ALL THINGS NEBRASKA

Katelyn Larson[1], David Varner[1], Jamie Kleinsorge[2], Angela Johnson[2], Jason Macionus[2]

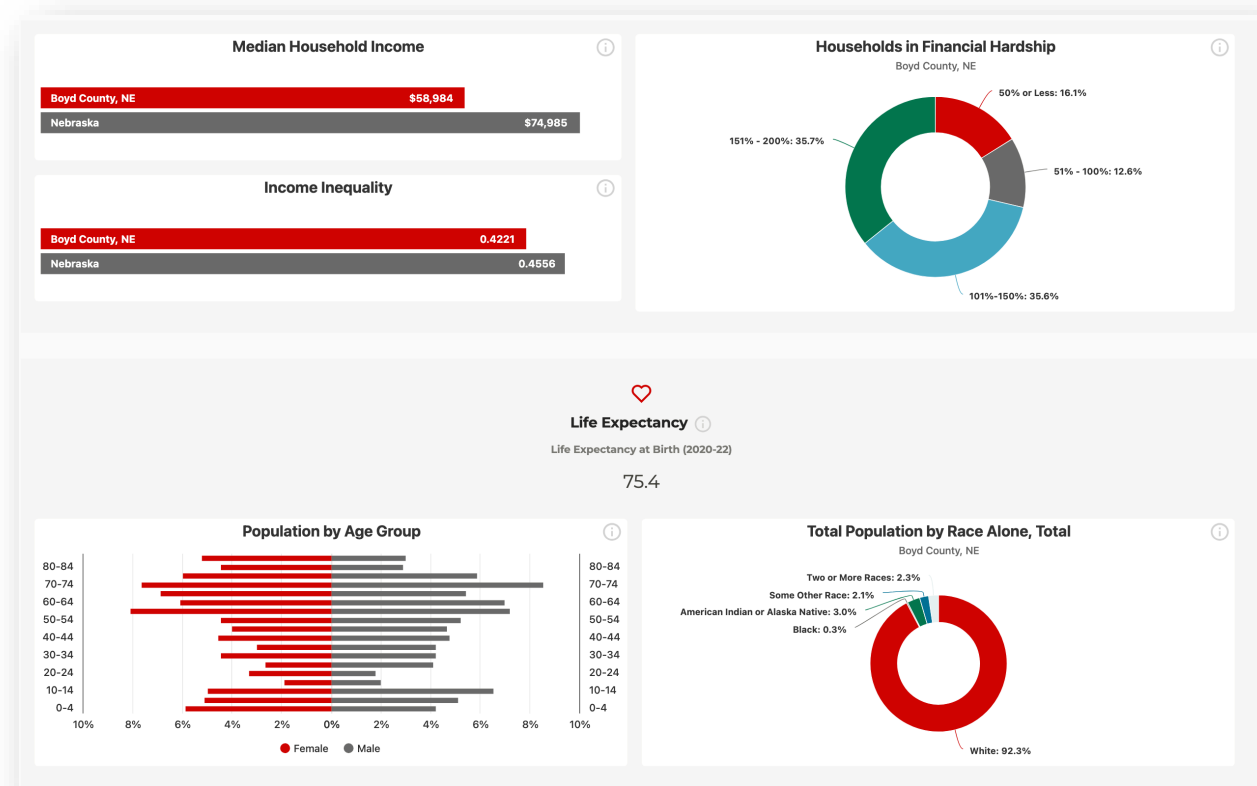[1]Nebraska Extension, [2]Center for Applied Research and Engagement Systems –University of Missouri Extension

Nebraska County Report Card

Nebraska County Report Cards: Visualizing Community Data for Local Decision-Making

