suburban and rural communities looking for step-by-step guidance regarding solar developments. Educators in community development will gain an understanding of how the Guidebook was developed, how it is being used, and its impact on Michigan communities and beyond.

- **Renewable energy and climate change community planning: A state-wide look at renewable energy ordinances**

*Kara Salazar MS/PhD (Purdue Extension and Illinois-Indiana Sea Grant) Tamara Ogle MS (Purdue Extension)*

Indiana communities are faced with complex decisions related to land-use planning, particularly for renewable energy and climate change. Based on local decisions, some Indiana communities embrace wind and solar renewable energy as part of land-use policies, while others restrict their development. Purdue Extension completed a state-wide inventory of solar and wind renewable energy ordinances and trends related to climate change community planning in 2021. The team also developed extension documents and resources to support local land use decision-making. This presentation will highlight the methods for the ordinance inventory, a summary of the results, and extension resources.

- **Stakeholder Engagement in Natural Resources: A Guidebook for Practitioners and Researchers**

*Walt Whitmer MS (Penn State), Cheryl Burkhardt-Kriesel PhD (University of Nebraska Lincoln)*

This interactive workshop will introduce participant to concepts and resources of the recently launched web-based learning resource "Stakeholder Engagement in Natural Resources: A Guidebook for Practitioners and Researchers". Drawn from the research and experience of the USDA-NIFA supported Water for Agriculture project, the Guidebook provides an empirical and practical grounding in the development and implementation of community-led stakeholder engagement processes, approaches, and strategies.



# Concurrent Session 2

## Monday, June 6 - 12:45-2:00 PM

Rooms and times may change. Visit the virtual program for current information:  
<https://virtual.oxfordabstracts.com/#/event/2658/program>

### Fletcher Place I & II

### Economic Development - 3 Sessions 25 Minutes Each

- **Supporting rural grocery succession planning through mentorship**

*Rial Carver, Erica Blair (Kansas State Research and Extension)*

Rural grocery stores are anchor institutions in small towns across the country. They provide economic, cultural and health benefits to their communities. Unfortunately, many business owners are nearing retirement and do not have a transition plan in place for their business. Without a transition plan in place, communities lose out. In 2021, the Rural Grocery Initiative (RGI) delivered an 8-part webinar series focused on this topic and a mentorship program to support rural grocery business transitions. This session will discuss the lessons learned and successes of this combined programming model and how it could relate to other Extension programming.

- **A Cooperative Mindset and Its Influence on Business Formation: Findings from Rural Grocery Store Research**

*Marilyn Schlake Masters, Jason Tuller Masters, Shawn Kaskie Masters, Charlotte Narjes Masters (University of Nebraska)*

Often considered as a choice of last resort, multi-ownership or cooperative business formations are not fully embraced by advising professionals and business owners. Community leaders seeking options to retain essential businesses often have limited understanding of the viability of community-ownership. Attend this session to gain insights into the mindset of owners and buyers toward multi-ownership options. Educational materials will also be shared to aid educators when working with communities considering options for retaining their local grocery store or other essential business services.

- **Helping rural grocery stores transition through cooperative formation**

*Charlotte Narjes Masters, Jason Tuller Masters, Marilyn Schlake Masters (UNL)*

Business transition can be a challenge especially in rural communities that have had population lost. This business closure can have a profound impact on the community. Learn how Nebraska Extension has been working to develop tools to help rural communities in this process. The examples are focused on rural grocery stores that have closed and the community has worked together to form cooperative stores. The tools assist with determining start up costs and the first year pro forma. Other tools have been created to assist with determining the type of business transition.



### CityWay Gallery

### Community Resilience & Sustainability - 1 session

- **Fostering Development in Rural America in the Next 50 Years**

*Dr. Michael Wilcox PhD and Dr. Maria Marshall PhD (Purdue University & NCRCD); Dr. Don Albrecht PhD (WRDC and Utah State University); Dr. John Green PhD (SRDC and Mississippi State University); Dr. Stephan Goetz PhD and Dr. Jason Entsminger PhD (NERCD and Penn State University)*

The Regional Rural Development Centers (RRDCs) were established through the Rural Development Act of 1972. Over the last fifty years, the RRDCs have played a vital role in fostering development in rural America by linking the national Land Grant University system regionally and connecting them to communities, businesses, and households.

This workshop is divided into three parts: a NIFA-led panel discussion (with RRDC Directors), an applied research presentation (based on national listening sessions/survey), and a forward-looking facilitated discussion (How will NACDEP and the RRDCs foster rural development in the next 50 years?).



# Concurrent Session 2

## Monday, June 6 - 12:45-2:00 PM

Rooms and times may change. Visit the virtual program for current information:  
<https://virtual.oxfordabstracts.com/#/event/2658/program>

### Renaissance Place I & II

### Economic Development - 3 Sessions 25 Minutes Each

- **Using the History of Redlining to Pursue Antiracist Public Policy Education: Connecting the History of Housing Policy to Contemporary Inequity**

*Craig Carpenter PhD (Michigan State University and Texas A&M); Tyler Augst and Dave Ivan PhD (Michigan State University)*

We review some historical causes of present-day housing inequities and an associated example approach for pursuing antiracism in housing public policy education. Specifically, we will highlight a new resource, "The History Redlining in Michigan" website, which details the history and legacy of racist housing policies, describing how others can create a similar websites based on their state's history of redlining. MSU Extension integrates these materials into housing programming, alongside scenario-based housing activities that help land use decisionmakers explore planning and policy options for communities to help guide them through an assessment of their current housing plans and policies.

- **Facilitating Career Pathways for Low Income Rural Students: Cooperative Extension as a Community Connector**

*Dr. Sheila Martin PhD (Association of Public and Land-grant Universities); Tanya Hall MS and Michael Wilcox PhD (Purdue University)*

The primary goal of this 19-month pilot project was to develop, test, and disseminate a curriculum that builds capacity for Cooperative Extension professionals as workforce intermediaries in rural communities. The FORWARD (Future Opportunities for Rural Workforce And Rural Development) Curriculum builds workforce development skills and provides tools for facilitating conversation and action in rural communities. FORWARD was tested in three pilot communities in Indiana, Arkansas, and Utah. The curriculum was adjusted according to feedback from the pilots. The presentation describes the curriculum and pilot and offers preliminary insight into the challenges and opportunities for implementing the curriculum in rural communities.

- **Achieving Diversity, Equity, and Inclusion in Extension: A Pathway for Change Informed by Expert Consensus**

*Assistant Professor and Extension Specialist John Diaz, Cody Gusto, Colby Silvert (University of Florida); Lendel Narine (Utah State University); K.S.U. Jayratne (North Carolina State University)*

The expansion of diversity, equity, and inclusion (DEI) initiatives across Extension and Land-Grant University (LGU) institutions is a still-evolving institutional response to a tumultuous history of racially discriminatory policies and practices, including the chronic under-engagement with, or service to, minority communities, and the disproportionate representation of educators of color in professional positions. This presentation shares findings from a recent set of Delphi studies that aimed to systematically identify the barriers to DEI in Extension in addition to strategies that experts agree upon to advance DEI including the development of an intercultural competency model for the extension engagement context.



