



National Association of Community Development Extension Professionals

January 19, 2024 Board Meeting
12-1:30 p.m. ET

<https://us02web.zoom.us/j/84451494282>

Agenda

Welcome/Call to Order ~ *Crystal Tyler-Mackey*

- Meeting called to order by the NACDEP President at 12:02 PM ET

Roll Call ~ *Michael Dougherty*

- Crystal Tyler-Mackey, President
- Michelle Eley, President Elect (joined 12:10 PM,)
- Rebekka Dudensing, Immediate Past President
- Daniel Eades, Treasurer (left 12:40 PM)
- Michael Dougherty, Secretary

- Hunter Goodman, Southern Regional Rep
- Juliet Daniels, Western Regional Rep
- Henry Thompson, 1994 Regional Rep

- Craig Carpenter, Finance Committee Chair
- Jaime Menon, Communications Committee Co-Chair (left 1:05 PM)
- Charissa Puryear, Member Services Committee Co-Chair
- Nicole Walker, Member Services Committee Co-Chair
- Tamara Ogle, Recognition Committee Co-Chair (left 1:05 PM)
- Donna Rewalt, Marketing Committee Co-Chair & ELC Planning Committee Rep (left 1:05 PM)
- Lisa Hinz, DEI Committee Co-Chair (joined 12:05 PM, left 1:00 PM)

- Sarah Rucker, NIFA Liaison
- John Green, RRDC Representative
- Bo Beaulieu, CDS Liaison

- Ramona Madhosingh-Hector, PILD Planning Committee Rep
- Erin Ling, PILD Planning Committee Rep (joined 12:05 PM, left 1:00 PM)

- Nate Peterson, 2024 Conference Committee (joined 12:30 PM, left 1:00 PM)
- Adrianna Palmer, 2024 Conference Committee (joined 12:10 PM)

- Ricky Adkins, NACDEP Executive Director



National Association of Community Development Extension Professionals

Agenda ~ Crystal Tyler-Mackey

- Juliet moved to amend New Business to after Approval of the Minutes. Daniel seconded. Motion to change to the agenda passed.
- Michael moved to approve agenda as amended. Juliet seconded. Motion to approve the agenda passed.

Approve Minutes of the Last Meeting ~ Michael Dougherty

- Rebekka moved to approved minutes. Juliet seconded. Motion to approve the Minutes passed.

New Business

- An expenditure of \$2,500 request for conference videography requested from the Communications Committee.
- Jaime reiterated request originally came from Conference Committee for a share of the funding.
- Michael noted conference has larger budget for this activity and will raise other funds.
- Hunter asked if this was a new or standard item. Daniel responded that the item is in the budget. Last year, it was \$1,800 and in-kind expenses (hotel rooms), so added together, it is in-line with previous requests.
- Juliet moved to approved request. Michael seconded. Motion to approve the request passed.

President's Report - Crystal Tyler-Mackey

- Thanked everyone for their hard work for NACDEP and for communities. Specifically lifted up NACDEP New Year. Noted that Rebekka agreed to coordinate and pull together. Expressed thanks to Rebekka and the team.
- Encouraged submission of presentations and awards – Have until Monday for submissions, a bit longer for awards.

Treasurer's Report ~ Daniel Eades

- Finance statements uploaded to Member Clicks. As of December, balance is \$193,600 with \$56,900 in Endowment.
- Budget versus actual shows \$11,081 of revenue over expenditures. In past, divided between endowment and scholarships. Not sure if action needed. Thanked Ricky and Western Region (conference) for making this a profitable year.
- Michael noted action tabled in July for split. (Action taken on split via email – Appended to minutes).
- Rebekka moved to accept report. Juliet seconded. Motion to accept the Treasurer's Report passed.

The Association Source ~ Ricky Atkins, NACDEP Executive Director

- Uploaded organization reports and regional rosters to MemberClicks.
- Includes dates on rosters to show who has renewed. Retention at 42%; hopefully get all retention with conference registration.



National Association of Community Development Extension Professionals

Partner Reports

- NIFA liaison ~ *Sarah Rocker*
 - NIFA being funded on Continuing resolution. Enables present work (“be here now”) but not future-oriented activities. Asked to tighten budgets not knowing what will happen (especially impacting training and travel).
 - DEI is one of USDA’s strategic priorities. Gotten feedback of difficulties with state restrictions. Aware of these instances. Legal team has advised that all federal grants protected under Title IX. Also, if things happening university level, work with general counsel – also mechanism to report directly to NIFA.
 - Launched task force within NIFA to tackle AI – especially generative models. Government prohibited from using these (because of data use and need to protect it). Asking where innovations are and what is appropriate use for this technology.
 - Crystal noted comments by Rebekka and Michelle in chat on DEI. Said had appreciation for difficulty moving forward in current situation.

