

## **National Association of Community Development Extension Professionals**

## January 18, 2019 Board Meeting

# **Agenda**

- Welcome/Call to Order ~ David Civittolo
  - Called to order shortly after 12 noon.
- Introductions/Roll Call ~ Michael Dougherty
  - David Civittolo, President
  - Susan Kelly, President-Elect
  - o Trudy Rice, Immediate Past President
  - Nancy Bowen-Ellzey, Treasurer
  - Michael Dougherty, Secretary
  - o Brian Raison, North Central Regional Rep
  - o Amanda Philyaw Perez, Southern Regional Rep
  - Laura Ryser, Western Regional Rep
  - o Adam Hodges, 1890s Rep
  - o Yvonedda (Henry) Thompson, 1994s Rep
  - o Ricky Atkins, Executive Director
  - o Rachel Welborn RRDC Rep, PILD Committee Rep, & Recognition Co-Chair
  - o Rebecca Sero, PILC Committee Rep
  - o John Phillips, Member Services Committee Chair
  - o Daniel Eades, Finance Committee Chair
  - Rebekka Dudensing, Marketing Committee Chair
  - o Melinda Grismer, Communications Committee (Comm-Comm) Chair
- Approval of the agenda ~ David Civittolo
  - o Adam Hodges moved. Trudy Rice seconded. Approved.
- Approval of November 16, 2018 Minutes ~ Michael Dougherty
  - o Susan Kelly moved. Brian Raison seconded. Approved.
- Approval of December 6, 2018 Minutes~ Michael Dougherty
  - o Amanda Philyaw Perez moved, Laura Ryser second. Approved.
- NACDEP Election Results ~ Trudy Rice
  - Thanked all who agreed to run or who /nominated others. She chaired the committee, working with Ricky Adkins and Michael Dougherty. Election has been conducted and results certified. Just under 100 members voted. Results sent out by David Civittolo via email.
  - Newly elected board members: Adam Hodges, President Elect;, Nancy Bowen-Ellzey,
     Treasurer (re-elected), Crystal Tyler-Mackey, Secretary; Brian Raison, North Central Region
     Rep (re-elected); Katie Hoffman, Western Regional Rep.; Michelle Ely, 1890s



# • Treasurer's report accept and file ~ Nancy Bowen

- Uploaded year-end Budget vs. Actual. Ask if any guestions.
- Numbers are off down \$27,000. Did not boil down to membership. Had to make sure adjusted funds in budget. Not that far off. Issue was conference attendance as it did not meet expectations. Talked about tweaks to get more attendance or project attendance better.
- Motions needed to be able to set in motion to set up endowment.
- Moved to rescind board action from the February 2018 board meeting which set the amount of the transfer of funds to endowment. Problem was exact number to endowment fund. Baseline of \$125,000 remains same. Susan Kelly seconded. Approved.
- Move to set baseline at \$125,000. Trudy Rice seconded. Approved.
- Move to transfer \$5,620 from savings to endowment fund. Amount in savings above baseline.
   Also amount raised by endowment fund in Big Sky. Susan Kelly seconded. Approved.
- Move to formally adopt the NACDEP investment policy introduced to the board in November 2018. Adam Hodges seconded. Approved.
- o David Civittolo: This will allow us to move year-end money into the endowment.
- Conversation on the conference budget. Laura Ryser: An observation it looks like conference AV much higher than budgeted. Ashville can learn from that. David: Very pointed. Struggled to get that cost down, worked with the hotel late. Ohio State absorbed a lot to keep number down as much as could. Shared it with Susan (Kelly). Ricky (Atkins) aware of that. If need to go a different direction, we will. Susan Kelly: Plan to provide projectors from office. Hotel allows it. Something have to find out when putting in a bid. Trudy Rice: Hotels contract that out work. Some are OK with bringing in AV, some are not. Have to find out. Melinda Grismer: Asked about videographer. David: Said. Separate item. Trudy: Another thing learned is to rework schedule. If don't need big conference room each day, can cut that cost.

## • The Association Source ~ Ricky Atkins, Executive Director

- Report submitted.
- Bit of good news. Running about 40% higher on renewal rate than last year. We have 182 renewals last two weeks, compared to 120 last year.
- o Amanda Philyaw Perez asked about new members. Ricky said about 10.
- Ricky added that just receive addendum from room nights for conference .Planned to look at and get back to David Civittolo and Susan Kelly.