### Pogue's Run

### Human Capacity Building - 1 Session

- **Who, Me, an Author or Reviewer? Tips for Publishing and Reviewing Extension Work**

*Drew Griffin (Clemson), Theresa Ferrari Ph.D. (Ohio State University), Jamie Rae Walker (Texas A&M AgriLife Extension) all with Journal of Extension*

Writing and reviewing for publication is a skill needed by Extension professionals and the Journal of Extension is a natural publishing outlet. Workshop presenters will use examples from their own experiences as authors and reviewers to illustrate important aspects of the publication process, from idea to finished product. The session will also highlight how to understand and participate in the review process as a manuscript reviewer.





# Concurrent Session 2

## Monday, June 6 - 12:45-2:00 PM

Rooms and times may change. Visit the virtual program for current information:  
<https://virtual.oxfordabstracts.com/#/event/2658/program>

### Alexander Ballroom I & II

### Community Resilience & Sustainability - 3 Sessions 25 Minutes Each

- **Civil Leadership for Vibrant Communities: A Partnership for Seeking Common Ground**

*Victoria Solomon (University of Wisconsin Madison Division of Extension), David Kay (Cornell University College of Agriculture and Life Sciences), Jessica Beckendorf (University of Wisconsin Division of Extension)*

Have you seen increased division? A lack of civility? Wisconsin Extension envisions increased civility as an effective way to welcome diverse perspectives and strengthen communities. By partnering with a national organization, Braver Angels, Extension has worked with community leadership across the state to build and apply civil leadership skills. In this presentation we'll discuss what motivates Extension to do this kind of work, how it has been carried out, and evaluation responses. We welcome conversation about expanding the pilot in Wisconsin so that Extension, nationally, can help increase civility while respecting differences.

- **Making Marketing Hometown America an Online, Facilitated Community Visioning Program**

*Peter Wulforth M.S. (Pennsylvania State University), John Turack B.A. (University of Pittsburgh), Neal Fogle MPS (Pennsylvania State University)*

Due to COVID-19 restrictions -- and a funding deadline -- Penn State Extension conducted an online Marketing Hometown America (MHA) program that consisted of online facilitator training, study circles and an action forum. During this conference session, participants will learn from the Penn State Extension educators' experience in adapting face-to-face delivery of MHA to on-line distance delivery.

- **Benefits and Best Practices of Expanding Community Supported Agriculture through University Programming**

*Dr Jaius Rossi PhD (University of Kentucky)*

I discuss the potential of Universities to serve as anchor institutions for promoting Community Supported Agriculture (CSA). Universities – especially land grants and those with sustainability programs – offer farmers and students unique technical assistance opportunities. They also serve large employee populations and offer supplementary health and wellness programming. I draw from experiences establishing an incentivized employee CSA program at the University of Kentucky to discuss 1) potential community and shareholder impacts of CSA-to-University (C2U) programs and 2) best practices related to C2U development. As Universities are highly visible to surrounding communities, C2U programs expand CSA-related farmer market opportunities and consumer knowledge.



# Concurrent Session 3

## Tuesday, June 7 - 9:15-10:30 AM

Rooms and times may change. Visit the virtual program for current information:  
<https://virtual.oxfordabstracts.com/#/event/2658/program>

### Fletcher Place I & II

### Diversity and Inclusion - 3 Sessions 25 Minutes Each

- **Transforming Michigan Tourism by Ensuring Safe, Accessible and Welcoming Communities: A New Michigan Tourism Webinar Series**

*Will Cronin and Emily Proctor (Michigan State University Extension)*

Diversity, Equity and Inclusion (DEI) is an increasingly important part of any community's tourism strategy. Recognizing that diverse groups of people are traveling and searching for exciting, inclusive attractions, building a comprehensive tourism marketing strategy to welcome visitors will help position a community's tourism economy for sustainable growth and reflective of the communities diversity. The Tourism Team of Michigan State University Extension is working to support these efforts through educational initiatives to help our community partners build knowledge and skills in this emerging sector of the tourism economy through a new webinar series.

- **How Extension Can Assist with the Expanding & Marketing of a Scenic Byway**

*Gwynn Stewart MS (Ohio State University Extension)*

How Extension Can Assist with the Expanding & Marketing of a Scenic Byway is an overview of how Extension coordinated an expansion of one scenic byway and coordinated a multi-faceted marketing strategy.

The sample multi-county byway features connections to other scenic byways and provides a variety of expanded visitor opportunities. On the byway, guests experience the natural wonders found only in the Appalachian foothills. The route winds through a region of rich history, abundant in natural resources and outdoor recreation and offers old-fashioned food, fairs and festivals. Guests experience the region's natural and cultural heritage assets.

- **Agritourism: Community & Economic Impacts**

*Kenzie Johnston, Joe Lucente, Nancy Bowen, David Civittolo (Ohio State University)*

Agritourism farms are growing in number across the United States (Noyes, 2015), accounting for nearly \$1 billion in sales according to the 2017 Census of Agriculture. To better understand this industry in Ohio, a statewide industry survey was created and then sent out for agritourism farm owners and operators to complete in Summer 2021. This presentation represents findings of an initial effort with the agritourism industry in Ohio, designed to better understand the industry and potential programmatic opportunities.



### CityWay Gallery

### Community Resilience & Sustainability - 3 Sessions 25 Minutes Each

- **WIC Perks: An Extension Model to Incentivize and Support WIC FMNP**

*Amanda Osborne (Ohio State University Extension)*

Ohio State University Extension (OSUE) in Cuyahoga County has offered a WIC-based nutrition incentive program, known as WIC Perks, in partnership with the local WIC FMNP program for the last three years. This presentation will discuss how OSUE has developed a successful cross-programmatic model for incentivizing WIC FMNP while simultaneously supporting the existing SNAP incentive program offered at local farmers' markets. Program processes, resources, and tools will be shared with other Extension professionals who may be interested in expanding nutrition incentive programming beyond SNAP to serve families receiving WIC.

**Sessions 2 & 3 listed on next page...**



# Concurrent Session 3

## Tuesday, June 7 - 9:15-10:30 AM

Rooms and times may change. Visit the virtual program for current information:  
<https://virtual.oxfordabstracts.com/#/event/2658/program>

### CityWay Gallery sessions continued...

- **Growing Together: A Participatory Approach to Build Capacity for Farmers Markets in North Carolina**

*Hannah Dankbar (NC State Extension)*

NC State Extension and partners began providing educational programming for farmers market managers in the early days of the Covid-19 pandemic. Initially Extension responded to this emergency by gathering and distributing the rapidly changing information. As the pandemic evolved, a network of farmers market managers emerged, Extension stepped into the role of facilitator to build capacity for markets at the local and state levels. This session will highlight the emergence of a farmers market manager network and momentum towards a state level association of farmers markets through a participatory process and discuss the role of Extension throughout the process.

- **How is Your Community Connected? Assessing Community Readiness and Social Dynamics to Address Substance Use Disorder in Communities**

*Mr. Aidan Berg and Ms. Anne H. Silvis (University of Illinois Extension), Mx. Elisa Worland LSW (Purdue Extension)*

This presentation will elucidate the Transtheoretical Model of Change, how it relates to communities addressing substance use disorder, and Extension's role in facilitating the process. We will showcase and share tools to evaluate Community Readiness and Complexity. Two case examples will allow us to compare stages of change and the use of these tools to support community partners in working together to design an effective recovery-oriented system of care (ROSC). These materials are part of a larger project to engage community stakeholders in mapping systems, building networks, and creating Recovery-Oriented Systems of Care.