- Regional Rural Development Centers Rep.- SRDC – *John Green*
 - SRDC board exploring how to documents and respond on DEI issues.
 - RRDCs continue to work on CD 101 nationally and with southern team. Relevant to pre-conference workshop focusing on it. Broader national team identifying larger training opportunities for future.
 - Helping plan Program Leader meeting; have good representation from each region. Team includes Kaysha Jackson, West Virginia State University, Jason Entsminger, University of Maine, Carrie Johnson, North Dakota State University, Deborah Kohl, Kansas State University, Stacey McCullough, University of Arkansas, Gill Finley, Kentucky State University, Patti Schmitt, Colorado State University, and Cris Meier, Utah State University.
SRDC and Extension partners done study on partnerships (1882 & 1890) that work (with Michelle and Rachel Welborn). Disseminating it soon, hopefully at NACDEP.
 - Outcome of RRDC 2021 listening sessions in Rural Population Research Network (W5001). Liked approach, decided to adopt it. What kind of population change research useful for extension professionals. Did in-person in Tennessee. Now taking virtually. Asked for help.
 - Posted in chat new publication from the Northeast Regional Center:
<https://www.psu.edu/news/research/story/women-farmers-quantitatively-linked-better-community-well-being/>

- Community Development Society (quarterly) ~ *Bo Beaulieu*
 - Have new executive director: Tammy Baxter. Thought it would be good for Ricky and Tammy to connect.
 - Had webinar with North Central Regional Center introducing new Principles of Good Practice with over 100 participants. Having webinar for CDS members on the principles next week.
 - Have posted information on conference in July (14-17) in Omaha, NE. Theme is “Creating capacity for resilient communities.” Includes call for proposal. Topic is “lifeblood” for NACDEP, would find interesting. Different options listed.
 - Encouraged people to check into membership if interested (and not members)
 - Link for programs: <https://cdsociety.org/programs/#programs-webinars>



National Association of Community Development Extension Professionals

Select Committees

- Professional Development
 - No report. Crystal asked people if interested to put name in chat.
- Conference Playbook Review and Update – *Juliet Daniel*
 - Will be getting to that this quarter. Want to make sure capture information in real time. Will be contacting 2024 conference committee as working on it.. Will have update in March.

Standing Committee Reports

- Communications Committee ~ *Jaime Menon/Gwynn Stewart*
 - Jaime reported the committee has been busy posting to social media on NACDEP New Year, conference submissions, awards, etc.
 - Said there will be a survey in the newsletter about social media, repeating what was done few years ago. (Instagram not listed as an option because of workload and no one available to post but can be written in).
- Diversity, Equity & Inclusion (DEI) Committee ~ *Amber Tweety/Lupe Valtierra/Lisa Hinz*
 - Michelle reported Amber agreed to co-chair. Lupe and Lisa agreed to remain. Others may give the report at the future meetings. Offered to be liaison.
 - Lisa said committee had a had good meeting at NACDEP New Year. Committee has been doing work internally on bylaws, policies. Have members who want to do book club.
 - DEI Conversations co-hosted by Lisa and Amber, begin on Feb. 23. Will be “drop-in” events, informal and focused. Wondered about other ways to promote it (will be filing to newsletter). Asked if should use university of NACDEP zoom (plays into PR). Wanted to know if should have people pre-register.
 - Ricky said could send out any message to full membership. Can build any kind of registration form through Member Clicks. Have Zoom platform, only have one license registered to me – would need to coordinate. Lisa said will connect later.
 - Requested any good quote for conversational sessions. Looking to hold them bimonthly.
 - Michael listed Comm-Comm for social media in the chat, noted the wide distribution (beyond NACDEP) when discussed further. Hunter asked for blurb for regional reps.
 - Ramonna noted there has been talk on how could align DEI under JCEP umbrella.
- Finance Committee ~ *Craig Carpenter*
 - Met first week in January. Typically, would have reviewed conference budget. Will review it over email Daniel has briefed committee on it, so should be no surprised.



National Association of Community Development Extension Professionals

- Marketing Committee ~ *Tanya Lamo/Donna Rewalt*
 - Donna said committee working on website update and logo revision. Meeting next week. Will have update next month.
- Member Services Committee ~ *Nicole Walker/Charissa Puryear*
 - Charissa said committee met Jan. 5. Focused on Wednesday Webinar: Feb. 21 (Engaging Extension Audiences on Controversial Topics) March 20 (Creating Sustainable and Equitable Communities), and April 17 (Colorado Food Summit Inspiring Diverse Colorado Food Systems).
 - Worked on framework for buddy program. Made initial call for buddies. Will be sending out more information on that.
- Recognition Committee ~ *Eric Walcott/Tamara Ogle*
 - Tamara reported awards opened in December. Exciting seeing them come in. Please continue to promote. Deadline is Feb. 15.
 - New process, send questions to Eric or me. Eric presented about it at NACDEP New Year. It was recorded, looking to get posted.
 - Crystal asked about reviewers. Tamara said Juliet will work with regional reps. Need applications to make robust award process.
- Nomination/Policy & Procedures Committee ~ *Rebekkah Dudensing*
 - No report.
- Historian Report ~ *Stacey McCullough*
 - Crystal said Stacey not able to attend but will have report in February.

