



National Association of Community Development Extension Professionals

February 19, 2021 Board Meeting

START TIMES: 9 a.m. (PACIFIC) • 10 a.m. (MOUNTAIN) • 11 a.m. (CENTRAL) • noon (EASTERN)

Agenda

- **Welcome/Call to Order** ~ *Adam Hodges*
- **Roll Call** ~ *Crystal Tyler-Mackey*
 1. Adam Hodges
 2. Melinda Grismer
 3. Susan Kelly
 4. Nancy Bowen
 5. Crystal Tyler-Mackey
 6. Brian Raison
 7. Susan Jakes
 8. Katie Hoffman
 9. Daniel Eades
 10. Brent Elrod
 11. Riana Gayle
 12. Rachel Welborn
 13. Jaime Menon
 14. Michael Dougherty
 15. Kara Salazar
 16. Molly Donovan
 17. Wayne Berea
 18. Jan Steen
 19. Russ Garner
 20. Michelle Eley
 21. Ricky Atkins
- **Approval of the agenda** ~ *Adam Hodges*
 - Susan Jakes made motion to approve. Crystal seconded. Motion approved.
- **Approve January 15, 2020 Minutes** ~ *Crystal Tyler-Mackey*



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- Nancy made motion to approve. Melinda seconded. Approved.
- **Treasurer's report - Accept and file** ~ *Nancy Bowen*
 - Susan Jakes made motion to approve. Melinda seconded. Approved.
- **The Association Source** ~ *Ricky Atkins, NACDEP Executive Director*
 - Report filed. Membership renewals seem to be on track.

Partner Reports

- Natl. Institute of Food & Agriculture (NIFA) ~ *Brent Elrod*
 - Working on 2023 budgets and stimulus related response efforts. \$28 million for state departments of ag to address farmer/rancher stress. Will suggest the connect with partners, including Coop Ext, to align efforts. New eXtension effort regarding COVID Immunization partnership with CDC to outreach to rural for vaccine uptake. Be on lookout for these and ways to connect from community development perspective
- Regional Rural Development Centers Rep. ~ *Riana Gayle*
 - RRDCs are putting together materials and will update those to MemberClicks. Coming Together for Racial Understanding train the trainer session held, bringing on 3 new states with teams trained to implement (NM, DE and OH).

Standing Committee Reports

- Finance Committee ~ *Daniel Eades*
 - Have conference sponsorships updates and conference financials. Working on those and will post in about a week.
- Communications Committee ~ *Jan Steen, Jaime Menon*
 - Put survey regarding social media in newsletter but only have 13 responses so far. Where should it be disseminated?
- Marketing Committee ~ *Emily Proctor*
 - Not on call
- Member Services Committee ~ *Michael Dougherty*
 - Had 20+ people attend webinar. Want to start collecting information on membership forms as to where people are. Topics on membership profiles may be too many/too specific. May want to look at a new way to classify interest areas for next year. Report filed.
- Resolution and Policy ~ *Susan Kelly*
 - Report filed. Cleaning up policies and procedures manual. Planning for business meeting. Will be sending an email to membership by March 1 to seek input on bylaws and hold a Zoom meeting on April 1 to discuss them. Any potential changes must be sent to membership by April 18.
- Recognition Committee ~ *Rachel Welborn/ Tamara Ogle*
 - Submissions are low right now. There's another week left to get those in and will work with Ricky to send them out. Closing February 26.
- Development Committee ~ *Adam Hodges/ Peggy Schlecter*
 - Working with conference on sponsorships and a virtual auction



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- Historian Report ~ *Stacey McCullough*
 - Not on call
- Nominations Committee – *Susan Kelly*
 - *No report today*
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Updates from the Regions & Partners

- Northeast ~ *Molly Donovan*
 - Filed and nothing to report
- North Central ~ *Brian Raison*
 - Had great meeting yesterday. Asked what might we do as we move forward with hybrid so we don't lose audiences gained online but not miss those we left behind in virtual
- Southern ~ *Susan Jakes*
 - Nothing to report today. Seeking updated list from last year's membership and new people, too. Ricky will pull those lists and send forward. Working with Mississippi as they are starting a state chapter.
- Western ~ *Katie Hoffman*
 - Had meeting – low attendance but 3 new members attended. Right in the middle of state awards process. If they score well they will move up nationally.
- 1890 ~ *Michelle Eley*
 - Had a good membership meeting a couple of weeks ago. Touched base on programming and COVID impacts. Saw need to continue to engage. Some are working in a variety of capacities. Encouraged conference participation. Setting up another meeting soon. Adam was there and affirmed it was a great meeting.
- 1994/FALCON ~ *Yvonedda (Henry) Thompson*
 - Not on call
- Joint Council of Extension Professionals (JCEP) ~ *Susan Kelly/Adam Hodges/Melinda Grismer*
 - JCEP hired capitol Hill Management Firm now that Bob Ohlenstein has retired. ELC conference was successful. Adam moderated a room and found it useful and enjoyable. It gave participants experience with the Whova (<https://whova.com/>) app. Conference committee can discuss whether we want to use something like that or not.
- Journal of Extension ~ *Jamie Rae Walker*
 - Not on the call
- PILD ~ *Russ Garner, Nadine Sigle*
 - Registration open. Virtual session is April 12-13. Information uploaded to MemberClicks.

Conference Reports

- 2021 Conference – *Katie Hoffman/Melinda Grismer*
 - Finalizing schedule and budget. Have closed RFPs at 72-75 proposals which are out to reviewers. Budget sent to finance committee. Katie shared proposed schedule to open for feedback.
- 2022 Conference – *Melinda Grismer*



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- Steering committee is formed. Team is going to visit the Alexander soon. Board retreat Sept 17-19, 2021 is a possibility if that works for the Board. Adam said we typically do them during the work week. Melinda will check back on 15th -17th, Details are coming together for Indianapolis – such as using computers from Purdue to limit a/v costs.

Unfinished Business

None

New Business

Land Use Planning Community of Practice Request

- Wayne is current chair of land use Community of Practice with eXtension. Looking to further connect with NACDEP in a more formalized way as an official working group. Nancy made motion to adopt land grant community of practice to become a work group of NACDEP. Melinda seconded. Susan Kelly asked Wayne about having a formal representative to join NACDEP board meeting. Kara and Michael Dougherty are also part of both. Motion approved.

Comments and Announcements

Adjourn

- Meeting adjourned at 1:00pm ET

Next Zoom Board mtg. is March 19, 2021 at 12:00 Eastern Time

Board meetings are by Zoom on the 3rd Friday of each month.

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Strategic Plan focus areas:

- Priority #1: Communication Strategy
- Priority #2: Member Engagement
- Priority #3: Financial Stability
- Priority #4: Committee/Board Structure and Function

Future Meeting Dates (3rd Friday of each month):

March 19, 2021

April 16, 2021

Pre-Conference Board Meeting - May 16, 2021

Annual Business Meeting May 17