



National Association of Community Development Extension Professionals Board/Committee Chairs
Board Meeting
MINUTES
Friday, April 21, 2017

Voting Participants: (Present members highlighted in YELLOW)

- Kelly Nix, President
- Stacey McCullough,, Past President
- Trudi Rice, President-Elect
- Connie Hancock, Secretary
- Nancy Bowen-Ellzey, Treasurer
- Adam Hodges, 1890 Representative
- John Phillips, 1994 Representative
- Connie Mefford, North Central Representative
- Mary Peabody, Northeastern Representative
- Susan Kelly, Southern Representative
- Roslynn Brain, Western Representative

Non-Voting Participants:

- Brent Elrod, National Institute of Food & Agriculture (NIFA)
- Don Albrecht, Regional Rural Development Center Representative
- Peggy Schlechter, Member Services Committee
- Brian Raison, Communications Committee
- Rebekka Dudensing, Marketing Committee
- Steve Burr, Finance Committee
- Michael Dougherty, Recognition
- Mary Emery, Journal of Extension
- Norm Schwertfeger, PILD Conference
- Trudy Rice, State Affiliate Committee
- Michael Wilcox, Development Committee
- Paul Lachapelle, Annual Conference Committee
- Greg Davis, 2018 Annual Conference Committee
- Kevin Andrews, Historian Report
- Ricky Atkins, Karriin Naeff, Cindy Rossen, TAS

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| Welcome | Trudi Rice |
| Introductions/Roll Call | Connie Mefford |
| Approval of the agenda | Trudi Rice |
| Approve minutes: | Trudi Rice |

March 17 Board Meeting – Stacey moved to approve the minutes, Nancy seconded – motion approved

Accept Treasurer’s report and file Nancy Bowen Ellzey

Stacey moved to file treasurers report for audit, Connie seconded – motion approved

Committee/Liaison Reports (20 minutes, written reports are preferred)

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| Natl. Institute of Food & Agriculture (NIFA) | Brent Elrod |
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- On March 27, NIFA released a report that measured the effectiveness of investments in America’s land-grant universities through food and agriculture research, extension, and education projects. The report, National Evaluation of Capacity Programs, was prepared by TEconomy Partners.
- NIFA commissioned the study to determine whether funding based on 100-year-old legislation is still a suitable model to support 21st Century university needs. The report reviewed: quantitative and qualitative data to assess the types of research and extension efforts being funded; the impacts being generated; local, regional, and national relevance; and the strengths and weaknesses of the funding model.
- 10.6% of capacity funds were directed toward the Community and Economic Development program area, broken out in 3 subthemes: Leadership Development (7.6%), Business Development (1.6%), and Volunteerism (1.3%).
- NIFA news release: <http://bit.ly/2nZljop>
Full report: <http://bit.ly/2osfr4M>
- The FY 2017 Agriculture and Food Research Initiative Foundational Competitive Grants Program Request for Application (RFA) became available for public viewing 11 April.
- NIFA Funding Opportunity Page: <https://nifa.usda.gov/funding-opportunity/agriculture-and-food-research-initiative-foundational-program>
- Grants.gov : <https://www.grants.gov/web/grants/view-opportunity.html?oppld=293126>
This page includes a synopsis of the funding opportunity, a link to the full announcement and the application package.
- Press Release Announcement: <https://nifa.usda.gov/announcement/usda-announces-150-million-funding-through-agriculture-and-food-research-initiative>
- Waiting for senate vote to approve new Director of Agriculture. Meeting with Sam Clovis on May 5th to discuss economic development and the importance of capacity funds. Federal hiring freeze is over, but only filling positions that are vital.

Regional Rural Development Centers Rep.

Don Albrecht (Brent Elrod reported on behalf of Don)

- Working with all four regions to set up meeting with state program directors during conference in June.

North American Food Systems Network (NAFSN)

Susan Kelly

- No report

Member Services Committee

Peggy Schlechter

- No report

Communications Committee

Brian Raison

- ComCom meets every-other month (next in May). Our committee has been working with the Marketing committee AND the 2017 Big Sky conference team to publicize our upcoming conference. We’ve also pledged “volunteer hours” to serve needed roles at the conference (contact Carrie Staton), including offers/outreach to CDS colleagues.

Marketing Committee

Rebekka Dudensing

- Videos of selected sessions
- Contact award winners for video production
- Revised definition-The Regional Reps and Marketing Committee hosted two webinars for members to discuss the proposed adoption of the global definition of CD with an addendum for extension. About 23 individuals attended



the two webinars. One change to the Extension addendum recommended prior to the webinars involved changing the language from Community Resources Extension Professionals to Community Resources & Economic Development Extension (CRED) Professionals. The marketing committee understood the reasoning related to the history of the organization and had agreed to implement that change prior to the first webinar. In the first webinar, it was suggested that the social, environmental, and economic triple bottom line be incorporated into the addendum, and the definition subcommittee of Michael Darger, Kenny Sherin, and Richard Proffer crafted that language to present in the second webinar, along with the initial language. Participants in the second webinar preferred that change and recommended a slight rewording to avoid public confusion about development in its meaning tied to real estate. The final verbiage is presented in the Proposed Resolution language below. Pursuant to the November charge by the board and following the publication of the proposed definition in the association newsletter (and in emails promoting the webinars) and the hosting of the webinars, the committee now requests that the proposed definition with the addendum be presented to the membership for an electronic up or down vote in accord with article VII of the association bylaws. Specifically, we request that the following resolution be submitted by the association to the members by May 1, 2017 and that they be given 30 days to vote, in accordance with the bylaws.