## **Partner Reports**

- National Institute of Food & Agriculture (NIFA) ~ Brent Elrod
  - o Not on call. No report. Government Shutdown.

#### Regional Rural Development Centers Rep. ~ Rachel Welborn

- Some partnerships and grants stalled by shutdown. Did not have RRDC quarterly meeting last week in Washington, DC (no one else there).
- Civil dialogue sessions on racial understanding) moving forward planning 2019 conference.
   Possibly week of October 7. Trying to make more accessible to west, looking at places such as Salt Lake City and Minneapolis, places with lots of direct flights. Hope to have details next time.
- Opioids effort headed by North Central region. Looking for Extension and Research to come together. Using eXtension website.
- National Sustainability summit in April. Unfortunately overlaps PILD.



 Amanda Philyaw Perez: Asked about audience for conference in October. Rachel: Planning is to structure like first one to build capacity with land grant folks. Understanding is they build capacity when they return (train-the-trainer).

## **Committee Reports**

#### • Finance Committee ~ Daniel Eades

- Met with Vanguard along with Nancy Bowen-Ellzey, Greg Davis, David Civittolo, and Notie Lansford – about investment opportunities for endowment funds. Felt what we proposed was in line with diversification requirements and fixed income preference. Have paperwork. Hopefully can get funds placed (after meeting with Executive Committee).
- Looked at budget and changed how funds allocated (conference vs. membership). Want to talk with Conference Committee and Executive Committee. Did reduce some numbers. Budget is conservative and in the black. Susan Kelly: Asked if something urgent dropped out of the budget, let us know. Daniel: Responded that he sent budget to you and didn't cut anything out, just dropped some things. Nancy Bowen-Ellzey: Noted that she I checked it and it should be OK. Susan: Said wanted to make sure registration OK. Daniel: Responded that not changed.

## Communications Committee (Comm Comm) ~ Melinda Grismer

- Report submitted.
- o Just met. Set up (sub)committee chairs: Videography, YouTube, Internal Communications.
- Reviewed member survey. Will be sending comments to Member Services. Thought great survey. May be too long and need pairing down. Four of us volunteered to pilot it.
- Worked on calendar, which lled to conversation on timing of newsletter. For example, move to May before conference (from June) for better alignment with abstracts. Want to to newsletter editor first.
- Want to have competition between regions to complete profiles. Want more robust section of profiles. Propose competition to incentive committees to fill out profiles. Michael Dougherty: Asked if competition based on total number or percentage. Melinda: Responded that—economists ensured percentage. Could keep going conference to conference (such as local bling for leading region). Laura Ryser: Said its' great and would work to communicate out to members. Amanda Phillyaw Perez concurred.

## • Marketing Committee ~ Rebekka Dudensing

- o Report submitted.
- Rough draft of communications calendar developed. Have helpful comments from Comm.
   First meeting soon (targeting first week of February).

#### • Member Services Committee ~ John Phillips

- Report submitted
- Worked mostly on member survey. Have gone through several drafts. Shared with Comm Comm, Marketing Committee, NACDEP Board. Set an internal deadline of January. 28 to incorporate all of that to into a final version. Invited Melinda to help. Said will connect via email.
- Beginning to work on scholarship application. Last year gave out five for early bird registration.
   Same goal for this year. Waiting for dates.
- Have not met since October meeting. Will meet in February. See status of survey, scholarships.
   Starting to work on new member orientation. David Civittolo: Stated that there is a known issue with the timing (time slot) of orientation. John: Responded that the sense was to leave alone because everything so tight. Do better word getting word out before start changing time.



 Amanda Phillyaw Perez: Added we need to encourage people and include information in communications to Conference Planning Committee. Also noted the Board had discussed survey and thought it was good. There was a question about length and a suggestion to test. Thanked Comm Comm for volunteering to test.

## • Nominations Committee ~ Trudy Rice

Gave report in at beginning. Nothing else to add.

# • Recognition Committee ~ Rachel Welborn/ Carroll Welte

- Rachel: First call gone out. Everything up. As far as I know no problems (one clarifying question). Promote within regions. David Civittolo: Noted the changes made were excellent.
- **Development Committee** ~ *Notie Lansford* 
  - Not on call. No report.
- Historian Report ~ Stacey McCullough
  - Not on call. No report.