### Renaissance Place I & II

Diversity and Inclusion - 3 Sessions 25 Minutes Each

- **Equity and The Promising Practice of Agritourism**

*Dr. Trevor Lane Doctorate (Washington State University Extension)*

There is strong evidence known to preclude socially disadvantaged populations from opportunities to generate more income for farms through agritourism. With documented evidence, historically underrepresented and socially disadvantaged groups have experienced systemic or direct discrimination in the agriculture industry. The literature revealed negative impacts impeded and continue to impede access to capital or added value. Thus, policy development, education, and awareness are essential to organizational and social change with agritourism programs.

- **Healthy Harvest; Serving the Latinx Farmworker Community and the Eastern Band of Cherokee. A local food delivery and education collaboration.**

*Jessica Mrugala MPH (and NCSU Cooperative Extension), Laura Lauffer MTID (and NC Cooperative Extension Center for Environmental Farming Systems) who are both with EmPOWERING Mountain Food Systems)*

EmPOWERing Mountain Food Systems is located in southwestern NC focusing on food systems support in the seven far western counties and the Qualla Boundary of the Eastern Band of the Cherokee. The Harvest Health program provides sixty boxes of local and regional produce to Hispanic farmworker community members and tribal members with health risks. The deep collaboration between faculty and students at WCU, the Cherokee Hospital and Tribal Food Distribution, Vecinos the farmworker NGO, and a public health nonprofit provided not only nutritious food but culturally appropriate recipes and food demonstrations with a set of kitchen tools with spices.

**Sessions 3 listed on next page...**





# Concurrent Session 3

## Tuesday, June 7 - 9:15-10:30 AM

Rooms and times may change. Visit the virtual program for current information:  
<https://virtual.oxfordabstracts.com/#/event/2658/program>

### Renaissance Place I & II sessions continued...

- **Connecting Community Resources to Create Effective Paths to Recovery: The critical role of DEI principles and practices**

*Dr. Courtney Cuthbertson Ph.D. (University of Illinois), Elisa Worland LSW (Purdue Extension)*

For people to be successful in substance use recovery, communities must have inclusive policies, systems, and environments that promote diversity, equity, justice, and access. The purpose of this session is to share examples from a multi-state project about engaging community members in using a complex adaptive systems model to strengthen their systems of care, facilitated by Extension staff; this includes the relevance and necessity of personal reflection and community conversation about justice, equity, diversity, inclusion, and access for people with lived experience with substance use and/or addiction, and understanding historical and contemporary community dynamics.



### Alexander Ballroom I & II

### Human Capacity Building /Community Resilience & Sustainability - 3 Sessions 25 Minutes Each

- **When choosing your engagement tools, know your why before your what.**

*Emily Gunderson Master of Urban Planning and Dr. Jamie Rae Walker (Texas A&M AgriLife Extension)*

Most planners/coaches/facilitators/educators choose WHAT engagement activity to employ before thinking through WHY they are engaging the community. Understanding WHY the community is engaged and WHAT information or deliverables you are trying to gain is key to choosing the most applicable tool. This process, thinking through the WHY, allows facilitators to design a more comprehensive approach so the engagement process concludes with reliable and useable input. This session will also highlight how to develop a systems-approach engagement framework. This framework assesses who and how the public is reached, WHY an activity is chosen, and the intended outcome/interaction.

- **Design thinking: a development process for new extension programming**

*Lisa Bates MFA and Susan Erickson (Iowa State University)*

Community development extension works differently from other areas of extension. How can those working in this area serve and reach out to local extension offices more effectively? Consciously using best principles of community engagement in program development led this team of community development professionals to utilize design thinking. Working to 'do it right the first time', they replicated this creative process to offer as a model for future extension programs. This presentation team will provide design thinking principles and guide you through their model—they invite you to adapt for local situations and implement within your own extension work.

- **Utilizing ORID Method for Community-Based Workshops as a Strategy to Create a Disaster Preparedness Virtual Resource Hub**

*Ann Savage, Dr. Whitney Knollenberg, Dr. Erin Seekamp, and Dr. Bethanny Cutts (North Carolina State University)*

Leveraging data from a previously funded research project, community workshops will support the development of a dynamic disaster preparedness virtual resource hub. The workshops scheduled for Spring 2022 will utilize the ORID method (Observation, Reflection, Interpretation, Decision) to prioritize needs for developing this hub. The previous project explored two remote tourism-dependent communities in North Carolina and community members decision-making regarding recovery from Hurricane Dorian and the COVID-19 pandemic. These data will guide workshop discussions so the team can identify a strategy for the hub to serve the communities recovery and resilience in the future.



# Concurrent Session 3

## Tuesday, June 7 - 9:15-10:30 AM

Rooms and times may change. Visit the virtual program for current information:  
<https://virtual.oxfordabstracts.com/#/event/2658/program>

### Pogue's Run

### Community Resilience & Sustainability - 1 Session

- **Building Rural Community Resilience through Innovation and Entrepreneurship**

*Charles French Ph.D. and Shannon Rogers Ph.D. (University of New Hampshire) Daniel Eades MA, ABD (West Virginia University), Sarah Rucker Ph.D. (USDA-National Institutes for Food and Agriculture)*

Scholars have explored innovation in metropolitan areas, but relatively little work has been done to characterize innovation in rural places. As such, presenters will demonstrate how innovation is alive and well in rural places across the country and around the world. Innovation may be the result of new forms of collaboration; programs that leverage rural assets to address critical service gaps; novel strategies for accessing financial capital; or infusion of arts into aspects of community life. Presenters will present a framework for cultivating an innovation ecosystem and share case studies of how innovation contributes to entrepreneurial development and community resilience.



# Concurrent Session 4

## Wednesday, June 8 - 9-10:15 AM

Rooms and times may change. Visit the virtual program for current information:  
<https://virtual.oxfordabstracts.com/#/event/2658/program>

### Fletcher Place I & II

Economic Development - 3 Sessions 25 Minutes Each

- **It is not about the money! Rural main street revitalization starts and builds momentum with Extension trained volunteers**

*Molly Donovan, Sue Cagle, and Charlie French ( University of New Hampshire Cooperative Extension); Adam Hodges, Chris Zeto, Allison Smith, and Kristine Kinder (West Virginia State University Extension Service); Kristen Grant (Maine Sea Grant and University of Maine Cooperative Extension)*

Extension staff from Maine, New Hampshire and West Virginia have come together to explore the role of Extension in revitalizing rural main streets and downtowns. They have identified a specific role for Extension of working with the rural communities who lack capacity for a traditional main street program. Extension trained volunteers are key to starting the revitalization process and can participate in a variety of activities to engage the community, determine priorities, and do the early project work to build momentum. This multi-state collaboration is building the capacity of Extension to work in this area of rural community economic development.

- **Downtown Revitalization in Eastern Kentucky's Promise Zone**

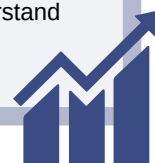
*Shane Barton (University of Kentucky)*

The Promise Zone Downtown Revitalization project (2017-2020) was implemented in an eight county region situated in eastern Kentucky that has endured the negative impacts associated with the steady decline of the coal industry. This trend has resulted in inter-generational population declines and social and economic disinvestment in communities with limited resources and capacity. Within the broad scope of this project the University of Kentucky's Community and Economic Development Initiative of Kentucky (CEDIK) offered a wide range of programs and technical assistance underpinned by extensive regional networking opportunities to address the unique challenges faced in each community's downtown.