Overview:
The Nebraska County Report Cards are a feature within the *All Things Nebraska* data platform, designed to provide easily accessible, county-level snapshots of key indicators across multiple topic areas. These user-friendly summaries support data-informed decision-making by local leaders, educators, grant writers, and community stakeholders.
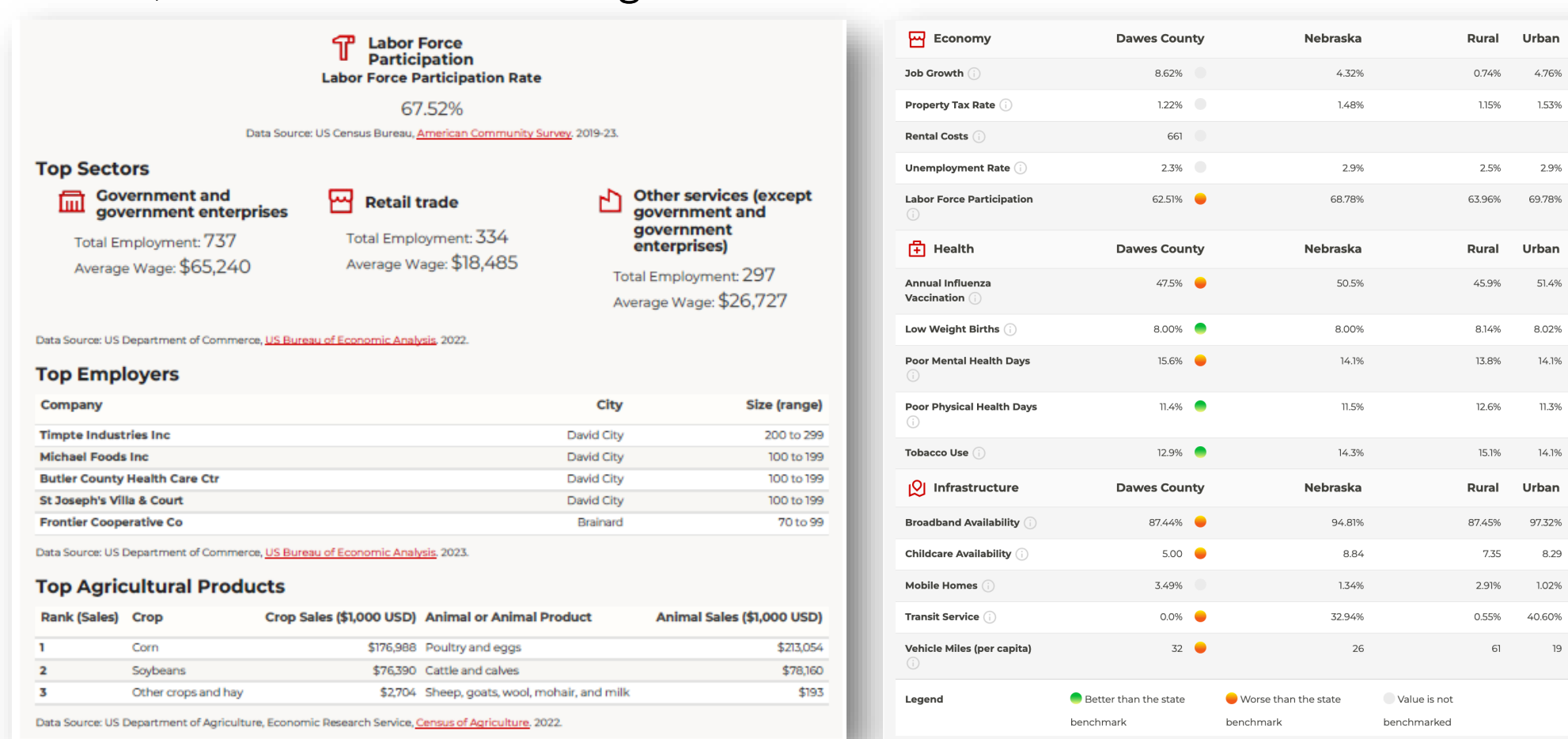

Key Features:
•County-Level Insights: Each report card highlights data in areas such as population demographics, education, health, economy, and agriculture.

•Comparative Benchmarks: Data are contextualized against state averages, helping users understand how their county compares.

•Interactive & Printable: Users can explore online interactive visualizations or download a static PDF version for use in reports or presentations.