# **Updates from the Regions & Partners**

- Northeast ~ Mary Peabody
  - Not on call. No report.

#### • North Central ~ Brian Raison

Continuing quarterly zooms. Next scheduled on January. 30 at 12 noon ET. Talk about NCCRD activities and grant activities.

## • Southern ~ Amanda Philyaw Perez

- Biggest push is getting couple of state chapters going. North Carolina and Florida have expressed interest. Trudy Rice agreed to work with us on that.
- Rachel Wellborn sent out request about Southern Region not being well represented (in awards). Working on other ways to get people to apply.
- Trying to strategize what of value to attract people. Rachel suggested maybe tie into work of SRDC. Pull in members through that. Will be following up.
- Laura Ryser: Tying recognition from an award to promotion/university recognition. Think about important could be for them. Amanda: Stating overall value of award.

## Western ~ Laura Ryser

- Reached out to membership about 2021 conference. Believe two universities (University of California and Washington State University) will be submitting.
- Interested in starting state chapter (in Washington) once off board. Also want to work with Katie Hoffman on transition, give her some orientation.

## • 1890s ~ Adam Hodges

Nothing new to add. Looking forward to Ashville. Hopeful good turnout as it is close.

## • 1994/FALCON ~ Yvonedda (Henry) Thompson

o New election for officers for FALCON. New president Charlene Carr



- Joint Council of Extension Professionals (JCEP) ~ Trudy Rice/David Civittolo/Susan Kelly
  - David: First (of the year) organizational meeting next week.
- Journal of Extension ~ Julie Fox
  - Not on call. No report.

## **Conference Reports**

- 2019 Annual Conference ~ Susan Kelly
  - June 9-13 in Asheville, NC
  - o Report submitted. Update on proposals.
  - o Draft conference schedule on website
  - o Developed mobile workshops descriptions. Working on transportation, boxed lunches.
  - Post conference visit to World Café scheduled for Wednesday June 13 from 12 noon to 5:30 p.m. \$90. Think people will want to do that, learn from creator.
  - Several pre-conference sessions. Include Purdue University work on CD and Chad Littlefield, the latter can be as big as room will allow.
  - Timing issues. Registration was scheduled for March 1, could do bit earlier. Super Early Bird for two weeks, Early Bird for four weeks, then regular registration. Trudy Rice: Said did not know what harm there would be in starting earlier in February and supported a shorter timetable. Susan: Responded that Early Bird would be over by April 1. Michael Dougherty: Asked about the Early Bird timetable versus the Awards announcement timetable and Rachel Wellborn concurred. Trudy: Noted it would depend on how it was managed. Ricky Atkins stated the award winners could send discount code to take \$25 back off.
  - Susan: Committee meeting twice a month. Rachel has all speakers confirmed. Sponsorships still need to work on. (To date: North Carolina State \$5,000 and SRDC \$2,000).
  - Melinda Grismer: Plugged for profile completion. Ricky: Said that once get everyone renewed, remind to update password, profile. Susan: Emailed each person about it with previous portal.
- 2020 Annual Conference ~ Charlie French
  - o May 31 June 3, 2020 in Portsmouth, NH
  - Not on call. No report.
- 2019 JCEP Extension Leadership Conference ~ Trudy Rice/David Civittolo/Susan Kelly
  - February 6-7 in San Antonio.
  - o Trudy: Just under 300 registration (most ever).
  - NACDEP has 17 registrants (up from about 10 last year) Talking about opportunities to visit with members during association time. Have struggled with association time in past. Last year, partnered with ANREP. This year can stick with own.
  - o May be challenging for federal workers because of partial government shutdown.
- PILD Conference 2019 ~ Rebecca Sero/Rachel Welborn
  - April 14-17 in Arlington, VA. Theme: Enhancing Leadership Capacity for Emerging Public Issues
  - o Rebecca: Early Bird open now until March 22. Be meeting next week.



#### **Unfinished Business**

- NACDEP Board Retreat ~ David Civittolo
  - Occurred in Ashville in December. All participated in person or via Zoom. Developed goals. Will share more information soon.