- **Economic Impact of Indiana Grown: The outcome of a statewide agricultural branding and marketing program**

*Zuzana Bednarikova, Tanya Hall, Michael Wilcox, Alejandra Armesto, Claire Baney (Purdue University)*

Agritourism farms are growing in number across the United States (Noyes, 2015), accounting for nearly \$1 billion in sales according to the 2017 Census of Agriculture. To better understand this industry in Ohio, a statewide industry survey was created and then sent out for agritourism farm owners and operators to complete in Summer 2021. This presentation represents findings of an initial effort with the agritourism industry in Ohio, designed to better understand the industry and potential programmatic opportunities.





# Concurrent Session 4

## Wednesday, June 8 - 9-10:15 AM

Rooms and times may change. Visit the virtual program for current information:  
<https://virtual.oxfordabstracts.com/#/event/2658/program>

### Renaissance Place I & II

Human Capacity Building/ Building Capacity within  
Government and Organizations - 3 Sessions 25 Minutes Each

- **Outreach Engagement on Controversial Public Issues**

*Dr. Thomas Blaine PhD (Ohio State University Extension)*

In order to remain relevant, outreach educators occasionally must engage the public on topics that address controversial issues. Examples include land use, climate change, the opioid crisis, and COVID-19. Outreach professionals can find themselves in positions where they are uncomfortable in deciding what their role should be regarding these topics. This presentation takes the uncertainty and guesswork out of identifying precise roles outreach professionals can take in addressing controversial public issues. Program participants will gain the ability to identify appropriate activities and linkages to stakeholders based on specific criteria surrounding any given controversial issue and their own area of expertise.

- **Connecting Rural Community Leaders Through Peer Learning Networks**

*Lorie Higgins PhD, Sociology, Melissa Hamilton and Marci Miller (University of Idaho); Julie Daniels (University of Wyoming)*

Leaders in rural communities often operate in a vacuum, having few other leaders with whom they can discuss challenges and ideas for solving them. The Western Community Assessment Network (WeCAN) initiated development of Peer Learning Networks (PLN) in three western states. WeCAN's PLN is intended to create a place for community leaders from the region to ask for advice, share successes, and learn with like-minded people who understand the challenges of rural community development. The first year of meetings resulted in learning around nine rural development priorities and a virtual Housing Solutions Roundtable that engaged more than 200 stakeholders.

- **Wouldn't it be COOL to create an online learning network for county officials?**

*Jordan Grummert Rasmussen (University of Nebraska Extension)*

Wouldn't it be COOL to learn about the County Official Online Learning Network? Explore this piloted online learning experience bringing together the expertise of university faculty, the experience and network of county officials, and the capacity building capabilities of Nebraska Extension, in a unique course for county officials.



# Concurrent Session 4

## Wednesday, June 8 - 9-10:15 AM

Rooms and times may change. Visit the virtual program for current information:  
<https://virtual.oxfordabstracts.com/#/event/2658/program>

### Alexander Ballroom I & II

Building Capacity within  
Government and Organizations - 3 Sessions 25 Minutes Each

- **"Toward Improvement of Community Life": The History of Arts in Cooperative Extension**

*Melissa Bond MA (University of Kentucky), Lisa Overholser Ph D (University of Missouri), Diane Wilson MA (Michigan State University)*

Several states have responded to local community needs by expanding Extension's mission to focus on community and cultural development through the arts. Individual Arts Extension faculty from Missouri, Iowa, Kentucky, and Michigan joined together to analyze a regional approach to community arts in Extension. This collective discovered Extension community development work has a surprisingly long and continuous history in incorporating the arts. From the 1920s to now, the arts have had an important, unsung legacy in Extension community development work. This session will focus on sharing that history as well as modern arts engagement strategies within Extension.

- **Using the online CD EXT Library**

*Zach Kennedy (University of Illinois Extension), Tanya Hall and Tamara Ogle (Purdue Extension)*

Learn how to use the online CD EXT Library to find resources and to share resources, everything from scoping a project to implementing an evaluation. No matter where you are in the community development process, the CD EXT Library will have programs, case examples, tools and all manner of resources for you. The library will be most useful when it is full, so attend this presentation to learn how to contribute your programs and tools to the library. This session will guide you through the library, and then provide instructions regarding how to find resources and how to contribute resources.

- **Evaluating Arts Extension: Challenges & Opportunities from 15 Years of Arts Engagement in Kentucky**

*Melissa Bond and Simona Balazs (University of Kentucky)*

University of Kentucky's Arts Extension program was established in 2005. Due to a limited number of Arts Extension programs in the country, very little data around evaluating arts extension programs exists on a national level. The Community & Economic Development Initiative of Kentucky compiled and analyzed past years' data within the Kentucky Extension Reporting System to identify strengths and weaknesses within the Arts Extension metrics for Kentucky. This session will highlight lessons learned from Kentucky data and offer recommendations on evaluation metrics to support other states interested in developing an Arts Extension program of their own.



### Pogue's Run

Building Capacity within Government and Organizations - 1 Session

- **Reinvigorating the Community Capitals Framework (CCF) to frame and document our work**

*Scott Chazdon Ph.D. (University of Minnesota Extension), Mary Emery Ph.D. (University of Nebraska), Walt Whitmer M.S. (Penn State Extension)*

The Community Capitals Framework (CCF) is a widely used educational tool that has potential to guide the evaluation of community development work in Extension. Situating the capitals as a core principle in program development, delivery, and evaluation better enables us to communicate a more holistic community development approach to our stakeholders. It also creates a pathway to strengthen programming efforts and communicate our impacts. Participants in this learning session will learn and share the ways CCF can be used to document community-level impacts and the opportunities for using the CCF to document the collective impacts of CRED programming.



# Post-Conference Workshops

Wednesday, June 8 - 1:30-4:30 PM

Rooms and times may change. Visit the virtual program for current information:

<https://virtual.oxfordabstracts.com/#/event/2658/program>

## **Post-Conference Workshop 1**

**1:30 - 4:30pm Wednesday, 8th June, 2022**

**Location Alexander Ballroom I & II**

**Presentation type Session**

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Racial Understanding: Let's Start Talking

Rachel Welborn (Southern Rural Development Center), Cintia Aguilar (North Carolina Cooperative Extension), Michelle Eley (North Carolina AT&T University), Crystal Tyler-Mackey (Virginia Cooperative Extension), Brian Raison (Ohio State University), Linda Seals (University of Florida), Dawn Burton (Prairie View A&M University), Eric Walcott (Michigan State University), David Kay (Cornell University), Kittrane Sanders (North Carolina University), Abby Harper (Michigan State University)

### **Abstract**

Conflicts surrounding differing racial and ethnic backgrounds continues to escalate on multiple levels. Even within Extension Service we are challenged by navigating these differences. Yet there is a path forward. This session will explore the value of dialogues through experiential learning. So, come ready to join the conversation.



