



National Association of Community Development Extension Professionals

Oct. 15, 2021 Board Meeting

Agenda

- **Welcome/Call to Order** ~ *Melinda Grismer*
- **Roll Call** ~ *Crystal Tyler-Mackey*
 1. Melinda Grismer
 2. Adam Hodges
 3. Molly Donovan
 4. Michael Dougherty
 5. Ramona Madhosingh Hector
 6. Daniel Eades
 7. Susan Jakes
 8. Craig Carpenter
 9. Michelle Eley
 10. Eric Walcott
 11. Russ Garner
 12. Rachel Welborn
 13. Ricky Atkins
 14. Kara Salazar
 15. John Phillips
 16. Emily Proctor
 17. Rebekkah Dudensing
 18. Crystal Tyler-Mackey

- **Approval of the Agenda** ~ *Melinda Grismer*
 - o Adam made motion. Daniel seconded. Approved
- **Approve Sept. 17, 2021 Minutes** ~ *Crystal Tyler-Mackey*
 - o Susan made motion to approve. Molly seconded. Approved.
- **Treasurer's Report - accept and file** ~ *Daniel Eades*
 - o Report filed. Highlighted we're trying to hold 2 years worth of expenses. Beyond that we may need to discuss doing something that will allow money to "do something" for us.
 - o Adam made motion to approve. Rebekkah seconded. Approved.
- **The Association Source** ~ *Ricky Atkins, NACDEP Executive Director*
 - o Report filed on MemberClicks. No movement in membership in the past month.



National Association of Community Development Extension Professionals

Partner Reports

- Keith Harris ~ NIFA liaison (Welcome a-board!)
 - Working on grant programs and focusing on some rapid response items. Also rebuilding staff and onboarding people in a lot of roles at NIFA. Looking forward to continuing to provide NIFA representation.
 -
- Regional Rural Development Centers Rep. ~ *Michael Wilcox*

Standing Committee Reports

- Finance Committee ~ *Craig Carpenter*
 - No new information but wanted to note that virtual conferences are good for finances so may consider including on occasion
- Communications Committee ~ *Jaime Menon/Jan Steen*
 - Not on the call today
- Diversity, Equity & Inclusion (DEI) Committee ~ Michelle Eley, Lupe Valtierra & Lisa Hinz
 - Michelle shared that there is a meeting at 2pm ET today where committee will add more details to the committee's work
 - Join Zoom Meeting <https://ncat.zoom.us/j/93899372695>

Meeting ID: 938 9937 2695
- Marketing Committee ~ *Emily Proctor*
 - Had a great committee meeting and discussed marketing materials including any updates. Connecting with John Phillips on FALCON and how to connect and share more about NACDEP. Discussed website and have suggestions. Also discussed conference marketing and other information that is related to other committees' work
- Member Services Committee ~ *Michael Dougherty*
 - Will resume Member webinars in November. Still seeking a December speaker to focus on mental well-being. Haven't had a meeting since last board meeting.
- Recognition Committee ~ *Eric Walcott* (Welcome a-board!)
 - Eric shared some background of his work and also noted that deadline for recognitions is February.
- Historian Report ~ *Stacey McCullough*
 - *Not on call*

Updates from the Regions & Partners

- Northeast ~ *Molly Donovan*
 - Encouraged members to complete the survey from the RRDCs on rural priorities. Next quarterly meeting is this winter.
- North Central ~ *Kara Salazar*
 - Encouraged members to complete the survey from the RRDCs on rural priorities. Next quarterly meeting is this winter.
- Southern ~ *Susan Jakes*
 - Will set a regional meeting soon. Asked for clarification on positions coming up for



National Association of Community Development Extension Professionals nomination. Adam said president-elect, secretary, and southern region rep.