#### **New Business**

- Journal of Extension Representative ~ David Civittolo
  - o Julie Fox no longer able to serve in that capacity. Replacement needed
- Playbook Survey Update ~ Michael Dougherty
  - Submitted to JOE as an "Ideas at Work" article. In review.
- 2021 Conference West Region Update ~ Trudy Rice/Laura Ryser/David Civittolo
  - o David: Mentioned a couple of states interested. Work through applications as they come in.

#### **Comments and Announcements**

- Adjournment ~ David Civittolo
  - o Susan Kelly moved. Amanda Philyaw Perez seconded. Approved.
  - Meeting adjourned shortly after 1 p.m.

Next Zoom Board Meeting is February 15, 2019 at 12:00 Eastern Time



# National Association of Community Development Extension Professionals, Inc.

# BUDGET VS. ACTUALS: FY 2018 BUDGET - FY18 P&L

January - December 2018

|                                       | TOTAL        |              |                |
|---------------------------------------|--------------|--------------|----------------|
|                                       | ACTUAL       | BUDGET       | OVER BUDGET    |
| Income                                |              |              |                |
| 40001 Membership Dues                 | 23,575.00    | 25,000.00    | (1,425.00)     |
| 40002 Endowment                       |              | 5,000.00     | (5,000.00)     |
| 41000 Conference                      |              |              |                |
| 41010 Registration                    | 86,124.32    | 106,875.00   | (20,750.68)    |
| 41010.1 Mobile Workshop               | (100.00)     | 9,800.00     | (9,900.00)     |
| 41010.2 Pre Activity                  |              | 3,150.00     | (3,150.00)     |
| 41012 Hotel Attrition Income          |              | 5,250.00     | (5,250.00)     |
| 41015 Sponsorship & Exhibits          | 18,000.00    | 18,500.00    | (500.00)       |
| 41017 Conference Tour Income          |              | 2,000.00     | (2,000.00)     |
| 41018 Scholarship Auction Income      | 878.00       | 2,250.00     | (1,372.00)     |
| Total 41000 Conference                | 104,902.32   | 147,825.00   | (42,922.68)    |
| NACDEP Merchandise                    | 45.00        |              | 45.00          |
| Total Income                          | \$128,522.32 | \$177,825.00 | \$ (49,302.68) |
| GROSS PROFIT                          | \$128,522.32 | \$177,825.00 | \$ (49,302.68) |
| Expenses                              |              |              |                |
| 51000 Annual Conference Expense       |              |              |                |
| 41053 Entertainment                   | 1,256.32     |              | 1,256.32       |
| 51007 Printing & Promotion            |              | 1,500.00     | (1,500.00)     |
| 51007.1 Abstract Submission Program   | 2,500.00     | 2,500.00     | 0.00           |
| 51009 Conference Supplies & Materials | 390.11       | 600.00       | (209.89)       |
| 51010 Audio Video                     | 13,008.81    | 6,225.00     | 6,783.81       |
| 51020 Keynote/Capnote                 |              |              |                |
| 510201 Speaker Expenses               | 3,500.00     | 2,500.00     | 1,000.00       |
| Total 51020 Keynote/Capnote           | 3,500.00     | 2,500.00     | 1,000.00       |
| 51021 Tour Expense                    | 2,094.69     | 9,025.00     | (6,930.31)     |
| 51022 Transportation                  | 2,990.00     | 4,500.00     | (1,510.00)     |
| 51023 Video Recording                 |              | 1,000.00     | (1,000.00)     |
| 51030 Meals/Breaks                    | 73,207.24    | 86,986.00    | (13,778.76)    |
| 51040 Awards Program Expense          | 1,029.10     | 400.00       | 629.10         |
| 51050 Credit Card Fees                | 2,060.48     | 4,500.00     | (2,439.52)     |
| 51051 Misc                            | 454.55       | 1,500.00     | (1,045.45)     |
| 51060 Scholarship                     |              | 2,250.00     | (2,250.00)     |
| 51061 Conference Postage/Shipping     | 493.83       | 1,000.00     | (506.17)       |
| 51063 Conference Mobile App           | 700.00       |              | 700.00         |
| 51065 Hotel Room Charges              | 1,844.93     |              | 1,844.93       |
| Total 51000 Annual Conference Expense | 105,530.06   | 124,486.00   | (18,955.94)    |
| 60000 Association Expenses            |              |              |                |
| 60010 Board Meetings                  | 2,350.07     | 3,500.00     | (1,149.93)     |
| 60012 President's Discretionary Fund  |              | 500.00       | (500.00)       |
| 60015 Supplies                        | 319.59       | 80.00        | 239.59         |