# Interactive Poster Sessions

Monday, June 6 - 4:30-5:15 PM

Rooms and times may change. Visit the virtual program for current information:

<https://virtual.oxfordabstracts.com/#/event/2658/program>

Room	Title	Presenters	Abstract
Babe-Denny	Comprehensive Planning and COVID: What Difference Does Planning Make for a Community?	Michael Dougherty Ph.D West Virginia University, Morgantown, WV, USA	Communities plan to create their desired future. Underlying such efforts is a confidence that the general circumstances within society will continue unchanged. Occasionally, financial panics and major wars have altered this dynamic – and comprehensive planning as well. In the last two years, the COVID-19 pandemic has become the latest “event” to result in widespread disruption of normal activities. Still, many places had plans for their future. This leads to the question: Did communities that planned fare better than those which have not planned? Looking at West Virginia counties, the answer is that planning appears to have had some benefit.
	Community Resilience as a Community Development Approach: Lessons from the WSU/AWBI Rural Vitality Initiative	DGSS Director Christina Sanders MPA <sup>1</sup> , Extension, Assistant Director Michael Gaffney JD <sup>2</sup> <sup>1</sup> Washington State University, Olympia, WA, USA. <sup>2</sup> Washington State University, Pullman, WA, USA	Community Resilience has garnered renewed interest. Expanding the definitional view of resilience to include more than disaster or economic resilience means a stronger connection to community and economic development at a broader scale emerges. This presentation focuses on lessons identified in a partnership project by Washington State University Extension (Community and Economic Development Program) and the Association of Washington Business Institute. This “Rural Vitality Center of Excellence” is sponsored by the two entities, with participation from business, non-profit and government entities, and seeks to apply the Community Capitals Framework to the development of more resilient more healthy in every communities.
	Bridging Youth and Community Development work: An Introduction to the Building Social Capital on Purpose Toolkit	Director Mary Emery PhD <sup>1</sup> , Educator Neil Klemme MS <sup>2</sup> , Associate Professor Denis Scott PhD <sup>3</sup> <sup>1</sup> UNL, Lincoln, NE, USA. <sup>2</sup> U WISC, Hurley, WI, USA. <sup>3</sup> WVU, Morgantown, WV, USA	Research indicates that social capital plays a critical role in both youth and community development, yet it rarely surfaces as a specific intended outcome. Many programs also include opportunities for young people to develop social capital with caring adults. When youth and community development opportunities converge, both youth and adults can develop social capital assets that build both individual and collective efficacy. In this learning session, we introduce a toolkit intended for professionals and volunteers working in both community and youth development to provide examples, tools, and approaches that strengthen programming focused on youth and/or community development.
Bates-Hendricks	The Promising Practice of Agritourism	Dr. Trevor Lane Education Washington State University Extension, Spokane, WA, USA	Since the 1930's, the USDA states more than 4 million farms have been lost completely or absorbed by larger farms. Small farms struggle financially and diverse revenue streams are crucial to their success. Agritourism is demonstrating significant promise for small farms. Agritourism is any activity that brings a person to a farm for entertainment or education. Activities include but are not limited to fairs, festivals, farm to fork meals, bed and breakfast, dude ranches, U-Pick, farm stands, horseback riding and more.
	The Ohio State University Extension Energy Outreach Program Provides Energy Updates	CD Educator IV Gwynn Stewart MS1, Agriculture & Natural Resources Educator Dan Lima2, Professor and Educator, CD Myra Moss MA, MBA3, Agriculture & Natural Resources Educator Christine Gelley MS1, Agriculture & Natural Resources Educator Erika Lyon MS4, Professor and Extension Educator, Agriculture and Natural Resources Chris Penrose5 <sup>1</sup> The Ohio State University Extension, Caldwell, OH, USA. <sup>2</sup> The Ohio State University Extension, St. Clairsville, OH, USA. <sup>3</sup> The Ohio State University Extension, Zanesville, OH, USA. <sup>4</sup> The Ohio State University Extension, Steubenville, OH, USA. <sup>5</sup> The Ohio State University	The Ohio State University Extension Energy Outreach Program team meets monthly to discuss ongoing energy trends, programming and to learn from invited guest speakers who present on current energy issues impacting the state and nation to help provide research-based relevant programs to clientele. The team maintains the energy library at <a href="http://energizeohio.osu.edu">energizeohio.osu.edu</a> that has a wide variety of energy programs and resources including fact sheets, bulletins and program videos. Since 2010, there have been 302 programs provided to more than 21,500 attendees.

# Interactive Poster Sessions

Monday, June 6 - 4:30-5:15 PM

		Extension, McConnellsville, OH, USA	
	Equipping Leaders through Strategic Planning: A Coaching Opportunity for Alignment	Brian Raison PhD Ohio State University Extension, Columbus, OH	How many organizations do you know that have recently undertaken (or need to begin) an update to their strategic plan? Over the past dozen years, I have discovered an opportunity to quietly coach an organization's leader(s) during a strategic planning process to help them gain an understanding of their organizational culture, and how to achieve greater team alignment. This presentation shares ideas and tools that have worked.
Chatham-Arch	LEAD LOCAL! Training for aspiring, elected, and appointed leaders serving on boards, councils, and committees.	Jodi Bruns M.Ed. <sup>1</sup> , Lead Local Andrea Bowman B.S. <sup>2</sup> <sup>1</sup> North Dakota State University Extension, Oakes, North Dakota, USA. <sup>2</sup> North Dakota State University Extension, Rhome, North Dakota, USA	In North Dakota it is estimated that there 8,480 available leadership positions, this includes governmental units, and non profits. That means 1 in 23 people need to step up and serve in a leadership role in their community. Lead Local is a locally driven leadership program focused on empowering individuals who have never served in any kind of leadership capacity to helping a seasoned leader utilize new resources to better serve their board or council. This interactive training has been wildly popular with over 500 participants completing the program.
	Using Population Change Research to Inform Heirs' Property Extension in the Southern U.S.	John Green PhD <sup>1</sup> , Cassandra Johnson Gaither PhD <sup>2</sup> , G. Rebecca Dobbs PhD <sup>3</sup> , Brett Butler PhD <sup>3</sup> , Ayoung Kim PhD <sup>4</sup> , McKenzie Carvalho Master's Candidate <sup>4</sup> , Ardian Harri PhD <sup>5</sup> , Becky Smith PhD <sup>6</sup> , Russ Garner MPPA <sup>1</sup> <sup>1</sup> Southern Rural Development Center, USA. <sup>2</sup> USDA Forest Service, Southern Research Station, USA. <sup>3</sup> USDA Forest Service, Northern Research Station, USA. <sup>4</sup> Mississippi State University, Agricultural Economics, USA. <sup>5</sup> Mississippi State University, Agricultural Economics. <sup>6</sup> Mississippi State University, Extension, USA	Heirs' property is a challenge for the economic well-being of families and communities. Legal and policy mechanisms help mitigate existing problems and promote prevention, and research is advancing on quantifying the prevalence of heirs' property. Further attention is needed to identify factors that may be associated with concentration of heirs' property to inform outreach and Extension. Building on what is known about the roles of poverty, racial/ethnic disparities, and rural-urban locations, this presentation uses public access data to attend to mortality, out-migration, and population aging to help highlight counties where additional work on heirs' property may be warranted.
	Local Government Financial Resiliency in Face of Natural Disasters: a look at County Budgets in Kentucky	Simona Balazs, Joe Kerckmar, Alison Davis PhD University of Kentucky, CEDIK, Lexington, KY, USA	This study estimates the effects of FEMA (Federal Emergency Management Agency) declared disasters on the county budgets in Kentucky. Natural disasters put strains on the finances of governments at various levels. Understanding the magnitude of the shock to the county budgets is particularly important because disasters occur at a local level, and it is primarily the responsibility of state and local governments to deal with all stages of disaster management. Furthermore, county budgets are much smaller and less flexible than state budgets, and thus disasters have more potential to significantly alter the revenue sources and spending priorities of local governments.
Cole-Noble	Farmers' Preferences of Timing and Program for Building Capacity: A Case of Minority Beginning-Farmers in Maryland	Dr. Lila Karki PhD <sup>1</sup> , Dr. Prem Bhandari PhD <sup>2</sup> <sup>1</sup> University of Maryland Eastern Shore, Princess Anne, Maryland, USA. <sup>2</sup> University of Maryland Eastern Shore, Princess Anne, MD, USA	Reducing the knowledge gap of minority farmers is paramount to their sustenance in farming. A case study of 14 minority farmers was conducted in Maryland. The findings revealed a need for revising the adopted modality and timing of Extension and training programs. One-half of the participants showed strong preference for multi-session weekend workshops compared to 36% for multi-session weekday workshops. Likewise, 29% of them favored a daylong weekend workshop over a daylong weekday workshop. The results imply that farmers' preference for weekend training seems to be higher than for weekday programs. Participants preferred shorter weekend sessions over a daylong event.
	Creating collaborative, connected, and healthy communities through a	Mrs Angeika Keene B.A UF/IFAS Extension, Cocoa, FL, USA	The Mayor's Fitness Challenge is a county-wide, 8-week fitness challenge aiming to positively impact individual and community health. Participants choose a team and track their physical activity. The municipality with the most points is awarded "Most Fit City". In 2021, 11 municipalities had teams and participants reported over 4.5 million minutes of activity. Post-survey results indicated a 70%