•Regular Updates: Data sources are routinely updated to reflect the most recent statistics from reputable sources like the U.S. Census Bureau, USDA, and Nebraska state agencies.

Impact & Applications:
•Facilitates grant writing with up-to-date, localized data.

•Supports programming and outreach in Extension and other public service domains.

•Enhances community planning, engagement, and needs assessment processes.

Nebraska Rural Poll Interactive Report

Nebraska Rural Poll Tool: Elevating Rural Voices Through Interactive Data

Overview:
The Nebraska Rural Poll Tool in *All Things Nebraska* provides interactive access to nearly 30 years of longitudinal survey data from the Nebraska Rural Poll—the largest annual survey of rural Nebraskans' perceptions on community, economic, and social issues.

Key Features:
• **Explore Rural Sentiment:** Visualizes trends on topics like quality of life, economic outlook, job satisfaction, government trust, and more.

• **Filter by Demographics & Region:** Users can explore results by age, gender, income, educational level, and geographic region.

• **Longitudinal Comparisons:** Access trend lines showing how opinions have shifted over time since the poll's inception in 1996.
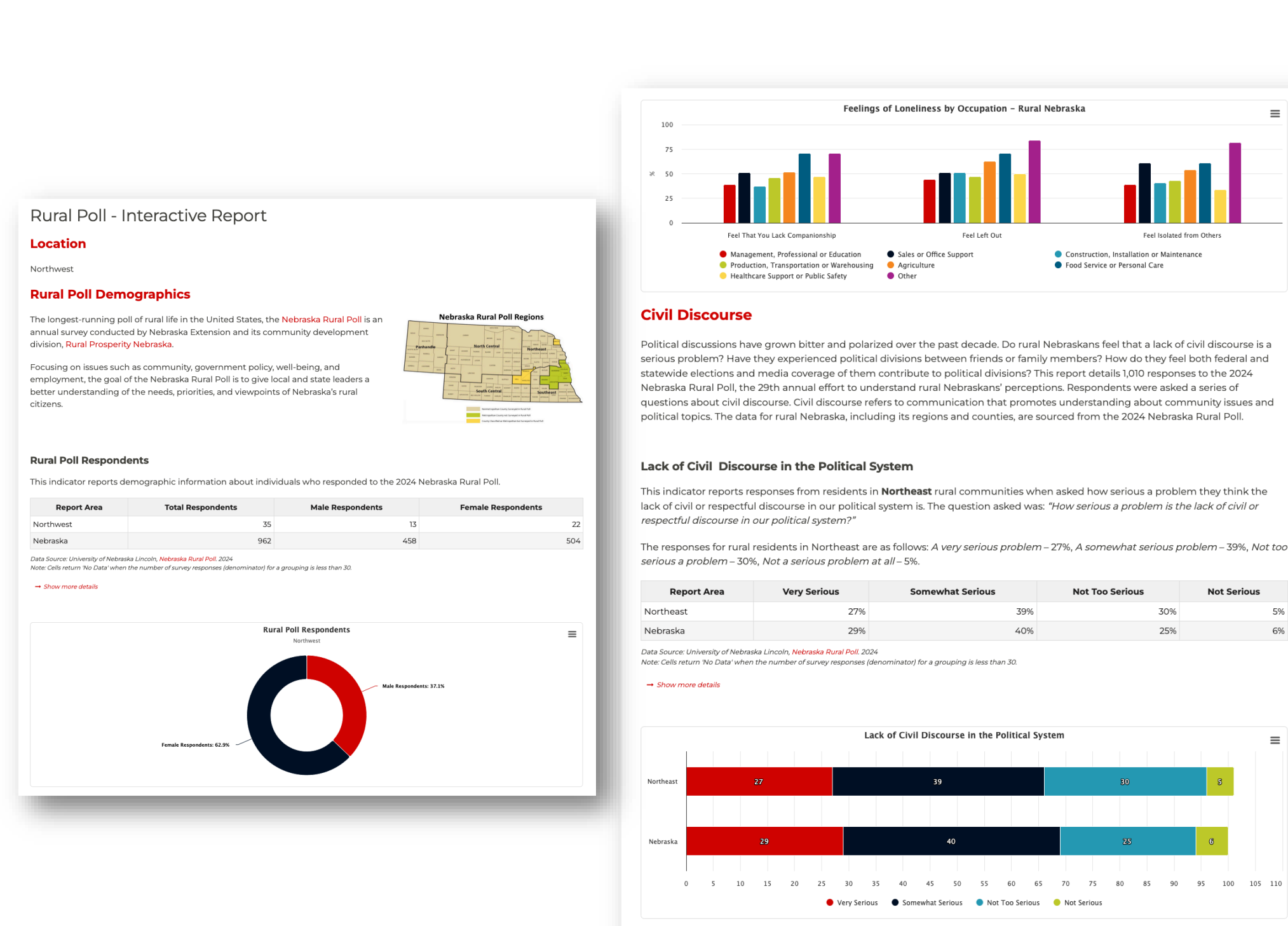
• **Interactive & Exportable:** Create customized views for presentations or download tables and charts for use in planning, reporting, or publications.