Finance Committee

Steve Burr

- No report

Journal of Extension

Mary Emery

- No report

PILD Conference 2017

Norm Schwertfeger/Laura Fuller

- Please see the evaluations from the PILD Conference attached. The conference had 296 registered with 7 cancelled, 11 no-show (of which 8 paid and 3 did not pay). It appears we were in the black for the conference but not by much. Diana finished her term as Chair of PILD and Teresa Mayhew will take over as the new chair. Laura will be the new senior rep from NACDEP and we will need to select a new Jr. rep. We had a young lady present from Washington State that expressed an interest and her name will be proffered.
- I worked as facilitator with 3 of the workshops and helped with registration as needed. All 3 of the workshops that I was in were successful and seemed to be very well received by participants. We also made visits to all of our Congressional representatives on Wednesday and advocated for continued federal funding for programs that support Extension. I'm sure Laura will have more to report and hopefully she will be available at the meeting, I will be at the same conference Kelly Nix is at in WV and will not be available.
- Best regards and thank you for letting me serve as your representative to PILD for 2016 and 2017.

Recognition Committee

Michael Dougherty

- NACDEP Awards Judging almost completed
 - Results were due April 10
 - Six of the eight judges (and their substitutes in cases of conflict of interest have completed work)
 - Still trying to get others completed (one in process, one still checking with)
- JCEP Creative Excellence Award
 - One entry received
 - Need to get ad hoc committee to review (generally myself, president, immediate past president)
- Next step is planning the ceremony
 - Need to know how many awards CDS will be giving
 - Need to know how long the time slot is
 - Need to determine best way to emcee the ceremony



- Submitted by: Michael Dougherty, West Virginia University Extension Service Chair, NACDEP Recognition Committee Phone: 304-293-2559. Email: michael.dougherty@mail.wvu.edu PLEASE NOTE THAT I WILL NOT BE ON THE CALL BECAUSE OF A FAMILY COMMITMENT (SON'S SCHOOL FIELD TRIP)

Development Committee

Michael Wilcox/Melissa Bond

- NACDEP Endowment Form and webpage
- Need for sub-committee of Conference Committee to organize auction

2017 Annual Conference w/CDS

Trudy Rice/Ros Brain/Paul Lachapelle/Ricky Atkins & Others

- 203-208 registrations currently, more still expected

2018 Annual Conference – Cleveland OH

David Civittolo/Greg Davis/Ricky Atkins

- No report

Historian Report

Kevin Andrews

- No report

Updates from the Regions & Partners (5 minutes)

Northeast

Mary Peabody

- No report

North Central

Connie Mefford

- No report

Southern

Susan Kelly

- No report

Western

Ros Brain

- shared newsletter template with new representative and sent notice to Program Directors regarding the Rural Development Center's meeting being held during the conference.

1890

Adam Hodges

- No report

1994/FALCON

John Philips

- 5 participants received scholarships to attend the conference this year.

Joint Council of Extension Professionals (JCEP)

Stacey McCullough/Kelly Nix/Trudy Rice

- No report

Update from TAS

Ricky Atkins

Since the last board meeting the NACDEP National Office (TAS) has engaged in the following scope of work.

Finance:

- TAS has reconciled financials for March and sent to the treasurer for their report.
- TAS continues to monitor all accounts receivable and payable for the association
- TAS has contacted our CPA for the corporate taxes due May 15

Membership:



- TAS is currently processing Membership renewals for the 2017 membership year. 245 members have renewed through the online renewal system.

Communications:

- TAS has worked with Trudy Rice to send out Conference Registration communications.
- TAS has sent out various communications to NACDEP members for webinars etc.

Web:

- TAS has set up the endowment form and stand-alone page up and running and will make live upon board approval.
- TAS has renewed the NACDEP Domains for another two years and approved the site certificate

2017 Conference

- TAS has been participating on the 2017 Conference Steering Committee calls
- TAS has set-up the registration form and currently has received 203 registrations
- TAS is working with the Big Sky resort to negotiate AV contract for the conference.

2018 Conference

- TAS has negotiated the contract for the 2018 NACDEP conference at the Renaissance Hotel by Marriott in Cleveland, OH.
- TAS will be setting up a room block for the NACDEP board retreat in late September

Unfinished Business

Community Development Definition – two webinars were held and from feedback gathered, minor changes are being made to the definition. Resolution will now be posted to general members by May 1st and an electronic ballot sent out.

New Business

-2019 Conference – Asheville, NC – committee approved

-2017-2018 NACDEP Board Retreat – September 27-29 in Cleveland, Ohio

-Auction proceeds – Nancy moved to split the proceeds from the silent and live auction 50 -50 between the Endowment and the Scholarship fund. Mary seconded the motion. Motion approved.

-Endowment Webpage – Stacey moved that the new endowment page be launched. Mary seconded the motion. Motion approved.

Comments and Announcements

None

Adjourn

Nancy motion to adjourn – motion carried.

Next Board mtg. is May 19, 2017.