# Interactive Poster Sessions

Monday, June 6 - 4:30-5:15 PM

	county-wide Mayor's Fitness Challenge		increase in number of days exercised, development of at least one new healthy habit, improved mood, and an intent to continue what was learned. Combining resources for community fitness challenges provide a win-win for individuals and communities in addressing health needs.
	Addressing Stress in Through a Collaborative Multi-disciplinary Approach: Impacting Ohio's Rural and Farm Families, Communities, and Health Care Providers	Ken Martin Ph.D. Ohio State University Extension, Columbus, Ohio, USA	Stress impacts the many stakeholders served by Extension. These audiences include rural and farm families, rural communities, and rural businesses. Understanding health literacy, health insurance literacy, and access to health care present challenges in seeking and obtaining mental health care services to address stress. The stigma associated with seeking mental health services often prevents those in need of mental health support from accessing those services. There are education and outreach programs that help to reduce the aforementioned stigmas by educating stakeholders and rural mental health providers about the causes of stress and the importance of reducing stress in rural communities.
Fountain Square	The iFarm Immersive Theatre: The immersion of Extension Education	Dr. Brooke Beam Ph.D. The Ohio State University, Hillsboro, OH, USA	Utilizing the latest in technologies, the iFarm Immersive Theatre provides Extension clientele with an experience similar to an IMAX theatre or a planetarium. However, this mobile system uses Extension produced 360-degree videos to immerse clientele in Extension programming in a theatre-like setting. Participant survey respondents indicate this kind of immersive theatre is a good way to communicate Extension education. In total, there were 861 participants at a large agricultural trade show. Over 96 percent of respondents stated they would recommend the immersive theatre to others and the majority of respondents indicated they learned from the experience.
	Trends in Metro and Rural Housing Supply, Quality, and Cost Burden	Andrew Owen <sup>1</sup> , Slmona Balazs <sup>2</sup> , Alison Davis <sup>2</sup> <sup>1</sup> University of Kentucky, Lexington, Kentucky, USA. <sup>2</sup> University of Kentucky, Lexington, KY, USA	Recent research finds that US housing supply is short millions of units necessary to meet current demand. Some have estimated that inefficiencies in this market have substantially limited US economic growth over the last several decades. Using data from the American Community Survey and the American Housing Survey, we describe the picture of housing in rural America. We describe challenges and issues facing economic developers with regard to housing, and discuss potential solutions and avenues for change.
	Building Your Readiness Toolkit	Jenna Anding Ph.D. <sup>1</sup> , Jamie Rae Walker Ph.D. <sup>2</sup> , Rebekka Dudensing Ph.D. <sup>1</sup> , Valerie Jauregui <sup>2</sup> , Kelsey Coats MUP <sup>1,3</sup> <sup>1</sup> Texas A&M AgriLife Extension, College Station, Tx. <sup>2</sup> Texas A&M AgriLife Extension, Dallas, Tx. <sup>3</sup> Cornell University	The first step in community development work is often the hardest. Readiness assessments aid groups in gauging interest in projects and pinpointing opportunities for "small wins" thus keeping community leaders engaged. Readiness assessments can help define the realities of where communities are, identify barriers to project implementation, understand what resources are available, and gauge attitudes regarding opportunities and perceived benefits. This session will explore tools Texas A&M AgriLife Extension's Working on Wellness Environments (WOW-E) team has employed with communities to assess readiness for PSE (policy, systems, and environment) projects as well as broader community development issues.
Lockerbie Square	Introduction to Championing Diversity, Equity, and Inclusion: Insights into basics to help individuals understand and become aware of cultural inequities.	County Extension Director Patricia Nobles Master's in Educational Leadership University of Florida, Gainesville, FL, USA	There are many aspects resulting in inequities of inclusion. The general population needs to realize the importance of awareness of cultural influences. Perception of privilege, which is more than financial wellbeing, cultural difference in our own social settings, and generational gaps contribute lack of understanding discrimination and bias. Positive change is happening in society, we need to focus on these positive changes and make sure they continue to progress in the future. I have had more than a few cringe moments when reflecting on past comments before I "woke" to the reality of Championing Diversity, Equity, and Inclusion.
	Capturing Personal Impacts and Public Value—University of Florida's Pilot	Ms. Nicole Walker MPA <sup>1</sup> , Ms. Anne Yasalonis M.S. <sup>1</sup> , Ms. Ramona Madhosingh-Hector M.S. <sup>2</sup> , Ms. Linda Seals M.S. <sup>3</sup> , Ms. Mandy Baily <sup>2</sup> , Ms. Nicole Breazeale Ph.D. <sup>4</sup>	Extension faculty invest significant time and resources in planning, implementing, and evaluating educational programming. While traditional quantitative surveys generate valuable data about the effectiveness and mid-term impacts of a program, there are other valuable elements missing—the stories behind the data, and the impacts to people other beyond the direct participants. The Ripple Effects Mapping (REM) process provides a qualitative method for