|                                      | TOTAL          |              |                |
|--------------------------------------|----------------|--------------|----------------|
|                                      | ACTUAL         | BUDGET       | OVER BUDGET    |
| 60017 Website                        | 101.96         | 300.00       | (198.04)       |
| 60020 Postage                        | 31.95          | 16.02        | 15.93          |
| 60024 Florida Corporate Fees         | 61.25          | 61.25        | 0.00           |
| 60025 Audit & Tax Prep               | 3,275.00       | 3,275.00     | 0.00           |
| 60027 AMS Software - MemberClicks    | 3,621.00       | 3,400.00     | 221.00         |
| 60030 Insurance Expense              | 620.00         | 1,000.00     | (380.00)       |
| 60050 Bank Service Fees              |                | 50.00        | (50.00)        |
| 60052 Credit Card Fees               | 1,450.77       | 100.00       | 1,350.77       |
| 60065 Membership                     |                | 500.00       | (500.00)       |
| 60080 Association Manager            | 34,320.00      | 34,338.00    | (18.00)        |
| 60085 Assoc Mgr Conf Travel-Per Diem | 3,549.78       | 3,000.00     | 549.78         |
| 60200 JCEP Liason                    |                | 2,500.00     | (2,500.00)     |
| 60150 PILD Planning                  | 620.00         |              | 620.00         |
| Total 60200 JCEP Liason              | 620.00         | 2,500.00     | (1,880.00)     |
| Total 60000 Association Expenses     | 50,321.37      | 52,620.27    | (2,298.90)     |
| Total Expenses                       | \$155,851.43   | \$177,106.27 | \$ (21,254.84) |
| NET OPERATING INCOME                 | \$ (27,329.11) | \$718.73     | \$ (28,047.84) |
| Other Income                         |                |              |                |
| 70300 Other Income                   |                |              |                |
| 70350 Interest                       | 54.15          | 428.99       | (374.84)       |
| Total 70300 Other Income             | 54.15          | 428.99       | (374.84)       |
| Total Other Income                   | \$54.15        | \$428.99     | \$ (374.84)    |
| NET OTHER INCOME                     | \$54.15        | \$428.99     | \$ (374.84)    |
| NET INCOME                           | \$ (27,274.96) | \$1,147.72   | \$ (28,422.68) |



# National Office Report January 2019 Ricky Atkins

Since the last board meeting the NACDEP National Office (TAS) has engaged in the following scope of work.

#### Finance:

- TAS has reconciled financials for December and sent to the treasurer for their report.
- TAS continues to monitor all accounts receivable and payable for the association

## Membership:

• TAS is currently processing Membership renewals for the 2019 membership year. 165 members have renewed through the online renewal system or mailed in their state rosters.

#### Communications:

TAS has sent out two emails regarding membership renewals and reminders

#### Web:

- TAS has added the you tube video for the 2019 conference to the homepage
- TAS has made general updates and web site changes

#### 2019 Conference

- TAS is currently working with the Renaissance downtown Asheville to add guestrooms and meeting space to the current contract.
- TAS has set up the Conference web page and are adding features as they come available through the conference committee.

#### 2020 Conference

 TAS has negotiated the contract for the 2020 conference in Portsmouth, NH at the Sheraton Bayside Resort



# Communications Committee (Comm Comm) Meeting Notes January 19, 2018 Melinda Grismer

**Comm Comm Mission:** The Communications Committee is responsible for overseeing the development and coordination of all communications with the NACDEP membership and outside the association including the website, list serve and other means of information sharing.

