**May 15, 2020 Board Meeting**

**Agenda**

* **Welcome/Call to Order** ~ *Susan Kelly*
* **Roll Call** ~ *Crystal Tyler-Mackey*
  + Susan Kelly
  + Crystal Tyler-Mackey
  + Michael Dougherty
  + Russ Garner
  + Nadine Sigle
  + Mary Peabody
  + Brent Elrod
  + Kristen Devlin
  + Brian Raison
  + Katherine Spiering
  + Katie Hoffman
  + Nancy Bowen
  + Adam Hodges
  + Daniel Eades
  + Michelle Eley
  + Rachel Welborn
  + Rebekkah Dudensing
  + Jamie Rae Walker
  + Henry Thompson
  + Melinda Grismer
* **Approval of the agenda** ~ *Susan Kelly*
  + Nancy made motion to approve. Melinda seconded. Approved
* **Approve April 17, 2020 Minutes** ~ *Crystal Tyler-Mackey*
  + Michelle made motion to approve. Nancy seconded. Approved.
* **Treasurer’s report - Accept and file** ~ *Nancy Bowen* 
  + Will bring adjusted budget to board next month. Finance committee has been working hard. Appreciation shared for work of the committee. Report filed.
* **The Association Source** ~ *Ricky Atkins, NACDEP Executive Director*
  + Currently 305 members. Expect to see more. 160 attendees right now for conference. Report uploaded.

**Partner Reports**

* Natl. Institute of Food & Agriculture (NIFA) ~ *Brent Elrod*
  + Brent thanked Susan for her service, especially during this year with the “pivoting” of the conference. Brent will be attending session.
  + Any questions on grants, please see the COVID-19 page. If not there, then contact appropriate program leader or specialists. RHSE link is coming forth and has emphasis on COVID-19 and telehealth opportunities.
* Regional Rural Development Centers Rep. ~ *Kristen Devlin*
  + Each center is working regionally to respond to pandemic. Exploring ways to support communities as they recover. Kristen expressed the baton will shift to someone from the Western Center and expressed appreciation for the connection with the Board this year.

**Standing Committee Reports**

* Finance Committee ~ *Daniel Eades* 
  + Audit went out and will be ready for next board meeting. Additional updates to the budget are forthcoming.
* Communications Committee ~ *Melinda Grismer*
  + ComCom met recently and Jan and Jamie are stepping up as new chairs. Will be working on smooth transition and recruitment to committee. Has been working hard to support conference. Added additional social media channels. Very excited about virtual conference.
* Marketing Committee ~ *Rebekka Dudensing*
  + Waiting for new 2-pager to be posted and then will do a full push out to the lists that she has. It was waiting for ESRI and implan to be added. Brian will update and send by 2pm today.
* Member Services Committee ~ *Michael Dougherty*
  + New member orientation is planned. Adam will be joining it. Will be reminding people that we welcome people to try to connect with speakers in both hangout rooms, emailing speakers, etc. Hangouts will cover expectations and needs. Membership survey will be ready to send at the end. As of yesterday there are 2 applications for scholarship out of 9. If still lacking, Ricky has an email to send out. Will wait until Monday to send notice that it’s open.
  + Webinars – all those who said they’d do webinars but not virtual conference have been communicated.
  + Report has been uploaded.
* Resolution and Policy *~ David Civittolo*
  + Not on call.
* Recognition Committee ~ *Rachel Welborn/ Carroll Welte*
  + Awards pieces moving ahead. Photos are coming in. Thanks to Melinda for helping with the video. A script is being prepared. Regional members will be shared in the regional meetings. All recipients have been notified.
* Development Committee ~ *Notie Lansford*
  + Not on call
* Historian Report ~ *Stacey McCullough*
  + Not on call

**Ad Hoc Committee Reports**

* State Chapter Management and Value - Trudy Rice
  + Not on call
* Membership – Crystal Tyler-Mackey
  + No activity to report
* Diversity and Inclusion – Michelle Eley
  + No activity to report

