

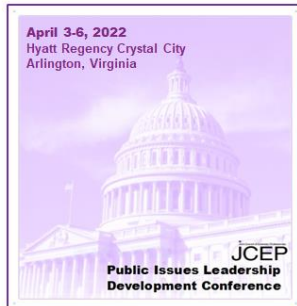


Save the Date
April 3-6, 2022

Public Issues Leadership Development
(PILD) 2022 Conference

Request for Proposals will be announced on the
JCEP website: www.jcep.org/pild

Plan now to be a presenter and attendee.
"One of the best conferences I have ever attended!"
"Great Conference." "Excellent Speakers!"



April 3-6,
2022 Hyatt Regency
Crystal City Crystal City,
Virginia

REQUEST FOR PROPOSALS for
Presentations

DUE DECEMBER 29th

The **Joint Council of Extension Professionals'** Public Issues Leadership Development (PILD) Conference brings together Extension professionals, elected officials, and volunteers to learn how to communicate Extension's value, increase understanding of our federal partnerships, and build experience and confidence in engaging with elected leaders.

Mission: Enhance education and advocacy skills to positively affect federal, state, and local resources available for Cooperative Extension.

Objectives:

1. Broaden the understanding of how public policy issues impact Extension and Extension clientele.
2. Empower Extension volunteers and professionals to be engaged leaders on public issues. Broadening participants' understanding of the national Extension system and directly engaging them in the political process.
3. Learn how changing political environments at the state and national level affect the local Extension system.
4. Build the skills and confidence of participants to be effective representatives of Extension at all levels of government and community leadership.
5. Grow support for Extension through a targeted day of congressional engagement with decision makers.

Theme: All Systems Go - Navigating National Identity for Local Impact

The 2022 PILD theme reflects Extension's commitment to address immediate needs of our local communities by navigating the national and state landscape amid a global pandemic and economic uncertainty. The theme recognizes Extension's ability to leverage funding, partnerships, and technology to build *advocates* and meet the challenges of economic hardship, youth and adult programming, diversity, equity, and inclusion to strengthen and empower local communities and constituents.

Call for Abstracts

As Extension professionals, we pride ourselves on the ability to adapt and meet challenges head on and this was evident during the pandemic as Extension professionals demonstrated a high level of responsiveness to address pressing economic, social, and environmental issues. We want to hear and share in your successes! The PILD Planning Committee is seeking abstracts from Extension professionals who have demonstrated a systems-level approach to addressing critical public issues at local, state, and national levels.

How did you navigate national, state and local relationships to provide critical information to Extension clientele? How did you successfully tell your Extension story? How did your partners respond to Extension's flexibility and ability to deliver timely programs? "How did you communicate the actions, impacts, and results of your program to decision makers?" "How did you build buy-in from community leaders?" "What tools did you use to share your program's successes with decision makers for increased support?"

We are looking for systems-level presentations that highlight successful leadership, partnership, or funding models for Extension program implementation that develops advocates through an integrated response to critical public issues at multiple levels (local, state, and national). Presentations should also include how these models and tools (where applicable) can be readily replicated in other places.

Please note that these sessions are NOT program reports but a presentation about HOW you used a system-level approach and HOW that resulted in change in your community.

Proposal Requirements/Types of Presentations

- Presentation title (limit of 160 characters including spaces)
- Abstract (3600 characters maximum including spaces)
- Description of presentation for the conference program (1200 characters including spaces)
- Three key messages – how will participant benefit from this session (1200 characters including spaces)
- Author(s) Biography (max of 3 bios totaling 1200 characters including spaces)

Additional Guidelines and Information:

- All proposals must be submitted electronically by midnight (PST) on December 6th, 2021 via the submission link at the bottom of this page.
- Current membership in one of the JCEP professional organizations is required for proposal consideration.
- Applicants will be notified of selection in January, 2022.
- Presentation types available include 20 minute sessions for interactive skill building or 45 minute sessions for panel discussions, a deeper dive on a particular subject, or longer engagement all times include Q & A. There are a limited number of sessions available.
- Session presenters will be provided with a laptop, projector, and screen; presentations will be preloaded onto projecting equipment prior to the conference. All visual aids must be

provided in PowerPoint format. PowerPoint presentations and handouts for chosen proposals will be due by **March 20, 2022** to jcepooffice@jcep.org

Evaluation and Review Process

All abstracts will receive a blind peer-review by an all-association review committee. Any abstract considered for selection must rank above 80% average reviewers score.

Criteria	WT
Topic addresses the mission of the PILD Conference	25%
Unique or creative approach that is relevant to Extension advocacy or leadership	25%
Demonstrates how systems-level approaches create value and/or how impacts were communicated to decision makers/clientele	20%
Shows relevance to current PILD theme	10%
Demonstrates how replication is possible	10%
Application well written, and accurately completed	10%

Sponsored by:

JCEP – Joint Council of Extension Professionals

For conference details, visit jcep.org

[Submit a Proposal for a Concurrent Session](#)