**Chair:** Melinda Grismer **Members Attending:** 

- Brian Raison (<u>raison.1@osu.edu</u>)
- Marie Hvidsten (marie.hvidsten@ndsu.edu)
- Dean Larkin (<u>larkinl@missouri.edu</u>)
- Jaime Menon (<u>imenon@ksu.edu</u>)
- Becky Nesbitt (<u>nesbitt.21@osu.edu</u>)
- Jan Steen (<u>imsteen@ksu.edu</u>)
- Beth Kallestad (bckall@umn.edu)
- Alice Hutzel-Bateson (hutzel-bateson.1@osu.edu)

## 11 a.m.: Review of Work by Chairpersons

## The roles/responsibilities of each chairperson (see descriptions below):

- Videography Chair (responsible for finding, contracting, and managing the conference videography team) Melinda Grismer
- REAL Talks Liaison (responsible for communicating with 4 current discussion group leaders and managing implementation for Asheville conference) Beth Kallestad
  - --Beth is willing to help as needed
- Social Media Chair (responsible for posting colleagues' blogs, Comm Comm member blogs and newsletter content on Facebook and Twitter) Becky Nesbitt
  - --needs information from other states, send to Becky to post to Facebook or Twitter
  - --opportunity to post multiple times a week, just wait for important NACDEP announcements to happen so we don't interfere with their impact
  - --blog posts have been shared from Ohio State (upcoming programs, interesting results, What Happens During a Gov't Shutdown); anything you would normally share with constituents, share with your NACDEP colleagues
- You Tube Chair (responsible for reaching out to membership to solicit videos of local CD work—and posting it—before next conference in June) Jan Steen/ Marie Hvidsten
  - --pictures and video can be submitted by Comm Comm members Becky and Jan to share
- Internal Communications Chair (responsible for communicating with Comm Comm members and encouraging them to complete their profiles/interact with fellow NACDEP members) Dean Larkin/Alice Hutzel-Bateson
  - --need to talk to Ricky about how to handle internal communications; Melinda will meet with Dean & Alice

#### 11:10 a.m.: Review of Member Survey

Member Services sent out a rough draft of the Member Survey. Comm Comm reviewed to see if we can think of anything that might be missing. Members added these thoughts:

Will this really only take 20 minutes to complete? Has it been clocked? If not, Alice, Dean,
 Jaime, and Melinda offer to help pilot the survey/clock time



 Comm Comm feels all topics pertaining to the value of membership (both related to and not related to the conference) were well-covered; in fact, it might be worth paring down to save participants time in taking it

#### 11:20 a.m.: Review of Communications Calendar

Rebekkah sent a rough draft of the Communications Calendar. Comm Comm is very grateful! Helpful to have this outline. Rebekkah explained the main components and asked Comm Comm for feedback. The only feedback that we should consider shifting the timing of the newsletter (see below).

## 11:30 a.m.: Brainstorming Ideas for Newsletter

Do we like the newsletter? Does it need a redesign? Is the timing right? Or should we change dates to align with announcements (see Communications Calendar)?

May might be a better month because you're not looking at the newsletter during the month we're at the conference

- --If we launched a May newsletter, we would suggest including:
- A push for updating your profile
- Preview of the schedule
- Videos pre-conference
- What to look for when you're at the conference
- Could feature a happy attendee of the last conference that was a take-away for him/her + link to a video (possibly use video content from last conference)
- Could add a newsletter calendar on the Web site

## 11:40 a.m.: Other ideas/feedback from Comm Comm members/Adjournment

Jaime brought up a competition by region to get the most profiles completed (regional reps could rally the troops per region)—% by region, Webinars to help them complete the profiles while you learn/or create a You Tube video for how you create a profile

Process would be to make a half-sheet guide on competition with deadlines and circulate to get buy-in by regional reps

Beth, Alice, thought it was a good idea; took an informal vote, and all were in favor

Small dollar \$ gift to regional participants, or a goofy award, or cheap quirky gifts given by Asheville Chamber of Commerce/city/Visitors Bureau (we could do this at every conference)

#### Next meeting (11:00 a.m. Eastern time): Friday, March 15, 2019, 11 a.m. EST

**Upcoming meetings (2019).** Comm Comm conference call dates for the remainder of 2018 (third Friday of every other month):

- Friday, May 17, 2019, 11 a.m. EST
- NACDEP Conference: Asheville, NC from June 9-12, 2019



Marketing Committee Report January 2019 Rebekka Dudensing

The committee is currently scheduling a late Jan/early Feb Zoom call and has also been sent the Member Services draft survey for comment. We've also started a draft communication plan and will discuss that on our call. Kaitlin Wojciak from Michigan has joined the committee in response to the call for committee participation in the last newsletter.



