**August 21, 2020 Board Meeting**

**START TIMES: 9 a.m. (PACIFIC) ● 10 a.m. (MOUNTAIN) ● 11 a.m. (CENTRAL) ● Noon (EASTERN)**

**Agenda**

* **Welcome/Call to Order** ~ *Adam Hodges*
* **Roll Call** ~ *Crystal Tyler-Mackey*
  1. Adam Hodges
  2. Melinda Grismer
  3. Jaime
  4. Riana
  5. Susan Kelly
  6. Jan Steen
  7. Katie Hoffman
  8. Brent Elrod
  9. Nancy Bowen
  10. Susan Jakes
  11. Brian Raison
  12. Emily Proctor
  13. Daniel Eades
  14. Ricky Atkins
  15. Michael Dougherty
  16. Jamie Rae Walker
  17. Michelle Eley
  18. Crystal Tyler-Mackey
  19. Russ Garner
  20. Rachel Welborn
* **Approval of the agenda** ~ *Adam Hodges*
  + Susan Jakes made a motion to approve agenda; Emily seconded. Approved.
* **Approve July 17, 2020 Minutes** ~ *Crystal Tyler-Mackey*
  + Nancy made a motion to approve. Susan Kelly seconded. Approved.
* **Treasurer’s report - Accept and file** ~ *Nancy Bowen* 
  + Nancy said report has been filed. Good news, we’re looking fine.
* **The Association Source** ~ *Ricky Atkins, NACDEP Executive Director*
  + Reached 370 members, most ever since Ricky has been on board. Upgrade on website to happen in September.

**Partner Reports**

* Natl. Institute of Food & Agriculture (NIFA) ~ *Brent Elrod*
  + Trying to push through year-end grants. It’s been intense. Any questions or concerns send them to Brent. Still working on rebuilding the staff. On grants management they have done a great job of getting people on board. One position has been out for rural sociology role for about 6 months so please send interested candidates that way. New division directors in place and trying to keep information flowing to the system. Brent can help make connections if you don’t know. NC Regional Center moving to Purdue. Any specific questions about a particular grant can be sent to Brent. Working on a compliance role and rebuilding the team there.
  + Rural Health and Safety Education awards were underfunded this year with only 10 applicants. He encouraged us to look at them and pass forward to our colleagues.
* Regional Rural Development Centers Rep. ~ *Riana Gayle*
  + Available to answer any questions from the centers.

**Standing Committee Reports**

* Finance Committee ~ *Daniel Eades* 
  + Nothing to report at this time but excited to hear Nancy’s numbers
* Communications Committee ~ *Jan Steen, Jaime Menon*
  + Getting geared up to promote the conference with Save the Dates. Have reviewed plans of action. Will be asking people to update their profiles.
  + Working on the look of the newsletters – heads up a themed newsletter is upcoming.
  + Susan Kelly suggested we start considering a journal
* Marketing Committee ~ *Emily Proctor*
  + Notification has gone to committee members and working to diversify marketing materials and updated brochures. Also plan to contact Michell and Henry to discuss 1890 and 1994 opportunities. Susan Kelly is the board liaison to committee
* Member Services Committee ~ *Michael Dougherty*
  + Committee met earlier the month and report has been filed. August webinar was postponed.
* Resolution and Policy *~ Susan Kelly*
  + Susan put out a call for members to join the committee
* Recognition Committee ~ *Rachel Welborn/ Tamara Ogle*
  + Jessica is no longer with the university. The committee is looking to roll out early advertisement this fall. They need guidance on timing regarding how website migration might affect the awards application process. Ricky said the hope is that it should not affect it.
* Development Committee ~ *Adam Hodges/ Peggy Schlecter*
  + Adam shared they have not yet met, but hope to do so next month.
* Historian Report ~ *Stacey McCullough*
  + Not on the call.

**Ad Hoc Committee Reports**

* State Chapter Management and Value - Trudy Rice
  + No updates
* Diversity and Inclusion – Michelle Eley
  + No updates

**Updates from the Regions & Partners**

* Northeast ~ *Molly Donovan*
  + Not on call
* North Central ~ *Brian Raison*
  + Upcoming meeting September 10
* Southern ~ *Susan Jakes*
  + Held meeting with regional reps where they shared ideas across regions. Susan posted for those who couldn’t attend. She will post the notes in MemberClicks.
* Western ~ *Katie Hoffman*
  + Sending a survey out to membership seeking a platform to best communicate and working on 2021 conference planning.
* 1890 ~ *Michelle Eley*
  + Been busy with returning to campus for partial weeks. Is setting up meeting next month. Will connect with Emily to see about connecting with marketing.
* 1994/FALCON ~ *Yvonedda (Henry) Thompson*
  + Not on the call
* Joint Council of Extension Professionals (JCEP) ~ *Susan Kelly/Adam Hodges/Melinda Grismer*
  + Nothing to report about JCEP; ELC will not have an in-person conference
* Journal of Extension ~ *Jamie Rae Walker*
  + Jamie had to leave call before report

**Conference Reports**

* 2021 Conference – *Katie Hoffman/Melinda Grismer*
  + Working on plan A,, B and C (in-person - physically- distanced and virtual as plans B and C); continues to work with Ricky on dates if the in-person session has to be cancelled. On the hunt for speakers, seeking some from the Western region.
  + Michael cautioned that even if COVID is not the issue, budgets may hinder travel to the conference for some.
* 2022 Conference – *Melinda Grismer*

**Unfinished Business**

1.

**New Business**

**Comments and Announcements**

Adam noted that the board retreat agenda will get set as he works with Katie. Will keep time zones in mind as we schedule the virtual meeting. Please send Adam any items or ideas that you’d like to discuss during the retreat.

**Adjourn**

Susan Jakes made motion to adjourn. Brian seconded. Meeting adjourned 12:48pm ET

**Next Zoom Board mtg. is September 30, 2020 at 12:00 Eastern Time**

Board meetings are by Zoom on the 3rd Friday of each month.

START TIMES: 9 a.m. (PACIFIC & AZ) ● 10 a.m. (MOUNTAIN) ● 11 a.m. (CENTRAL) ● noon (EASTERN)

**Strategic Plan focus areas:**

* Priority #1: Communication Strategy
* Priority #2: Member Engagement
* Priority #3: Financial Stability
* Priority #4: Committee/Board Structure and Function

Future Meeting Dates (3rd Friday of each month):

Virtual Board Retreat- September 30-October 2

October 16, 2020

November 20, 2020

December 18, 2020

January 15, 2021

February 19, 2021

March 19, 2021

April 16, 2021

Pre-Conference Board Meeting - May 16, 2021

Annual Business Meeting May 17