# Interactive Poster Sessions

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	Ripple Effects Mapping Project	<sup>1</sup> University of FL, Bartow, FL, USA. <sup>2</sup> University of FL, Largo, FL, USA. <sup>3</sup> University of FL, Fort Pierce, FL, USA. <sup>4</sup> University of Kentucky, Lexington, KY, USA	digging deeper and capturing social, economic, and environmental impacts. In 2021, a team of Florida Extension professionals conducted a mostly virtual REM process with Extension Master Gardener Volunteers, generating multiple public value statements and demonstrating community-wide impact.
	Utilizing Asset-Based Community Development and Participatory Community Building in Extension	Dr. Hunter Goodman PhD, Ms. Emily Smith MPS University of Arkansas System Division of Agriculture and Research Cooperative Extension Service, Little Rock, AR, USA	Participants will discuss how Extension practitioners are utilizing asset-based community development and participatory community building as strategies for community development and vitality within Arkansas rural communities. The presentation will explore a person-centered relationship building framework aimed at greater buy-in and participation through the lens of three examples: the county level, the Extension program level, and the grassroots neighborhood level. Each example offers ways to leverage the talents, strengths, passions of individuals to develop initiatives aligned with the interests and skillsets of residents. These examples highlight the importance of prioritizing people over institutions in a process championing inclusion and sustainability.
North Square	Inside/Out: County Jails as Community Development Partners	Program Associate Kristin Higgins University of Arkansas System Division of Agriculture, Little Rock, AR, USA	Historically a temporary holding facility, county jails in Arkansas are seeing the length of stay grow for people incarcerated within their walls. County leaders who are responsible for the budgeting and operating of jails are looking for educational programming to reduce down-time and increase opportunities for those incarcerated. This presentation will focus on how Arkansas Extension has worked with county and state officials to provide programming inside and outside the jail as a means for community development.
	Indiana Residents' Perception of and Willingness-to-Pay for Indiana Grown (local) Labeling for Sweet Corn and Barbecue Sauce	Mr. Mario Orteza PhD Candidate, Mr. Kevin Thompson Masters Student, Dr. Nicole Widmar PhD, Dr. Michael Wilcox PhD Purdue University, West Lafayette, IN, USA	Willingness-to-pay for specific products, BBQ sauce and sweet corn, with/without local product attributes was estimated. A representative sample of Indiana residents participated in a discrete choice experiment with attributes including purchase location and "Indiana Grown" labels/signage. These estimates can be used to inform producer, processor, and retailer decision making. The mean willingness to pay for BBQ sauce with the prepared in Indiana label was \$1.42 (\$0.07/ounce) whereas it was \$1.96 for the Indiana Grown label itself. The mean willingness to pay per ear of sweet corn with the Indiana Grown label or Indiana Grown sign was \$0.13/ear.
Concord	Us congressional briefing tour of natural resources and public lands in Utah	Associate Extension Professor, South-Central Utah Area and Sevier County Jody A. Gale MS <sup>1</sup> , Executive Director Travis Kyhl MML <sup>2</sup> <sup>1</sup> Utah State University - Extension, Logan, UT. <sup>2</sup> Six County Association of Government, Richfield, UT	Utah State University Extension is a partner with the county commissioners and staff of the Associations of Government for 11 of Utah's 29 counties. We provided an annual educational briefing tour of public land natural resources in Utah for staff members of US Congress House and Senate natural resource related committees. In 2019-2021 we raise Ethics Committee approved funds for travel scholarships and have hosted 20 staff members. The effective use of partnerships to provide experiential learning teaching congressional staff and members who can cause change will be presented. Program impacts including \$20 M for wild horse and burro management.
	Leadership Development in Extension to Build Civic Capacity and Community Resilience	Community Development Director Patti Schmitt Masters in Arts <sup>1</sup> , Professor Emeritus David MacPhee Ph D <sup>1</sup> , Community Resource and Economic Development Specialist Cris Meier Ph D <sup>2</sup> <sup>1</sup> Colorado State University, Fort Collins, CO, USA. <sup>2</sup> Utah State University, Logan, Utah, USA	After two years of social distancing and working from home, the challenge of bringing people back together to address complex challenges and build a Culture of Collaboration is daunting, but vital for vibrant communities. What role can Extension play? This discussion will explore the findings of the White Paper released by faculty at Colorado State University and Utah State University in 2022 that identifies the key competencies for leadership development for Extension staff and community leaders and how Extension is and can play a role in the future to build long-term resilience and a strong Culture of Collaboration.



# MOBILE WORKSHOPS

## **Eagle Creek Hiking Adventure**

2022 marks 50 years since Eagle Creek Park, one of the nation's largest opened to the public! This park rich with history is located within minutes of downtown Indianapolis, and contains more than 1,400 acres of water and 3,900 acres of forest. During this tour we are going to celebrate this milestone with the staff at Eagle Creek Park. We will be taking a guided hike to the Floating Wetlands and talk with staff about the history of the park including its original planning, the creation of the reservoir, and how the natural habitats have been created and restored over the years. It will be 1.25 mile hike that will include some stairs and small hills and will last around 1 to 1.5 hours.

## **River School with Friends of the White River**

Join the Friends of the White River for paddle as they transform an urban corridor of White River into an environmental classroom. Enroute guides will discuss history, environmental science and water quality, all while engaging people in a first-hand look at this valuable resource. Local leaders will also discuss the process of bringing together stakeholders and local governments in the region together to create the White River Vision Plan. This easy paddle on rafts will take about 1.5 hours.

## **Art in Community Tour**

We don't have to go far or anywhere at all to see world-class art exhibits. Join The Alexander Hotel staff on a tour to marvel at the only collection of museum curated art in a hotel with 14 commissioned installations and 25 other original works spread through the public areas. Learn about the artists' inspiration and hotel's intentionality in creating an art-forward space for creativity and collaboration.

We will end the art tour in the gallery where artist, Neelu Jain will join us to create our own temari ball. Neelu Jain lived in Tokyo for 15 years and immersed herself in the Japanese craft, Temari, with passion and dedication that led to Master Certificate ('Shihan') from The Japan Temari Association. Temari, a centuries-old Japanese craft, graduated from a homemade toy ball that grandmothers created for the children, to a fine needlecraft with intricate designs in vibrant colors, hand-created with skill and creativity.

Participants will create 1 ball as we progress through the workshop in a collaborative environment. We will translate the designs, from wrapping the ball to honing one's embroidery skill as we see the Temari come alive.

## **Urban Agriculture Tour**

The tour begins in the historic South Broad Ripple district, often called SoBro by area residents. In recent years, with the opening of unique restaurants, shops, and galleries, SoBro has transformed into a lively spot with affordable housing within easy reach of downtown. After hopping on a bus, the initial stop is Indy's first and only urban homesteading store, Agrarian. With a mission to further environmental sustainability, this shop offers instruction in beekeeping, rainwater harvesting, mushroom growing, soap making, and more. It has gained fame for its Tour de Coups, a walking tour highlighting some of the best local chicken coops. Just a few steps away is Wyliepalooza Ice Cream Emporium, a family-owned and operated shop selling a variety of specialty frozen treats that are particularly appreciated during Indiana hot summers. From there, participants will hop on the bus and head back to the heart of downtown Indy to the Mad Farmers Collective for a walking urban farm tour. This SARE-supported small scale market grower is dedicated to helping create a healthier community. They grow fresh produce using organic methods, supply home gardeners with top-quality plants and supplies, and offer agricultural experiences on their 1.5-acre urban farm.



# MOBILE WORKSHOPS

## **16 Tech Innovation District**

Innovation districts facilitate the creation and commercialization of new ideas and support economic development by growing jobs in ways that leverage distinct economic attributes. We will visit the recently opened 16 Tech Innovation District in downtown Indianapolis by bus to learn about building an innovation community from the ground up as well as best practices in community engagement and the role of corporate civic and philanthropic partnerships. This mobile workshop will include a walking tour of the 16 Tech campus as well as a panel discussion with key members of the team responsible for engaging neighbors and building the innovation ecosystem.