Impact & Applications:
• Informs policymakers, Extension professionals, and local leaders on rural priorities.

• Supports grant proposals, community needs assessments, and strategic planning.

• Elevates rural perspectives in research and outreach across Nebraska and beyond.

UNL Engagement Map

UNL Engagement Map: Visualizing the University's Statewide Impact

Overview:
The UNL Engagement Map, housed within *All Things Nebraska*, is an interactive data visualization tool that highlights how the University of Nebraska–Lincoln serves communities across the state. It brings together diverse engagement efforts—ranging from Extension programming and faculty research to student projects and community partnerships—into one publicly accessible map. The tool aims to make visible the full scope of UNL's presence and contributions in Nebraska, helping internal and external stakeholders understand, celebrate, and build upon the university's outreach mission.

By displaying where and how UNL engages with local communities, the map fosters greater awareness, transparency, and opportunities for collaboration. Whether a user is looking to explore initiatives in a specific county or identify efforts in a particular topic area (like health, youth, or agriculture), the tool provides an easy-to-use platform for discovering real-world impact stories statewide.

Key Features:
•Search and Filter: Explore projects by topic, location, campus unit, or keyword.

•Geographic Reach: Visualizes UNL initiatives in every Nebraska county.

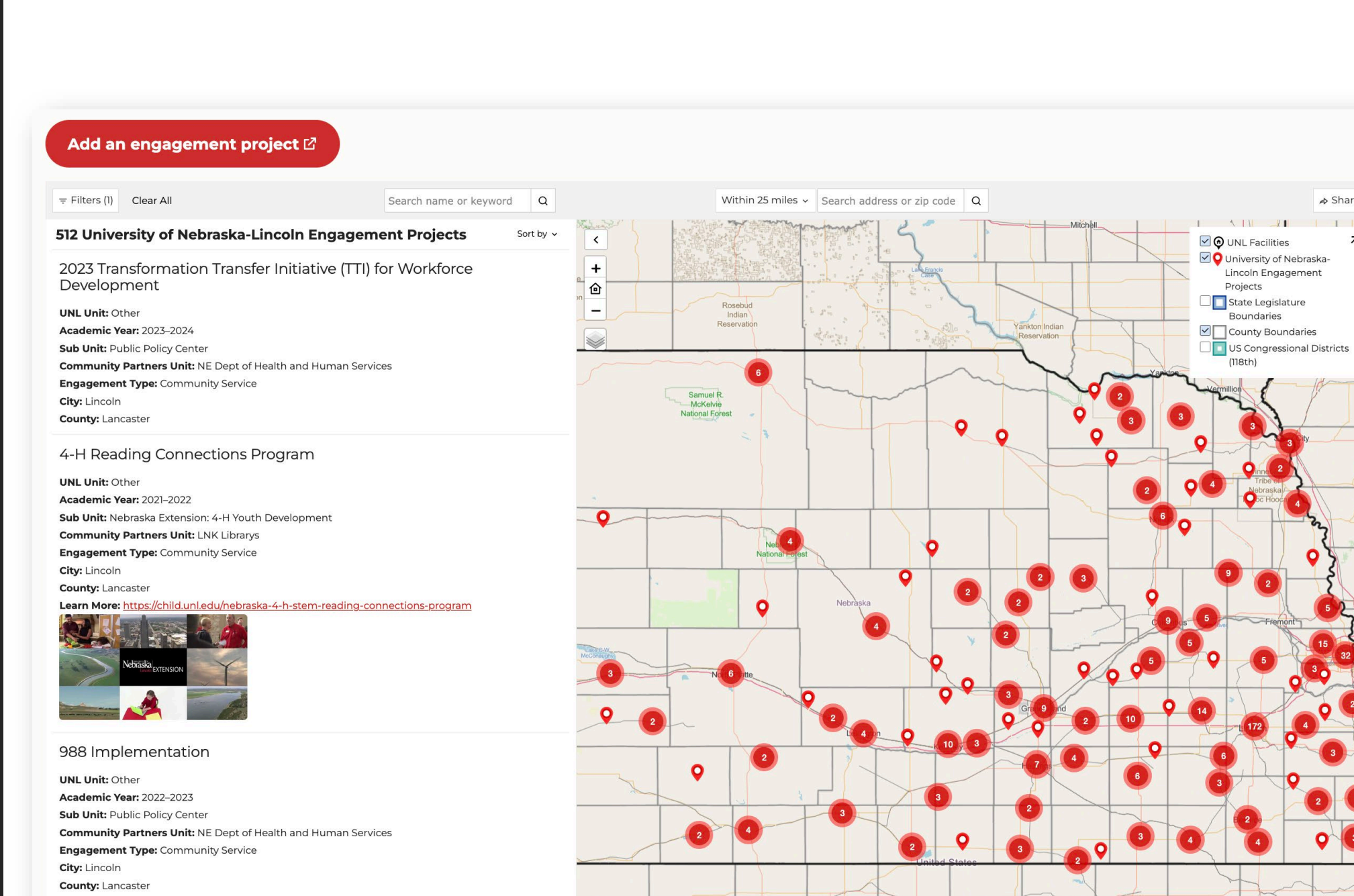•Project Highlights: Clickable points reveal summaries, partners, and outcomes.

•Publicly Accessible: Promotes transparency, collaboration, and storytelling around engagement.

Use Cases:
•Demonstrates university impact to stakeholders and funders.

•Identifies local partnerships and project models.

•Encourages cross-campus collaboration and community engagement.

Nebraska Map Room

Nebraska Map Room: Interactive Mapping for Local Insights

Overview:
The Nebraska Map Room is a powerful, user-friendly GIS tool within *All Things Nebraska* that allows users to explore hundreds of map layers on topics like demographics, infrastructure, agriculture, broadband, and community assets.