**Updates from the Regions & Partners**

* Northeast ~ *Mary Peabody*
  + Working with regional team and preparing Molly to step in as incoming Northeast Rep
* North Central ~ *Brian Raison*
  + No new information to report
* Southern ~ *vacant, Susan Kelly* 
  + No new information to report
* Western ~ *Katie Hoffman*
  + Getting prepared for 2021 conference. Some discussion on staying connected and engaging in the virtual session. Working on plug for 2021 conference.
* 1890 ~ *Michelle Eley*
  + Reminding people of conference and will send another email reminder today to encourage registration.
* 1994/FALCON ~ *Yvonedda (Henry) Thompson*
  + College opens fully next week. John Phillips, FALCON rep, is signed up to attend. Did push for people to join the pre-conference session. Have no cases yet on her reservation, but there are 4 new cases at a nearby college. Brent offered to have the email sent out through FERTEP. Henry asked about Zoom link for pre-conference. Brian said we’re about ¾ way through setting up Zoom links. Brian will follow up. There are concerns about connections. Maybe be connected to Zoom via audio for those who can only call in.
* Joint Council of Extension Professionals (JCEP) ~*Susan Kelly/Adam Hodges*
  + JCEP will talk about PLN and ELC at the conference. All organizations are grappling with what happens moving forward.
  + PILD evaluation responses- *Russ Garner*
    - Responses filed. People were happy about the speakers. Also liked option to attend virtually that may not have come to face to face. Content was good with positive feedback.
    - People thought having moderator more engaged in sessions would be good.
* Journal of Extension ~ *Jamie Rae Walker*
  + Jamie is registered now for the conference. JOE board meeting is later this month. There’s a call for editors (multiple levels) as the journal moves forward. Question about whether Jamie Rae is board member for additional year? Adam asked Jamie Rae to stay another year and she agreed!

**Conference Reports**

* 2020 Virtual Conference May 29 - June 3 *Charlie French/Adam Hodges/Brian Raison*
* 2021 Conference – *Katie Hoffman*
  + Team met yesterday. Micheal ran the meeting as Katie had a conflict. Working on video to recruit to 2021 conference in Idaho. Working on “shiny” email to send out during the conference while people are still thinking about it. Has a great response from Western members and universities. There is $12,000 raised in sponsorships already! There will also be a virtual sign-up for people to join planning team.
* 2022 Conference – Melinda Grismer
  + Official announcement that in 2022 we will be going to Indianapolis. The board had to take 24 hours to break and reconvene to decide. It was a hard decision.
  + Melinda shared the team is working on theme. A great venue has been line up with a lot of great attractions and opportunities to showcase what community development is doing. Looking at June 3

**Unfinished Business**

**New Business**

1. Decision - Annual Conference Rotation – Susan Kelly

South Dakota and Nebraska team suggested we might throw out the rotation for bids given that they were not selected given close to Western location (Idaho). Susan opened this suggestion up for discussion. Michael expressed not being opposed to the idea, but maybe given a boost of points to going somewhere if there hasn’t been a conference there. Mary noted we would miss some had there not been a push to support regionally. Rachel underscored the regional focus, too, and cautioned against eliminating someone just because they are geographically close. Nancy mentioned opening up regionally, but after a period of time opening it up fully. Katie concurred that Idaho responded due to regional push, but liked this hybrid approach. Rebekkah agreed with a hybrid approach. Nancy also articulated the possibility of co-hosting with other associations, especially as we likely face very lean travel budgets moving forward.

1. Decision - Idaho State Chapter Approval – Katie Hoffman
   1. Katie shared the group has been together for about 10 years and identified some of the activities and events they have hosted. The group has wanted to be an official state chapter for a few years and have worked diligently so submit an application.
   2. Nancy made motion to approve the application. Adam seconded. Approved. Congratulations!! Application filed.

**Comments and Announcements**

**Adjourn** 1:13pm

**Next Zoom Board mtg. is May 29 , 2020 at 12:00 Eastern Time**

Board meetings are by Zoom on the 3rd Friday of each month.

START TIMES: 9 a.m. (PACIFIC & AZ) ● 10 a.m. (MOUNTAIN) ● 11 a.m. (CENTRAL) ● noon (EASTERN)

**Strategic Plan focus areas:**

* Priority #1: Communication Strategy
* Priority #2: Member Engagement
* Priority #3: Financial Stability
* Priority #4: Committee/Board Structure and Function

Following is the schedule for the 2019-2020 Board:

2019

August 16

September 20

September 25-27 Retreat

October 18

November 15

December 20

2020

January 17

February 21

March 20

April 17

May 15

May 29 Pre Conference Meeting

June 1 Annual Business Meeting