## **Exploring the International Marketplace Coalition**

The International Marketplace Coalition is a nonprofit organization comprised of businesses, engaged citizens and community leaders who encourage economic growth and development on the northwest side of Indianapolis. This area is now home to more than 900 ethnic businesses and includes more than 115 restaurants and 50 markets where more than 100 spoken languages are represented. The New York Times recognized this area as a place "where the world comes to eat." This mobile workshop tour will begin when arriving at the Global Village Welcome Center by bus with a welcome and walking tour of the facility led by the International Marketplace Coalition leadership team. Next, the group will explore the 2.5-square mile area by bus and will stop at various ethnic restaurants and businesses to sample food and learn about the work of the local entrepreneurs. This workshop was designed to highlight a diverse community coalition of leaders working towards economic and community development.

## **Big Car Collaborative presents Cruft Street Commons**

We will tour and learn about Big Car's Campus, known as Cruft Street Commons, where the artist-run organization owns or co-owns 19 homes and commercial buildings on the same block. Here, they offer four galleries featuring more than 30 exhibitions per year (75% featuring local artists), a community radio station, artist housing (15 formerly vacant houses sold or rented at affordable rates to artists who support community), and ongoing artist-led placemaking programming. The group's recent expansion efforts include a 44,000 square foot building – an industrial reuse project that will house artist studios, contemporary art galleries, a commercial kitchen, café, event and gathering spaces, and a new outdoor greenspace and living sculpture garden. The greenspace boasts Indy's most unique venue, the Chicken Chapel of Love – a small wedding and meditation venue featuring our chickens – and the Indianapolis Bee Sanctuary living installation. Big Car is an Indianapolis-based art and design nonprofit known for its creative and innovative approaches to connecting people through art-based community development and contemporary art exhibitions.

This tour will include a 20-minute, 3-mile bike ride to Cruft Street Commons to explore their 12,000-square-foot community space.



# MOBILE WORKSHOPS

## **Wine and Dine on the Red Line**

The Red Line is the first Bus Rapid Transit system in Indianapolis offered by IndyGo, providing increased frequency and reliability for public transit through the heart of the city, past good eats, major employers, arts and entertainment, and more.

During this mobile workshop tour, we will start with an introduction from IndyGo explaining the development process and mission of the Red Line. This workshop was designed to explore local taprooms while utilizing the local transportation infrastructure. We will then walk .3 of mile to the New Jersey Red Line Bus Stop for our adventure part of the tour to catch the bus to Fountain Square, a vibrant entertainment area. Our first two stops are at a local brewery and a winery, Upland Brewing Company and Wine Market and Table. This stop will be followed by a coffee and ice cream break at Bovaconti Coffee and Square Scoop. Next, we will hop back on the bus for a stop at Chilly Water Brewing Company before getting on the bus to head back to the New Jersey Station for our walk back to the hotel.

A scoop of ice cream or coffee will be included with the tour. Alcoholic beverages will be available at each location for purchase.

## **Indiana Ave Walk & Talk**

Join Sampson Livingston, founder of Through2Eyes Indiana, on a walking tour of Indiana Avenue where you will experience the history and making of Indianapolis's vibrant black community.

Sampson began giving Walks and Talks in the summer of 2020 as he saw a need to safely gather within his community and reflect on history to plan for a better future. The tour will cover about 2 miles in a little over 2 hours. After the tour, we'll hear from a panel of local organizations working toward economic and social justice in the greater Indianapolis area.

## **Biking the Indianapolis Cultural Trail**

The Indianapolis Cultural Trail is an 8-mile urban bike and pedestrian path in downtown Indianapolis, Indiana that seamlessly connects neighborhoods, cultural districts, and entertainment amenities while serving as the downtown hub for central Indiana's vast greenway system. Hop on a bike, and join us on a ride on the cultural trail visiting the three locations managed by the non-profit Indianapolis Cultural Trail, Inc. Learn about Indy's sports tourism at the pedestrian Georgia Street created for the 2012 Super Bowl. Stop along the canal and learn about the connectivity and greenspace the trail provides among downtown Indy's cultural institutions. Then check out Lugar Plaza and the important role public spaces play in vibrant communities.





# MAKE CONNECTIONS #NACDEP22

## Sunday



4-5:30 p.m. – Newcomers Session

6 p.m. - Creating Connections Jazz Reception

Schedule an Alexander Hotel Art Tour:

<https://www.signupgenius.com/go/10C0D4CACAE23ABF49-arttour>

## Monday

7-8a.m. Early Morning Movement

5:30-6:45 p.m. - NACDEP Awards

6:45-8:30 p.m. – State's Night Out

8:30-10:30 p.m. – President's Reception



Schedule an Alexander Hotel Art Tour:

<https://www.signupgenius.com/go/10C0D4CACAE23ABF49-arttour>

## Tuesday

7-8 a.m. Early Morning Movement

5:30-6:30 p.m. – Social Hour with incoming President

6:30-8:30 p.m.– Dinner on your own

8:30 p.m. – Ballet Folklórico Mosaicos y Sol Jalisciense Mariachi





# CONFERENCE COMMITTEES

Thank you to a great conference planning committee!

## **Conference Co-Chairs**

Melinda Grismer  
Tamara Ogle  
Rebekka Dudensing

## **Sponsorship**

Michael Wilcox, chair  
Tamara Ogle  
Melissa Hamilton  
Susan Kelly  
Bill Horan

## **Hospitality**

Cindy Barber, chair  
Mike Gaffney  
Patty Keating  
Hans Schmitz  
Cheri Brown  
Abby Lillpop

## **Publicity**

Kristi Whitacre, chair  
Cheyanne Geideman  
Melinda Grismer  
Tanya Lamo  
Nick Held

## **Mobile Workshops**

Kayla Wright, chair  
Tamara Ogle  
Abby Lillpop  
Lupe Valtierra  
Jeff Pell  
Gina Anderson

## **Sessions**

Kris Parker, chair  
Melinda Grismer  
Mary Foell  
Laura Ryser  
Linda Seals

## **Speakers**

Kara Salazar, chair  
Melinda Grismer  
Tanya Hall  
Katje Armentrout

## **Technology**

Brian Raison  
Steve Yoder  
Jan Steen  
Kris Parker  
Lupe Valtierra  
Gina Anderson

# INSPIRATION STRIKES OFTEN

THE ALEXANDER  
MEETINGS REINTERPRETED.



## ROOM

- 1 Babe-Denny
- 2 Bates-Hendricks
- 3 Chatham-Arch
- 4 Cole-Noble
- 5 Concord
- 6 Fletcher Place I
- 6 Fletcher Place II
- 6 Fletcher Place I & II
- 7 Renaissance Place I
- 7 Renaissance Place II
- 7 Renaissance Place I & II
- 8 Irish Hill
- 9 Pogue's Run
- 10 Fountain Square (permanent table)
- 11 Lockerbie Square (permanent table)
- 12 North Square (permanent table)

Alexander Ballroom

Alexander Ballroom I

Alexander Ballroom II

Market Table

Harrison Private Dining Room

Riley Private Dining Room

Outdoor Plaza

Ralston Boardroom

iMOCA Gallery

\*236 with dance floor



## SIXTH FLOOR