Member Services Committee Report January 2019 John Phillips

## **Committee Leadership:**

John Phillips and Peggy Schlechter are co-chairing the committee.

## **Current and planned activities:**

- We have not had a committee call since our 10/11/18 call, but have continued to work via emails and phone. Highlights include:
  - We've developed a member survey that has gone through several drafts now, and is being shared with the Board and the committee chairs of the Communications and Marketing committees for input. Input is due back by Jan. 28. Once we've received final feedback, we hope to launch the survey around the first week in Feb.
  - We have started planning for conference scholarships and the conference new member orientation session. We have a draft scholarship application ready and need to know the early-bird registration amount (which corresponds to the scholarship award amount), when registration opens, and when early-bird registration closes. Once we have that information, we can distribute the application at the appropriate time.

## **Other Business:**

- Paul Thares, Community Vitality Field Specialist, South Dakota State University, has been an active
  and longstanding committee member. Paul has recently accepted the position of Ambassador to South
  Dakota for the Business Retention and Expansion Association and will no longer be able to serve on
  the committee due to his new responsibilities. We thank Paul for his service and wish him well.
- With Paul's departure, we have 12 members (with about 6 that have been actively participating in our calls and work efforts).



# 2019 NACDEP Conference Host Committee Report January 17, 2019

The 2019 Host Committee is meeting twice per month and the individual committees are meeting regularly.

Request for Proposals successful without an extension. January 14 the following were submitted:

#### 117 total:

- 97 30 minute
- 11 90 minute
- 7 Posters
- 6 Real Talks

The list of reviewers has grown to 87, although we had several declining the invitation and still need a few more. Proposals are currently in review.

Mobile Learning Workshop descriptions and costs will be finalized by mid-February in time for registration to open at the end of the month.

Registration fees are expected to be as follows (Member/Non-Member price):

- Super Early Bird 2 weeks \$450/525
- Early Bird 4 weeks \$475/550
- Late (Regular) until conference \$500/600



# NACDEP 2019 Draft Conference Schedule Renaissance Asheville – 31 Woodfin Street, Asheville, North Carolina 28801

#### **Sunday, June 9, 2019**

• 9:00AM – Noon Preconference Workshops (Registration Required)

11:30AM – 1:00PM NACDEP Board Meeting
 1:00PM – 4:00PM Program Leader Meeting
 4:00PM – 5:00PM Newcomer Orientation
 5:00PM – 6:00PM Opening Reception

• 6:00PM – 8:00PM Opening General Session/Welcome

# Monday, June 10, 2019

• 6:00AM – 7:00AM Wake Up NACDEP Activity

7:00AM – 5:00PM Registration Open
 7:00AM – 5:00PM Silent Auction Open

7:00AM – 8:00AM Breakfast/Visit Sponsors and Exhibitors

8:00AM General Session
 9:00AM Concurrent Session 1
 10:45AM Concurrent Session 2

12:15PM – 2:15PM Lunch and Business Meeting

2:30PM Concurrent Session 3
 4:15PM – 5:15PM Regional Meetings

Dinner On Your Own

Entertainment – Amazing Race Asheville!

## **Tuesday, June 11, 2019**

• 6:00AM – 7:00AM Wake Up NACDEP Activity

7:00AM – 7:00PM Registration Open
 7:00AM – 7:00PM Silent Auction Open

7:00AM – 8:00AM Breakfast/Visit Sponsors and Exhibitors/Committee Meetings

• 8:00AM – 9:30AM General Session

• 9:30AM – 10:00AM Break – Visit Sponsors/Exhibitors

10:00AM – 11:30AM Concurrent Session 4

12:00PM – 5:00PM Mobile Learning Workshops
 6:00PM – 7:00PM Reception and Poster Session

• 7:00PM – 8:00PM Awards Banquet

8:00PM – 9:00PM Entertainment – Evening of Mountain Culture

## Wednesday, June 12, 2019

• 7:00AM – 8:00AM Breakfast

• 8:15AM – 9:45AM Concurrent Session 5

• 9:45AM – 10:00AM Break

• 10:00AM – 11:30AM Closing General Session

Lunch on Your Own

11:30AM – 1:30PM NACDEP Board Meeting