Key Features:
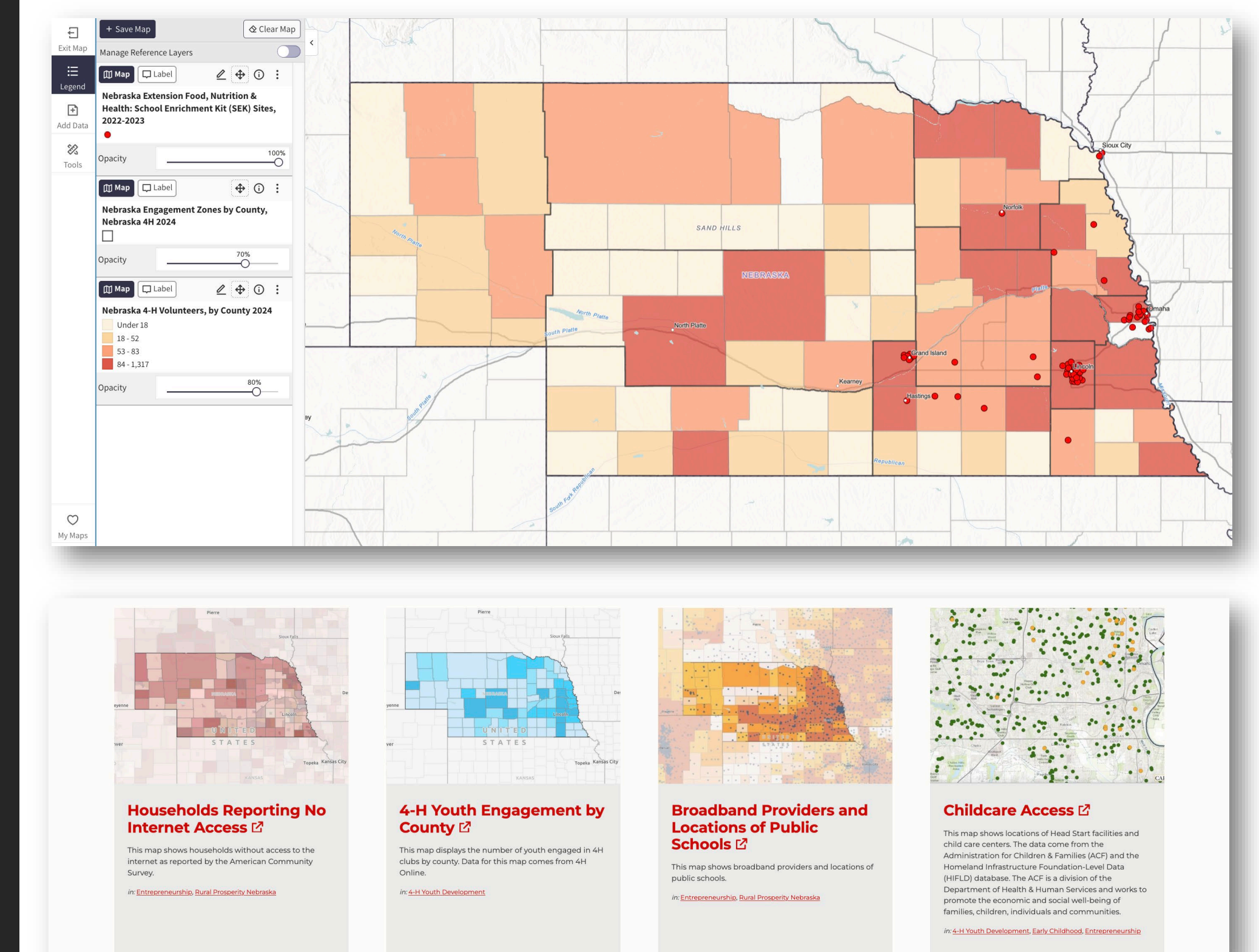• Interactive mapping with zoom, layer selection, and search tools

• Customizable views for counties, towns, school districts, and more

• Downloadable maps for use in reports, presentations, and grant proposals

• Combines state and national datasets for local decision-making

Use Cases:
Ideal for community planning, Extension programming, economic development, and stakeholder engagement.

All Things Nebraska - Timeline

June 2022
Development of All Things Nebraska begins. The All Things Nebraska team holds a series of design and listening sessions to inform development of the platform.

June 2023
All Things Nebraska launches! Including the Nebraska Map Room, the Nebraska County Report Card, and the County Health Rankings report.

March 2024
UNL rolls out All Things Nebraska across the state; providing training, user support, and gathering feedback from constituents.

April 2024
Work begins on the UNL Engagement and Outreach Map, Grant Helper Report, and the interactive Rural Poll.

August 2024
All Things Nebraska Grant Helper Report launches.

October 2024
UNL Engagement and Outreach Map launches.

May 2025
All Things Nebraska launches an interactive version of the Rural Poll.

Contact: katelyn.pleskac@unl.edu

NEBRASKA EXTENSION

Center for Applied Research and Engagement Systems
University of Missouri Extension