- Western ~ *Katie Hoffman*
 - Not on call
- 1890 ~ *Joy Moten-Thomas*
 - Not on call
- 1994/FALCON ~ *John Phillips*
 - *Made a plug for Lead21 <https://lead-21.org/> as well as invitations to FALCON conference <https://www.falcontribalcollege.org/annual-conference> which will be virtual this year.*
- Joint Council of Extension Professionals (JCEP) ~ *Adam Hodges/Melinda Grismer/Rebekka Dudensing (January 2022)*
- Journal of Extension ~ *Jamie Rae Walker*
 - *Jamie not on the call*

- PILD (April 3-6, 2022 in Arlington, VA) ~ *Russ Garner, Ramona Madhosingh-Hector*
 - Subcommittees have formed and the full group has a meeting coming up soon. More will be reported at next NACDEP meeting.
- ELC (Feb. 9-10, 2022) ~ *Donna Rewalt, Mike Gaffney*
 - ELC call for proposals has been released with a due date of Nov 9.

Conference Reports

- 2022 Conference – *Melinda Grismer/Tamara Ogle*

Nov 1-Dec 19 will be timeline for Call for Proposals. Work is progressing along and seeking to be inclusive of all NACDEP membership. Draft schedule should be ready to share at next meeting.

New Business

- **NACDEP's Policies and Procedures Change**
 - The Recognition Committee proposes a motion to change Section M of NACDEP's policies and procedures (see attached) to clarify how the awards nomination process works for the DSA and DCA award. In the past, we have allowed regional winners that did not win nationally from the two previous years to be resubmitted for the applicable national award. These changes clarify that process and ensure that a single university does not have multiple nominees for these two awards – **vote required**
 - Melinda shared file.

- **Virtual Professional Development Series (instead of a 2022 Virtual Track)**
 - Expand options to include a subscription option that would cover access to monthly professional development opportunities (Wednesday Webinars) along with NACDEP membership
 - Melinda shared that there has been additional discussion around holding an in-person only conference as we have committed to it (financially and in planning), with the option of offering virtual opportunities at times other than during the in-person conference. Discussion ensued about Wednesday Webinars, a January or other mid-year virtual opportunity. Multiple members shared that they'd like to see us continue to build upon the Wednesday Webinars as an offering that is distinct from another virtual professional



National Association of Community Development Extension Professionals development offering.

- **Moving from Membership to Subscription**
 - Based on our discussion during the September board retreat, we need to discuss the specifics of moving away from membership and toward a subscription base
 - Melinda asked Craig to explore a little more of the impact of such changes within the finance committee

Unfinished/Ongoing Business

- **Consider establishing a reduced rate for students.**
 - Board recommendation: Students who pay \$25 for membership receive a free poster submission and may enter a scholarship competition to cover conference costs (after our NACDEP conference registration goal of 175 is met) – **vote required**
 - Discussion ensued. Adam made motion for \$25 student rate and breakeven rate for conference attendance. Kara seconded. **Approved.**
- **Consider establishing a participation incentive/reduced conference rate for 1890 and 1994 colleagues who attend 2022 and future conferences.**
 - Recommendation from 1890s representative: The membership fee for faculty/staff of 1890 and 1994 institutions is waived; they may enter a scholarship competition to cover conference costs (after our NACDEP conference registration goal of 175 is met) – **vote required**
- **Member outreach – what data to collect and how to gather it**
 - Adding a NACDEP directory linked to our profiles showcasing knowledge areas and key demographic information (merging the MemberClicks and the Oxford Abstract categories to create the NACDEP priority list) by completing conference registration through Oxford Abstracts
 - Establish a free membership for members of 1890 and 1994 institutions when they register at a break-even rate for the 2022 conference.

Adjourn

Meeting adjourned at 1:39pm ET

Board meetings are by Zoom on the 3rd Friday of each month (Next one: Nov. 19, 2021)
START TIMES: 9 a.m. (PACIFIC) • 10 a.m. (MOUNTAIN) • 11 a.m. (CENTRAL) • noon (EASTERN)