**March 19, 2021 Board Meeting**

**START TIMES: 9 a.m. (PACIFIC) ● 10 a.m. (MOUNTAIN) ● 11 a.m. (CENTRAL) ● noon (EASTERN)**

**Agenda**

* **Welcome/Call to Order** ~ *Adam Hodges*
* **Roll Call** ~ *Crystal Tyler-Mackey*
  1. Adam Hodges
  2. Susan Kelly
  3. Riana Gayle
  4. Brent Elrod
  5. Molly Donovan
  6. Melinda Grismer
  7. Michael Dougherty
  8. Jan Steen
  9. Brian Raison
  10. Russ Garner
  11. Michelle Eley
  12. Nancy Bowen
  13. Daniel Eades
  14. Rachel Welborn
  15. Crystal Tyler-Mackey
  16. Katie Hoffman
  17. Rebekka Dudensing
* **Approval of the agenda** ~ *Adam Hodges*
  + Nancy made motion. Brian seconded. Approved.
* **Approve February 16, 2020 Minutes** ~ *Crystal Tyler-Mackey*
  + Melinda made motion. Brian seconded. Approved
* **Treasurer’s report - Accept and file** ~ *Nancy Bowen* 
  + All is in line with this month’s report. It’s 50% more this time this month, which seems great. Report filed. Michelle made motion to approve. Susan Kelly seconded. Approved
* **The Association Source** ~ *Ricky Atkins, NACDEP Executive Director*
  + Not on call but report filed.

**Partner Reports**

* Natl. Institute of Food & Agriculture (NIFA) ~ *Brent Elrod*
  + Busy updated new administration. Looking for additional partnership opportunities at national level, so send ideas. RRDC directors are meeting with NIFA Director next week.
  + $1.1 Billion will be set aside for socially disadvantaged agricultural producers
* Key focus areas for new admin:
  + Climate Change
  + Economic Vitality
  + Diversity, Equity and Inclusion
  + Hunger/food insecurity
* Regional Rural Development Centers Rep. ~ *Riana Gayle*
  + Events coming up: [rrdc-informing-administration.final-package.2-19-2021.pdf (usu.edu)](https://rrdc.usu.edu/files/rrdc-informing-administration.final-package.2-19-2021.pdf)
  + Rainbows Over the Rockies – April 15 – 17
  + Climate Change and Extension – April 19 – 20
* Southern Region DC working on ripple mapping results from *Coming Together for Racial Understanding*

**Standing Committee Reports**

* Finance Committee ~ *Daniel Eades* 
  + Report filed. Working mostly on conference budget with the planning committee
* Communications Committee ~ *Jan Steen, Jaime Menon*
  + Working on build up to the conference – capturing speaker bios and photos from Western region. Next meeting 6/4 but communicating as necessary
* Marketing Committee ~ *Emily Proctor*
  + Not on call
* Member Services Committee ~ *Michael Dougherty*
  + Webinar series continuing and will take summer off. A survey was sent to identify where people are getting information via social media regarding usage. Socials, email and newsletter are mentioned as used most. Report filed with survey results.
* Resolution and Policy *~ Susan Kelly*
  + Mark calendars for April 1 member meeting for 3 by-laws discussion. Michael Daugherty and Susan Kelly identified some discrepancies in by-laws and will present next week. Report filed.
* Recognition Committee ~ *Rachel Welborn/ Tamara Ogle*
  + Had 50 nominations across all awards. 12 have been disqualified for not following the guidelines. Next year there will be a virtual meeting to review those things, as well as to provide a checklist.
* Development Committee ~ *Adam Hodges/ Peggy Schlecter*
  + Nothing to report
* Historian Report ~ *Stacey McCullough*
  + Not on call
* Nominations Committee – *Susan Kelly*
  + No report

**Updates from the Regions & Partners**

* Northeast ~ *Molly Donovan*
  + Making progress with identifying award judges. Looking forward to a series on resiliency. Stay tuned,
* North Central ~ *Brian Raison*
  + Kara Salazar will be coming in to serve as regional rep for NC Region.
* Southern ~ *Susan Jakes*
  + Not on the call
* Western ~ *Katie Hoffman*
  + Held first regional meeting. Used Facebook page to encourage award submissions and judges
* 1890 ~ *Michelle Eley*
  + Waiting to see if 1890 conference will go forward. Been sending conference updates.
* 1994/FALCON ~ *Yvonedda (Henry) Thompson*
  + Not on call
* Joint Council of Extension Professionals (JCEP) ~ *Susan Kelly/Adam Hodges/Melinda Grismer*
  + Nothing to report
* Journal of Extension ~ *Jamie Rae Walker*
  + Not on the call
* PILD ~ *Russ Garner, Nadine Sigle*
  + Nothing new to report; still planning for virtual conference <https://www.jcep.org/pild> Registration is open

**Conference Reports**

* 2021 Conference – *Katie Hoffman/Melinda Grismer*
  + Conference proposal acceptances have gone out.
  + Discussion/decision on conference virtual platform - Asking board for a budget line item to approve $5000 for virtual conference platform. Susan Kelly made motion to approve up to $5000 for virtual platform. Nancy seconded. Approved. Adam noted that the board is willing to help. There may be a lot of support needed regarding room monitoring, etc. Watch emails for needed support once a platform is identified.
* Budget was sent via email. We voted on email. Now entertaining a motion to confirm email action on the budget. Susan Kelly made motion. Michelle seconded. Approved.
* An email vote was established on conference program. Now entertaining a motion to confirm email action on the program. Nancy made motion to approve. Susan Kelly seconded. Approved.
* 2022 Conference – *Melinda Grismer*
  + Getting logistics set up, visiting the hotel, taking videos to promote the conference, will be reaching out for participation outside of current committee in June – after 2021 conference.

**Unfinished Business**

None

**New Business**

None

**Comments and Announcements**

**Adjourn**

Melinda made motion to adjourn. Meeting ended 12:46pm

**Next Zoom Board mtg. is April 16, 2021 at 12:00 Eastern Time**

Board meetings are by Zoom on the 3rd Friday of each month.

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**Strategic Plan focus areas:**

* Priority #1: Communication Strategy
* Priority #2: Member Engagement
* Priority #3: Financial Stability
* Priority #4: Committee/Board Structure and Function

Future Meeting Dates (3rd Friday of each month):

April 16, 2021

Pre-Conference Board Meeting - May 16, 2021

Annual Business Meeting May 17