Updates from Regions & Partners (please include a brief Region/Partner Report)

- Northeast ~ *Scott Slattery*
 - Not present. Report on MemberClicks.
- North Central ~ *Jan Steen*
 - Not present. Report on MemberClicks.
- Southern ~ *Hunter Goodman*
 - Wonderful conversation after NACDEP New Year.
 - Want to focus April 2 meeting around spaces where can meet to discuss issues, especially ones important to the South. Been sending out updates to the region on opportunities. (Thanked Jan Steen for setting up model newsletter with links.)
- Western ~ *Juliet Daniels*
 - Shared preliminary results of regional interest survey at meeting: 1. Best practices; 2. Programming in region; 3. Learning about colleagues in region. Also, those in west interested in attending CD training similar to what WRDC did few years ago.
 - ECOP topics shared. Top two priorities: DEI and Economic and Workforce development
 - Holding quarterly meetings to keep this going.
 - Also appreciated what Jan shared.



National Association of Community Development Extension Professionals

- 1890 ~ *Iris Crosby*
 - Not present. No report.
 - Hunter complemented Nate for his work on the transition as the incoming regional rep and for his coordination with Iris.
- 1994/FALCON ~ *Henry Thompson*
 - Announced FALCON is Oct. 11-13 in Minneapolis.
- Journal of Extension ~ *Jamie Rae Walker*
 - Not present. No report.
- Joint Council of Extension Professionals (JCEP) ~ *Rebekka Dudensing/Crystal Tyler-Mackey*
 - No report.
- ELC (Extension Leadership Conference) ~ *Donna Rewalt/Karen Tanner*
 - Donna posted to information to Chat about ELC on Feb. 14-15 in Tampa, FL.
 - To date, 231 registered, of those 16 are NACDEP members (10 of these are also members of other associations). Registration is still open.
 - Planning our NACDEP night out. Need to plan our NACDEP meeting time, couple hours where we can meet. We have several NACDEP committee leaders attending, and plan to reach out to them and our president for discussion topics for our association meeting. Will send an email to NACDEP registrants to plan events since have some limitations (based on location).
 - Program on-line at conference website.
- PILD (Public Issues Leadership Development) ~ *Ramona Madhosingh-Hector/Erin Ling*
 - Ramona said nothing new from last month.
 - Meeting Monday. Working on finalizing agenda.

Conference Reports

- 2024 Conference – *Jimmy Henry/Nate Peterson/Talia Washington*
 - Rebekka pointed out Chat posting as Nate had to leave.
 - Nate encouraged people to submit a proposal and to pass the word along to your contacts before the deadline. Link is:
<https://app.oxfordabstracts.com/stages/8357/submitter>
 - Reminded people to watch for upcoming hotel information Info on the website.
 - Said details about the Silent Auction will also be available soon on the website.
- 2025 Conference – *Adam Hodges*
 - Ricky noted just got finished negotiating contract. Will send to Crystal, Rebekka, and Michelle. Need to get it signed next week.

Old Business

- None



National Association of Community Development Extension Professionals

New Business

- Conference video budget (See above)

Announcements

- Next meeting – February 16, 2024
- Excess revenue split
 - Michael asked about reminder split of excess revenue (between Endowment and Scholarships), noting that Rebekka had found it had been tabled in July.
 - Rebekka said board could do an email vote if that help. Added that if we do that, it needs to be recorded. That way as sessions decided would have that info.
 - Crystal said email was best and asked Rebekka to do it. Rebekka said it would go out on Monday
 - (Results appended to these minutes).

Adjourn

- Meeting adjourned (with completion of agenda) at 1:12 PM ET.

Board meetings are by Zoom on the 3rd Friday of each month
START TIMES: 9 a.m. (PACIFIC) • 10 a.m. (MOUNTAIN)
11 a.m. (CENTRAL) • 12 noon (EASTERN)

Post-Meeting Email Business

- Excess Revenue Split
 - Rebekka moved via email on Jan. 23 to split the surplus finances 50/50 between the Endowment and Scholarships for 2023. Michael seconded the motion via email.
 - Voting closed February 6. The motion passed without opposition.
 - The vote was 9 in favor, 1 abstained (because of not being at the January meeting when the topic was discussed), and 1 board member did not vote.